

PF20 Data Challenge

Customer Insights

Product Performance

Sales Forecasting

Contact me

Year

2020

2021

2022

2023

Sum of Profit

66.49K

Sum of Quantity

21K

Count of Category

3.75K

Sum of Sales

497K

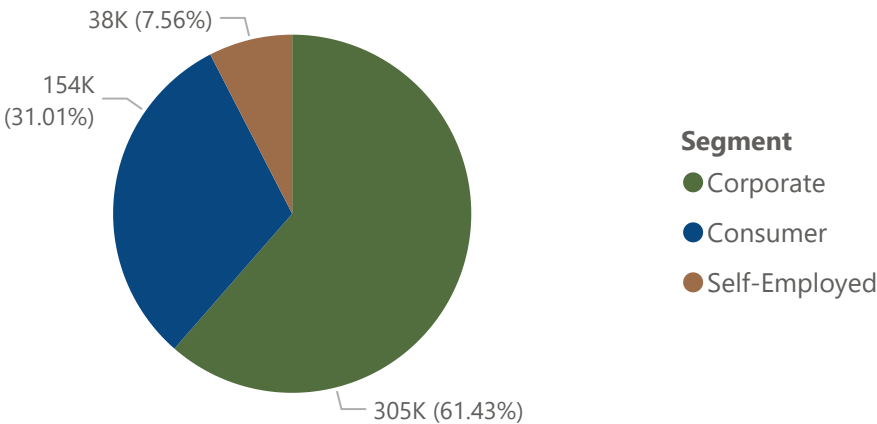
Sum of Profit

66.4...

State

First Category Sum of TotalSales

Abia	Body care	2071
Abruzzi	Body care	3494
Abuja Capital Territory	Body care	162
Aceh	Body care	409
Acre	Body care	2795
Ad Dawhah	Body care	1861



Africa

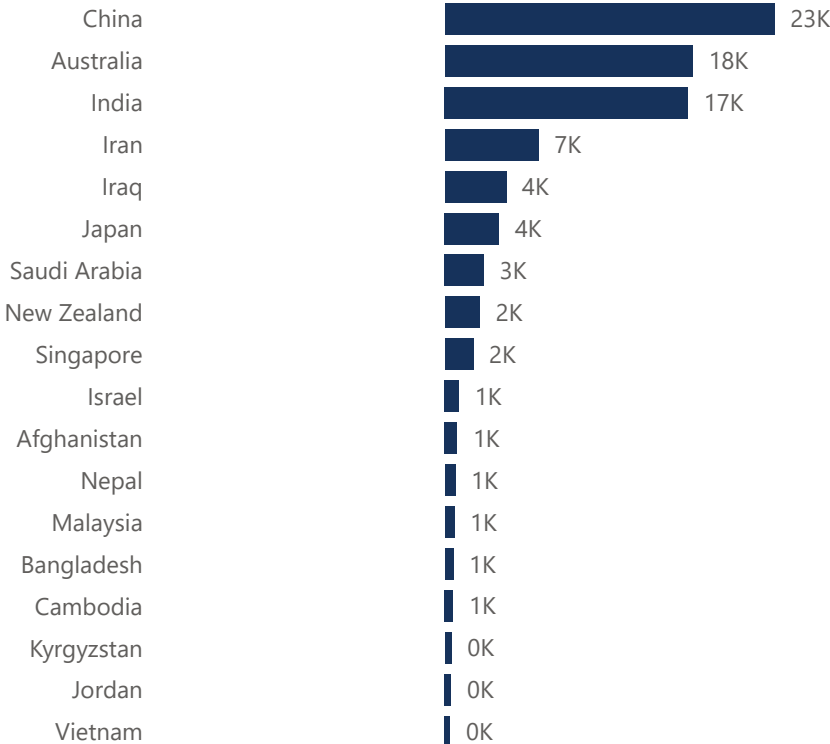
Asia Pacific

Europe

LATAM

USCA

Profit by Country



PF20 Data Challenge

Customer Insights

Product Performance

Sales Forecasting

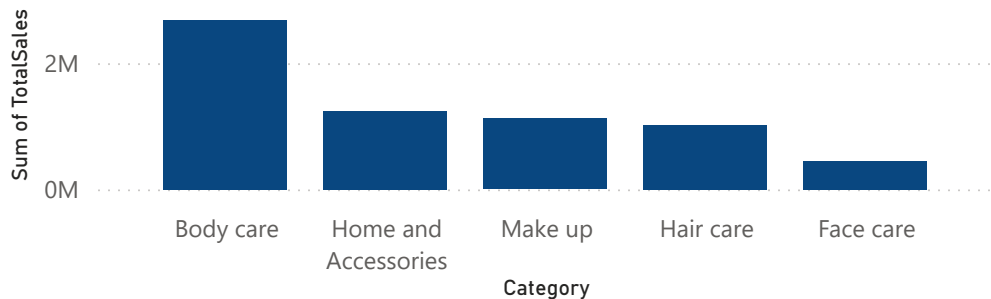
Segment

Consumer

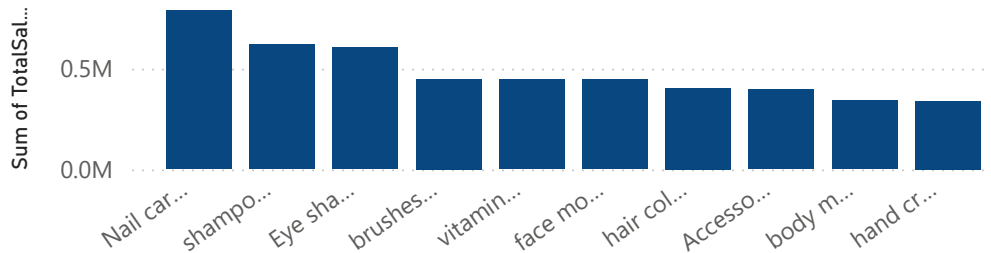
Corporate

Self-Employed

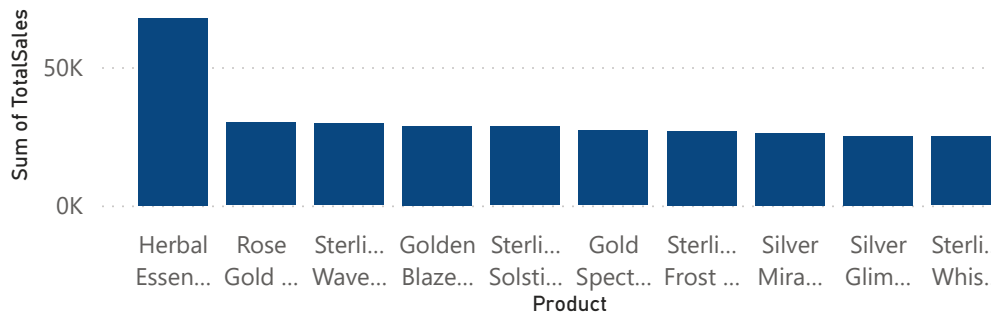
Top 10 selling category



Top 10 selling subcategory



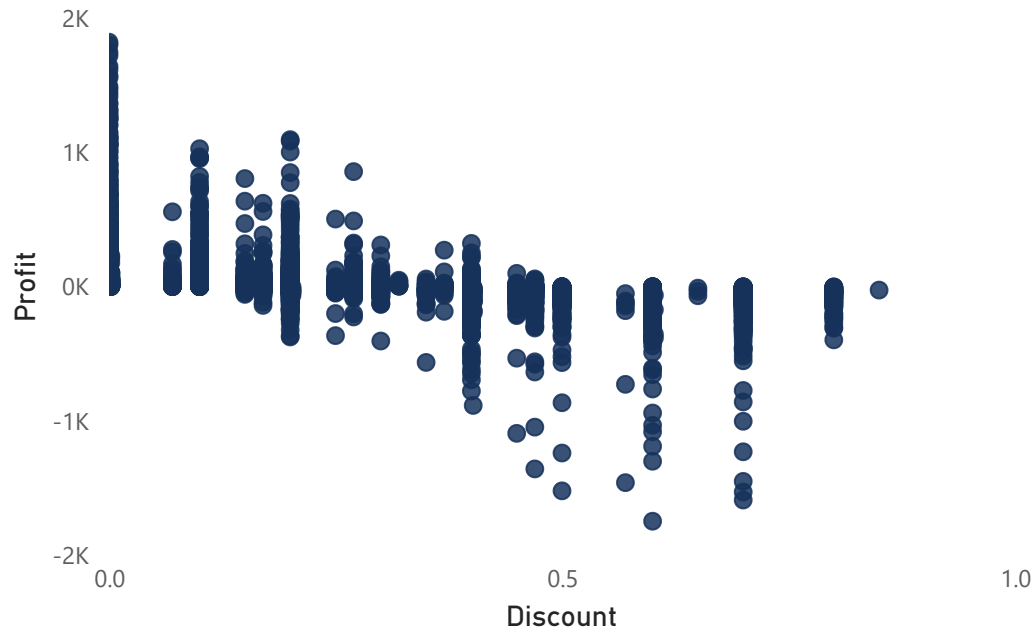
Top 10 selling products



The purchase quantity of each segment



Discount vs Profitability



PF20 Data Challenge

Customer Insights

Product Performance

Sales Forecasting

Market

Africa

Asia Pacific

Europe

LATAM

USCA

Prediction for Sale Quantity in 12 Months

