

## **Updated Yokohama truck fleet fuel calculator**

Yokohama Tire Corp. says its Fuel Savings Calculator has been helping commercial fleet owners and truckers improve their bottom line through fuel savings. Now the interactive, web-based tool has received an update, making it even more beneficial to the trucking industry, said Rick Phillips, Yokohama director of commercial sales. “We want to show fleets how they can save money with Yokohama fuel-efficient products and the new features we’ve added to the Yokohama Fuel Savings Calculator will do just that,” Phillips said. The Yokohama Fuel Savings Calculator is housed within the commercial Web section at [http://www.yokohamatire.com/fuel\\_calculator/](http://www.yokohamatire.com/fuel_calculator/). “The updates include more data points on Yokohama tires, as well as our competitor tires to allow users expanded comparisons of our fuel-efficient tires, including our Zenvironment line, against others,” said Phillips. “Plus, we’ve added a print functionality that fleet owners have asked for.” The savings are shown in three ways: annual fuel savings per truck, annual fuel savings for fleet and annual gallons of fuel saved. According to Phillips, the Fuel Savings Calculator not only saves truckers money, but also has a “green” benefit because it shows the total carbon footprint reduction of Yokohama tires compared to its competitors. “It’s important for fleets to see how the right choice of tires can dramatically reduce the carbon impact on the environment,” Phillips said. “For example, one of our tires saved more than 2,000 pounds of CO<sub>2</sub> from being released into the atmosphere. It’s another example of our commitment to produce environmentally-sound products.”