

## **Michelin offers OTR tire/rim mgt. system**

GREENVILLE, S.C. (Jan. 22, 2013) — Michelin North America Inc. has developed Michelin OperTrak, a Web-based tire-and-rim management system designed to monitor earthmover tire activity and optimize budgeting, forecasting, inventory and performance.

OperTrak offers a number of benefits, Michelin said, including:

Real time Web-based data and information;

A comprehensive fleet inspection tool;

Customizable budgeting and forecasting;

Multiple user input and retrieval capability; and

Complete fleet data consolidation.

The system is available to end users and key accounts through Michelin representatives and its dealers.

“OperTrak is the solution that many fleets have been waiting for,” said Michael Reich, manager for the new product. “Users will have the opportunity to experience the advantages of real-time data access and customizable reports whether they are operating an individual site or a multinational corporation.”

OperTrak generates easy-to-read reports for inventory management, budgeting, projected wear, tire performance, failures and damages and fleet inspections, the Greenville-based tire maker said.

Reports can be exported in several formats, according to the company, and OperTrak can consolidate information from multiple company sites and be configured through various organizational levels.

The information can be viewed by region, zone, state, site or other criteria to meet user needs. Data within other tire tracking systems can be transferred at no additional cost. Michelin said the software and data are ISO227001 certified.

Michelin is offering live training sessions at venues across the country along with online training.