



PRICING PROPOSAL

REAL TIME OPT OUT SMS DATA

PROGRAM OVERVIEW

This will be a subscription alert for a one time password service. Customers will sign up by providing their mobile number on the merchant's website. The customer will then get a text message asking them to confirm their opt in. When a customer responds with confirmation, they will receive a welcome message and be opt-ed into the service, until they opt out. Once opt in is completed, subsequent text messages will include the OTP and a link to the merchants landing page with weekly ad.

As of 11/17, client would like to add real time data feed for customer opt-ed out data. Real time data feed via API of Mobile Originated STOP messages. Data returned will include the phone number.

PRICING FOR REAL TIME DATA FEED VIA API

Set up & Programming Fee

\$500.00

Monthly Fee

\$250.00

APPROVAL**SIGNATURE** _____**DATE** _____