# Figma meet-up

August 2025

### Figma meet-up Brief



Figma team is visiting Paytm's office on 8th Aug, Friday for a workshop with UI UX Team.

UI team reached out to create 2 standees for the event:

- standee for reception (Welcome)
- Standee for wokshop (Inside training room)

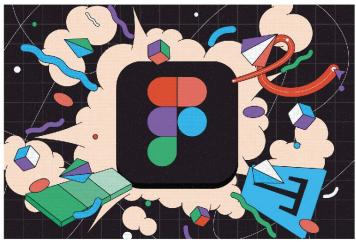
# Figma meet-up Refs

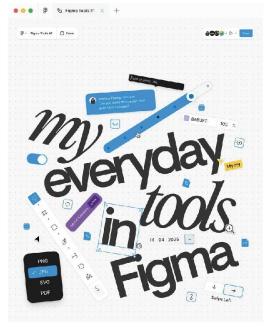


**Internal Ref** 

visual refs







### Figma meet-up - Copy options



#### Standee 1

#### Copy option 1:

H/L: Welcome Team Figma

S/H: You are making all the difference to our

design journey

### Copy option 2:

H/L: Design Magic with Team Figma

S/H: Here's to pushing pixels, boundaries, and

creativity!

### **Copy option 3:**

H/L: Welcome, Team Figma!

S/H: You're helping us shape the future of fintech

#### Standee 2

#### Copy option 1:

H/L: Design Talks with Team Figma

S/H: Let's bring amazing ideas to the interface.

### **Copy option 2:**

H/L: Design Talks with Team Figma

S/H: Inspiring ideas, impactful interfaces,

endless creativity.

### Figma meet-up Standee 1- design 01

**Paytm** 

Welcome standee at the reception- 01





### Figma meet-up Standee 1- design 02







# Figma meet-up - standee 2 (copy option)

**Paytm** 

Standee - inside training room

