

TIA Opens Registration for Upcoming SEMA Show/Global Tire Expo

With less than 100 days left until the start of the actual event, TIA has officially opened registration for the 2012 SEMA Show/Global Tire Expo. The SEMA Show/GTE will be held Oct. 30-Nov. 2 at the Las Vegas Convention Center. TIA is offering complete show registration online at tireindustry.org or at <http://tinyurl.com/tialv2012>. Those interested in attending can receive a complete rundown of show events and schedules, and can obtain tickets for TIA's special events held prior to and during the run of the shows. Available are tickets for the Welcome Reception, Wine & Cheese Social and Tire Industry Honors, all of which will be held the evening before the shows open, Monday, Oct. 29. "GTE at the SEMA Show has become the epicenter of the tire industry and with the incredible registration we are seeing for exhibitors and attendees, the 2012 expo should be even bigger, better and more beneficial for every tire dealer looking to take it to the next level," said Tom Formanek, regional sales manager for Stellar Industries and treasurer of TIA. The Cosmopolitan Hotel will again serve as TIA's headquarters hotel, and will also host all of TIA's special events and association meetings. The negotiated room rate for the run of the shows is \$175/night. Hotel reservations can be made by calling 800-221-3531 or visiting tphousing.com. TIA also is seeking sponsorships for this year's events, including the Welcome Reception, Wine & Cheese Social and Tire Industry Honors. Interested sponsors can contact Wilson Beach at 800-876-8372, ext. 103, or wbeach@tireindustry.org.