

# TOEFL 口语 Task 1 评分报告：TP04 口语 Task4

## 题目内容

Using points and examples from the lecture, explain two ways that consumers reduce the feeling of risk when making a purchase.

## 你的回答

to reduce the feeling of risky when making a purchase there are two ways the first ways that do thorough research before purchasing a product for example if you buy a new computer you may feel risky you can read online resources and ask for aspir and people who have know about it and then you will feel safer the next point is that stay loyal to one brand or company if a company or brand lasts for a long time it is trusted for example if you buy a new car and last for long time the brand is trusted and you can buy another car of the brand and you can have more experience about it

## AI 参考答案

The reading introduces the concept that consumers use strategies to reduce the feeling of risk when making expensive purchases. The professor elaborates on this by explaining two specific methods. First, consumers conduct thorough research by gathering information from multiple sources, such as expert reviews and opinions from other users, to assess a product's likely performance. For instance, when buying a computer, reading online reviews helps them feel safer in their decision. Second, consumers stay loyal to a trusted brand based on past positive experiences. For example, if a family's car from a certain company lasts long and performs well, they will trust that brand for future car purchases, reducing perceived risk. These examples show how the lecture provides concrete strategies that support the reading's general idea.

## 问题与建议

问题：["Missing key details from the lecture: The student omits that the first strategy involves collecting information from 'many sources' and 'experts' to assess product performance, and the second strategy relies on past 'satisfaction' and 'positive experience' with the brand, not just the product lasting a long time.", "Failure to explicitly connect the lecture to the reading: The response does not mention the reading passage at all, missing the opportunity to show how the lecture elaborates on the reading's concept of risk reduction strategies in consumer decision-making.", "Serious grammar and word choice problems affecting clarity: Errors like 'feeling of risky' (should be 'risk'), 'first ways' (should be 'way'), 'ask for aspir' (unclear, likely 'ask for advice'), and 'last for long'

time' (awkward phrasing) hinder understanding. "]

□ 建议: I evaluated the response against TOEFL Integrated Speaking Task 4 criteria as follows: Content: The student partially conveys the two strategies from the lecture but omits critical details (e.g., multiple sources of information, past satisfaction). The reading is not mentioned at all, so key content from both sources is incomplete. Integration: There is no attempt to connect the lecture to the reading, failing to show how the lecture supports the reading's ideas. Coherence: The structure is somewhat clear with 'first' and 'next point', but grammar issues and vague phrasing make it difficult to follow. Language use: Frequent grammatical errors and unclear word choices (e.g., 'aspir') significantly reduce clarity and appropriateness for academic explanation.

## 推荐短语

According to the reading passage, ; The professor elaborates on this by explaining; For instance, the lecture provides an example where; This illustrates how the lecture supports the reading by; In summary, both the reading and lecture emphasize

## 推荐句型

According to the reading passage, consumers employ strategies to minimize risk during expensive purchases. ; The professor elaborates on this by explaining two specific methods: thorough research and brand loyalty. ; For instance, the lecture provides an example where someone reads online reviews before buying a computer to feel safer. ; This illustrates how the lecture supports the reading by giving real-world applications of risk reduction strategies. ; In summary, both the reading and lecture emphasize that these approaches help consumers make confident decisions.