

# Nick Cummings

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## SUMMARY

Versatile web applications developer, program manager, and interactive designer recognized for a strategic and adaptable problem-solving approach

## PROFESSIONAL EXPERIENCE

**Squarespace**, Portland, Oregon.....February 2015-Present

**Software Engineer, Internal Engineering**.....November 2017-Present

**Support Tools Developer, Internal Operations**.....July 2016-November 2017

**Design & Development Specialist**.....February 2015-June 2016

- Develop apps that empower our Customer Operations and Finance teams to serve millions of customers efficiently
- Founding member, Customer Operations Engineering, a new team that builds and improves support tools and systems
- Co-founder, Internal Operations team; established code standards, design patterns, and review/deploy processes
- Planned and implemented several key Help Center redesigns that increased self-resolution through automated suggestion of relevant help content; reduced inbound chat volume by 20%

**Independent Game Developer**, Portland, Oregon & Seattle, Washington.....February 2014-Present

- Designed, developed, and shipped more than a dozen games independently and within small teams
- Frequent competitor in time-limited “game jam” competitions; earned top accolades for tone and narrative

**Nintendo of America**, Redmond, Washington.....December 2013-February 2014

**Marketing Production Coordinator (contract)**

- Streamlined newsletter deployment process; researched and developed eShop sale strategies to increase conversion

**Facebook**, Austin, Texas.....March 2011-September 2013

**Specialist, User Operations**.....September 2012-September 2013

**Analyst, User Operations**.....March 2011-August 2012

- Responsible for ensuring user safety and efficient, equitable policy enforcement while navigating massive user growth, from 600 million to 1.2 billion users, without increasing team size or issue resolution time
- Developed routing algorithms to automatically resolve tens of thousands of user-reported issues daily
- Defined and enforced Facebook’s authenticity policies at a scale of tens of millions of users to one
- Performed sentiment analysis to help design a proactive and transparent memorialization system for deceased users
- Created key data pipelines by automating SQL queries that helped steer the team’s roadmap
- Wrote and maintained a library of high-touch Help Center guides, garnering 100k+ views per day

**Silicon Sasquatch**, Portland, Oregon.....December 2008-Present

**Editor in Chief**

- Wrote and edited 600 articles and produced more than 60 podcast episodes on the cultural impact of games

## EDUCATION

**University of Oregon School of Journalism and Communication**, Eugene, Oregon

B.A., Magazine Journalism; Minors, Digital Arts and Communication Studies.....September 2004-June 2008

**Robert D. Clark Honors College, University of Oregon**, Eugene, Oregon

Thesis: *The Uses and Gratifications of Communication in Virtual Spaces*.....September 2004-June 2008

## SKILLS

### Software Development

- Full-stack web apps with modern frameworks and build systems (React/Redux, Vue, Node.js, Python, etc.)
- Modern game development in Unity/C#, including sound/music and 2D/3D asset creation/animation

### Technical Program Management

- Scrum-based sprint planning and execution; codebase management; technical documentation; peer mentorship