

Cameron Wideman
Week 2
MI347

Short pitch:

A website dedicated to providing up to date information on the gaming industry.

Long pitch:

This website will focus on providing consistent, up to date informations on every aspect of the gaming industry. The website will provide detailed discussion on games currently in development, reviews of many popular and new video games, and reporting on professional gaming events. The goal of the website is to provide a go-to place for gamers to get news regarding their favorite hobby, as well as to inspire discussion across readers and promote new and upcoming games.

Jacob Smith

Professional Graphic Designer

Quote: "There is good graphic design and there is bad graphic design. I aim for amazing design."

Age: 26

Location: Lansing, Michigan

Profession: Graphic Designer

About: Works to make high quality professional art for clients across the country, specializing in art designed for web-advertising.

Attitude: Settles for nothing but the highest quality work he can give to his clients. Always ensures his clients are 100% satisfied.

Jacob comes from a background in web design and studied a mixture of web design and graphic design in school. He's the type of person who won't give up easily and will work hard with his client in order to give them both something they are looking for, and something that looks amazing. Jacob doesn't believe in dumb clients, every client's ideas are valuable, and he aims to work with them in order to create the best product possible.