

Chinese tire makers ready to resume exports

SHANDONG, China (Sept. 27, 2012)—Tire makers throughout Shandong Province are preparing to regain sales in the U.S. lost during the three years of higher tariffs on Chinese passenger and light truck tires, which expired Sept. 26.

According to the China Rubber Industry Association website, Shandong-based companies—including Triangle Group, Shandong Linglong Rubber Co. Ltd., Shandong Sailun Tire Co. Ltd.—have been building inventory in Free Trade Zones ahead of the change. They expect to increase sales significantly, the trade group said.

Many of these tire makers expect to compete on performance and technology, rather than just price, as in the past, the CRIA said.