STA-6543_Final_Project

William Hyltin, Tim Harrison, Holly Milazzo 2024-08-08

Data Cleaning and Observations

```
## # A tibble: 6 × 81
        Id MSSubClass MSZoning LotFrontage LotArea Street Alley LotShape
             65 8450 Pave <NA> Reg
80 9600 Pave <NA> Reg
68 11250 Pave <NA> IR1
60 9550 Pave <NA> IR1
84 14260 Pave <NA> IR1
85 14115 Pave
##
     <dbl>
             60 RL
20 RL
60 RL
70 RL
60 RL
50 RL
## 1 1
## 3
## 5
## 6
## # i 73 more variables: LandContour <chr>, Utilities <chr>, LotConfig <chr>,
## # LandSlope <chr>, Neighborhood <chr>, Condition1 <chr>, Condition2 <chr>,
## # BldgType <chr>, HouseStyle <chr>, OverallQual <dbl>, OverallCond <dbl>,
      YearBuilt <dbl>, YearRemodAdd <dbl>, RoofStyle <chr>, RoofMatl <chr>,
## # Exterior1st <chr>, Exterior2nd <chr>, MasVnrType <chr>, MasVnrArea <dbl>,
## # ExterQual <chr>, ExterCond <chr>, Foundation <chr>, BsmtQual <chr>,
## # BsmtCond <chr>, BsmtExposure <chr>, BsmtFinType1 <chr>, BsmtFinSF1 <dbl>, ...
```

Data summary

Name	trainRaw
Number of rows	1460
Number of columns	81
Column type frequency:	
character	43
numeric	38
Group variables	None

Variable type: character

skim_variable	n_missing	complete_rate	min	max	empty	n_unique	whitespace
MSZoning	0	1.00	2	7	0	5	0
Street	0	1.00	4	4	0	2	0
Alley	1369	0.06	4	4	0	2	0
LotShape	0	1.00	3	3	0	4	0
LandContour	0	1.00	3	3	0	4	0
Utilities	0	1.00	6	6	0	2	0
LotConfig	0	1.00	3	7	0	5	0
LandSlope	0	1.00	3	3	0	3	0
Neighborhood	0	1.00	5	7	0	25	0
Condition1	0	1.00	4	6	0	9	0
Condition2	0	1.00	4	6	0	8	0
BldgType	0	1.00	4	6	0	5	0

skim_variable	n_missing	complete_rate	min	max	empty	n_unique	whitespace
HouseStyle	0	1.00	4	6	0	8	0
RoofStyle	0	1.00	3	7	0	6	0
RoofMatl	0	1.00	4	7	0	8	0
Exterior1st	0	1.00	5	7	0	15	0
Exterior2nd	0	1.00	5	7	0	16	0
MasVnrType	8	0.99	4	7	0	4	0
ExterQual	0	1.00	2	2	0	4	0
ExterCond	0	1.00	2	2	0	5	0
Foundation	0	1.00	4	6	0	6	0
BsmtQual	37	0.97	2	2	0	4	0
BsmtCond	37	0.97	2	2	0	4	0
BsmtExposure	38	0.97	2	2	0	4	0
BsmtFinType1	37	0.97	3	3	0	6	0
BsmtFinType2	38	0.97	3	3	0	6	0
Heating	0	1.00	4	5	0	6	0
HeatingQC	0	1.00	2	2	0	5	0
CentralAir	0	1.00	1	1	0	2	0
Electrical	1	1.00	3	5	0	5	0
KitchenQual	0	1.00	2	2	0	4	0
Functional	0	1.00	3	4	0	7	0
FireplaceQu	690	0.53	2	2	0	5	0
GarageType	81	0.94	6	7	0	6	0
GarageFinish	81	0.94	3	3	0	3	0
GarageQual	81	0.94	2	2	0	5	0
GarageCond	81	0.94	2	2	0	5	0
PavedDrive	0	1.00	1	1	0	3	0
PoolQC	1453	0.00	2	2	0	3	0
Fence	1179	0.19	4	5	0	4	0
MiscFeature	1406	0.04	4	4	0	4	0
SaleType	0	1.00	2	5	0	9	0
SaleCondition	0	1.00	6	7	0	6	0

Variable type: numeric

skim_variable	n_missing	complete_rate	mean	sd	p0	p25	p50	p75	p100	hist
ld	0	1.00	730.50	421.61	1	365.75	730.5	1095.25	1460	
MSSubClass	0	1.00	56.90	42.30	20	20.00	50.0	70.00	190	
LotFrontage	259	0.82	70.05	24.28	21	59.00	69.0	80.00	313	
LotArea	0	1.00	10516.83	9981.26	1300	7553.50	9478.5	11601.50	215245	
OverallQual	0	1.00	6.10	1.38	1	5.00	6.0	7.00	10	
OverallCond	0	1.00	5.58	1.11	1	5.00	5.0	6.00	9	
YearBuilt	0	1.00	1971.27	30.20	1872	1954.00	1973.0	2000.00	2010	

skim_variable	n_missing	complete_rate	mean	sd	p0	p25	p50	p75	p100	hist
YearRemodAdd	0	1.00	1984.87	20.65	1950	1967.00	1994.0	2004.00	2010	
MasVnrArea	8	0.99	103.69	181.07	0	0.00	0.0	166.00	1600	=
BsmtFinSF1	0	1.00	443.64	456.10	0	0.00	383.5	712.25	5644	
BsmtFinSF2	0	1.00	46.55	161.32	0	0.00	0.0	0.00	1474	
BsmtUnfSF	0	1.00	567.24	441.87	0	223.00	477.5	808.00	2336	
TotalBsmtSF	0	1.00	1057.43	438.71	0	795.75	991.5	1298.25	6110	
1stFlrSF	0	1.00	1162.63	386.59	334	882.00	1087.0	1391.25	4692	
2ndFlrSF	0	1.00	346.99	436.53	0	0.00	0.0	728.00	2065	I
LowQualFinSF	0	1.00	5.84	48.62	0	0.00	0.0	0.00	572	=
GrLivArea	0	1.00	1515.46	525.48	334	1129.50	1464.0	1776.75	5642	
BsmtFullBath	0	1.00	0.43	0.52	0	0.00	0.0	1.00	3	
BsmtHalfBath	0	1.00	0.06	0.24	0	0.00	0.0	0.00	2	
FullBath	0	1.00	1.57	0.55	0	1.00	2.0	2.00	3	
HalfBath	0	1.00	0.38	0.50	0	0.00	0.0	1.00	2	
BedroomAbvGr	0	1.00	2.87	0.82	0	2.00	3.0	3.00	8	
KitchenAbvGr	0	1.00	1.05	0.22	0	1.00	1.0	1.00	3	
TotRmsAbvGrd	0	1.00	6.52	1.63	2	5.00	6.0	7.00	14	
Fireplaces	0	1.00	0.61	0.64	0	0.00	1.0	1.00	3	
GarageYrBlt	81	0.94	1978.51	24.69	1900	1961.00	1980.0	2002.00	2010	
GarageCars	0	1.00	1.77	0.75	0	1.00	2.0	2.00	4	
GarageArea	0	1.00	472.98	213.80	0	334.50	480.0	576.00	1418	_=_
WoodDeckSF	0	1.00	94.24	125.34	0	0.00	0.0	168.00	857	= _
OpenPorchSF	0	1.00	46.66	66.26	0	0.00	25.0	68.00	547	
EnclosedPorch	0	1.00	21.95	61.12	0	0.00	0.0	0.00	552	
3SsnPorch	0	1.00	3.41	29.32	0	0.00	0.0	0.00	508	
ScreenPorch	0	1.00	15.06	55.76	0	0.00	0.0	0.00	480	
PoolArea	0	1.00	2.76	40.18	0	0.00	0.0	0.00	738	
MiscVal	0	1.00	43.49	496.12	0	0.00	0.0	0.00	15500	
MoSold	0	1.00	6.32	2.70	1	5.00	6.0	8.00	12	
YrSold	0	1.00	2007.82	1.33	2006	2007.00	2008.0	2009.00	2010	
SalePrice	0	1.00	180921.20	79442.50	34900	129975.00	163000.0	214000.00	755000	

Missing values in LotFrontage, MasVnrArea, GarageYrBlt, Alley, MasVnrType, BsmtQual, BsmtCond, BsmtExposure, BsmtFinType1, BsmtFinType2, Electrical, FireplaceQu, GarageType, GarageFinish, GarageQual, GarageCond, PoolQC, Fence, and MiscFeature. Some of these missing values may actually be informative, for example several missing values have to do with a basement, so a missing value there may just mean there is no basement in that home. As such we may be able to use logic to impute rather than statistical methods.

MSSubClass also comes in as a numeric variable but appears to be a code for a categorical/factor variable. Some other variables are numeric for 1-10 scores, meaning they may be better suited as ordinal categorical variables, but considering the number of other ordinal categorical variable we may only need to address this if it causes any issues.

Note that our test data set does not have the actual sale price of the houses, so post-resample methods will be unavailable.

```
## # A tibble: 2 × 81
##
         Id MSSubClass MSZoning LotFrontage LotArea Street Alley LotShape
                                            <dbl> <dbl> <chr> <chr
##
## 1
        333 20
                          RL
                                              85 10655 Pave <NA> IR1
## 2
        949 60
                          RL
                                                65 14006 Pave
                                                                     <NA> IR1
## # i 73 more variables: LandContour <chr>, Utilities <chr>, LotConfig <chr>,
        LandSlope <chr>, Neighborhood <chr>, Condition1 <chr>, Condition2 <chr>,
## #
        BldgType <chr>, HouseStyle <chr>, OverallQual <dbl>, OverallCond <dbl>,
## #
        YearBuilt <dbl>, YearRemodAdd <dbl>, RoofStyle <chr>, RoofMatl <chr>,
        Exterior1st <chr>, Exterior2nd <chr>, MasVnrType <chr>, MasVnrArea <dbl>,
        ExterQual <chr>, ExterCond <chr>, Foundation <chr>, BsmtQual <chr>,
## #
        BsmtCond <chr>, BsmtExposure <chr>, BsmtFinType1 <chr>, BsmtFinSF1 <dbl>, ...
```

```
## # A tibble: 5 × 2
##
    MasVnrTvpe
                 cnt
    <chr>
                <int>
## 1 BrkCmn
                  15
## 2 BrkFace
                  445
## 3 None
                  864
## 4 Stone
                  128
## 5 <NA>
                    8
```

Two records have missing values for some of the basement quality variables where they don't necessarily make sense. The rest of the missing basement variables occur due to there not being a basement. In this case we can still treat these out of place missing variables the same way we do the others, since it is only two records it is unlikely to have a large impact on our models. The same can be said of two other variables, Electrical and MasVnrType, which have only a small handful of missing values, so would be unlikely to impact a model.

We can't really impute the GarageYrBlt logically, i.e. we can't state a year that the garage was built if it doesn't exist, but depending on model performance/ results we may be able to impute that value statistically (mean, median, mode, knn). It would not represent a true year but more a placeholder to represent similar levels of quality across homes.

LotFrontage still has missing values, but looking at LotConfig suggests these do not appear to intentionally missing. There are records with missing values for LotFrontage despite the fact that LotConfig states there are two sides with Lot Frontage. The records where LotConfig is equal to 'Inside' may indicate there is not Frontage, however the records on the other values are enough to cause some uncertainty. Therefore, it makes the most sense to impute this record as well.

For the two Masonry variables MasVnrType and MasVnrArea, these are really the only two variables that directly inform each other, so we don't have a way to reasonably impute these two logically. That in mind, there is a value that MasVnrType can take for when there is no Masonry Veneer, and in those instances MasVnrArea is usually 0. Also worth noting that in the instances when the Masonry Variables are missing the LotConfig is usually 'Inside', which may suggest that properties with an inside lot don't have any Masonry Veneer. Therefore it would make some sense to impute MasVnrType and MasVnrArea as 'None' and 0 respectively, but again there is enough uncertainty and few enough variables I think statistical imputation methods should be considered first.

Data summary

Name	Piped data
Number of rows	1460
Number of columns	81
Column type frequency:	
character	44
numeric	37

Group variables None

Variable type: character

skim_variable	n_missing	complete_rate	min	max	empty	n_unique	whitespace
MSSubClass	0	1	2	3	0	15	0
MSZoning	0	1	2	7	0	5	0
Street	0	1	4	4	0	2	0
Alley	0	1	4	4	0	3	0
LotShape	0	1	3	3	0	4	0
LandContour	0	1	3	3	0	4	0
Utilities	0	1	6	6	0	2	0
LotConfig	0	1	3	7	0	5	0
LandSlope	0	1	3	3	0	3	0
Neighborhood	0	1	5	7	0	25	0
Condition1	0	1	4	6	0	9	0
Condition2	0	1	4	6	0	8	0
BldgType	0	1	4	6	0	5	0
HouseStyle	0	1	4	6	0	8	0
RoofStyle	0	1	3	7	0	6	0
RoofMatl	0	1	4	7	0	8	0
Exterior1st	0	1	5	7	0	15	0
Exterior2nd	0	1	5	7	0	16	0
MasVnrType	0	1	4	7	0	4	0
ExterQual	0	1	2	2	0	4	0
ExterCond	0	1	2	2	0	5	0
Foundation	0	1	4	6	0	6	0
BsmtQual	0	1	2	4	0	5	0
BsmtCond	0	1	2	4	0	5	0
BsmtExposure	0	1	2	4	0	5	0
BsmtFinType1	0	1	3	4	0	7	0
BsmtFinType2	0	1	3	4	0	7	0
Heating	0	1	4	5	0	6	0
HeatingQC	0	1	2	2	0	5	0
CentralAir	0	1	1	1	0	2	0
Electrical	0	1	3	5	0	6	0
KitchenQual	0	1	2	2	0	4	0
Functional	0	1	3	4	0	7	0
FireplaceQu	0	1	2	4	0	6	0
GarageType	0	1	4	7	0	7	0
GarageFinish	0	1	3	4	0	4	0
GarageQual	0	1	2	4	0	6	0
GarageCond	0	1	2	4	0	6	0
PavedDrive	0	1	1	1	0	3	0
PoolQC	0	1	2	4	0	4	0

skim_variable	n_missing	complete_rate	min	max	empty	n_unique	whitespace
Fence	0	1	4	5	0	5	0
MiscFeature	0	1	4	4	0	5	0
SaleType	0	1	2	5	0	9	0
SaleCondition	0	1	6	7	0	6	0

Variable type: numeric

skim_variable	n_missing	complete_rate	mean	sd	p0	p25	p50	p75	p100	hist
ld	0	1.00	730.50	421.61	1	365.75	730.5	1095.25	1460	
LotFrontage	259	0.82	70.05	24.28	21	59.00	69.0	80.00	313	—
LotArea	0	1.00	10516.83	9981.26	1300	7553.50	9478.5	11601.50	215245	
OverallQual	0	1.00	6.10	1.38	1	5.00	6.0	7.00	10	
OverallCond	0	1.00	5.58	1.11	1	5.00	5.0	6.00	9	
YearBuilt	0	1.00	1971.27	30.20	1872	1954.00	1973.0	2000.00	2010	
YearRemodAdd	0	1.00	1984.87	20.65	1950	1967.00	1994.0	2004.00	2010	
MasVnrArea	8	0.99	103.69	181.07	0	0.00	0.0	166.00	1600	
BsmtFinSF1	0	1.00	443.64	456.10	0	0.00	383.5	712.25	5644	
BsmtFinSF2	0	1.00	46.55	161.32	0	0.00	0.0	0.00	1474	
3smtUnfSF	0	1.00	567.24	441.87	0	223.00	477.5	808.00	2336	
TotalBsmtSF	0	1.00	1057.43	438.71	0	795.75	991.5	1298.25	6110	
1stFlrSF	0	1.00	1162.63	386.59	334	882.00	1087.0	1391.25	4692	
2ndFlrSF	0	1.00	346.99	436.53	0	0.00	0.0	728.00	2065	
owQualFinSF	0	1.00	5.84	48.62	0	0.00	0.0	0.00	572	
GrLivArea	0	1.00	1515.46	525.48	334	1129.50	1464.0	1776.75	5642	
BsmtFullBath	0	1.00	0.43	0.52	0	0.00	0.0	1.00	3	
BsmtHalfBath	0	1.00	0.06	0.24	0	0.00	0.0	0.00	2	
FullBath	0	1.00	1.57	0.55	0	1.00	2.0	2.00	3	
HalfBath	0	1.00	0.38	0.50	0	0.00	0.0	1.00	2	
BedroomAbvGr	0	1.00	2.87	0.82	0	2.00	3.0	3.00	8	
KitchenAbvGr	0	1.00	1.05	0.22	0	1.00	1.0	1.00	3	
TotRmsAbvGrd	0	1.00	6.52	1.63	2	5.00	6.0	7.00	14	
Fireplaces	0	1.00	0.61	0.64	0	0.00	1.0	1.00	3	
GarageYrBlt	81	0.94	1978.51	24.69	1900	1961.00	1980.0	2002.00	2010	
GarageCars	0	1.00	1.77	0.75	0	1.00	2.0	2.00	4	
GarageArea	0	1.00	472.98	213.80	0	334.50	480.0	576.00	1418	_=_
WoodDeckSF	0	1.00	94.24	125.34	0	0.00	0.0	168.00	857	
OpenPorchSF	0	1.00	46.66	66.26	0	0.00	25.0	68.00	547	
EnclosedPorch	0	1.00	21.95	61.12	0	0.00	0.0	0.00	552	
SsnPorch	0	1.00	3.41	29.32	0	0.00	0.0	0.00	508	
ScreenPorch	0	1.00	15.06	55.76	0	0.00	0.0	0.00	480	
PoolArea	0	1.00	2.76	40.18	0	0.00	0.0	0.00	738	
/liscVal	0	1.00	43.49	496.12	0	0.00	0.0	0.00	15500	

skim_variable	n_missing	complete_rate	mean	sd	p0	p25	p50	p75	p100	hist
MoSold	0	1.00	6.32	2.70	1	5.00	6.0	8.00	12	_==
YrSold	0	1.00	2007.82	1.33	2006	2007.00	2008.0	2009.00	2010	
SalePrice	0	1.00	180921.20	79442.50	34900	129975.00	163000.0	214000.00	755000	

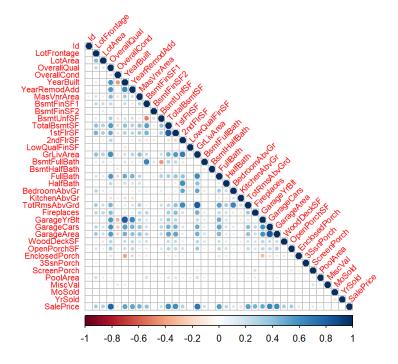
Our data should be relatively clean now, and any further imputations can occur within the respective models that we fit.

Exploratory Analysis

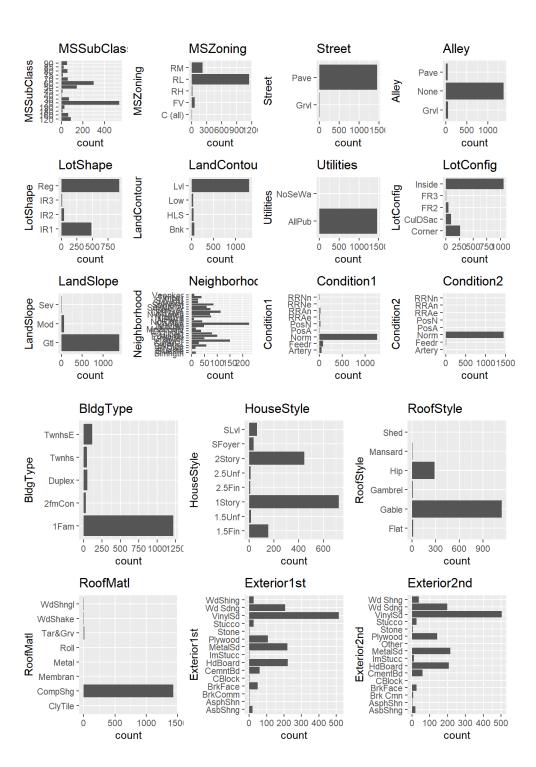
Depending on the model that we fit we may have to contend with things like skewness, multicollinearity, near zero variance, and centered and scaling.

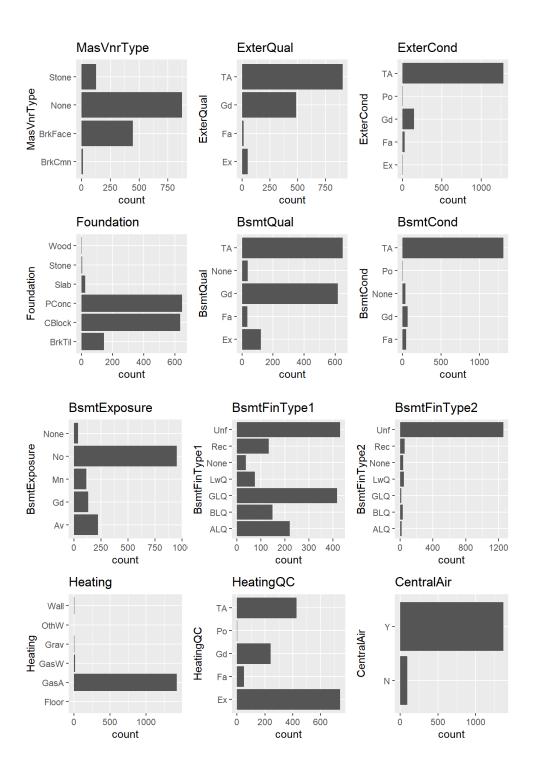
```
## .
## 1 GrLivArea
## 2 GarageCars
## 3 TotalBsmtSF
## 4 YearBuilt

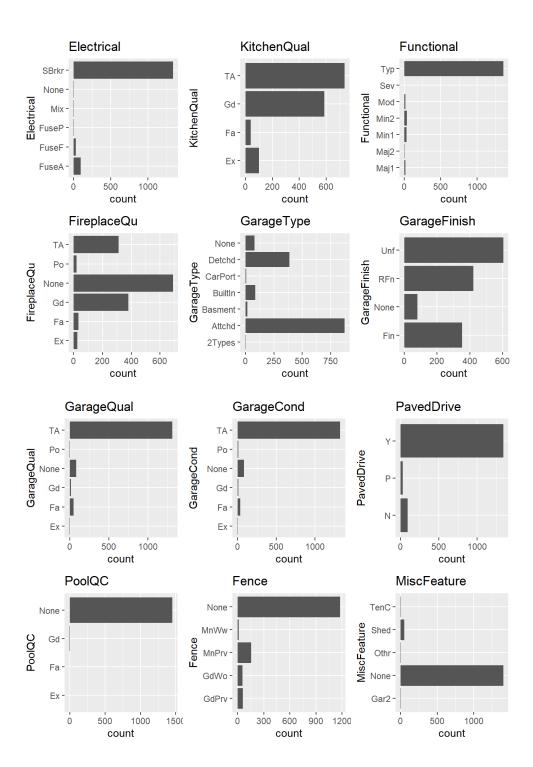
## .
## 1 OverallQual
## 2 TotalBsmtSF
## 3 1stFlrSF
## 4 GrLivArea
## 5 GarageCars
## 6 GarageArea
```

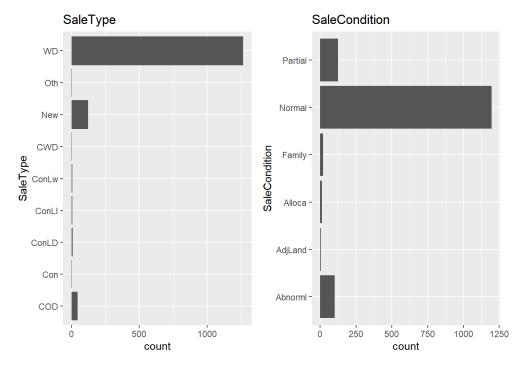


A few variables have relatively high correlation, but for the most most part the variables are pretty independent.



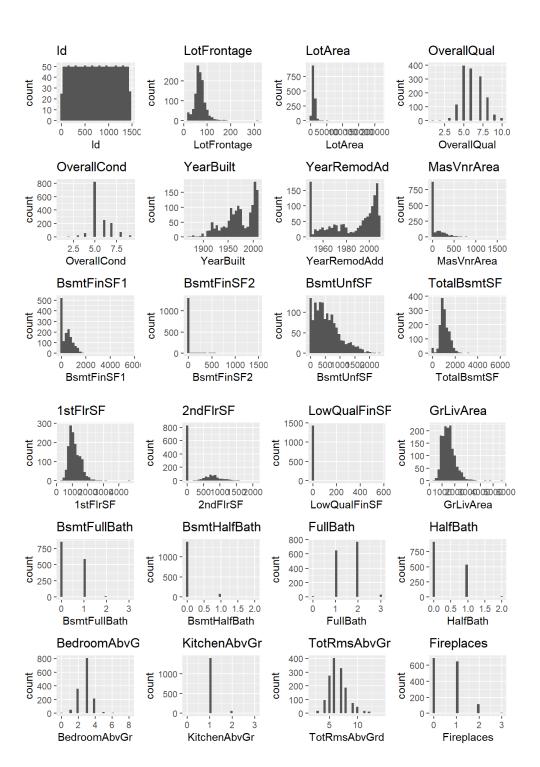


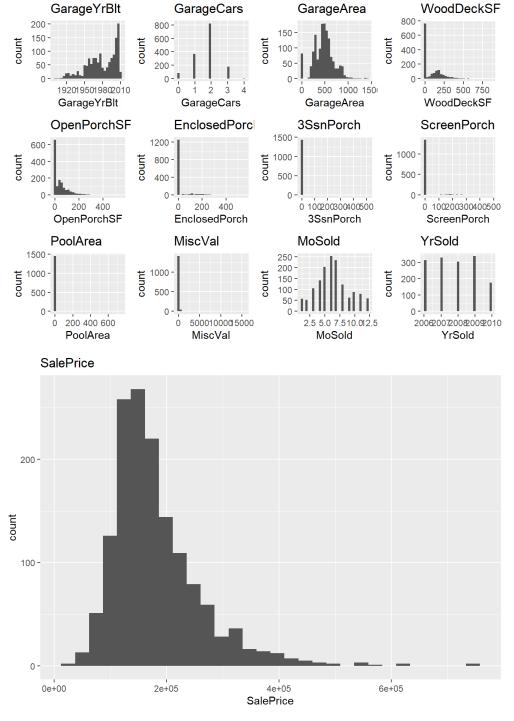




```
##
## 1
             Street
## 2
              Alley
## 3
        LandContour
## 4
          Utilities
## 5
          LandSlope
## 6
         Condition2
## 7
           RoofMat1
## 8
           BsmtCond
## 9
       BsmtFinType2
## 10
         BsmtFinSF2
## 11
            Heating
## 12
       {\tt LowQualFinSF}
## 13
       KitchenAbvGr
## 14
         Functional
## 15 EnclosedPorch
          3SsnPorch
## 16
        ScreenPorch
## 17
## 18
           PoolArea
## 19
             PoolQC
        MiscFeature
## 20
            MiscVal
## 21
```

We definitely have some variables with Near Zero Variance, so models sensitive to these sorts of variables should have that included in their preprocessing.





There is definitely some skewness across several of the numeric predictors, so BoxCox transformations will likely be useful for models sensitive to skewness. With the number of categorical variables, it will likely be worth it to create dummy variables to be able to include such variables in certain types of models like Ordinary Least Squares.

Statistical Learning Methods

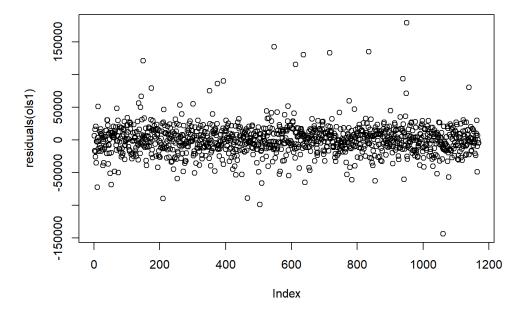
In our project to predict housing prices, we selected a diverse set of statistical and machine learning methods to ensure robustness and accuracy in our model performance. Each method offers unique benefits suited for different aspects of our data:

- 1. **Ordinary Least Squares (OLS)**: We chose OLS for its simplicity and interpretability. It serves as a baseline model, providing an initial understanding of the relationships between features and the target variable.
- 2. Random Forest: Random Forest was chosen because we wanted the advantage of decision trees to handle the number of qualitative predictors in the dataset, wile still improving predictability over regular decision trees and being able to measure variable importance.
- 3. Support Vector Machines (SVM): SVM is included due to its effectiveness in high-dimensional spaces and its robustness against overfitting, especially in cases where the number of features is greater than the number of observations. SVM's ability to use different kernel functions allows us to model non-linear relationships which is important for accurate house price predictions.

Each of these methods was selected to complement the others, covering a range of assumptions about data distribution and structure. This varied approach ensures that we can tackle the problem of predicting housing prices from multiple angles, enhancing the overall accuracy and reliability of our results.

We will start with OLS, so we will need to create dummy variables to be able to fit the model. Then we will split the train set into a training and test set, since the provided test set does not have values for the response variable.

```
## Linear Regression
##
## 1169 samples
##
   231 predictor
##
## Pre-processing: centered (117), scaled (117), Box-Cox transformation
   (13), nearest neighbor imputation (117), remove (114)
##
## Resampling: Cross-Validated (10 fold, repeated 10 times)
## Summary of sample sizes: 1050, 1053, 1052, 1052, 1053, 1052, ...
## Resampling results:
##
     RMSE
               Rsquared
##
                          MAE
##
     26429.13 0.8936074 18160.13
##
## Tuning parameter 'intercept' was held constant at a value of TRUE
```

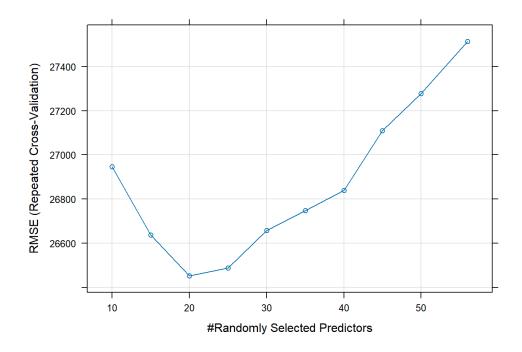


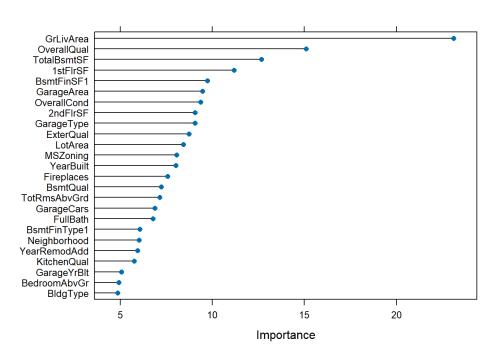
```
## RMSE Rsquared MAE
## 5.436686e+04 6.521157e-01 2.151707e+04
```

Training performance for the OLS model is quite good, but it does not hold up as well against the test set. Still, this sets a baseline for other models to beat.

Next we will fit a Random Forest model. Since Random Forest model is able to handle qualitative predictors, we can use the non-dummy variables this time. This will hopefully reduce some of the predictor noise since there will be fewer models with which to predict.

```
## Random Forest
##
## 1169 samples
## 56 predictor
##
## No pre-processing
## Resampling: Cross-Validated (10 fold, repeated 10 times)
## Summary of sample sizes: 1050, 1053, 1052, 1052, 1053, 1052, \dots
## Resampling results across tuning parameters:
##
    mtry RMSE
##
                   Rsquared MAE
         26946.15 0.8993146 17569.39
    10
##
##
    15
          26637.27 0.8996650 17418.18
    20
          26451.80 0.8995530 17354.38
##
##
    25
          26487.43 0.8980533 17361.80
##
    30
          26657.41 0.8961114 17405.12
##
    35
          26748.18 0.8944473 17489.15
##
    40
          26839.68 0.8930783 17535.74
##
    45
          27108.49 0.8906860 17707.52
##
    50
          27276.68 0.8886270 17793.12
##
    56
         27513.94 0.8856894 17964.96
##
## RMSE was used to select the optimal model using the smallest value.
## The final value used for the model was mtry = 20.
```





```
## RMSE Rsquared MAE
## 4.194982e+04 7.213076e-01 1.872690e+04
```

The Random Forest model looks good, but the performance against the test data suggests there is room for improvement. The Random Forest model does provide us with variable importance, however, and the chart above summarizes these results. We can use these variable importances in our next model, along with the correlation matrix observed earlier to see if we can identify just a few variables of interest. We will then fit an SVM model with a radial basis function using our chosen variables.

The variables that seem reasonable to use moving forward are: OverallQual, GrLivArea, TotalBsmtSF, GarageCars, and FullBath. They don't appear to have issues with missing values, they appeared highly correlated to Sales Price, and there is only slight skewness (which will be addressed) among a few of them.

Variance among these 5 chosen variables was not yet run. Prior to proceeding, It's crucial to check for zero variance in variables before incorporating them into a model because such variables provide no information that can help distinguish between observations in different categories or predict an outcome. Including them can waste computational resources and potentially introduce noise into the model, compromising its accuracy.

```
## OverallQual GrLivArea TotalBsmtSF GarageCars FullBath
## 1.912679e+00 2.761296e+05 1.924624e+05 5.584797e-01 3.035082e-01
```

The analysis highlights the significance of various predictors in determining housing prices, with no zero variance found among the variables, ensuring their variability contributes meaningfully to the model. 'GrLivArea' and 'TotalBsmtSF' are the most influential, indicating that larger living areas and basements significantly impact house prices. 'OverallQual' is also critical, suggesting that homes of higher quality command higher prices. While 'GarageCars' and 'FullBath' have smaller impacts, the number of cars a garage holds and the number of full bathrooms still positively influence the price, albeit to a lesser degree.

Data summary

Name	train2[chosen_variables]
Number of rows	1460
Number of columns	5
Column type frequency:	
numeric	5
Group variables	None

Variable type: numeric

skim_variable	n_missing	complete_rate	mean	sd	p0	p25	p50	p75	p100 hist
OverallQual	0	1	6.10	1.38	1	5.00	6.0	7.00	10
GrLivArea	0	1	1515.46	525.48	334	1129.50	1464.0	1776.75	5642
TotalBsmtSF	0	1	1057.43	438.71	0	795.75	991.5	1298.25	6110
GarageCars	0	1	1.77	0.75	0	1.00	2.0	2.00	4
FullBath	0	1	1.57	0.55	0	1.00	2.0	2.00	3 _

```
OverallQual
                    GrLivArea
                                TotalBsmtSF
                                                GarageCars
   Min. : 1.000 Min. : 334 Min. : 0.0 Min. :0.000
##
   1st Qu.: 5.000
                  1st Qu.:1130
                               1st Qu.: 795.8
                                              1st Qu.:1.000
##
   Median : 6.000
                  Median :1464
                               Median : 991.5
                                              Median :2.000
##
   Mean : 6.099
                  Mean :1515
                               Mean :1057.4 Mean :1.767
                               3rd Qu.:1298.2 3rd Qu.:2.000
##
   3rd Qu.: 7.000
                  3rd Qu.:1777
##
   Max. :10.000
                 Max. :5642 Max. :6110.0 Max. :4.000
##
    FullBath
## Min. :0.000
##
   1st Qu.:1.000
   Median :2.000
   Mean :1.565
##
   3rd Qu.:2.000
   Max.
        :3.000
```

It is also essential to address the skewness observed in the 'GrLivArea' and 'TotalBsmtSF' variables. To rectify this, a Box-Cox transformation will be applied to normalize the distributions. Additionally, any missing values in the data will be replaced with the median value to maintain data integrity and ensure robust model performance.

Here are the transformed datasets, finalized and ready for further analysis.

```
## # A tibble: 6 × 6
    SalePrice OverallQual GarageCars FullBath GrLivArea_BoxCox TotalBsmtSF_BoxCox
##
        <dbl>
                    <dbl>
                               <dbl>
                                        <dbl>
                                                       <dbl>
                                                                           <dbl>
## 1
       208500
                        7
                                                         7.44
                                                                            94.1
                                                         7.14
## 2
       181500
                        6
                                   2
                                            2
                                                                           119.
## 3
       223500
                        7
                                   2
                                                         7.49
                                                                            98.4
## 4
       140000
                        7
                                   3
                                            1
                                                         7.45
                                                                            87.2
## 5
       250000
                        8
                                   3
                                            2
                                                          7.70
                                                                           112.
## 6
       143000
                        5
                                   2
                                            1
                                                          7.22
                                                                            90.0
```

Next, we implemented a Support Vector Machine (SVM) model to predict housing prices, recognizing the importance of centering and scaling the data to normalize the feature scales and improve model accuracy. This method was selected due to the uncertain complexity and potential non-linearity of the relationships between the features and the target variable. Properly preparing the data ensures more reliable training outcomes, which is crucial for effectively capturing the underlying patterns and relationships

```
## Support Vector Machines with Radial Basis Function Kernel
##
## 1169 samples
##
     5 predictor
##
## Pre-processing: centered (5), scaled (5)
## Resampling: Cross-Validated (10 fold, repeated 10 times)
## Summary of sample sizes: 1052, 1052, 1052, 1053, 1051, 1053, ...
## Resampling results across tuning parameters:
##
##
    C
          RMSE
                    Rsquared MAE
##
    0.25 39529.95 0.7721956 22831.54
    0.50 36276.43 0.8054568 21893.41
##
    1.00 34022.17 0.8265475 21389.49
##
##
## Tuning parameter 'sigma' was held constant at a value of 0.2834467
## RMSE was used to select the optimal model using the smallest value.
## The final values used for the model were sigma = 0.2834467 and C = 1.
```

```
## RMSE Rsquared MAE
## 30746.717256 0.841221 20888.238215
```

Interpretation of Performance Results for the SVM model:

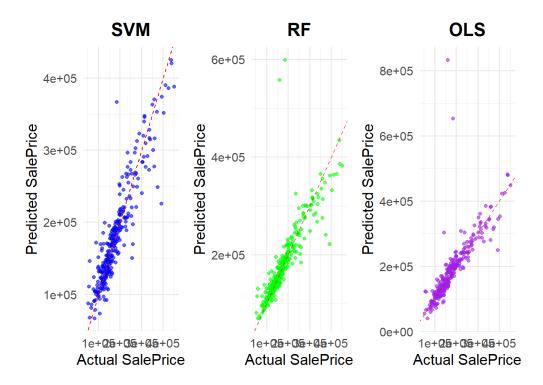
- The R² value of 0.8412 shows our SVM model explains a substantial portion of the variance in house prices.
- The RMSE and MAE values suggest that the model's predictions are reasonably close to the actual values but still have room for improvement. The typical prediction error is in the range of \$20,000 to \$30,000.We could use some additional model tuning or add additional features to improve the prediction accuracy (such as experimenting with some additional hyper parameter tuning)

```
## RMSE Rsquared MAE
## OLS 54366.86 0.6521157 21517.07
## RF 41949.82 0.7213076 18726.90
## SVMr 30746.72 0.8412210 20888.24
```

The results from the three modeling approaches—Ordinary Least Squares (OLS), Random Forest (RF), and Support Vector Machine with radial basis function (SVMr)—show varying degrees of predictive accuracy on the housing price data.

The SVMr model provided the highest predictive accuracy with an R2R^2R2 value of 0.841, indicating that it explains about 84.1% of the variance in housing prices, and it achieved the lowest Root Mean Square Error (RMSE) of 30,746.72. Although the SVMr model's Mean Absolute Error (MAE) is relatively close to that of the RF model, its substantially better R2R^2R2 and RMSE scores make it the superior model in terms of overall prediction quality.

The RF model also outperforms the OLS model, with a higher R2R^2R2 value and lower errors, underscoring the effectiveness of more complex algorithms over linear approaches for this dataset



Analysis Results

The analysis process started with a meticulous cleaning of the data, focusing primarily on addressing missing values. For instances where a missing value indicated the absence of a feature (such as a basement or garage), logical imputation was employed. Conversely, for missing values lacking inherent significance, various methods were applied during pre-processing to ensure robustness. The dataset underwent several pre-processing steps, including BoxCox transformations for normalizing distributions, centering and scaling to bring variables to a common scale, removing predictors with near-zero variance to streamline the model, and creating dummy variables necessary for the OLS regression.

The first modeling attempt with Ordinary Least Squares (OLS) served as a baseline, reflecting initial responsiveness of the dependent variable to the predictors. Despite adequate resampling performance, the model exhibited poor generalization to unseen test data, suggesting potential overfitting. To address categorical variables more effectively and gain insights into variable importance, a Random Forest model was subsequently applied. This model yielded improved results across both training and test sets but did not fully optimize the explained variance and error.

A deeper investigation into the importance of variables as suggested by the Random Forest model, alongside correlations identified during data exploration, informed the selection of five key predictors: GrLivArea, OverallQual, TotalBsmtSF, GarageCars, and FullBath. These predictors were chosen for their uniqueness and potential to reduce noise within the model. These variables were then utilized in a Support Vector Machine (SVM) model with a Radial Basis Function kernel, selected for its robustness against outliers. This model demonstrated superior performance and is recommended for its predictive capabilities, significantly outperforming previous models in handling both typical and atypical data points effectively.

In summary, the SVM model emerged as the most effective, recommended for its strong predictive power after thorough examination and optimization of the dataset through various statistical techniques and machine learning models. This iterative approach of refining the model inputs and configurations led to a robust model that leverages the strengths of different statistical techniques to enhance prediction accuracy

Conclusion

The research into predicting housing prices has demonstrated that certain characteristics, notably GrLivArea, OverallQual, TotalBsmtSF, GarageCars, and FullBath, significantly influence the final sale price of homes. These variables were key in driving the performance of an SVM model equipped with a Radial Basis Function, which proved particularly adept at handling data outliers and complexities inherent in housing market data. This model's robustness to outliers ensures that it is capable of delivering reliable predictions across a diverse range of housing attributes.

The study underscores the multifaceted nature of real estate valuation, where both the size and quality of the property play pivotal roles. Moving forward, a deeper tuning of the current models could unlock even higher accuracy. Additionally, incorporating more variables and extending the analysis to include new data could further refine our understanding and prediction of housing prices. The promising results achieved with the SVM model point to the potential of advanced machine learning techniques to supplement traditional real estate appraisal methods, potentially leading to more rapid and cost-effective property assessments.