

American Tire Distributors expands presence into Canada

Charlotte, NC – American Tire Distributors has acquired the assets of TriCan Tire Distributors, based in Edmonton, Alberta, Canada. This marks a significant step for ATD as it expands the distribution services of the company beyond the borders of the United States for the first time.

TriCan is the leading national tire distributor in Canada, with 15 distribution centers stretching across the country. Similar to ATD, TriCan focuses on delivering outstanding customer service and this approach has led to TriCan's significant growth since their founding in 1978.

"Given the similarities of Canada's retail structure and leading tire brands, expanding ATD's footprint and distribution services into Canada represents a natural step for the company's growth plan," said William Berry, president and chief executive officer of American Tire Distributors. "After thoroughly evaluating the marketplace, it became clear that TriCan was going to be the best partner for us in Canada." American Tire Distributors will operate TriCan as a standalone business unit. TriCan will retain its company name and its management team, led by Chris Fletcher, who has been president of TriCan since October 2006.

"Today's announcement is very positive news for TriCan's customers and employees," said Chris Fletcher, president of TriCan Tire Distributors. "By offering more products from larger distribution centers, while our team continues to deliver unsurpassed customer service, TriCan will further differentiate itself as the leading distributor in Canada." ATD plans to begin expanding TriCan's existing distribution centers in 2013 to support a broader product screen offering to customers. ATD also plans to add several new distribution centers across Canada by opening Greenfield locations and potentially acquiring other Canadian distributors.