

# Business Forecasting

Tuesday, September 20, 2022

6:37 PM

(black) Horizontal pattern: stale business

{blue} Trend: business that shrinking or growing

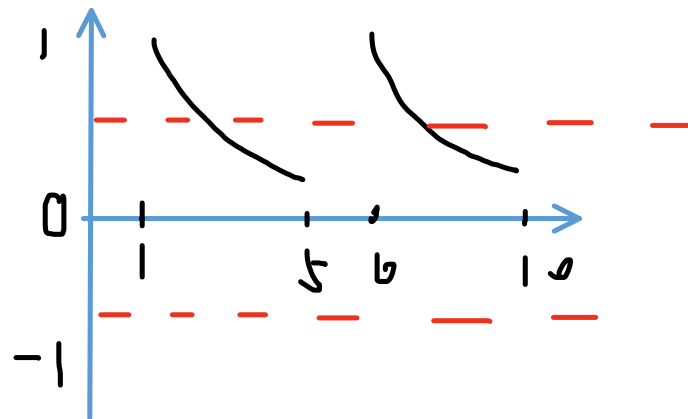
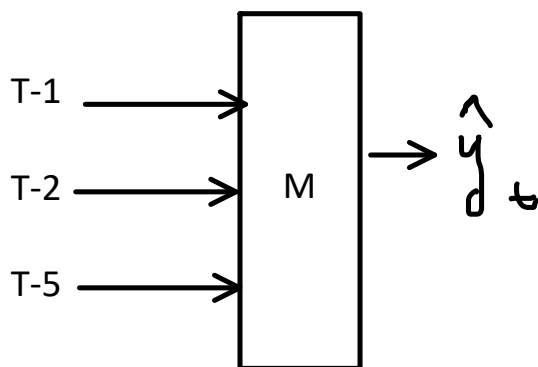
(green) Seasonality: Data exhibit rises and falls that are not of a fixed frequency

Irregular component(e):  $e = P \text{ actual} - \hat{P}$ . The graph of e should be random.

(red) Cyclical: Affected by seasonal factors such as the time of the year or the day of the week.

Seasonality is always of a fixed and known frequency

Auto correlation



Time series has 3 attribute: start, end, periositis.

Take one of the dataset in the fpp package.

Periositis of weekly and monthly

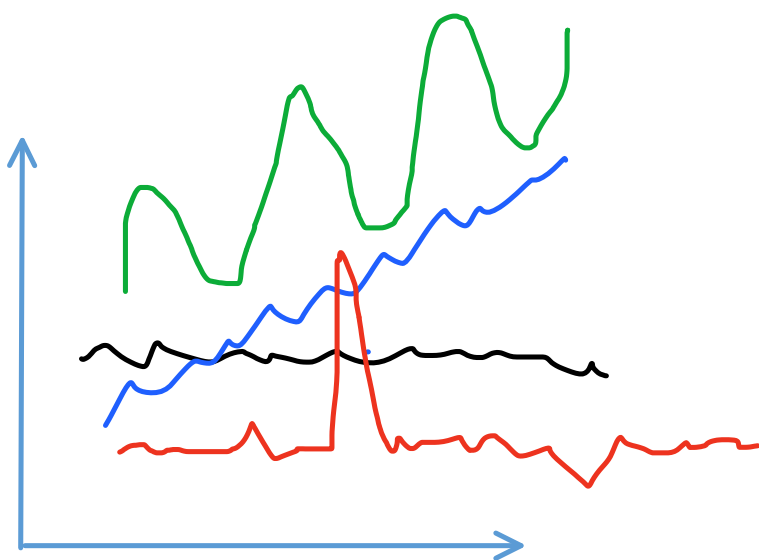
Same stuff we do on the class

Explain the graph a little bit

Do the forecast

Make plot of residuals.

Load library(fpp), data() will show the datasets



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