

PF20 Data Challenge

Customer Insights

Product Performance

Sales Forecasting

Contact me

Year

2020

2021

2022

2023

Sum of Profit

64.58K

Sum of Quantity

17K

Count of Category

3.111K

Sum of Sales

397K

Sum of Profit

64.5...

State

First Category Sum of TotalSales

Abia	Body care	2071
Abruzzi	Body care	3494
Abuja Capital Territory	Body care	162
Aceh	Body care	409
Acre	Body care	2795
Ad Dawhah	Body care	1861

Africa

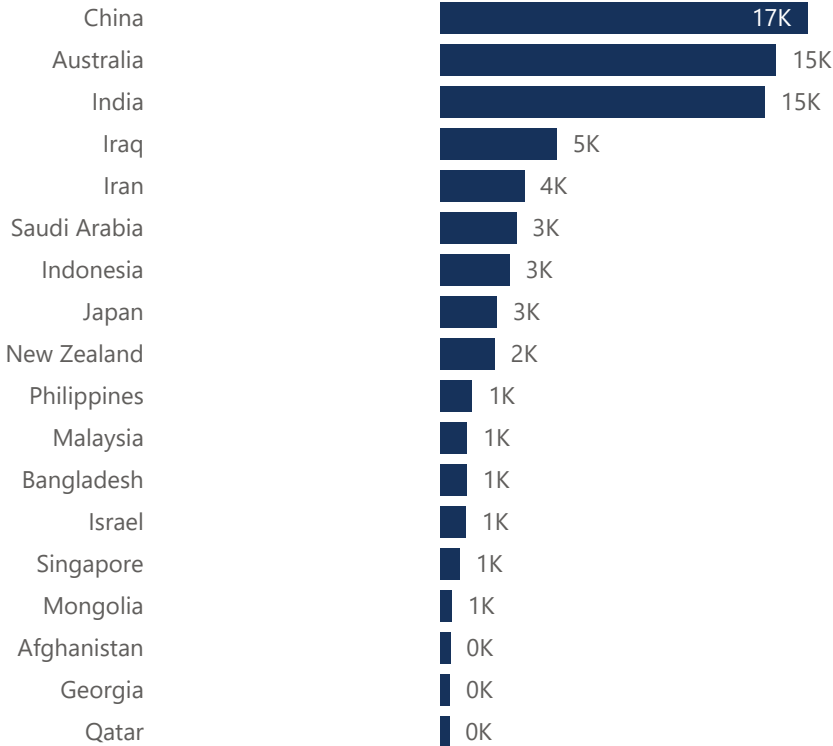
Asia Pacific

Europe

LATAM

USCA

Profit by Country



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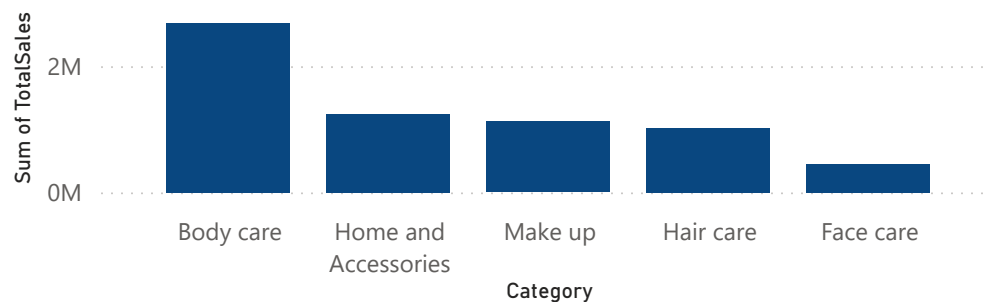
Segment

Consumer

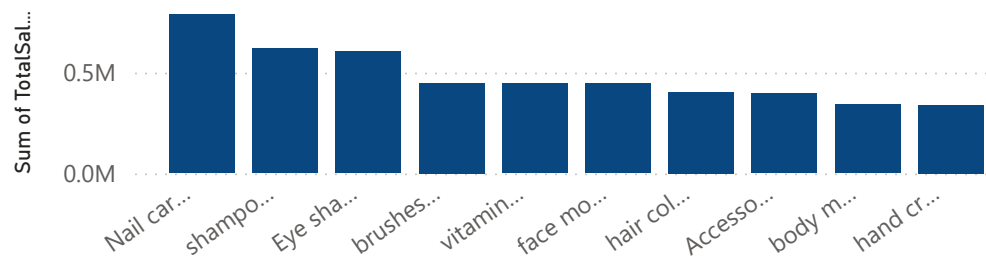
Corporate

Self-Employed

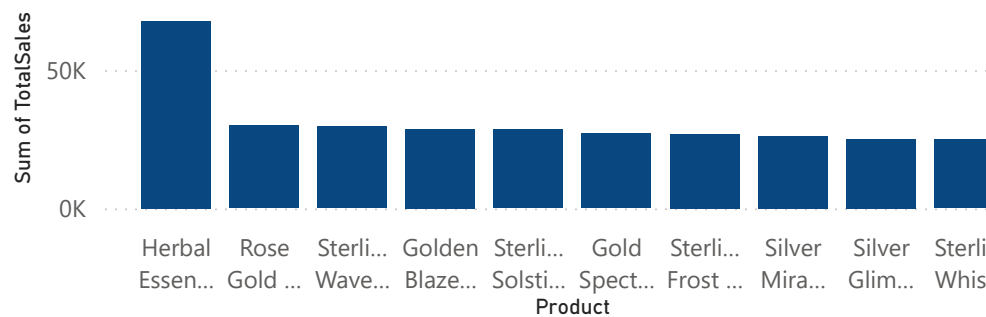
Top 10 selling category



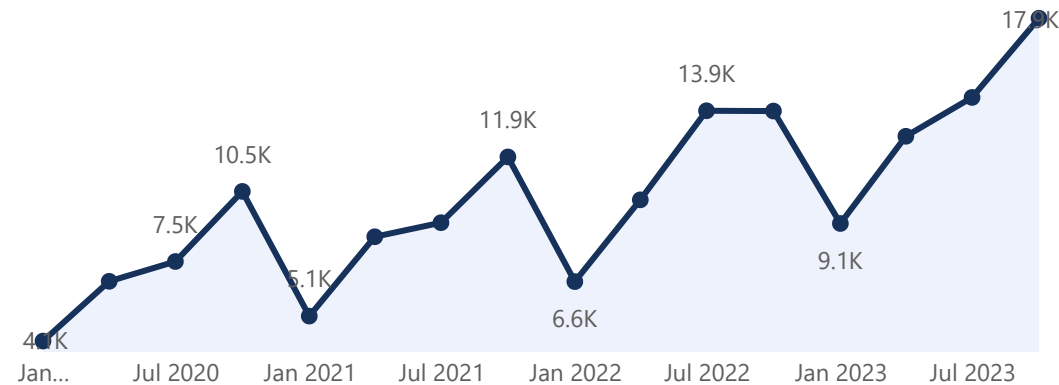
Top 10 selling subcategory



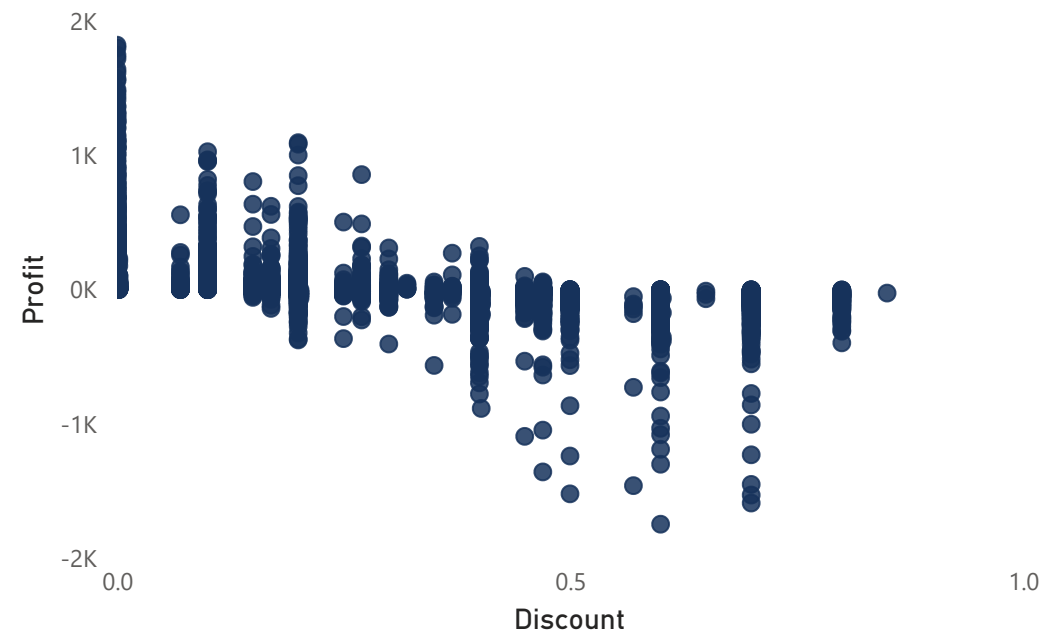
Top 10 selling products



The purchase quantity of each segment



Discount vs Profitability



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