WIAM HAOUZIA

UI/UX DESIGNER

EDUCATION

Bac in Agronomic Sciences June 2016



August 2018

Multimedia Development in ISAG

Foundations of UX Design by Google

February 2022







CONTACT

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- Casablanca, Moroco

PROFESSIONAL EXPERIENCE

Multimedia Development Intern

ICOZ - Advertising Agency

February 2018 - August 2018

English-Speaking Marketing Assistant EDMARK MOROCCO

November 2018 - February 2019

- · Organizing events to promote new products.
- Creating and updating marketing documents

Competitor at WorldSkills Olympics

October 2018 - March 2019

- competition for young professionals in various trades.
- · Achieved 3rd place nationally in Web Technologies.

PORTFOLIO



Skill: web technologies

- · Participated in the WorldSkills Olympics, an international

Web Design Instructor

CEIT: Center of excellence in IT

April 2019 - August 2019

Designed and planned HTML, CSS, and JavaScript courses, led English training sessions for diverse groups, and organized final projects and practical exercises.

UI/UX Designer

SOFTSEVENART

October 2019 - June 2023

- Transforming ideas into personas and storyboards, applying Agile principles.
- Designing wireframes, prototypes, and high-performance web applications using HTML, CSS, JavaScript, and Laravel.
- Communicating with product managers to refine interfaces and improve user experience.

UI/UX Designer

Kavaa Global Services

Since June 2023

- · Design intuitive user interfaces for web and mobile applications, enhancing usability and user satisfaction.
- Develop wireframes and interactive prototypes to visualize design concepts and gather feedback for iterative improvements.
- · Conduct user research and testing to improve usability based on feedback.
- · Collaborate with developers and product teams for seamless design implementation.
- Develop and maintain design systems for consistency across platforms.
- Design responsive layouts for optimal user experience on various devices.
- · Use analytics and feedback to enhance user interfaces and engagement.
- · Participate in design reviews to provide creative solutions and ideas.

SKILLS



- Sketch Invision
- Webflow
- User research Whimsical
 - Wireframing Balsamig
 - User testing Marvel
 - Prototyping Framer



- · Adobe Xd
- Illustrator
- Photoshop
- Animate
- · Premiere Pro
- After Effects



- HTML
- · CSS
- Javascript
- · PHP
- Laravel
- · SQL
- · C / C#

LANGUAGES



Native







NTERESTS







Photography







Volunteering

Traveling