Yang You

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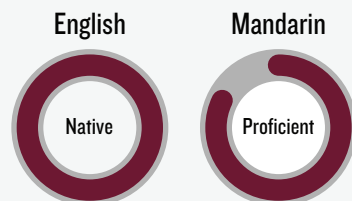
yangyoudesigns.com

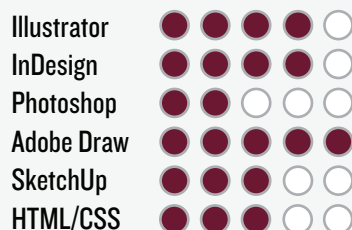www.linkedin.com/in/yang-you

ABOUT

Multidisciplinary digital creative with a focused skill-set in digital illustration and interactive design. I have a versatile background with education in engineering, experience in tech consulting, and passion in creating things that look good and use well.

LANGUAGES

English — Native

Mandarin — Proficient

SOFTWARE SKILLS

Illustrator ●●●●○
InDesign ●●●●○
Photoshop ●●○○○
Adobe Draw ●●●●●
SketchUp ●●●○○
HTML/CSS ●●●○○

EXPERIENCE

Deloitte Consulting LLP
Business Technology Analyst | Designer   *2015 - Present*

- ▸ Online Account Portal • Researched and designed multi-tier software architecture components of a web application that provides a new and interactive digital experience for taxpayers

- ▸ SEMOSS Analytics Tool • Created user personas and UI wireframes aimed to enhance user experience of the data visualization & analytics engine

- ▸ Insight Studio • Produced digitally illustrated placemat for internal strategic marketing of a leading banking & financial services client

- ▸ Business Development • Designed and branded a series of information-based graphics for a major business development pursuit in the federal defense sector

YangYouDesigns.com
Site Designer | Developer   *2017*

- ▸ Designed and coded front-end using HTML5, CSS3, and Bootstrap3

EDUCATION

Carnegie Mellon University
B.S. Civil Engineering, Engineering & Public Policy   *2011 - 2015*

DESIGN SKILLS

User Research & Persona Creation   Graphic Facilitation
Wireframe Production   Illustration
Information Architecture   Enterprise Application Architecture