



# **AN ANALYSIS OF THE PRESIDENTIAL ELECTIONS**

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# INTRODUCTION

- Economic and Political Data Months Before the Election
- Predict Results of Election



# SOME FACTORS FOR PREDICTION (GALLUP POLL)

- July Popularity
- Peace Question
- Future Problem
- Leading Indicators
- GNP Change
- Second Term Indicator



# QUESTION

- Which is the best model for the prediction of Incumbent vote?
- Which variables should be chosen in the model?
- How can we have the best fit of the model?



# MAINLINE

- Full Model Analysis (MLR)
- Reduced Model Analysis (MLR)



# FULL MODEL ANALYSIS

$$IncVote_i = \beta_0 + \beta_1 x_J + \beta_2 x_P + \beta_3 x_F + \beta_4 x_L + \beta_5 x_G + \beta_6 x_T + \epsilon_i$$

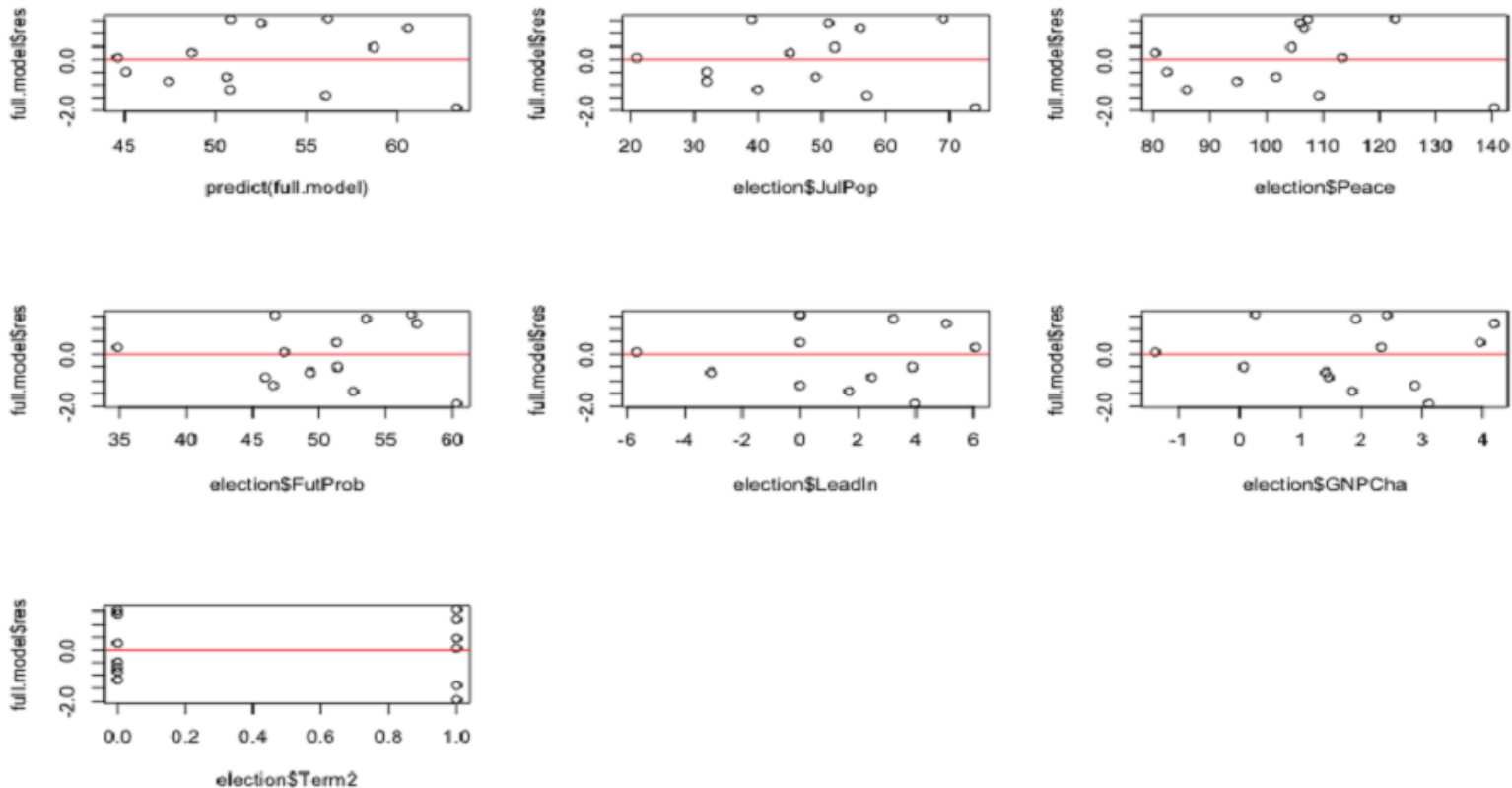
$$\hat{\beta} = \begin{pmatrix} \hat{\beta}_0 \\ \hat{\beta}_1 \\ \hat{\beta}_2 \\ \hat{\beta}_3 \\ \hat{\beta}_4 \\ \hat{\beta}_5 \\ \hat{\beta}_6 \end{pmatrix} = \begin{pmatrix} 29.66 \\ 0.1449 \\ 0.04638 \\ 0.1333 \\ -0.004 \\ 1.783 \\ 2.784 \end{pmatrix} \quad p = \begin{pmatrix} 0.00109 \\ 0.04970 \\ 0.45864 \\ 0.30202 \\ 0.98477 \\ 0.00411 \\ 0.08199 \end{pmatrix}$$

P values of beta\_2, beta\_3, beta\_4, beta\_6 are bigger than 5%



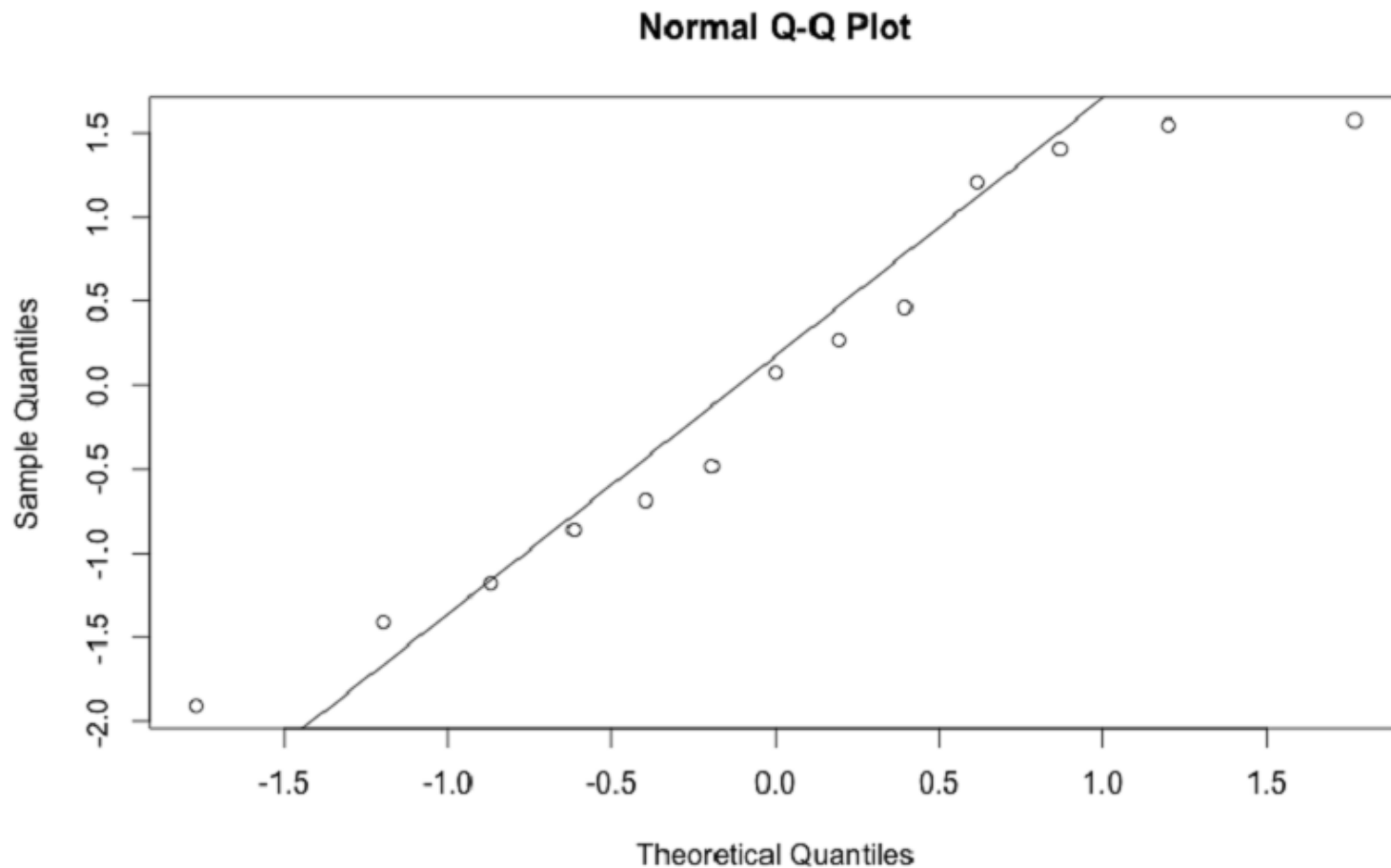
# FULL MODEL RESIDUALS DIAGNOSTICS

## Constant Variance Assumption



# FULL MODEL RESIDUALS DIAGNOSTICS

## Residual Normality Check





# INFLUENTIAL POINTS OR OUTLIER

- There is no high leverage or influential point in this data set
- Studentized residual v.s. Bonferroni value  
(Their are both equal to -5.076, hence no outliers)

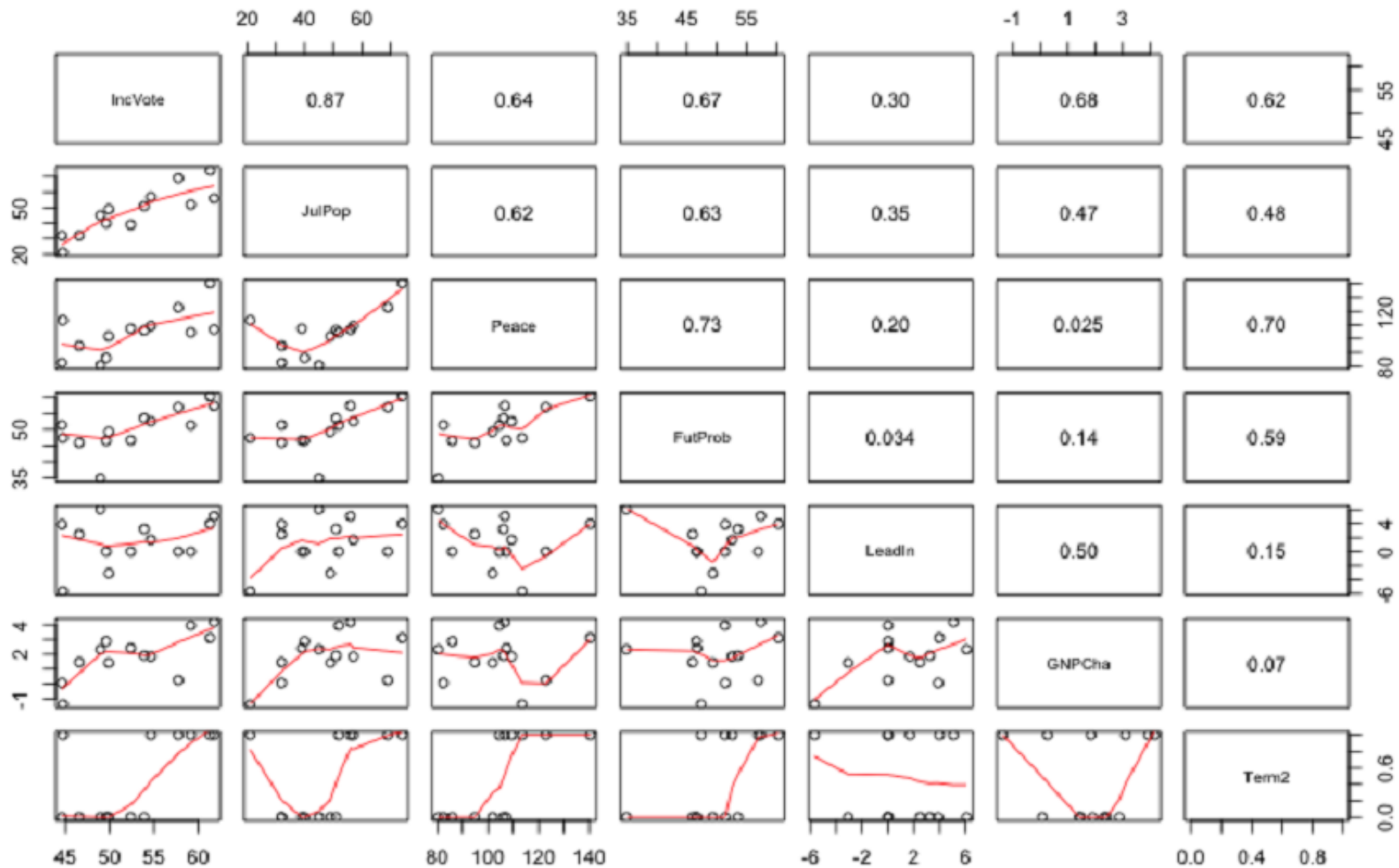


## SERIAL CORRELATION OF THE DATA ERRORS

- $\text{corr}(\epsilon_t, \epsilon_{t-1}) = 0.05228$   
where  $\epsilon_t$  is observation error
- Assumption of independence in error is proper



# COLINEARITY



# VARIABLE SELECTION

## ○ Backward Elimination

backward Elimination	1 <sup>st</sup> drop LeadIn	2 <sup>nd</sup> drop Peace	3 <sup>rd</sup> drop FutProb	4 <sup>th</sup> drop Term2	5 <sup>th</sup> drop JulPop	6 <sup>th</sup> drop GNPCha
AIC	54.4104	53.9532	56.1634	61.84	64.4202	70.3809
BIC	58.3651	57.3429	58.9882	64.6648	67.2450	73.2056
Adjusted R-Square	0.9319	0.9329	0.9176	0.8724	0.8444	0.7539
Keep/Drop Variable	Drop	Drop	Keep	Keep	Keep	Keep

$$IncVote_i = \beta_0 + \beta_1 x_J + \beta_3 x_F + \beta_5 x_G + \beta_6 x_T + \epsilon_i$$



# VARIABLE SELECTION

## ○ Forward Elimination

Forward Elimination	1 <sup>st</sup> add GNPCha	2 <sup>nd</sup> add JulPop	3 <sup>rd</sup> add Term2	4 <sup>th</sup> add FutProb	5 <sup>th</sup> add Peace	6 <sup>th</sup> add LeadIn
AIC	80.323	66.0492	56.1634	53.9532	54.4104	56.4096
BIC	82.018	68.3090	58.9882	57.3429	58.3651	60.9292
Adjusted R-Square	0.4115	0.8149	0.9176	0.9329	0.9319	0.9206
Add / Drop Variable	Add	Add	Add	Add	Drop	Drop

$$IncVote_i = \beta_0 + \beta_1 x_J + \beta_3 x_F + \beta_5 x_G + \beta_6 x_T + \epsilon_i$$



# REDUCED MODEL

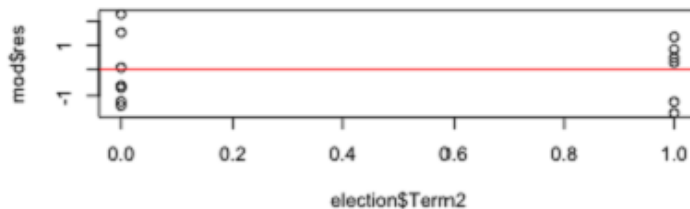
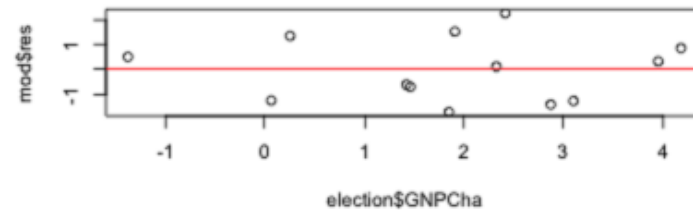
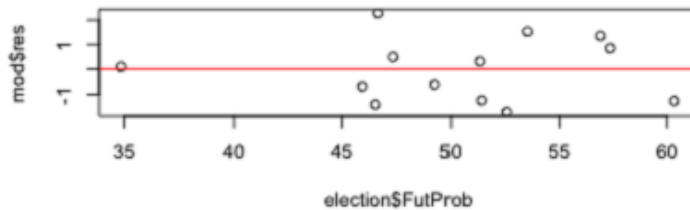
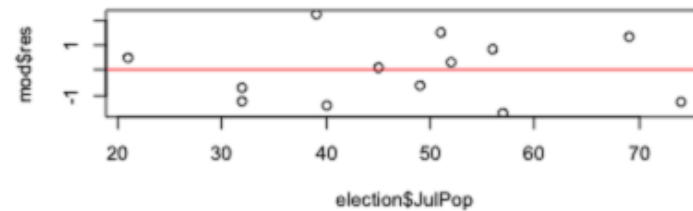
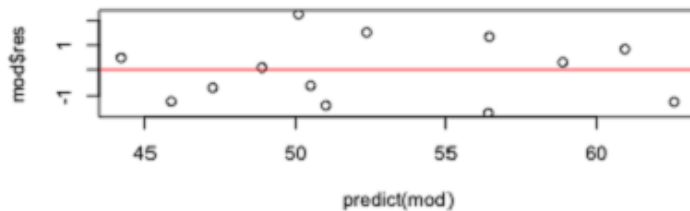
$$IncVote_i = \beta_0 + \beta_1 x_j + \beta_3 x_F + \beta_5 x_G + \beta_6 x_T + \epsilon_i$$

$$\beta = \begin{pmatrix} \beta_0 \\ \beta_1 \\ \beta_3 \\ \beta_5 \\ \beta_6 \end{pmatrix} = \begin{pmatrix} 31.6122 \\ 0.1624 \\ 0.1733 \\ 1.6761 \\ 3.2973 \end{pmatrix} \quad p = \begin{pmatrix} 5.86 \times 10^{-5} \\ 0.00711 \\ 0.11838 \\ 0.00105 \\ 0.01658 \end{pmatrix}$$



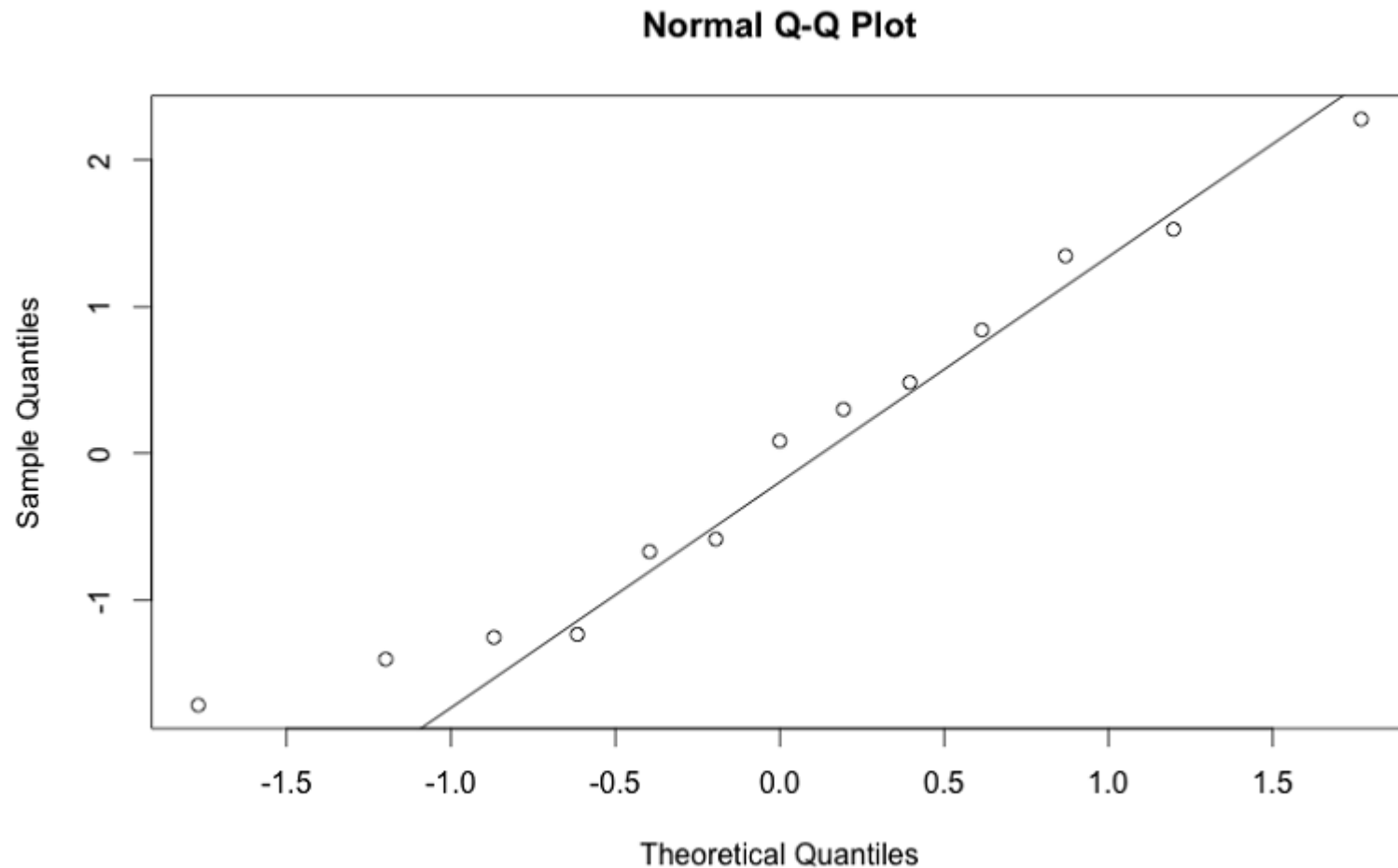
# REDUCED MODEL RESIDUALS DIAGNOSTICS

## Constant Variance Assumption



# REDUCED MODEL RESIDUALS DIAGNOSTICS

## Residual Normality Check





# INFLUENTIAL POINTS OR OUTLIER

- There is no high leverage or influential point in this data set
- Studentized residual v.s. Bonferroni value  
(They are both equal to  $-4.239$ , hence no outliers)



## SERIAL CORRELATION OF THE DATA ERRORS

- $\text{corr}(\epsilon_t, \epsilon_{t-1}) = -0.1888$   
where  $\epsilon_t$  is observation error
- Assumption of independence in error is proper



## PREDICTION EXAMPLE

- We consider 1996 IncVote Value for example.

$$IncVote_i^{(1996)} = \beta_0 + \beta_1 x_J^{(1996)} + \beta_3 x_F^{(1996)} + \beta_5 x_G^{(1996)} + \beta_6 x_T^{(1996)} + \epsilon_i$$

$$IncVote_{i,1996} = 56.79064$$

$\hat{Y} \pm s \times t_{n-k, \frac{\alpha}{2}}$ , which  $s$  is the standard error=0.7312829, and have DF=7

$$\hat{Y} = \{55.06143 \leq \hat{Y} \leq 58.51985\}$$

the true value of 1996 IncVote equal to 54.66



# REFERENCE

- [1] Ray C. Fair, Presidential and Congressional Vote-Share Equations: November 2010 Update
- [2] Audic, S. and J. M. Claverie (1997). The significance of digital gene expression profiles. *Genome Res* 7(10): 986-95.
- [3] Akaike, Hirotugu. A new look at the statistical model identification. *IEEE Transactions on Automatic Control*. 1974, 19 (6): 716–723.
- [4] Neath, A. A. and Cavanaugh, J. E. (2012). The Bayesian information criterion: Background, derivation, and applications. *WIREs Computational Statistics* 4, 199.203.



**Thank You !**

