Reference Materials for E-Commerce Recommendation Engine

1. Research Papers

• "Collaborative Filtering for Recommender Systems" Basics of user-item recommendations.

Link

2. Technologies

Python Scikit-learn: For building recommendation models.

Docs

TensorFlow: For deep learning-based recommendations.
Docs

3. Key Concepts

- Collaborative and content-based filtering.
- Real-time personalization with user behavior data.