



PRICING PROPOSAL REAL TIME OPT OUT SMS DATA

DATE //- 26-14



PROGRAM OVERVIEW

This will be a subscription alert for a one time password service. Customers will sign up by providing their mobile number on the merchant's website. The customer will then get a text message asking them to confirm their opt in. When a customer responds with confirmation, they will receive a welcome message and be opt-ed into the service, until they opt out. Once opt in is completed, subsequent text messages will include the OTP and a link to the merchants landing page with weekly ad.

As of 11/17, client would like to add real time data feed for customer opt-ed out data. Real time data feed via API of Mobile Originated STOP messages. Data returned will include the phone number.

PR	ICING FOR REAL TIME DATA FEED VIA API	
Set up & Programming Fee	\$500.00	
Monthly Fee	\$250.00	

APPROVAL

SIGNATURE