Bloomberg Business Innovators 2016

Changing Thinking

Darktrace

Jack Stockdale, Dave Palmer, Nick Trim, Emily Orton, Poppy Gustafsson

Facts

Founded:

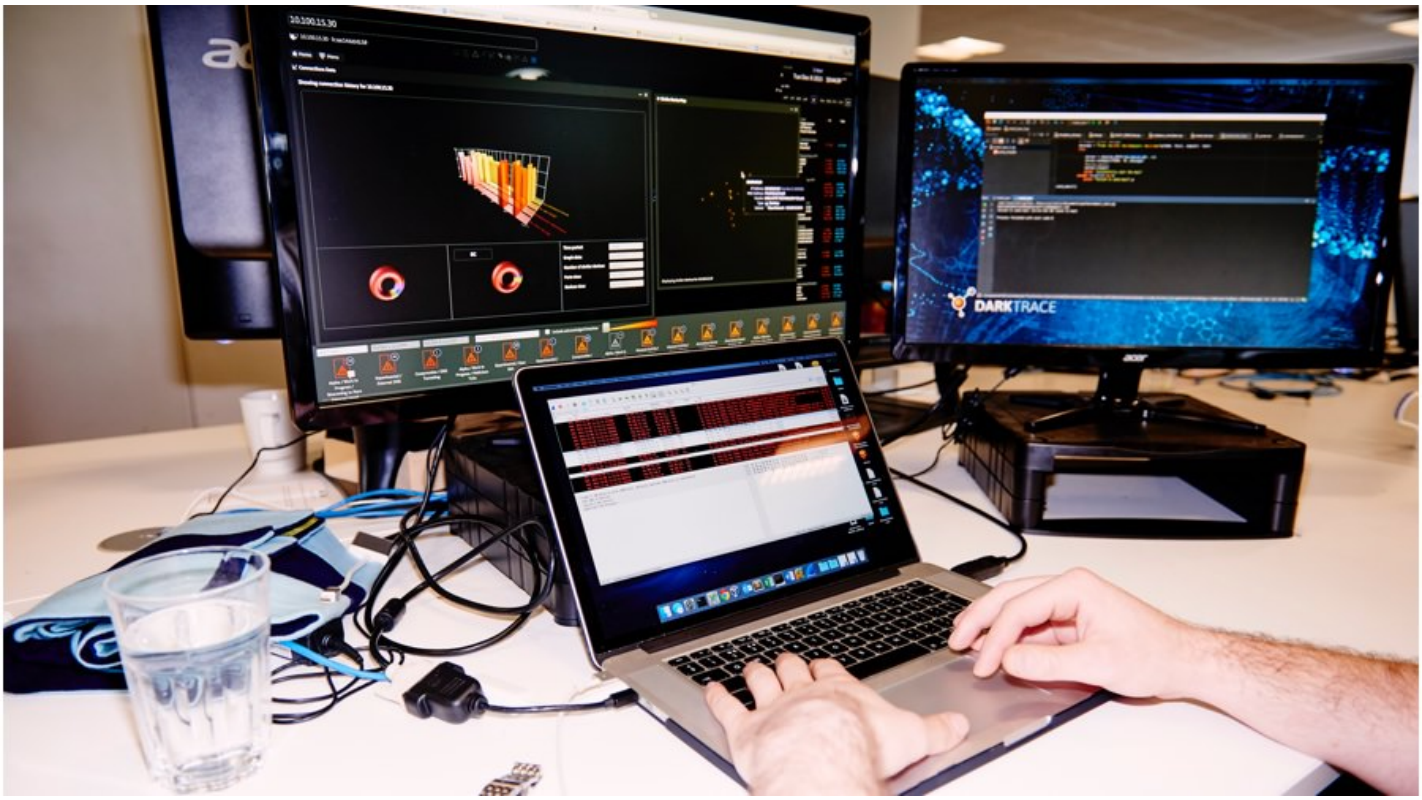
2013

HQ:

Broers Building, 21 JJ Thomson Avenue, Cambridge CB3 0FA

Darktrace creates enterprise cybersecurity technology that uses machine learning techniques to adapt to new threats (such as malware, ransomware, server hijacking or other suspicious activity) – much like the human immune system. The startup says it has grown revenues by more than 100% and doubled its number of employees to 175 between 2014 and 2015. In July 2015 the company also raised $22.5 million in funding from US venture capital firm Summit Partners. Darktrace's customers include BT, Virgin Trains, Sisley and AccorHotels.

Click photo to launch slideshow



Photographer: Ben McMahon | Words: Olivia Solon | Editor: Nate Lanxon

Do you know an innovator you would like to nominate to be included in next year's list?

NOMINATE AN INNOVATOR

PRESS CONTACT

Copyright 2016 Bloomberg L.P. All Rights Reserved. Privacy and Terms