Personal Recommendation Algorithm

Main Flow

- 个性化召回算法Content Based背景介绍

- Content Based 算法的主体流程介绍

背景

- 思路极简，可解释强

- 用户推荐的独立性

- 问世较早，流行度高

Content Based算法主流程

- Item Profile

- User Profile

- Online Recommendation

Item Profile

- Topic Finding

- Genre Classify

User Profile

- Genre/Topic

- Time Decay

Online Recommendation

- Find top k Genre/Topic

- Get the best n item from fixed Genre/Topic