

THUMBNAIL
NOT
AVAILABLE



DOWNLOAD PDF

From Teacher to Manager: Managing Language Teaching Organizations

By Ron White, Andy Hockley, Julie Van Der Horst, and Melissa S. Laughner

Cambridge University Press, Cambridge, UK, 2010. Paperback. Book Condition: New. First Edition. This is a handbook for managers of language teaching organizations such as Directors and Assistant Directors of Studies, Academic Directors, and School Owners, including those moving into a management role from teaching or administration. It provides an introduction to key concepts required by managers of language teaching organizations, covering topics from strategic and operational financial management, sales and marketing and customer service through to academic and human resource management. This book is also suitable for candidates undertaking the Cambridge ESOL International Diploma in Language Teaching Management (IDLTM). Contents Contents Introduction Chapter 1 Managing in the LTO Chapter 2 Organisational behaviour and management Chapter 3 Human resource management Chapter 4 Marketing and sales Chapter 5 Customer Service Chapter 6 Strategic financial management Chapter 7 Operational financial management Chapter 8 Academic management Chapter 9 Managing change Chapter 10 Project management Appendix Glossary References Index. Printed Pages: 294. Size: 185 x 240 Mm.



READ ONLINE
[3.73 MB]

Reviews

This pdf may be worth acquiring. It is definitely simplified but surprises inside the fifty percent of the pdf. I am pleased to let you know that this is the very best ebook we have read inside my own lifestyle and could be the finest publication for ever.

-- **Prof. Abe Satterfield IV**

Absolutely essential read through pdf. it was actually writtern extremely flawlessly and valuable. You will like how the writer publish this book.

-- **Destin Leffler**

See Also



Love My Enemy

Andersen, UK, 2004. Softcover. Book Condition: New. First Edition. Available Now. Book Description: Zee (short for Zara) lives in a quiet suburb of Belfast, with an apparently idyllic family life. But Zee's father was shot dead in front of them all, and...



History of the Town of Sutton Massachusetts from 1704 to 1876 (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This version of the History of the Town of Sutton Massachusetts from 1704 to 1876 is a labor...



The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

WW Norton Co, United States, 2016. Hardback. Book Condition: New. 4th Revised edition. 244 x 165 mm. Language: English . Brand New Book. The Well-Trained Mind will instruct you, step by step, on how to give your child an academically rigorous, comprehensive...



scientific literature retrieval practical tutorial(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 241 Publisher: Chongqing University Press Pub. Date :2003-08. This book is the second edition of seven years after the...



Skills for Preschool Teachers, Enhanced Pearson eText - Access Card

Pearson Education (US), United States, 2016. Online resource. Book Condition: New. 10th edition. 279 x 216 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson,...



Stories of Addy and Anna: Japanese-English Edition (Paperback)

Mohd Shahrin Bin Daud, United States, 2015. Paperback. Book Condition: New. Siti Haziqah Samsul (illustrator). 244 x 170 mm. Language: Japanese . Brand New Book ***** Print on Demand *****.This book is bilingual (Japanese-English) edition. Delightful, Colorful and Fun Learning Book for...