

Data Science - IoT Data

Provincial Electricity Authority co.,



Data Science for IoT - Agenda

- 09.00 - 10.30 **Introduction to Data Science**
- **Coffee Break** 
- 10.45 - 12.00 **Data Modeling**
- **Lunch**  
- 13.00 - 14.30 **Model Validation**
- **Coffee Break** 
- 14.45 - 16.30 **Case Study**



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1

Intro to Data Science

แนะนำวิทยาการข้อมูล

“ Unify **statistics**¹, **data analysis**²,
machine learning³ to scientifically
understand data.

Wikipedia, 2018

Maths + Stats + Info Sci + Com Sci

1.1

Introduction

ที่มา หลักการและเหตุผล

Why???

Understanding Data



ทำไมต้องเอาข้อมูลมาศึกษา?



เรียนรู้สาเหตุและป้องกันภัย



คาดการณ์และปรับปรุงระบบการทำงานตามสถานการณ์การ



Data from $<40,000^1$ planes

ข้อมูลการบินจาก เครื่องบิน สี่หมื่น ลำ(ทั่วโลก)

¹[telegraph.co.uk](https://www.telegraph.co.uk)



Air Traffic from social network posts (twitter)
ข้อมูลมาได้จากหลากหลายแหล่ง twitter ~ 336M¹

¹statista.com



Tracking Influenza Via Twitter - 2013
โปรแกรม GermTracker¹ จากข้อมูล twitter

¹University of Rochester

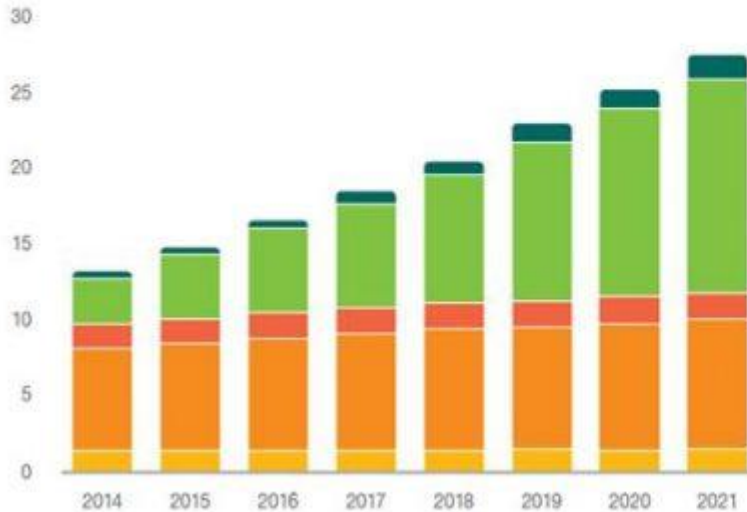


¹Spark Summit 2017

Social Media for UN Project Fortis for humanitarian aid plan

THE INTERNET OF THINGS

Connected devices (billions)



	15 billion	28 billion	CAGR 2015–2021
Cellular IoT	0.4	1.5	27%
Non-cellular IoT	4.2	14.2	22%
PC/laptop/tablet	1.7	1.8	1%
Mobile phones	7.1	8.6	3%
Fixed phones	1.3	1.4	0%

¹ericsson.com

End Users IoT dashboards

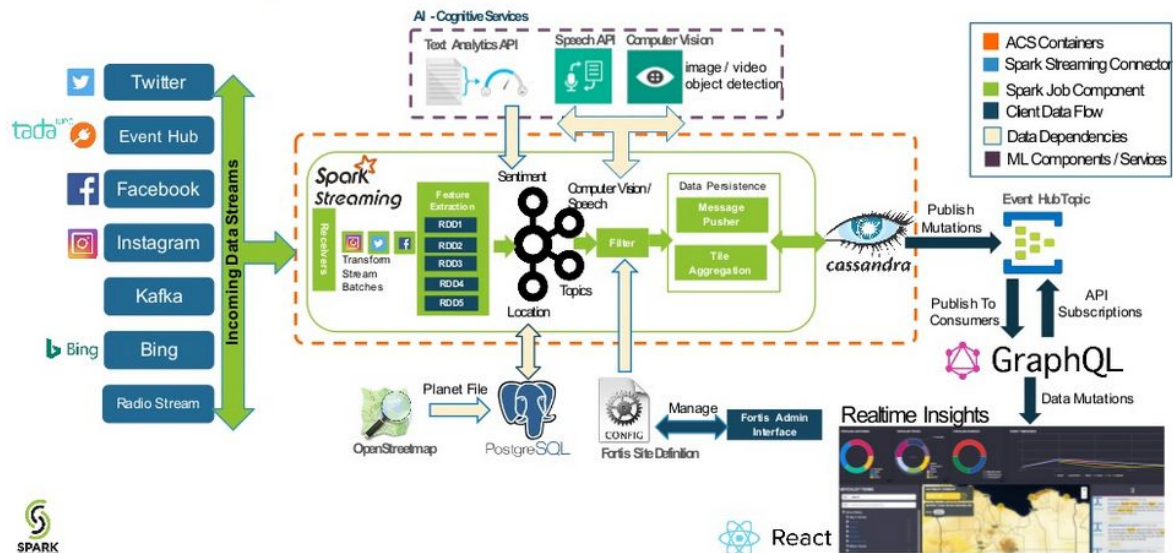
Data per IoT Device¹

¹Thingsboard



Architecture for (Social) Data Analysis^{fortis}

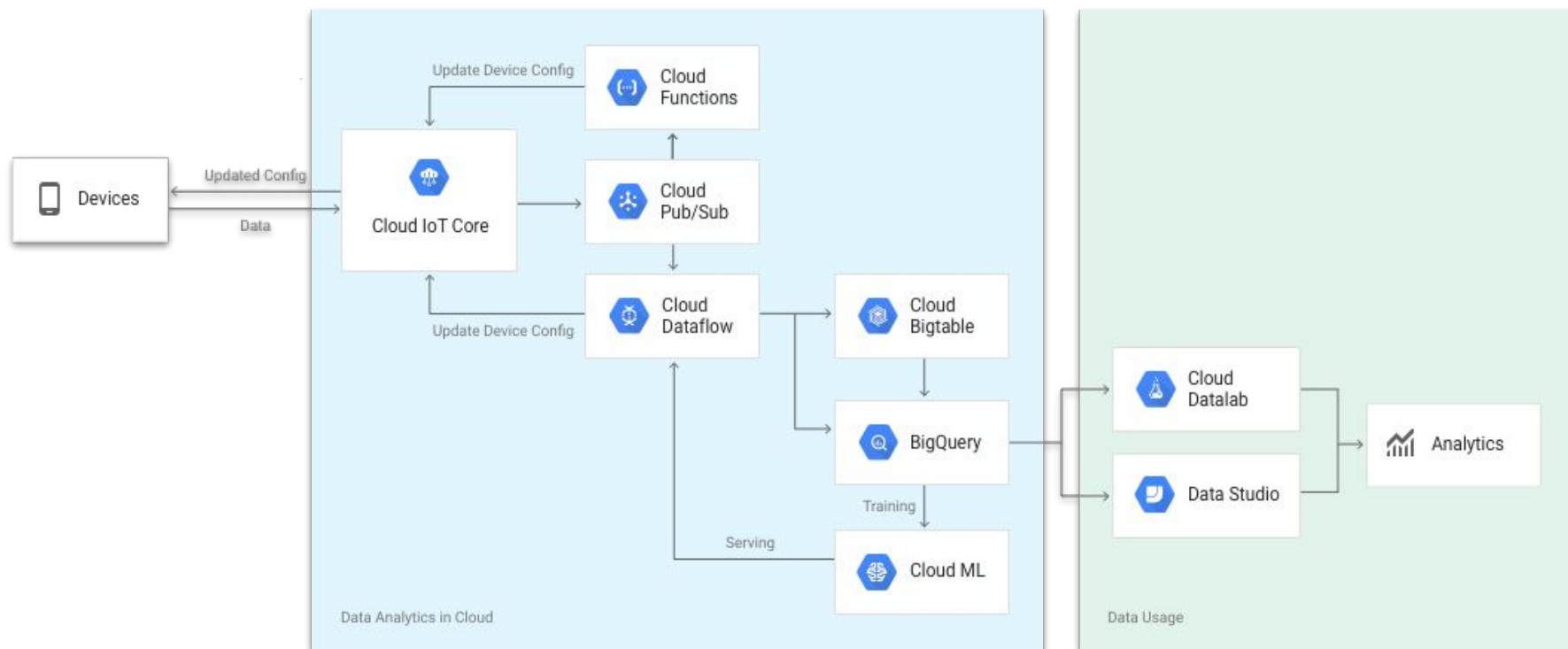
Data Pipeline: Functional Architecture



¹Spark Summit 2017

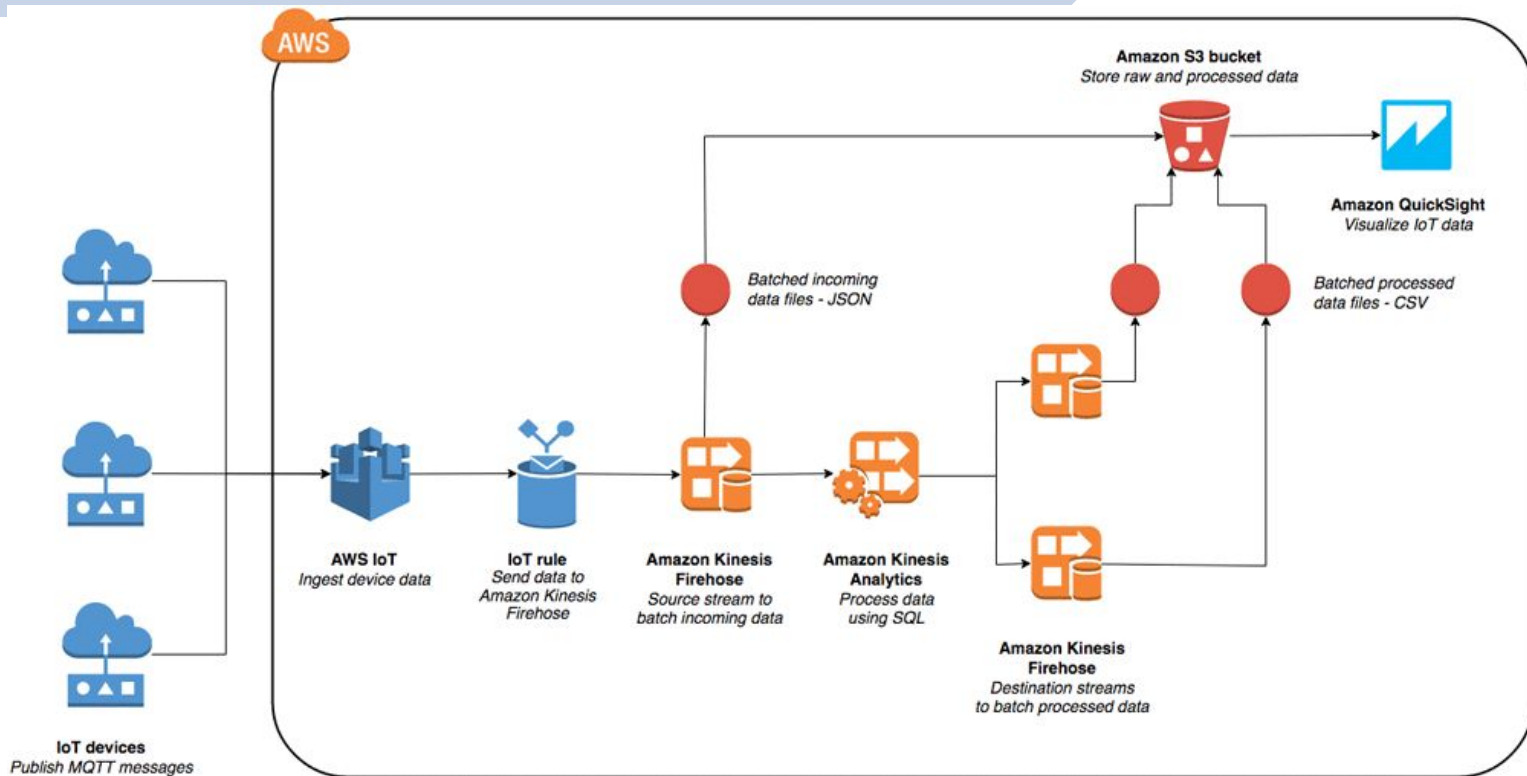


Architecture for Data Analysis^{Google Cloud}



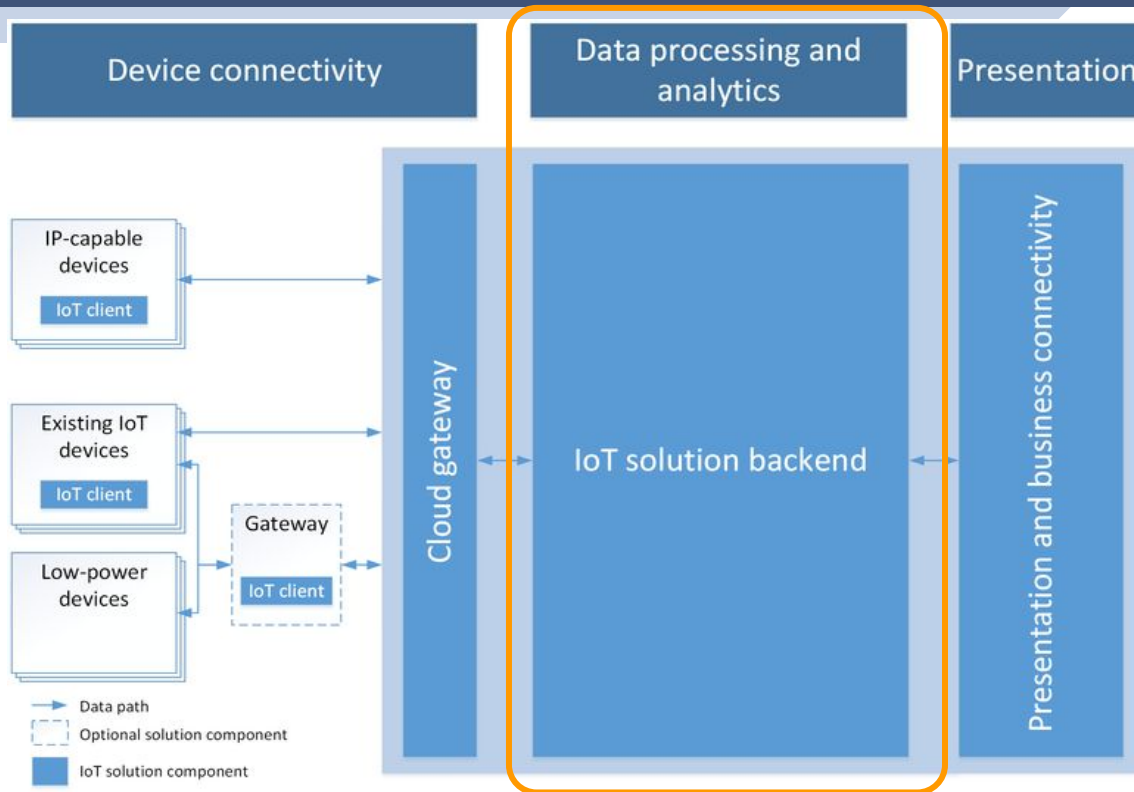


Architecture for Data Analysis^{Amazon}



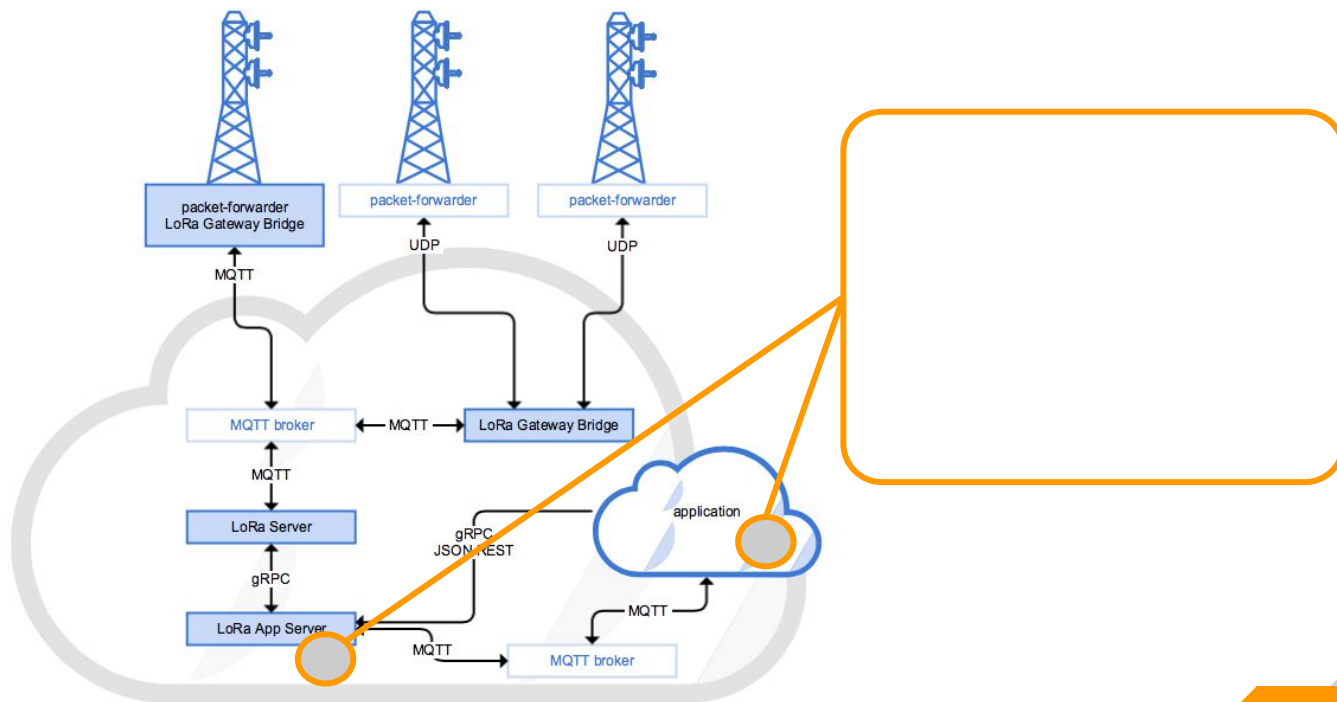


Architecture for Data Analysis^{Ms Azure}



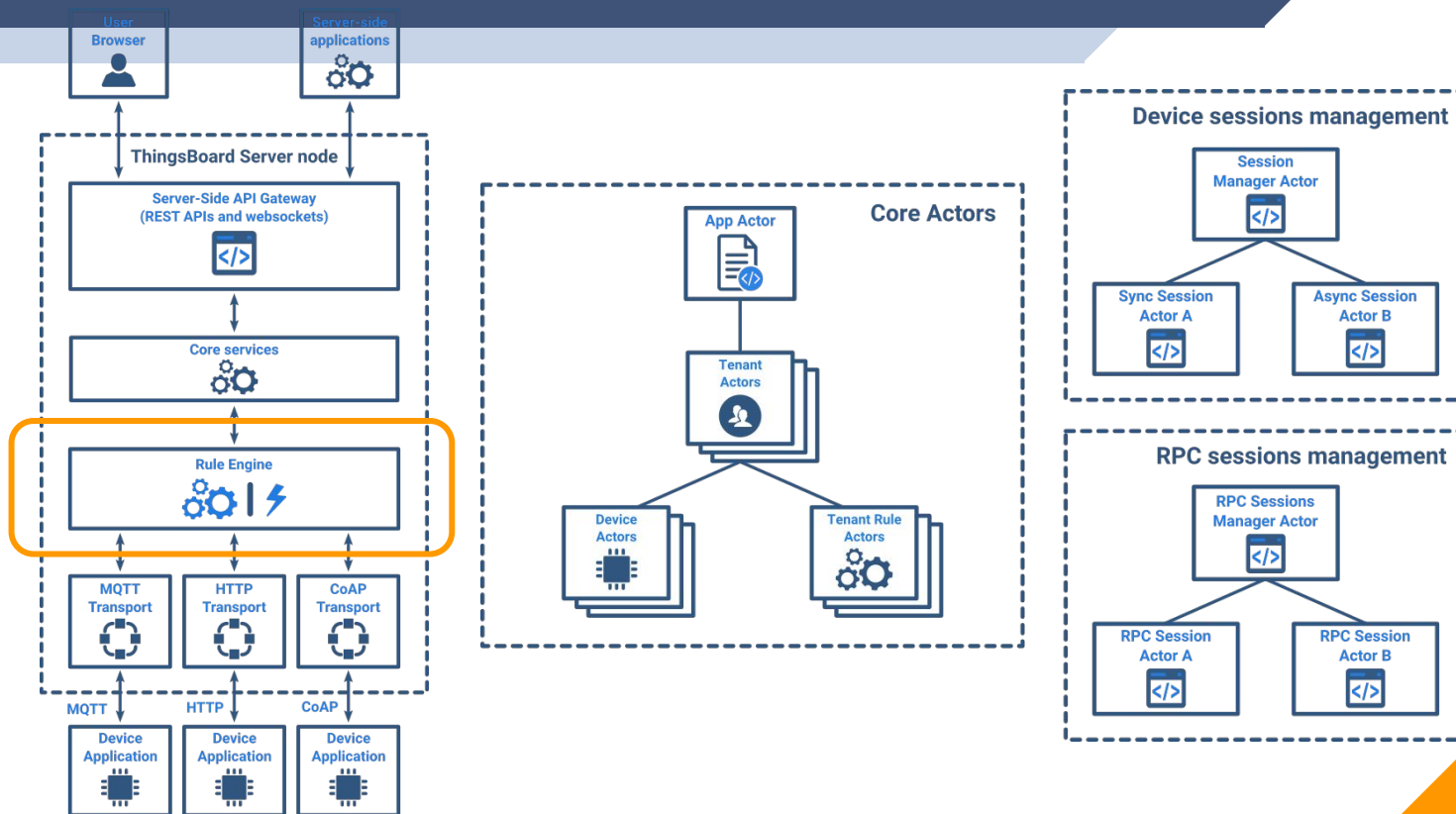


IoT Architecture for Data Analysis^{Loraserver}



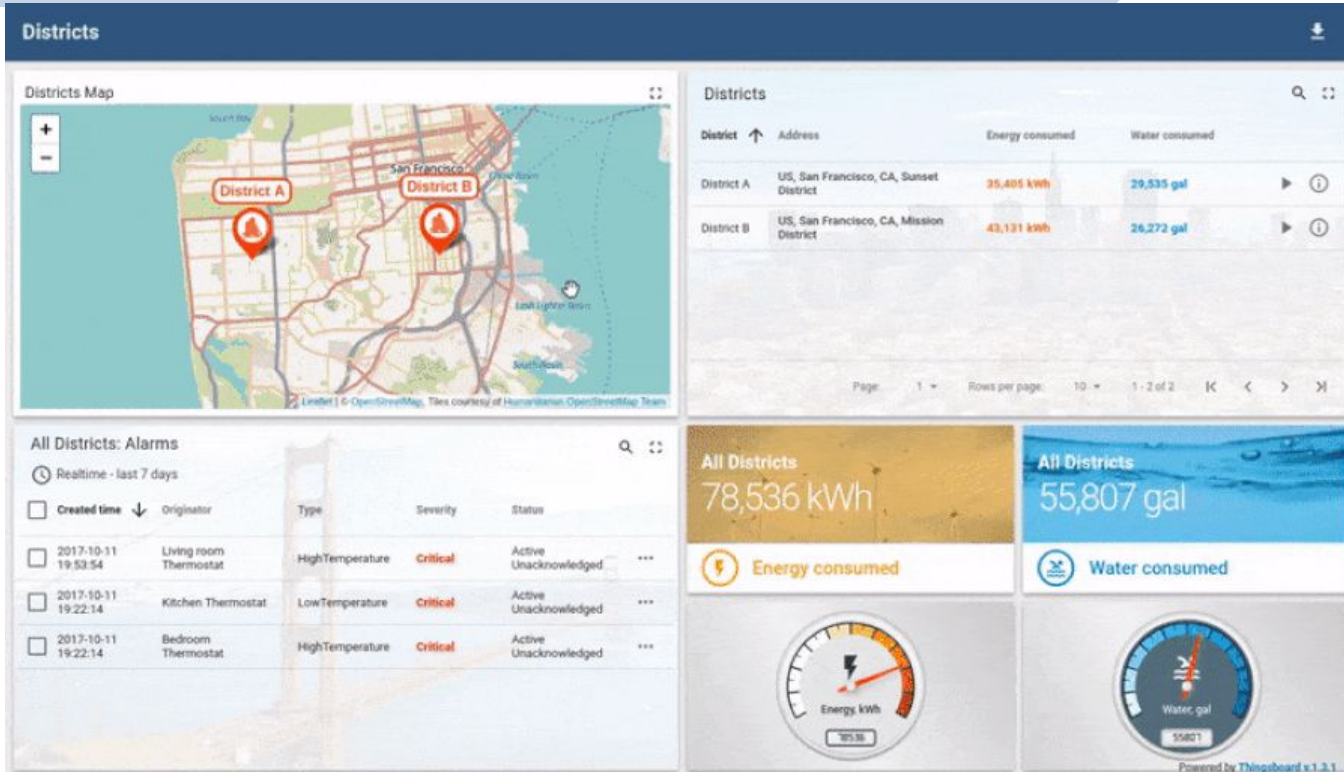


Architecture for Data Analysis^{thingsboard}



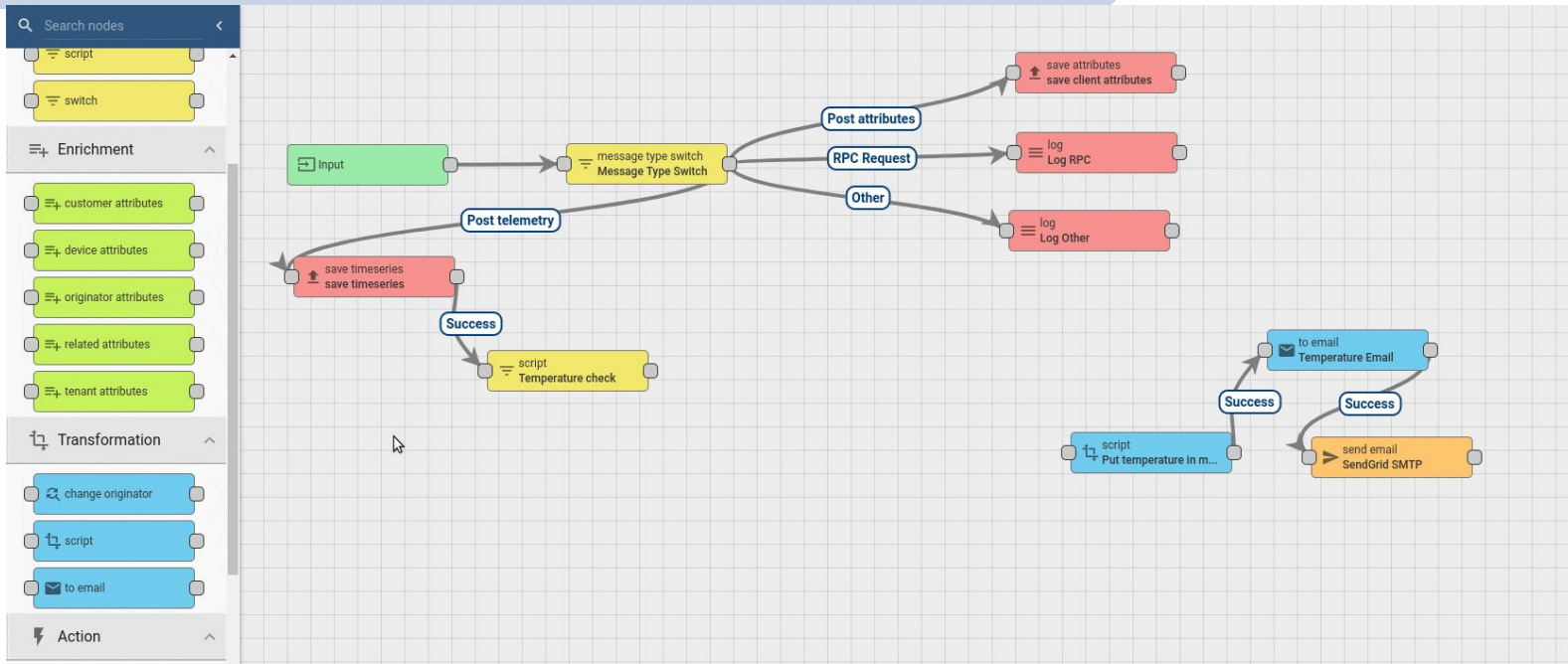


Architecture for Data Analysis^{thingsboard}





Architecture for Data Analysis^{thingsboard}



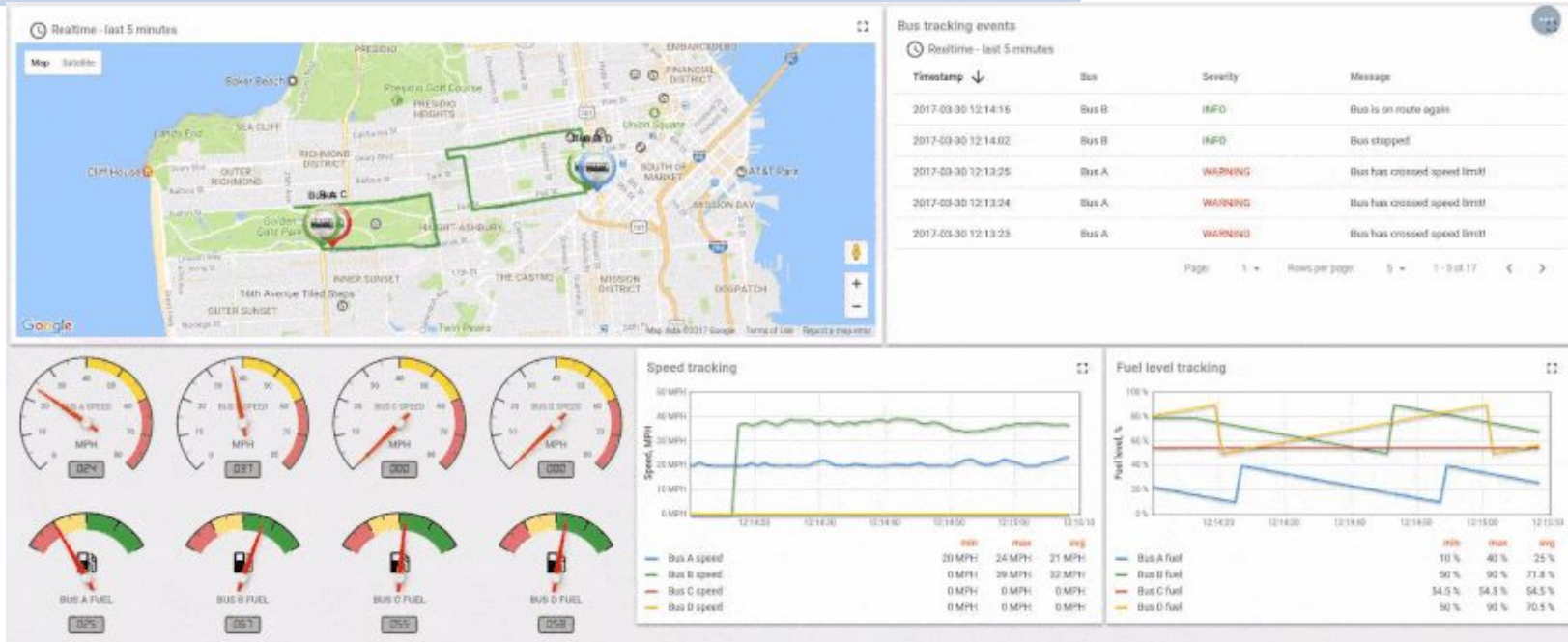


Architecture for Data Analysis^{thingsboard}





Architecture for Data Analysis^{thingsboard}



1.2

Data Science Process

ขั้นตอนหลักของวิทยาการข้อมูล



How Fortis UN generate heatmap?



¹Spark Summit 2017

Social Media for UN Project Fortis for humanitarian aid plan



Humanitarian aid plans are manually composed

¹Spark Summit 2017





Fortis UN project **goals**

- **Accelerate** the construction of aid **planning**
- **Improve** its data **accuracy**
- Provide **deeper insights** and **trends**
- **Real-time** analytics
- More intelligence and insight to enable better **forecasting**

¹Spark Summit 2017



Fortis UN project tasks

Geospatial Requirements



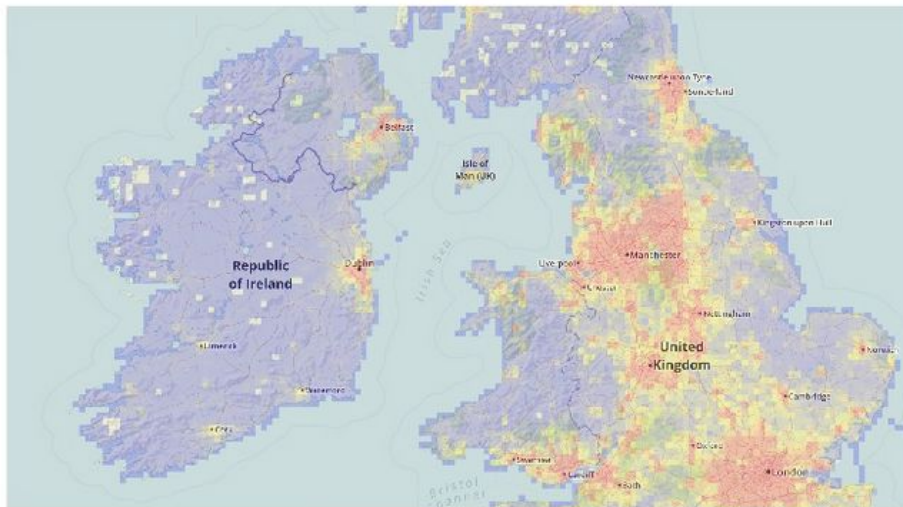
- Geotag mentioned places from conversations
- To query activities within a bounding box
- Filter activities based on topic(s)



Fortis UN project **tasks**

Heatmap Generation

Aggregate detected places across geographic regions

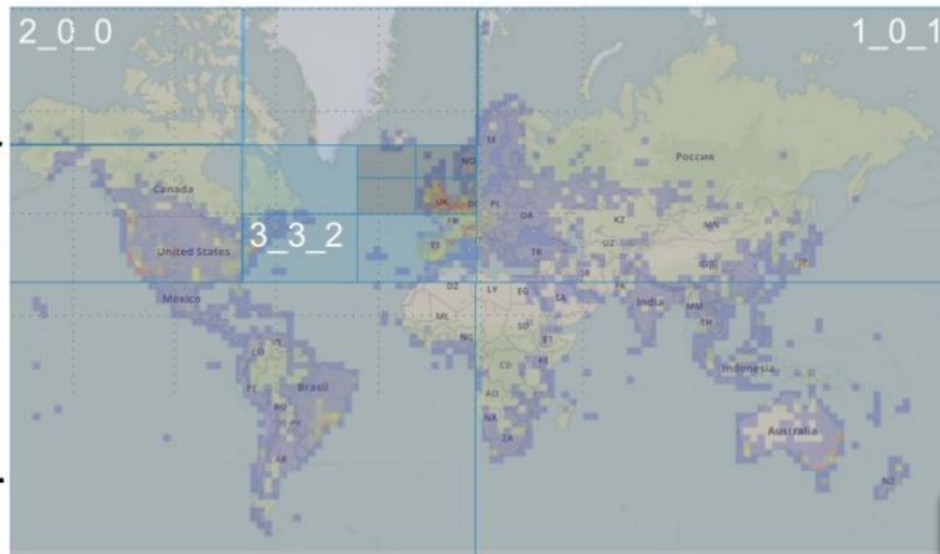




Fortis UN project tasks

XYZ Tiles for summarization

- Divides world up into tiles.
- Each tile has four children at the next higher zoom level.
- Maps multiple layers to a single space dimension.



¹Spark Summit 2017



Fortis UN project tasks - Heatmap Spark

¹Spark Summit 2017

```
final val MAX_ZOOM_LEVEL = 16
final val MIN_ZOOM_LEVEL = 5

def tile_id_mapper(location: (Double, Double)): List[(String, Int)] = {
  (for (zoom <- MIN_ZOOM_LEVEL to MAX_ZOOM_LEVEL)
    yield (TileUtils().tile_id_from_lat_long(location._1, location._2, zoom).tileId, 1)).toList
}
```

```
val locationListSamples = List[(Double, Double)]((30.294221,-97.7760937),
(30.294221,-97.7760937), (30.4007241,-97.7368647),(30.4007241,-97.7368647),....)
val locationRdd = sc.parallelize(locationListSamples)

locationRdd.flatMap(tile_id_mapper)
  .reduceByKey(_+_ )
  .saveToCassandra("fortis", "tilesExample", SomeColumns("tileId", "count" append))
```



Aggregated Tile Schema

All inbound events are aggregated by
tile_x, tile_y, tile_z, period, source, publisher, topic, lang

Aggregated Tile Data - Cassandra: fortis_tiles_tbl

tile_x	tile_y	tile_z	period	Source	publisher	Topic	Lang	feature_collection
15	13346	15	month-2017-06	Twitter	Al Jazeera	isis	en	{ "mention_count": 1213, "sentiments_avg": ["neg", ".78", "pos": .02], "entities": [{ "name": "bashar assad", "mention_count": 627, "ref_id": "3256" }] }
231	3345	14	month-2017-06	Facebook	Times of Libya	Isis	en	{ "mention_count": 453, "sentiments_avg": ["neg", ".78", "pos": .02], "entities": [{ "name": "bashar assad", "mention_count": 124, "ref_id": "3256" }] }
76	98242	13	month-2017-06	Facebook	Times of Libya	isis	en	{ "mention_count": 453, "sentiments_avg": ["neg", ".78", "pos": .02], "entities": [{ "name": "bashar assad", "mention_count": 124, "ref_id": "3256" }] }



Fortis UN project tasks

1Spark Summit 2017

NLP Feature Extraction



```
{
  "source": "twitter",
  "created_at": "2017-05-09T13:09:51.000Z",
  "message": {
    "created_at": "2017-05-09T13:09:51.000Z",
    "id": "861931221512847360",
    "user_id": "114544915",
    "geo": null,
    "originalSources": [
      {
        "Al Jazeera",
        "lang": "en",
        "message": "A suicide attack was reported at the 204 Tank Battalion headquarters which is in close proximity to 17 February Brigade camp. Clashes then broke out in Fuwayhat district, where 204 Tank Brigade started fighting against 17 February Brigade. 3 reported dead.",
        "Title": "Suicide Attack at Tank Brigade"
      }
    ]
  }
}
```

```
{
  "source": "twitter",
  "created_at": "2017-05-09T13:09:51.000Z",
  "message": {
    "created_at": "2017-05-09T13:09:51.000Z",
    "id": "861931221512847311",
    "user_id": "114544915",
    "geo": null,
    "originalSources": [
      {
        "Libya Herald",
        "lang": "en",
        "message": "Far from fighting ISIS, Assad looked the other way when it set up many suicide bombings. An former Islamist from Hamah province who fought",
        "Title": "Syria's Assad is 'inextricably connected' to Islamic State"
      }
    ]
  }
}
```

Event Stream



Event Details – Cassandra: fortis_events_tbl

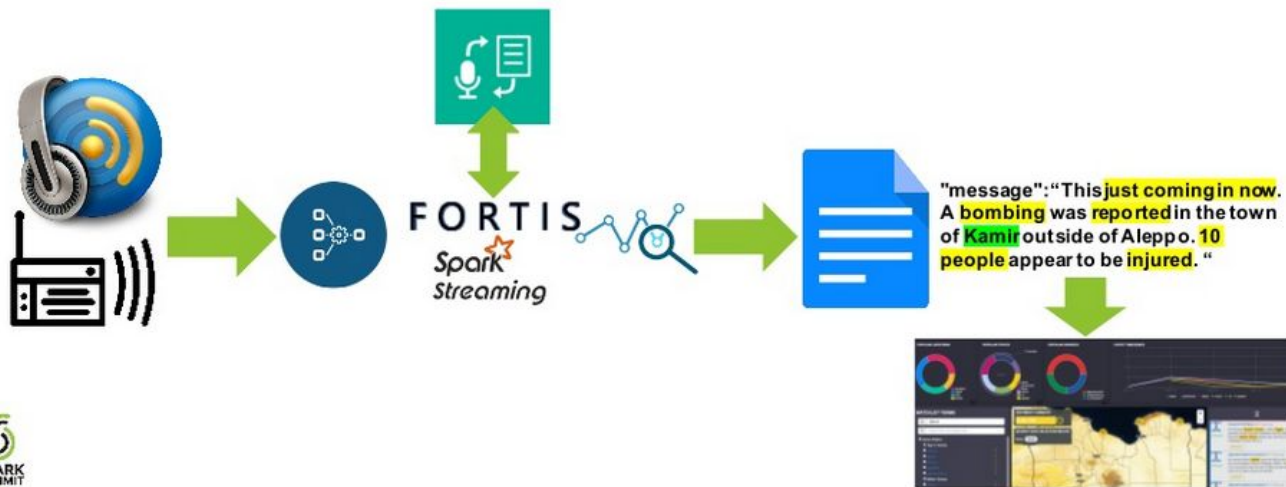
event_id	source	Title	src_url	detected_features	Publisher	Topics	lang	message_body	Feature_collection
851144530439090180	twitter	Syria's Assad is 'inextricably connected' to Islamic State	https://twitter.com/AJEenglish/status/851144530439090180	["wof85678363"]	Al Jazeera	["isis", "bombings"]	en	Far from fighting ISIS, Assad looked the other way when it set up many suicide bombings. An former Islamist from Hamah province who fought	{ "sentiments_avg": ["neg", ".78", "pos", ".02"], "entities": [{ "name": "bashar assad", "ref_id": "3256" }] }
861931221512847360	twitter	Suicide Attack at Tank Brigade	https://twitter.com/AJEenglish/status/861931221512847360	["wof85678323"]	Libya Herald	["suicide", "attack", "clashes"]	en	A suicide attack was reported at the 204 Tank Battalion headquarters which is in close proximity to 17 February Brigade camp. Clashes then broke out in Fuwayhat	{ "sentiments_avg": ["neg", ".78", "pos", ".02"], "ref_id": "3256" } }



Fortis UN project tasks

Realtime Audio Streaming with Spark

- Speech Recognition APIs through radio broadcasts



1.2

Data Science Skills

ทักษะที่สำคัญของวิทยาการข้อมูล



ทักษะที่จำเป็น ของวิทยาการข้อมูล

- **การวิเคราะห์ข้อมูล**
 - ▷ Data Mining, Machine Learning, NLP, NN, etc.
- **การเขียนคำสั่งโปรแกรม**
 - ▷ Python, R, Scala, JavaScript, SAS, etc.
- **การจัดการข้อมูลและนำเสนอ**
 - ▷ Data Visualization, Infographics, Plots, etc.

¹Spark Summit 2017

1.3

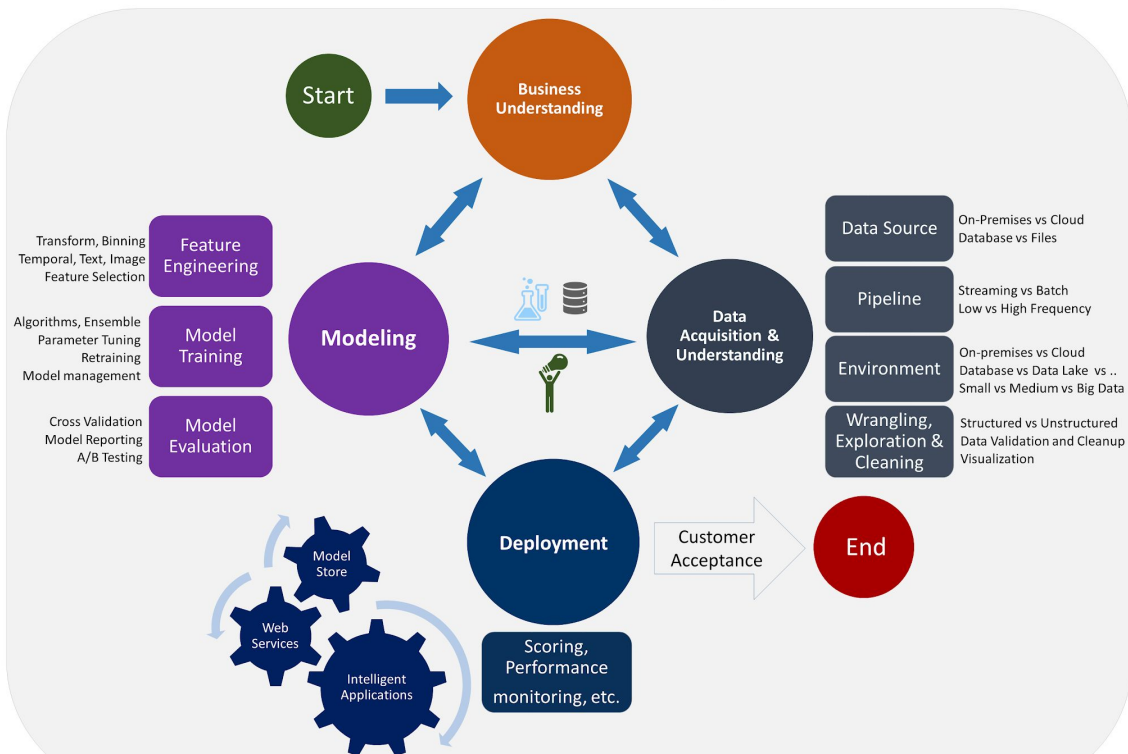
Data Science Process

ขั้นตอนของวิทยาการข้อมูล



Data Science Lifecycle¹

Data Science Lifecycle

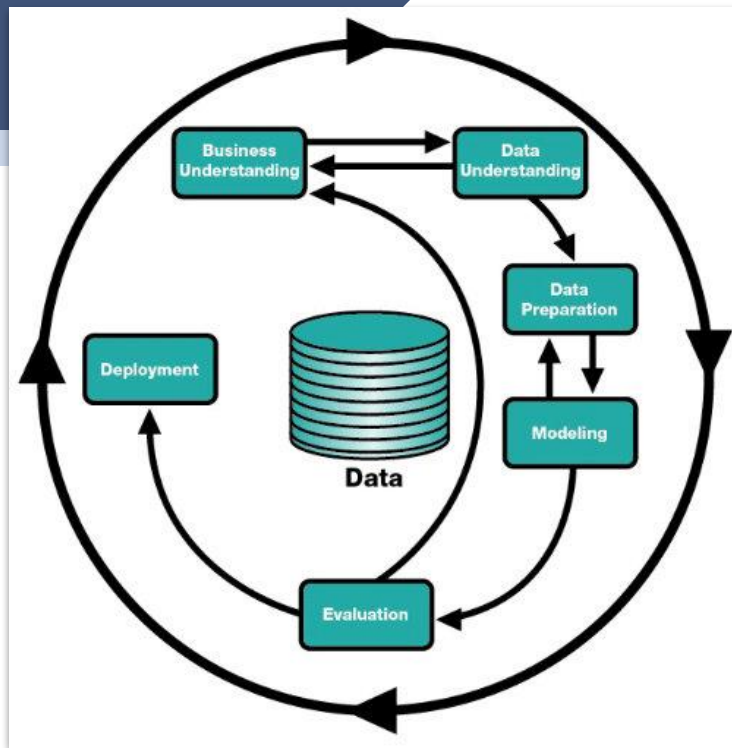
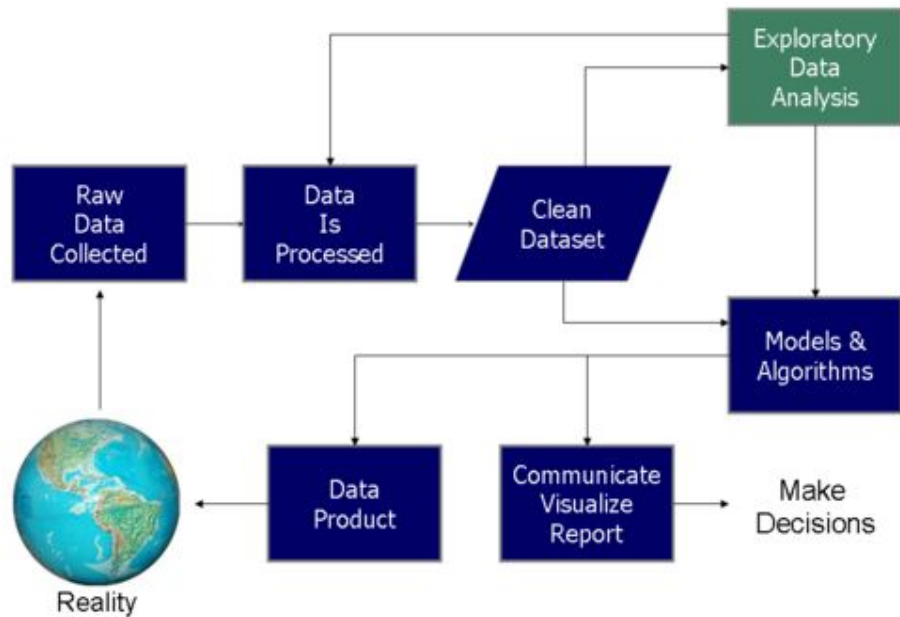


¹Microsoft



Data Science Process^{1,2}

Data Science Process



¹kdnugget



ขั้นตอนหลักของวิทยาการข้อมูล

1. **ตั้งคำถาม** - goal? What to predict or estimate?
2. **รวบรวมข้อมูล** - นำเข้าข้อมูล, ทำความสะอาดข้อมูล
3. **วิเคราะห์ข้อมูล** - plot, anomalies, patterns
4. **พัฒนาต้นแบบ** สร้าง, ทดสอบ - build, fit, validate
5. **นำเสนอผลลัพธ์** นำต้นแบบไปใช้งาน



วิทยาการข้อมูล ตอบคำถามอะไรได้บ้าง?

Is this weird?

Anomaly detection algorithms



¹Daniel Yarmoluk 2018



วิทยาการข้อมูล ตอบคำถามอะไรได้บ้าง?

1. Is this **A** or **B**? (classification)
2. Is this **weird**? (anomaly detection)
3. How much or **how many**? (regression)
4. How is this **organized**? (clustering)
5. **What** should I do **next**? (reinforcement learning)

1.4

Machine Learning

หลักการเรียนรู้ของเครื่อง



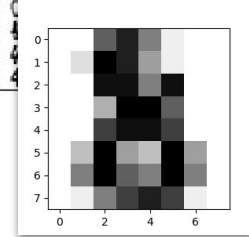
Classifications



ຂ້ອຍກໍຮູ້ກເລື້ອງນີ້.

A selection from the 64-dimensional digits dataset

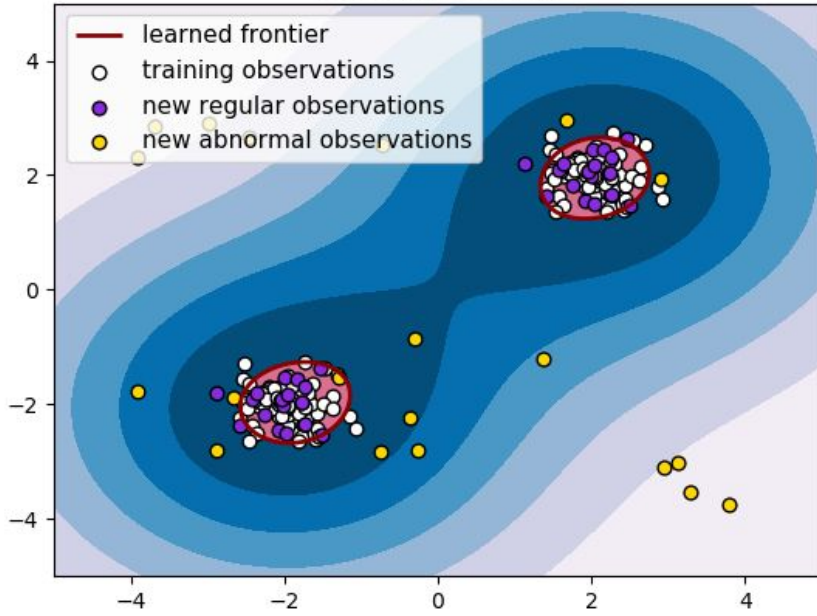
0	1	2	3	4	5	0	1	2	3	4	5	0	1	2	3	4	5	0	5
5	5	0	4	1	3	5	1	0	0	2	2	2	0	4	1	2	3	3	3
4	4	1	5	0	5	2	2	0	0	1	3	2	1	4	3	1	3	1	4
3	1	4	0	5	3	1	5	4	4	2	2	2	5	5	4	4	0	0	1
2	3	4	5	0	1	2	3	4	5	0	1	2	3	4	5	0	5	5	5
0	4	1	3	5	1	0	0	2	2	1	0	4	1	2	3	3	3	4	4
1	5	0	5	2	2	0	0	1	3	2	1	3	1	3	4	4	3	1	4
0	5	3	4	5	4	4	1	2	1	5	5	4	4	0	0	1	2	3	4
5	0	4	2	3	4	5	0	4	2	3	4	5	0	5	5	5	0	4	1
3	5	1	0	0	2	2	2	0	4	2	3	3	3	3	4	4	1	5	0
5	2	2	0	0	1	3	2	1	4	3	1	3	1	4	3	1	4	0	5
3	1	5	4	4	2	2	2	5	5	4	4	0	3	0	1	2	3	4	5
0	1	1	3	4	5	0	4	1	2	3	4	5	0	5	5	5	0	4	1
5	1	0	0	1	2	2	0	1	2	3	3	3	3	4	4	1	5	0	5
1	2	0	0	1	3	2	1	4	3	1	3	1	4	3	1	4	0	5	3
1	5	4	4	2	2	2	5	5	4	4	0	0	1	2	3	4	5	0	1
2	3	4	5	0	1	2	3	4	5	0	5	5	5	5	5	5	5	5	5
0	0	1	2	2	0	1	1	3	3	3	3	4	4	4	4	4	4	4	4
0	0	1	3	1	1	4	3	1	3	1	4	3	1	4	3	1	4	3	1
4	4	2	2	1	5	4	4	0	0	1	2	3	4	5	0	5	5	5	5





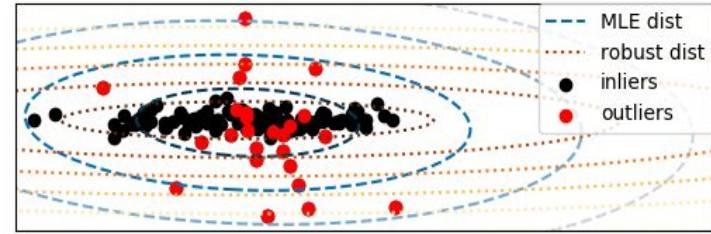
Anomaly Detection

Novelty Detection

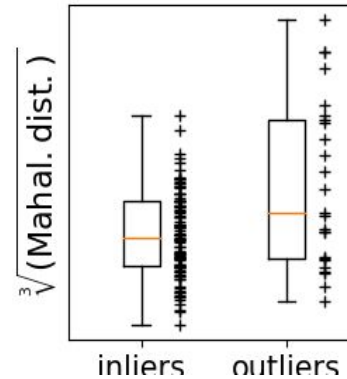


error train: 19/200 ; errors novel regular: 5/40 ; errors novel abnormal: 1/40

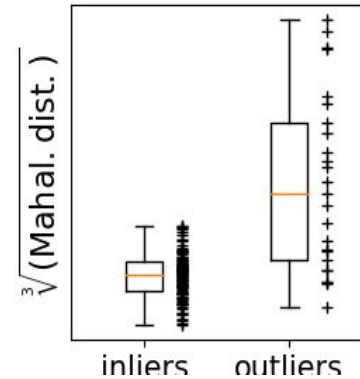
Mahalanobis distances of a contaminated data set:



1. from non-robust estimates
(Maximum Likelihood)

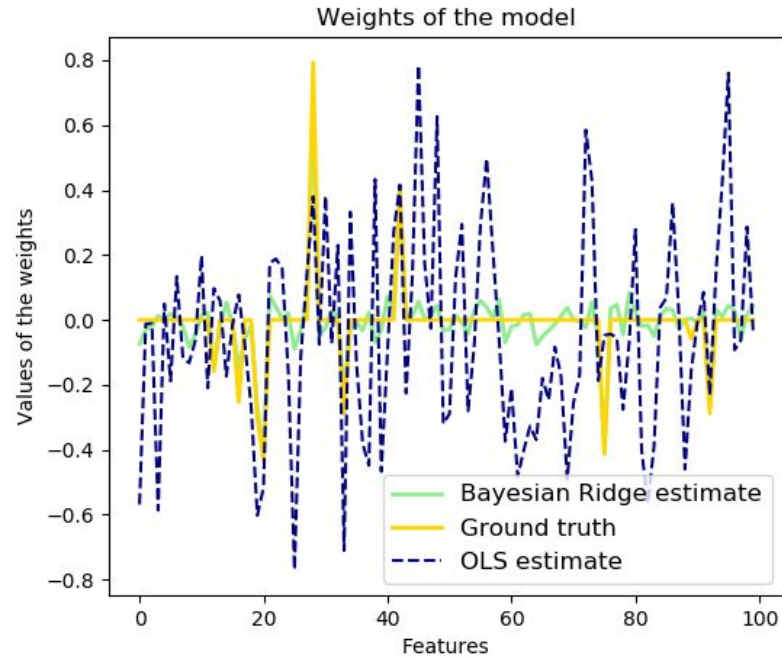
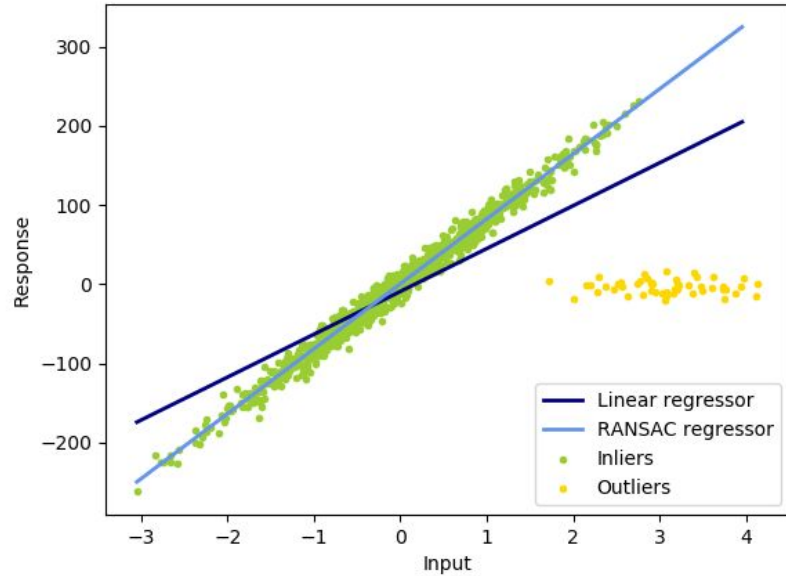


2. from robust estimates
(Minimum Covariance Determinant)



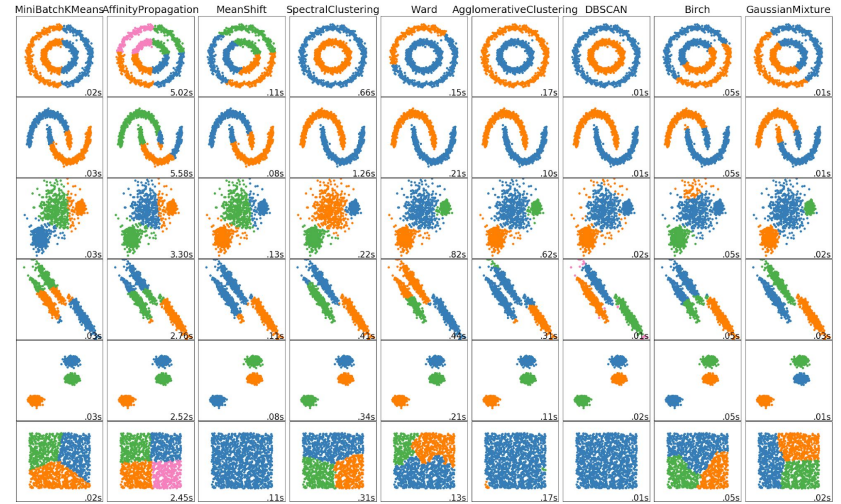
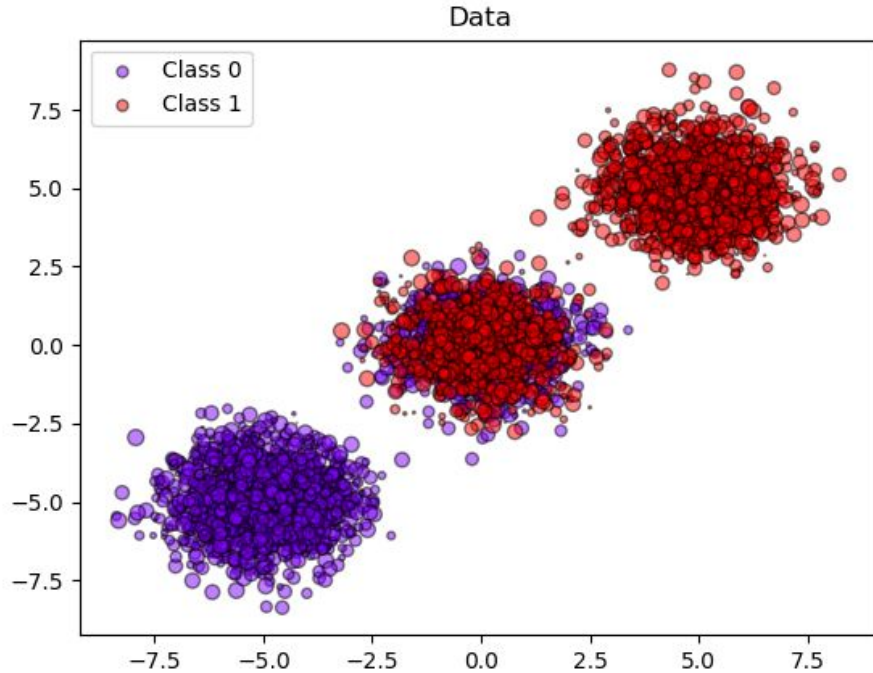


Regression



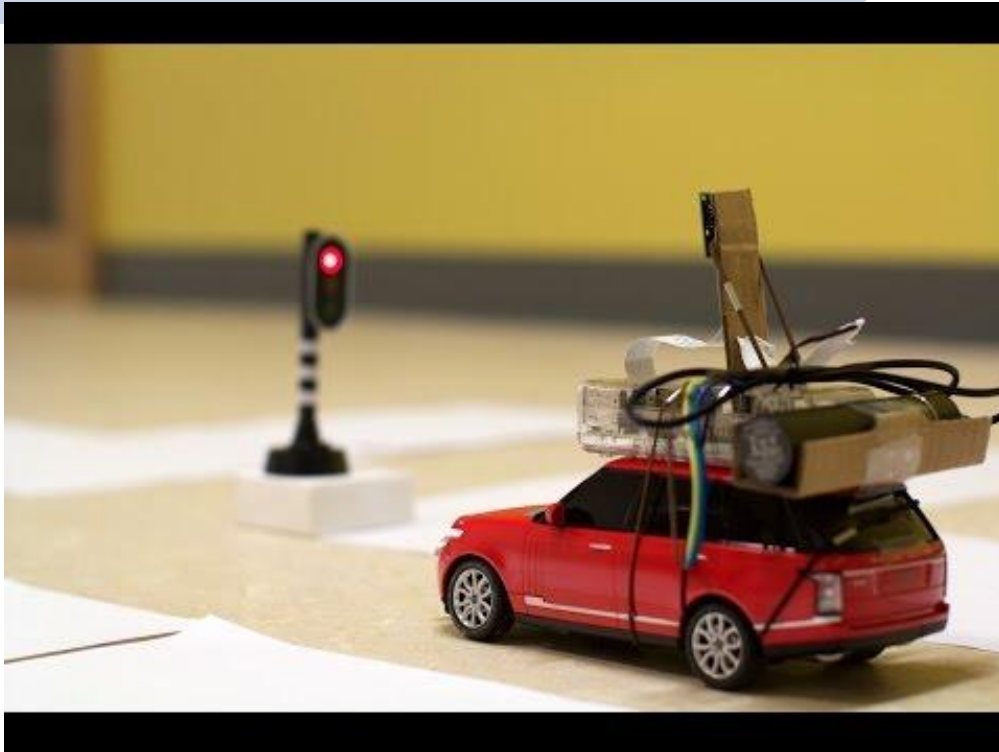


Clustering



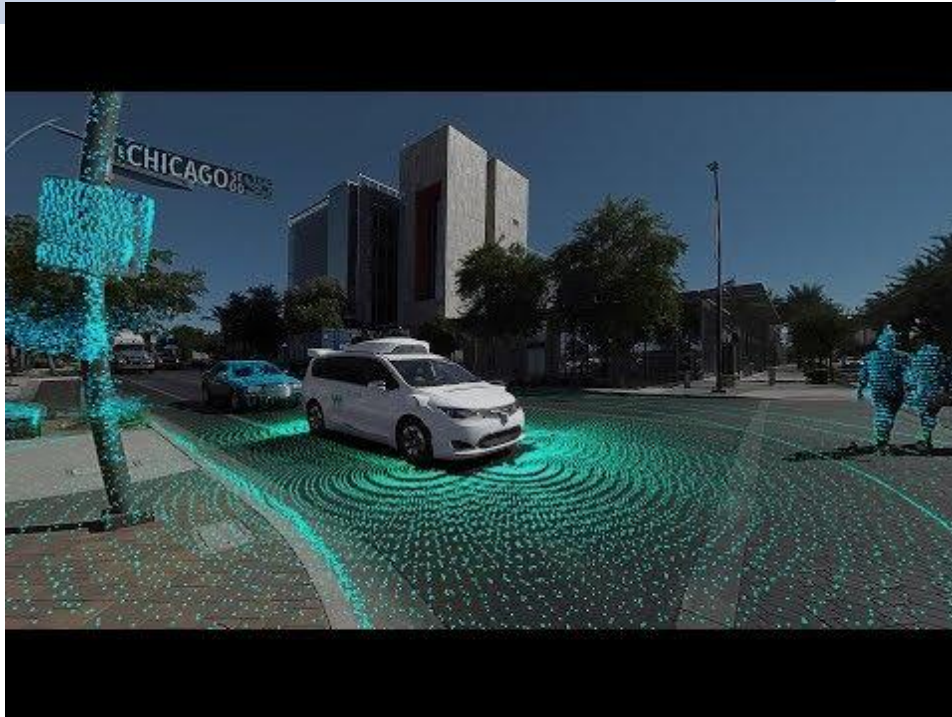


Reinforcement Learning





Reinforcement Learning

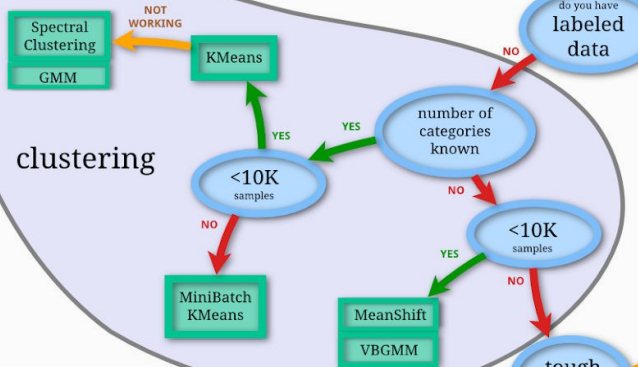
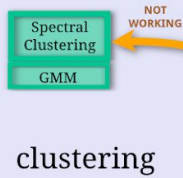


1.4

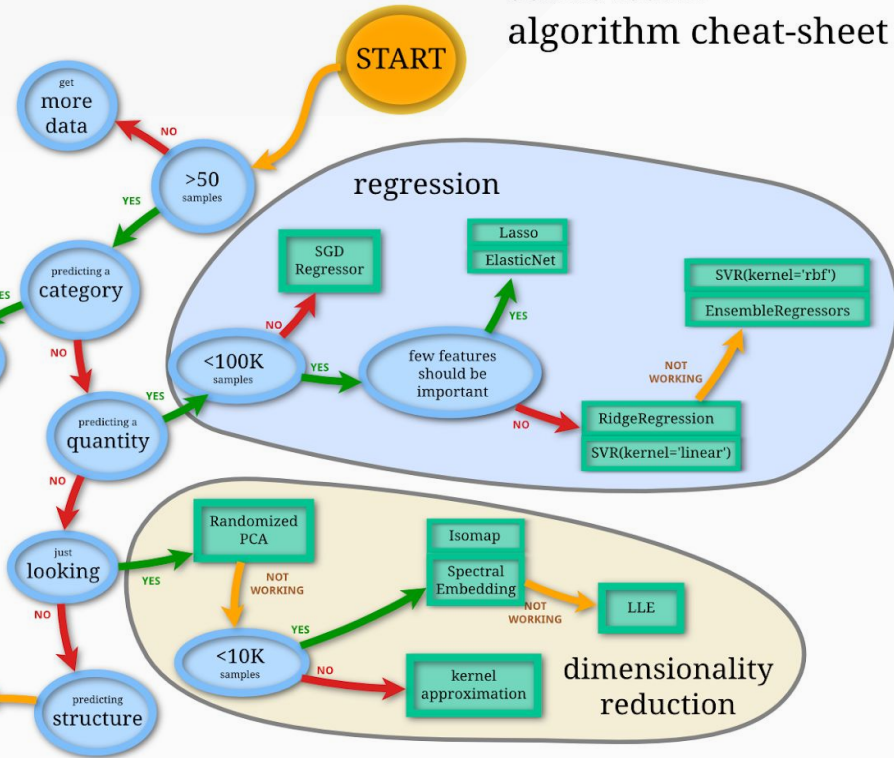
Algorithms

ขั้นตอนวิธีของการเรียนรู้ของเครื่อง

classification



clustering



dimensionality
reduction



Machine Learning Frameworks



Caffe



Apache SINGA

A General Distributed
Deep Learning Platform



Amazon Machine Learning

aws.amazon.com/machine-learning



Torch
Accord.NET
Apache Mahout
Theano
Brainstorm
etc.,



Python Libraries for Data Science - [ชุดคำสั่ง](#)

Core Libraries

- **Numpy**
- Scipy
- **Pandas**
- Statsmodels

Data Acquisition

- **Scrapy**
- **Quadl**
- Requests
- Selenium
- lxml
- BeautifulSoup

Visualization

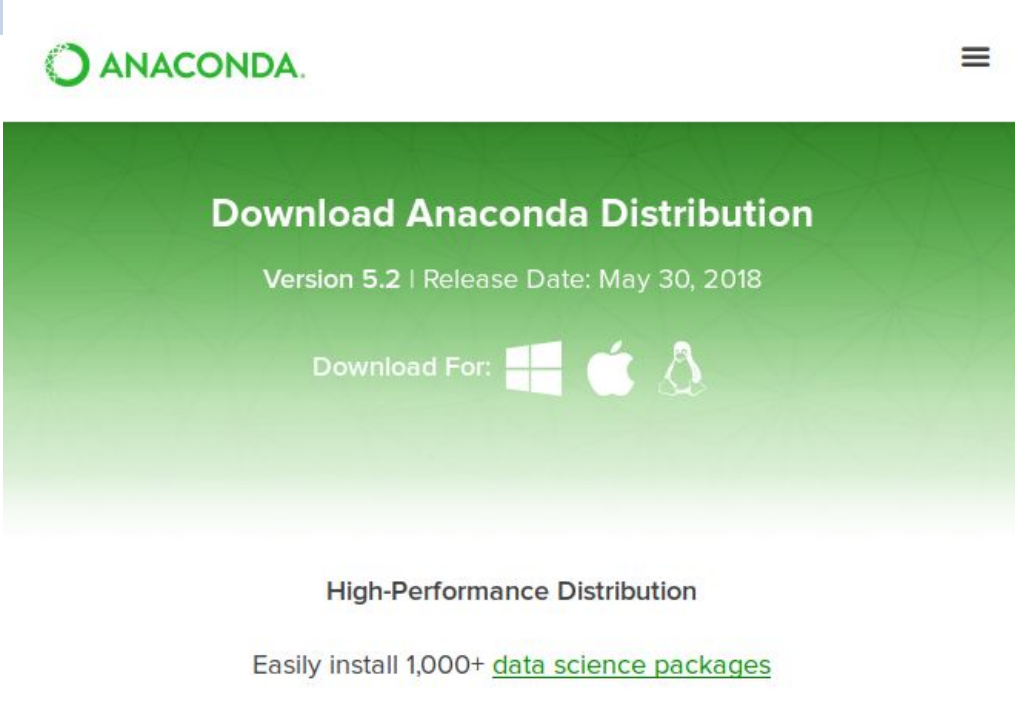
- Matplotlib
- **Seaborn**
- Bokeh
- Plotly

Machine Learning

- **SciKit-Learn**
- Theano
- **Tensorflow**
- **TFLearn**
- Keras
- NLTK
- Gensim




Software & Downloads



Download Anaconda Distribution

Version 5.2 | Release Date: May 30, 2018

Download For:   

High-Performance Distribution

Easily install 1,000+ [data science packages](#)

Includes...

- Numpy
- Pandas
- Tensorflow
- Scrapy
- Seaborn
- ...

<https://www.anaconda.com/download/>



Hand-on Lab <http://gg.gg/b1jmx>

<https://mybinder.org/v2/gh/baldwint/PythonDataScienceHandbook/py35>

- 10.45 - 12.00 **Data Modeling**
- **Lunch**
- 13.00 - 14.30 **Model Validation**
- **Coffee Break**
- 14.45 - 16.30 **Case Study**