



L U I G I

BORRELLI®

NAPOLI

 Casa Fondata nel 1957 



A family tradition

Luigi Borrelli has made the history of Neapolitan tailoring. Story of people, passion and promise.

It was 1928 when Anna, with more than 20 years of experience in art of packaging tailored garments (in her aunt's laboratory), inaugurated a small workshop reserved for a restricted number of connoisseurs. Much more than a shop, a place where passion met with excellence.



The first workshop Borrelli 1928

A place where a needle and thread entwined, weaving, gave birth to the intrigue of unique items, the heart of a story that would soon be handed down from mother to son, like any good Italian tradition. An inheritance received by the son, LUIGI BORRELLI, who with true passion, in 1957 founded the House of Luigi Borrelli.

The beginning of a story destined to capture throughout the world, with the charm of the quality and tailoring.


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Royal Collection of Fragrances



The real olfactory equivalent of the House's signature style, Royal Collection of Fragrances by Luigi Borrelli symbolizes, after Fabio Borrelli, “universal moments in a man's life which he fills with sense and emotions” that are reflected in precious, pointedly masculine fragrances COTTON, VICUÑA WOOL and CASHMERE.

Perfumers' expertise turned eponymous fabrics into aromatic symbols: COTTON incarnates a new beginning, VICUÑA WOOL refers to a brilliant celebration, and CASHMERE brings out the idea of respect for power. Bergamot is the ingredient that marks the whole collection, being a reference for traditional Eaux de Cologne and creating bright and uniquely Italian character.

COTTON



COTTON Luigi Borrelli is an aromatic interpretation of the popular fabric where values, philosophy of the Fashion House and part of its DNA were reflected. Feeling of purity and freshness that opens the composition is created with green energy of clary sage with bright sparks of anise – snowy-white shirt that you start a new day with can smell like this. Feeling of comfort and cosiness is created with vanilla-iris union in the heart of the fragrance. Soft velvety texture is underlined with elegant rose note together with woody-ambery base accord that brings in the element of luxury. Noble character and unique quality of materials are translated by the perfumer blurring shadows and edges of the composition with a furry musky brush.

Luigi Borrelli, Royal Collection of Fragrances

COTTON **100 ml Eau de Parfum** **WOODY FOUGERE**

TOP NOTES:

bergamot, rose, lavender

HEART NOTES:

orris, clary sage, oak moss

BASE NOTES:

amber, cedar, musk, vanilla, vetiver

VICUÑA WOOL



VICUÑA WOOL by Luigi Borrelli is a Chypre fragrance consecrated to vetiver. It offers to appreciate the traditional combination of vetiver and citrusy accord with Italian bergamot in its core. Black pepper underlined with tangy elemi resin brings harmony and certain opaqueness to the composition, and merges later into classical Chypre accord of oak moss, patchouli and amber. Combined with a masculine note of bitter leather, this accord spotlights top and heart notes in order to deliver the tactile feeling of touching a fine sweater made of natural wool as if it's been added the finest vetiver fiber.

Luigi Borrelli, Royal Collection of Fragrances

VICUÑA WOOL **100 ml Eau de Parfum** **WOODY SPICY**

TOP NOTES:

lemon, bergamot, black pepper, elemi

HEART NOTES:

nagarmotha, lily-of-the-valley, oak moss, leather

BASE NOTES:

vetiver, amber, cedar, musk, patchouli

CASHMERE



CASHMERE is an aromatic ode that celebrates a contrast between seeming subtlety and actual durability of cashmere. The perfumer created the whole composition based on a contrast and interaction between transparent musky phase of the fragrance and its dark, woody-resinous side. Main accord is built around the multifaceted labdanum note that possesses balmy, alcohol, ambery and animalic shades. It “turns” to cashmere with the help of spicy, woody and musky-powdery embrace – like Europe and Asia are melting in this scent. After brisk bergamot start there is black pepper and incense that array labdanum with semi-transparent smoky shawl, watering down metal clink and spicy cloves’ hot breath in the background. Together with spicy-balmy accord there is a rich woody theme developing in CASHMERE fragrance with the notes of creamy cedar, smoky-flowery guaiacwood and soft vetiver.

Luigi Borrelli, Royal Collection of Fragrances

CASHMERE

100 ml Eau de Parfum

ORIENTAL WOODY SPICY

TOP NOTES:

black pepper, bergamot

HEART NOTES:

incense, labdanum, guaiac wood

BASE NOTES:

vetiver, soil, musk



. LUIGI BORRELLI .
ROYAL COLLECTION OF FRAGRANCES



Thanks for your attention



If you have any questions, please do not hesitate to contact me:

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