

WiseStreet — Your Smart Investment Companion

What is WiseStreet?

WiseStreet is not just another finance app. It's more like a smart buddy who helps you make better investment decisions — without the confusion, technical terms, or hours of reading.

We're building it for regular people — the kind who use Groww, Zerodha, or even just hear stock names on the news but don't really know what to do with them.

Whether you're just starting out or already investing — WiseStreet helps you figure out: - What to buy - What to avoid - How good your current portfolio is

All explained in simple, clear language.

Why Are We Building This?

Most people feel lost when it comes to investing. They get: - Too much information - Too many opinions - No real clarity

People don't want spreadsheets or dashboards. They want confidence and direction.

That's what WiseStreet gives them.

Our 3 Main Features

1. Ask About Any Stock

Just type something like "What's going on with Reliance?"

WiseStreet gives you a short and simple answer — latest news, risks, and whether it's looking strong or weak. Feels like someone already did the homework for you.

2. Get Stock Ideas

If you don't know where to start, WiseStreet suggests 3-5 stocks that are worth looking into. It shows you: - Why it's interesting - What the risks are - What the experts are saying

Like browsing shopping cards, but for stocks.

3. Check Your Portfolio

Already own some stocks? Upload your list.

WiseStreet reviews your portfolio and gives you: - A quick report card - What to keep, trim, or exit - Whether your stocks match your financial goals

All in simple words, no fancy charts.

How It Works (Without Jargon)

Behind the scenes, WiseStreet works like a team of experts. Each one has a specific job: some look at news, some check numbers, some think about risk, some about your goals.

They all come together and give you one clean, useful answer.

You don't see the complexity. You just get results.

Who It's For

- Anyone who invests through Groww, Zerodha, etc.
 - People who want to learn about investing while doing it
 - Creators, students, professionals looking for smart tools
 - Basically: anyone who wants to grow their money with confidence
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What's Next?

We're starting with a simple version: - Chat-style interface - Get answers, ideas, and portfolio checks

Then we'll grow into: - A full dashboard with personalized tools - Mobile + Web access - More features built around your goals

Our Belief

AI is not the product. Confidence is.

People don't need more data. They need clarity. WiseStreet helps them invest like a pro, without feeling like they need to become one.

Let's build the most helpful, human, and honest financial companion out there.