



# YANG YOU

## CONTACT

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## ABOUT

Multidisciplinary creative with a focused skill-set in digital illustration. I have a versatile background with education in engineering, experience in tech consulting, and passion for creating things that look good and use well.

## EXPERTISE

Adobe Draw & Sketch	●	●	●	●	●
Illustrator	●	●	●	●	○
InDesign	●	●	●	●	○
Photoshop	●	●	●	○	○
SketchUp	●	●	●	○	○
HTML/CSS	●	●	○	○	○

## DESIGN SKILLS

User Research & Persona Creation  
Wireframe Production  
Information Architecture  
Application Architecture  
Graphic Facilitation  
Illustration

## EXPERIENCE

July 2015 - Present

### **Deloitte Consulting LLP**

*Business Technology Analyst | Designer*

- Online Account Portal • Researched and designed multi-tier software architecture components of a web application geared towards taxpayers
- SEMOSS Analytics Tool • Created user personas and UI wireframes aimed to enhance user experience of the data visualization & analytics engine
- Insight Studio • Produced digitally illustrated placemat for internal strategic marketing of a leading banking & financial services client
- Business Development • Designed and branded a series of marketing materials for a major business development pursuit in the federal defense sector

Jan 2017

### **yangyou.me**

*Site Designer | Developer*

- Designed and coded front-end using Bootstrap3, HTML5, CSS, and APIs

## EDUCATION

### **B.S. Civil Engineering, Engineering & Public Policy, May 2015**

Carnegie Mellon University  
College of Engineering

## LANGUAGES

English



Mandarin

