

## **Continental launching two new industrial tires in North America**

Fort Mill, SC – The Commercial Specialty Tire business unit of Continental Tire the Americas is launching two new brands of remolded industrial tires for sale in North America, the company said. Under the Ameri\*Steel brand, Continental is introducing a full-sized industrial solid tire in press-on band construction to the market. Manufactured from recycled base bands and with new rubber, the Ameri\*Steel line will be offered in a standard black compound with smooth tread design. The product is available in 11 core sizes and offers excellent stability along with high load carrying capacity. “With the lowered cost from a recycled base and band, our new Ameri\*Steel solid tires provide a green alternative for forklift operations. This tire offers a viable solution, addressing our customers’ economic and environmental needs, and also provides the heavy duty construction and stationary stability that forklift operators need,” said Dr. Michael Andreas Maertens, managing director of Continental CST. Designed with a traction tread pattern for the North American market, the new Astrum Blue line will also be launched in 17 sizes for standard rims and Snap-In-Tire rims. This new super elastic solid tire is manufactured from recycled solid tire cores that are remolded with new rubber and a robust sidewall in a standard black compound. Astrum Blue super elastic tires offer an environmentally friendly alternative by using the recycled cores, as well as low maintenance from their robust, puncture-resistant construction. “Astrum Blue solid tires offer all the benefits of a solid industrial tire in super elastic construction. Excellent for tough applications with a high risk of impact and cut damage, Astrum Blue solid tires are extremely stable, puncture resistant and they are also mountable on both industrial and pneumatic tire rims,” said Maertens. Both of the new lines offer forklift companies an environmentally friendly and lower cost product for forklift operations. Ameri\*Steel and Astrum Blue industrial tires will be available in May from authorized Continental commercial specialty tire dealers. Reubber World