



A Friend for Growth

Corporate Presentation - 2025



GENESIS

- 15 years experienced Corporate financial advisory company
- A team of Ex-Bankers, Chartered Accountant and Finance Experts
- Multi-location presence driven by client centric approach
- A team of more than 45+ young & vibrant professionals
- Have served 1000+ corporates in variety of sectors & industry
- Have experience of offering path breaking and customized solutions
- One stop solution in corporate finance with several services offering



CLIENT VERTICALS



Financial
Services



Pharma &
Healthcare



StartUp Space



Real Estate



Agri & Allied



Hospitality



Education



IT & ITES



Textiles



Auto & OEMs



Logistics



Food & FMCG

TAILORED SOLUTIONS



DEBT SYNDICATION

**Strong
Relationships
with Banks, FI
and NBFC's**

**Project
Finance,
Working
Capital,
Trade Finance**

**Domestic and
International
Credit Facilities**

**Cross Border
Funding,
Acquisition
Finance, ECB**

**Debt
Restructuring,
Reduction in
Burden of
Finance Costs**

CLIENTS REACHED

500+ Customers



**20,000+ Cr Debt
Syndication**



DEFINING MOMENTS

- Raised ₹ 2.50 billion for a Large Housing Finance Company in one of the most seamless ways
- Helped a BBB-rated growing gold loan company with a line of credit of ₹ 110 cr. from one of the large lenders
- Assisted on a DA transaction of ₹ 2.50 billion for one large NBFC
- Raised ₹ 5.00 billion for a large RE group an unsecured (BG & STL) at a competitive rate
- Refinanced a NCD of ₹ 6.00 billion to a term loan with increase in tenure and amount
- Have structured a refinance deal for one of the large groups for cost reduction for existing finance of ₹ 6.00 billion.
- Assisted a venture debt of \$1 million to Navigation Tech company at less than 10% rate of interest.



PROMINENT CUSTOMERS

InCred!
Borrow. With Confidence.



 **LLOYDS METALS**

 **MAN**
Industries (India) Ltd
the line pipe people


EVEREST FLEET

GOVIL'S

WAAREE®
One with the Sun



 **SHRIRAM**
Finance

 **ARYANN**
CHEMICAL TRADING PVT. LTD.



 **BEST CAPITAL™**

 **Growthally**
advisors

GROWTH DRIVERS

Dipika Mishra

- **Profile:** CA, 10+ years of Debt syndication services, known for her people skills and high relationship quotient. Assists corporate & NBFCs to raise the growth capital when they need it the most.
- **Email:** dipika@growthally.org
- **Phone Number:** +917506236029

Sourabh Talesara

- **Profile:** CA, 11+ years of experience in financial services industry, is a trusted name in corporate relationship management, Structuring debt solution and handling complex project finance assignments.
- **Email:** saurabh@growthally.org
- **Phone Number:** +917506713071



TRUSTED PHARMACEUTICALS FOCUSED INVESTMENT BANKER

OUR SERVICES

- Sale and Purchase of Business
- Sales / Purchase of Manufacturing units
- Private Equity
- IPO (Initial Public Offer)
- Strategic Joint Venture (JV)

- Equipment Finance through dedicated ECA lines for import
- Projections Finance via ECB
- Domestic / Export Factoring
- Equipment Leasing



DEFINING MOMENTS

| Transaction | Nature of transaction | Value of transaction | Role |
|---|-----------------------|----------------------|---------------------|
| Acquisition of CMO Business in India by USA based company in injectable formulation | M & A | 40 MM USD | Advisor to promoter |
| Acquisition of CRO business in India by USA company | M & A | 08 MM USD | Buy Side Mandate |
| Investment in Domestic formulation business Joint Venture | Strategic Investment | 16 MM USD | Investor Mandate |
| Acquisition of domestic formulation business | M & A | 06 MM USD | Buy Side Mandate |
| Investment in Niche formulation CDMO Business Joint Venture | Strategic Investment | 04.5MM USD | Own Investment |
| Acquisition of Domestic formulation business by Indian Company | M & A | 11MM USD | Sell Side Mandate |

PROMINENT CUSTOMERS



Respire Pharma Pvt Ltd



GROWTH DRIVERS

Varun Sehgal

- **Profile:** Chartered Accountant with 8+ years of experience in Big 4 such as Deloitte and E & Y, specialize in M&A advisory, financial planning, and strategic consulting. His expertise spans deal structuring, valuation, and fostering seamless transactions for clients across diverse industries.
- **Email:** varun@growthally.org
- **Phone Number:** +919820836939



STARTUP ECOSYSTEM PRACTICE

We act as investment bankers for the startups looking to raise equity, debt and Alternative funding.

What kind of benefits does this bring to your table?

- **Access to Strategic Investors and Capital Sources:**

Extensive network of venture capitalists, private equity firms, institutional investors, and strategic partners. We connect startups with the right investors, ensuring the capital raised aligns with the company's long-term goals.

- **Expertise in Structuring and Negotiation**

We specialize in structuring deals that maximize valuation while ensuring favorable terms. We handle complex negotiations, protecting the company's interests and optimizing the deal structure to meet both short-term and long-term financial objectives.

- **Market Positioning and Credibility**

With deep market knowledge, we help refine the business's pitch, financial models, and growth narrative to position the startup as an attractive investment opportunity. Our involvement also adds credibility to the fundraising process, instilling confidence in potential investors.

GrowthAlly's Network



Private Equity



Venture Capital



Family Offices



AIFs and HNIs



Venture Debt, Banks & NBFC



DEFINING MOMENTS

- Raised \$24 million equity for Geographical Information Technology company from a US based venture capital.
- Assisted in raising \$20 million for a fintech
- Assisted in raising funds for companies in sector other than above totaling \$10.42 million.
- Raised debt for a SaaS company at 9% interest.
- Raised more than Rs. 130 Cr for loss making startups in FY23-24.
- Supported consumer tech and AI businesses with funding and growth strategies.
- Raised debt capital for a Shark Tank company largely based on projections.
- Sanctioned Rs. 10 Cr for a loss making startup with -12Cr of EBITDA.



PROMINENT CUSTOMERS



GROWTH DRIVERS

Laxmikant Bohra

- **Profile:** CA with 5+ years of experience in Financial Due Diligence, Transaction Advisory, and Startup Growth Strategy. Formerly at E & Y, worked on buy-side and sell-side deals before founding WealthAlly, a WealthTech platform enabling innovative investments for startups and retail investors. Currently leading an Investment Banking practice, specializing in scaling startups, structuring fundraises, and driving strategic growth across early and late-stage deals.
- **Email:** laxmikant@wealthally.in
- **Phone Number:** +918655502263

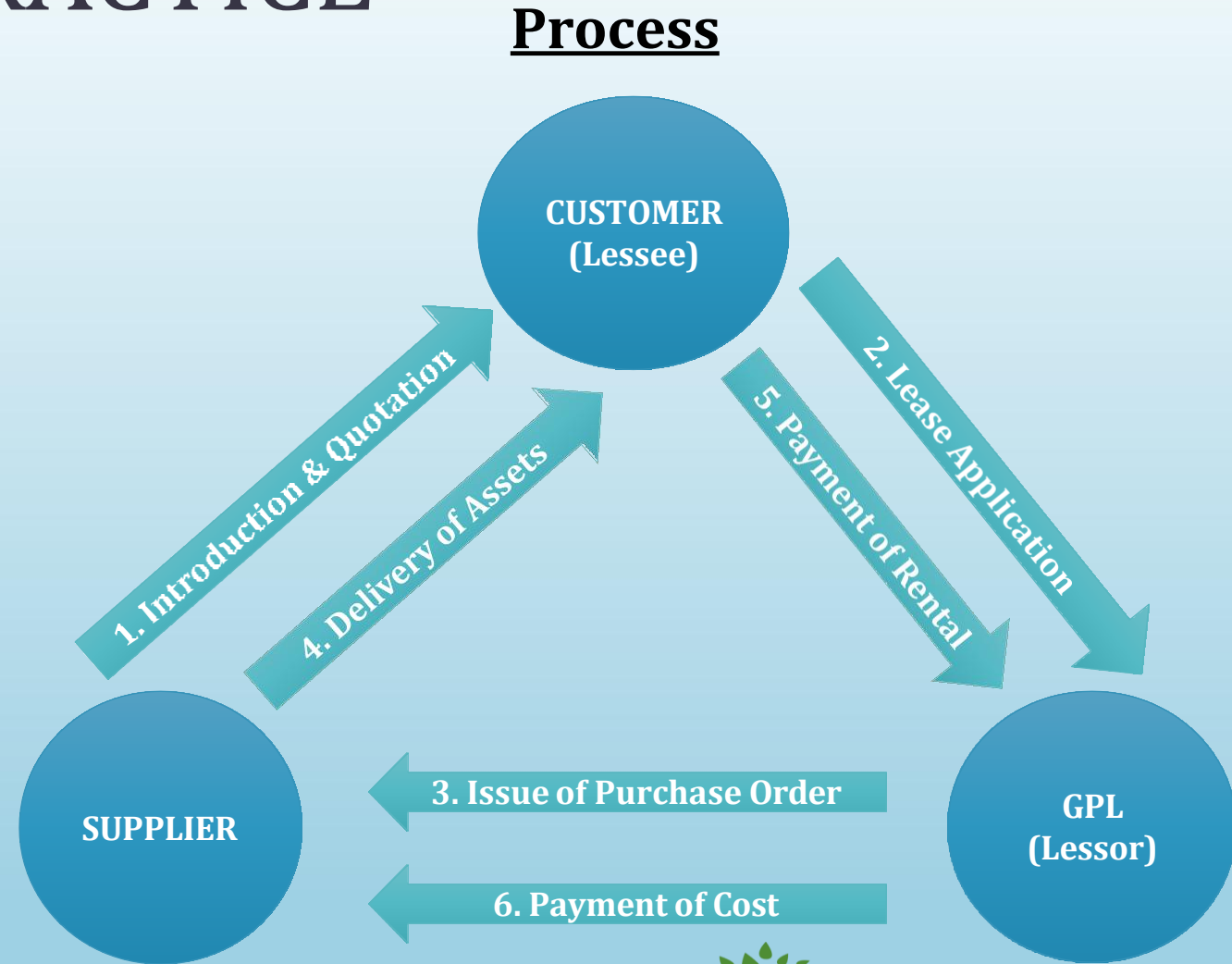
Yash Doshi

- **Profile:** CA turned entrepreneur and now a dealmaker. Have worked across the corporate spectrum - from auditing and taxation to M&A and fundraising. Previously at E & Y, was part of India's largest \$2Bn+ healthcare deal, honing expertise in deal diligences amongst many other such projects. With a knack for crafting compelling narratives, translating them into numbers, and turning those into strategy, helps clients to bring ideas to life.
- **Email:** yash@wealthally.in
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OPERATING LEASE PRACTICE

- **Financial Benefits**
 - Lower cash outlay helps overcome budget constraints.
 - Higher Tax savings.
 - Structured Lease Rentals will provide Improved Profit & Loss.
- **Operational Benefits**
 - Easier Source of Finance
 - Convenience & Flexibility for Enhancement & Termination.
 - Less Paper work & Low Turnaround time.
- **Other Risk Benefits**
 - Mitigate the risk with respect to Capex.
 - Shifting the risk of Technological Changes.



CLIENTS REACHED

35+ Customers



**70-80+ Cr Lease
Rental Value**



PROMINENT CUSTOMERS



GOVIL'S



RESEARCH
& RANKING



Zappfresh™



drink prime

Growthally
advisors

GROWTH DRIVER

Brijen Shah

- **Profile:** A finance professional with over 6 years of experience in leasing, focusing on operating leases. Holds an MBA in Finance with skills in financial analysis, asset management, and client relations. Successfully managed portfolios for major clients like Mercure Metals & Alloys Pvt Ltd (MTC Group), GopalDas Group, and Silver Oak University.
- **Email:** brijen@growthally.org
- **Phone Number:** +917506207765



CFO PRACTICE



Financial Services

- Management of Existing Financial resources
- Smooth & Timely Renewal
- Compliance of Lender's covenants
- Analysis of Financial cost
- Assistance in stock audits / inspection
- Procuring New Finances



Accounting & MIS Services

- Annual / Quarterly Budgets / Financial Plans
- Cost Reduction Strategies
- Customized MIS
- Portfolio & Debt Management for NBFCs
- Cash / Fund Flow Analysis
- Accounts Synchronization
- Review of existing MIS, internal control and incentive schemes



Other Services

- **Statutory Compliances**
 - Tax Strategy
 - Streamlining statutory return filing
 - RBI, FEMA & Secretarial Compliances
 - Contract Structuring
- **Business Advisory**
 - Strategies for profit/ revenue / Cash-flow improvement
 - Management Reports
 - Balance Sheet Restructuring
 - Best practices implementation (financial & governance)

PROMINENT CUSTOMERS



GROWTH DRIVER

Alka Gaglani

Profile: CA, +10 years experience in financial leadership by providing comprehensive CFO services tailored to help achieve their financial goals. Specializing in strategic planning, financial management bringing an unparalleled expertise to organizations of all sizes and industries like AIC Infrastructures, Gopaldas Visram and Co. Ltd and Mansa Agencies Pvt Ltd.

- **Email:** alka@growthally.org
- **Phone Number:** +917506713073



RETAIL PRACTICE

Products

LAP (Loan against Property)

Lower Interest Rates

Higher Loan Amount

Flexible Use of Funds

Long Tenure, Lower EMIs

Quick Processing

No prepayment penalty

Home Loan

Affordable Financing

Long Repayment Tenure

Tax Benefits

Access to Pre-Approved Loans

Special Offers for Women Borrowers

Improves Credit Score



CLIENTS REACHED

150+ Customers



800+ Cr Portfolio Value



DEFINING MOMENTS

| Name of the Company/Individual | Value |
|--|-------------------|
| Panorama Studios International Ltd | 27.5 cr for LAP |
| Rakesh Shah (Relcon Infraprojects Ltd) | 22 cr. Home Loan |
| Kumaon Entertainment and hospitalities pvt. Ltd (Svenska Design Hotel, Bangalore) | 17 cr. for LAP |
| Kumar Mangat Pathak and Abhishek Patak (Panorama Entertainment Pvt Ltd) | 15 cr. Home loan |
| Dipen Shah and Seejal Shah (Relcon Infraprojects Ltd) | 15 cr Home loan |
| Manish Goyal (Equentis - Research and Ranking) | 10.5 cr Home loan |

PROMINENT CUSTOMERS

SVENSKA
DESIGN HOTELS

PANORAMA
STUDIOS




Engineering National Wealth

RELCON INFRAPROJECTS LTD.



MANEESH
PHARMACEUTICALS LTD.

equentis  **Wealth™
Advisory
Services**

 **Growthally**
advisors

GROWTH DRIVER

Yogendra Garg

- **Profile:** With over a decade of experience in retail practice, excels in providing tailored financial solutions designed to meet the distinct needs of retail businesses and individuals. Enabling businesses to achieve growth and stability backed by a proven track record of deals like Panorama Studios International Ltd and Svenska Design Hotel.
- **Email:** yogendra@growthally.org
- **Phone Number:** +917506236028



BOARD OF DIRECTORS

Bhupinder Garg

- MBA, Rich Experience in Banking and Financial Advisory services with extensive hands in corporate finance, investment banking, debt structuring, forex and treasury, branch banking.
- Extensive experience in Pharmaceuticals focused investment banking.
- Handles Strategic planning, Investment, Corporate and Lending Advisory
- **Email:** bhupi@growthally.org
- **Contact :** +91 9820345846

Shekhar Bhuwania

- Chartered Accountant, Company Secretary, Law Graduate by qualification.
- Rich experience of more than a decade in the field of Finance, Investment banking, Taxation, Legal, secretarial and compliance activities.
- Served in Private Sector Bank, Major Law Firm and in one of four major audit firm.
- **Email:** shekhar@growthally.org
- **Contact :** +91 9619444568

Ravi Jaisalmeria

- Chartered Accountant with an experience of more than a decade in accountancy, finance and investment banking.
- Held key positions in a global healthcare company, a public listed company and a Bank.
- Helping clients raise capital and provides advisory services on mergers, acquisitions, and restructuring.
- **Email:** ravi@growthally.org
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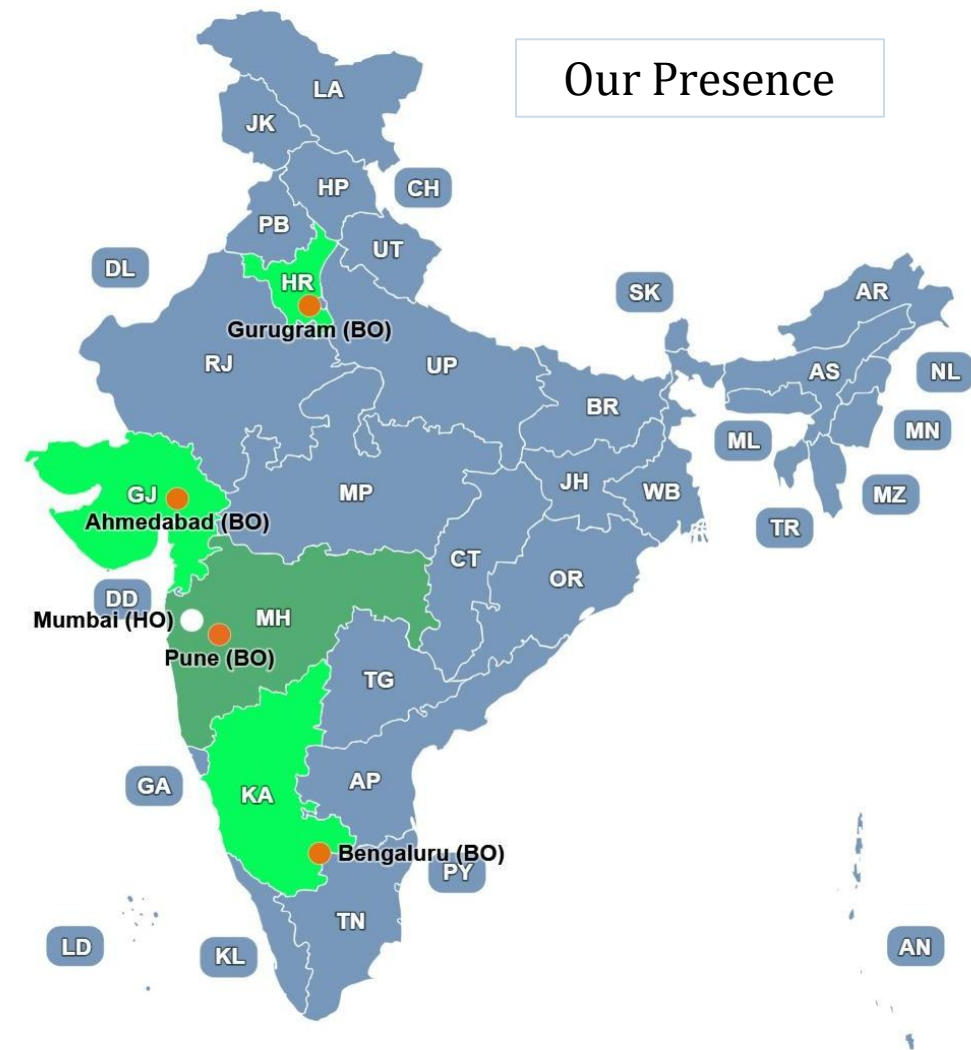
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Our Presence



Contact Information



*THANK
YOU*

