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Cupid s Secret: How to Write Irresistible Personal Ads (Paperback)

By Mark Petterson

Easy Reader Press, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Cupid s Secret -- How to write personal ads using the powerful marketing techniques of professional ad agencies including over 500 super-charged words, phrases and examples to inspire you Ever been reading a magazine or watching TV and some commercial ad really grabbed your attention? Well, that commercial was scripted by a highly paid writer known in the trade as a copywriter. Copywriters don t just fall out of trees, and it takes years and years of practice plus large amounts of talent to write the kind of commercial ad that grabs attention. Writing a personal ad is no different. But the good news is that the same tried and true techniques that go into crafting a powerful and compelling commercial ad can work just as well for you. Even better, 99.9 of online posters have absolutely no clue how to do this. Which guarantees you the competitive edge in the crowded world of online dating. So maybe you re not getting enough responses to your online dating profile. Or worse, you re getting too many...



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