

The rubber manufacturers alienation profits tire distribution industry, you see good

Recently, Shaanxi Auto, FAW automobile manufacturers and tire supporting enterprises Wanda Baotong (BOTO) tire company co-sponsored the “Care for Chinese tire practitioners initiatives, more than 300 tire dealers in the written proposal on signature, this is the first initiated by the corporate action of the self-regulation of the auto market after the worker protection. Zhang Hongmin president, Rubber Industry Association, Shandong Province, since the second half of 2010, the price of natural rubber volatile international economic environment remains in the doldrums, the tire industry in Shandong Province, is influenced by different degrees. As tire sales terminal many links to individual business model, lack of funds, rising labor costs and other issues so that they face the plight of the operation. In this environment, it is particularly important to establish the confidence of practitioners. Wanda the Baotong their supporting automotive manufacturers, dealers launched the initiative to jointly respond to fluctuations in the prices of raw materials to protect interests of grassroots tire practitioners, to improve their working and living environment. The tire distribution, automotive repair primary staff operating environment, labor, health, quality of life, fully improve, thereby enhancing the overall level of service. During the event, I live interview Hebei tire dealer on behalf of Liu Lichen, he said that “as the world’s 35 strong and well-known tire supporting enterprises, Wanda Baotong profits to businesses in the industry as a whole under the recession environment and come up with the funds to improve our frontline employees the working and living conditions, to a large extent, the combination of confidence, and allow us to cooperate more closely “. Understand Wanda Baotong practice has made a very good return on the market, the first half of the sustained and rapid sales growth, annual sales are expected to double. Source: Peninsula Metropolis Daily