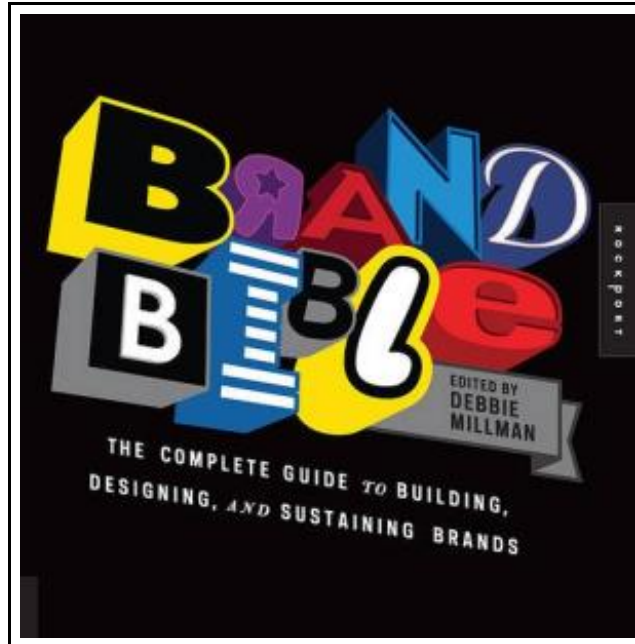


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BRAND BIBLE: THE COMPLETE GUIDE TO BUILDING, DESIGNING, AND SUSTAINING BRANDS

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