

OTR tire veterans are rewarded at Yokohama

Yokohama Tire Corp. recently promoted two people within its Commercial OTR Division: Tim Easter and Mike Baggett.

Easter, formerly national account and OEM manager, has been named the director of OTR sales. He is responsible for all sales and pricing activities within the OTR tire organization, which includes Mexico and Puerto Rico. He joined the OTR tire division in April 2001.

“Tim has proven to be a leader and has a vast knowledge of OTR sales in all aspects, including engineering and marketing,” says Gary Nash, vice president of OTR sales.

Baggett, formerly eastern OTR sales manager, has been promoted to national OTR sales manager. He is responsible for the supervision of all national OTR field sales activities, including national account activities. He joined Yokohama in June 2006.

“Mike has spent the past 28 years devoted exclusive to OTR products,” says Nash. “Like Tim, (he) has an extremely strong knowledge in all aspect of the sales, engineering and evaluation of OTR products.”

For more information on Yokohama and its OTR tire products, visit www.yokohamatire.com.