Yang You



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ABOUT

Multidisciplinary digital creative with a focused skill-set in digital illustration and interactive design. I have a versatile background with education in engineering, experience in tech consulting, and passion in creating things that look good and use well.



LANGUAGES

English



Mandarin



SOFTWARE SKILLS

Illustrator
InDesign
Photoshop
Adobe Draw
SketchUp
HTML/CSS



EXPERIENCE

Deloitte Consulting LLP

Business Technology Analyst | Designer

2015 - Present

- Online Account Portal Researched and designed multi-tier software architecture components of a web application that provides a new and interactive digital experience for taxpayers
- SEMOSS Analytics Tool Created user personas and UI wireframes aimed to enhance user experience of the data visualization & analytics engine
- Insight Studio Produced digitally illustrated placemat for internal strategic marketing of a leading banking & financial services client
- Business Development Designed and branded a series of informationbased graphics for a major business development pursuit in the federal defense sector

YangYou.me

Site Designer | Developer

2017

Designed and coded front-end using Bootstrap3, HTML5, CSS, and APIs

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EDUCATION

Carnegie Mellon University

B.S. Civil Engineering, Engineering & Public Policy

2011 - 2015

DESIGN SKILLS

User Research & Persona Creation Wireframe Production

Graphic Facilitation Illustration

Information Architecture

Enterprise Application Architecture