





## INSPIRING VOLUNTEERING & SOCIAL ENTREPRENEURSHIP

### Sponsorship Opportunities

Sponsorship of *Beyond Service*, in addition to reinforcing your company's commitment to social responsibility, offers the unparalleled opportunity to increase your company's visibility among and reach to **more than 500,000 young people and leaders across China and Asia.**

 <p><b>Lead Sponsor</b> <b>\$10,000</b> (Exclusive; 1 Available)</p>	<p>Support as a <b>Lead Sponsor</b> will provide vital funding for Beyond Service to carry out two print runs, or a total of circa 20,000 copies of the <i>Beyond Service</i> book, the first publication of its kind; create different e-versions of the book; and organize cutting-edge workshops on volunteering and social entrepreneurship with and distribute the book through its academic and nonprofit partners in China and Asia. Full Lead Sponsorship benefits include:</p> <ul style="list-style-type: none"> <li>• Exclusive full-page profile and logo or name in the book</li> <li>• Prominent profile and linked logo or name on the book's website</li> <li>• Recognition as a Lead Sponsor in marketing materials, and at our events</li> <li>• Wide marketing exposure through coverage by Asian and international media and online promotion</li> <li>• Association with leading international organizations</li> <li>• Quantities of <i>Beyond Service</i> books for you to distribute as you wish</li> </ul>
 <p><b>Beyond Service Sponsor</b> <b>\$5,000</b> (2 Available)</p>	<p>Support as a <b>Beyond Service Sponsor</b> will provide vital funding for Beyond Service to carry out its first print run, or a total of circa 10,000 copies, of the <i>Beyond Service</i> book, the first publication of its kind; create different e-versions of the book; and organize cutting-edge workshops on volunteering and social entrepreneurship with and distribute the book through its academic and nonprofit partners in China and Asia. Full Beyond Service Sponsorship benefits include:</p> <ul style="list-style-type: none"> <li>• Half-page profile and logo or name in the book</li> <li>• Prominent profile and linked logo or name on the book's website</li> <li>• Recognition as a Beyond Service Sponsor in marketing materials, and at our events</li> <li>• Wide marketing exposure through coverage by Asian and international media and online promotion</li> <li>• Association with leading international organizations</li> <li>• Quantities of <i>Beyond Service</i> books for you to distribute as you wish</li> </ul>



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 <p><b>Visionary Sponsor</b> <b>\$2,000</b> (2 Available)</p>	<p>Support as a <b>Visionary Sponsor</b> will contribute to the funding for Beyond Service to carry out its first print run, or a total of circa 10,000 copies of the <i>Beyond Service</i> book, the first publication of its kind; create different e-versions of the book; and organize cutting-edge workshops on volunteering and social entrepreneurship with and distribute the book through its academic and nonprofit partners in China and Asia.</p> <p>Full Visionary Sponsorship benefits include:</p> <ul style="list-style-type: none"> <li>• Quarter-page profile and logo or name in the book</li> <li>• Prominent profile and linked logo or name on the book's website</li> <li>• Wide marketing exposure through coverage by Asian and international media and online promotion</li> <li>• Association with leading international organizations</li> <li>• Quantities of <i>Beyond Service</i> books for you to distribute as you wish</li> </ul>
 <p><b>Gold Sponsor</b> <b>\$1,000</b> (5 Available)</p>	<p>Gold Sponsorship benefits include:</p> <ul style="list-style-type: none"> <li>• Acknowledgement in the book</li> <li>• Prominent profile and linked logo or name on the book's website</li> <li>• Association with leading international organizations</li> <li>• Twenty copies (20) of <i>Beyond Service</i> in two specially crafted Beyond Service tote bags</li> </ul>
 <p><b>Change Agent Supporter</b> <b>\$500</b></p>	<p>As a Change Agent Supporter, you will receive:</p> <ul style="list-style-type: none"> <li>• Acknowledgement in the book</li> <li>• Recognition on the book's website</li> <li>• Ten copies (10) of <i>Beyond Service</i> in a specially crafted Beyond Service tote bag</li> </ul>
 <p><b>Second Frontier Supporter</b> <b>\$250</b></p>	<p>As a Second Frontier Supporter, you will receive:</p> <ul style="list-style-type: none"> <li>• Recognition on the book's website</li> <li>• Five copies (5) of <i>Beyond Service</i> in a specially crafted Beyond Service tote bag</li> </ul>
 <p><b>First Frontier Supporter</b> <b>\$100</b></p>	<p>As a First Frontier Supporter, you will receive:</p> <ul style="list-style-type: none"> <li>• Recognition on the book's website</li> <li>• Two copies (2) of <i>Beyond Service</i> in a specially crafted Beyond Service tote bag</li> </ul>
 <p><b>Frontline Supporter</b> <b>\$50</b></p>	<p>As a Frontline Supporter, you will receive:</p> <ul style="list-style-type: none"> <li>• Recognition on the book's website</li> <li>• A copy of <i>Beyond Service</i></li> </ul>
 <p><b>Beyond Service Friend</b> <b>\$25</b></p>	<p>As a Beyond Service Friend, you will receive:</p> <ul style="list-style-type: none"> <li>• A thank you card acknowledging your thoughtful gift</li> <li>• A steep discount on the cover price of the book</li> </ul>

For more information about our sponsorship opportunities or to tailor a package to suit your organization's needs, please contact:

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