Management and Organization Courses: Summer 2024

MGMT811901

Managing Business in Society Smith, Katherine V

Summer 2024

This course deals with the complexities of managing corporate sustainability and responsibility (new CSR) in today's dynamic and ever-more difficult world. Emphases include the integration of issues related to business in society, ethics, responsibility, accountability, transparency, governance, and ecological sustainability into corporate strategies and practices. We use a strategic management lens to learn the potential sources of strategic and competitive advantage that can derive from CSR, and explore some of the problems associated with poor responsibility practices.

Credits: 3

Room and Schedule: O'Neill Library 257 TuTh 06:30PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Summer **Student Level:** Graduate

Comments: None **Status:** Offered

MGMT813401

Power and Influence Arrowood, Rick Jay Summer 2024 Power and Influence is a graduate level course that aims to provide students with a comprehensive understanding of the dynamics of power and influence within organizational and social contexts. The course will cover a range of theories and perspectives on power, including how power is acquired, maintained, and exercised in different settings. In addition to examining the theoretical foundations of power and influence, the course will also provide students with practical skills for analyzing and navigating power dynamics in their own lives and careers. This will include learning how to identify and challenge power imbalances, as well as how to effectively use power and influence to achieve desired outcomes.

Credits: 3

Room and Schedule: Gasson Hall 204 MW 06:30PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Summer **Student Level:** Graduate

Comments: None **Status:** Offered

MGMT814301

Technological Innovation and Disruption MacDonald, John A Summer 2024

To be competitive organizations need to drive innovation in their products and services. Organizations need to innovate rapidly and in some cases this involves reinventing the enterprise to compete in disruptive business environments. The course on Technological Innovation looks closely at the company value chain and where technology can be leveraged as a source of innovation. Company vision sets the context for the type of innovation necessary to achieve sustainable competitive growth. During the course we examine the process of building innovative capability across the company value chain, developing and implementing an innovation plan and creating the capacity for sustained innovation as a competitor or disruptor.

Credits: 3

Room and Schedule: On-line Asynchronous

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None Frequency: Every Spring Student Level: Graduate

Comments: None **Status:** Offered

MGMT814302

Technological Innovation and Disruption MacDonald, John A Summer 2024

To be competitive organizations need to drive innovation in their products and services. Organizations need to innovate rapidly and in some cases this involves reinventing the enterprise to compete in disruptive business environments. The course on Technological Innovation looks closely at the company value chain and where technology can be leveraged as a source of innovation. Company vision sets the context for the type of innovation necessary to achieve sustainable competitive growth. During the course we examine the process of building innovative capability across the company value chain, developing and implementing an innovation plan and creating the capacity for sustained innovation as a competitor or disruptor.

Credits: 3

Room and Schedule: On-line Asynchronous

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Spring **Student Level:** Graduate

Comments: None **Status:** Offered

MGMT889701 Independent Study Yu, Tieying Summer 2024 Extensive reading in a selected area under the direction of a faculty member. Student presents written critiques of the readings, as well as comparisons between readings.

Credits: 3

Room and Schedule: By Arrangement Satisifies Core Requirement: None

Prerequisites: Permission of Department

Corequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Graduate

Comments: None **Status:** Offered

MGMT889702

Independent Study

Fichman, Robert

Summer 2024

Extensive reading in a selected area under the direction of a faculty member. Student presents written critiques of the readings, as well as comparisons between readings.

Credits: 3

Room and Schedule: By Arrangement Satisifies Core Requirement: None

Prerequisites: Permission of Department

Corequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Graduate

Comments: None **Status:** Offered

MGMT889703

Independent Study

Opazo, Maria P

Summer 2024

Extensive reading in a selected area under the direction of a faculty member. Student presents written critiques of the readings, as well as comparisons between readings.

Credits: 3

Room and Schedule: By Arrangement **Satisifies Core Requirement:** None

Prerequisites: Permission of Department

Corequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Graduate

Comments: None **Status:** Offered

MGMT991101

Doctoral Continuation

Rouse, Elizabeth D

Summer 2024

TBD

Credits: 1

Room and Schedule: By Arrangement Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Graduate

Comments: None **Status:** Offered

Management and Organization Courses: Fall 2024

MGMT102101 Organizational Behavior Grubb, Anitza R Fall 2024

Credits: 3

Room and Schedule: 245 Beacon Street Room 125 MWF 10:00AM-10:50AM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT102102 Organizational Behavior Grubb, Anitza R Fall 2024

Credits: 3

Room and Schedule: 245 Beacon Street Room 125 MWF 11:00AM-11:50AM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT102103
Organizational Behavior
Conzon, Vanessa
Fall 2024

Credits: 3

Room and Schedule: Fulton Hall 453 MW 09:00AM-10:15AM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT102104 Organizational Behavior Conzon, Vanessa Fall 2024

Credits: 3

Room and Schedule: Fulton Hall 453 MW 10:30AM-11:45AM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT102105 Organizational Behavior Conzon, Vanessa Fall 2024

Credits: 3

Room and Schedule: Fulton Hall 453 MW 12:00 Noon-01:15PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT102106 Organizational Behavior Allen, Joshua R Fall 2024

Credits: 3

Room and Schedule: Fulton Hall 250 M 07:00PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT211001

Management of Human Capital and the Employee Experience Gordon, Judith R

Fall 2024

This course addresses the challenges and opportunities organizations face in managing human capital and examines contemporary human resources issues and practices. With a focus on effective people operations and the employee experience, the course considers the selection, deployment, and management of talent in the context of globalization, a diverse workforce, increasing competition, and rapidly changing technology. Managers and employees need both an operational and strategic perspective, and they can benefit from having a toolbox of techniques that help ensure a competitive and high-performing workforce.

Credits: 3

Room and Schedule: Fulton Hall 235 TuTh 10:30AM-11:45AM

Satisifies Core Requirement: None

Prerequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT212702

Leadership

Gordon, Judith R

Fall 2024

In today's world, there are many challenges that call for effective leadership. Corporate ethics scandals, an increasingly global and diverse work force, and the need for employees to experience renewed meaning and connection to their work are just a few examples. How we respond to these challenges can profoundly change the world in which we live and work. In this course, we learn about the challenges and opportunities of effective leadership and how leaders, including ourselves, can respond to them.

Credits: 3

Room and Schedule: Fulton Hall 235 TuTh 09:00AM-10:15AM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT212703

Leadership

Lowd, Nancy E

In today's world, there are many challenges that call for effective leadership. Corporate ethics scandals, an increasingly global and diverse work force, and the need for employees to experience renewed meaning and connection to their work are just a few examples. How we respond to these challenges can profoundly change the world in which we live and work. In this course, we learn about the challenges and opportunities of effective leadership and how leaders, including ourselves, can respond to them.

Credits: 3

Room and Schedule: Fulton Hall 453 Th 04:30PM-06:50PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT212705

Leadership

Danforth, Stuart G

Fall 2024

In today's world, there are many challenges that call for effective leadership. Corporate ethics scandals, an increasingly global and diverse work force, and the need for employees to experience renewed meaning and connection to their work are just a few examples. How we respond to these challenges can profoundly change the world in which we live and work. In this course, we learn about the challenges and opportunities of effective leadership and how leaders, including ourselves, can respond to them.

Credits: 3

Room and Schedule: Fulton Hall 145 F 10:00AM-12:30PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT213201

Managing Change Leduc, Steven M

Fall 2024

What makes change agents effective? This course addresses this question with a focus on change leadership tools and approaches. This course helps prepare students to diagnose and implement successful change both when they are in charge and when they must work through others. Students will also understand the driving forces that organizations and consultants face in managing change and the challenges in responding to those forces. This course is designed to educate the students on the realities of change management in the workforce, provide practical application of change management strategies, engage in theoretical discussions on the subject, and provide a clearer understanding of the consultancy process as it relates to change management. Students are provided with hands-on experience in using tools and techniques involved in diagnosing and implementing change management. This course is particularly relevant for those wishing to develop their leadership and consultation capabilities.

Credits: 3

Room and Schedule: Fulton Hall 235 M 04:30PM-06:50PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Fall

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT213701 Managing Diversity Clark, Angela Fall 2024 Students in this course will learn about contemporary empirical and theoretical research on the dynamics of international culture, gender, race, and other special differences in the workplace. They can also increase skills in diagnosing and solving diversity-related conflicts and dilemmas, and develop a capacity to distinguish a monolithic organization from one that treats diversity as a competitive advantage.

Credits: 3

Room and Schedule: Stokes Hall 295S Tu 04:30PM-06:50PM

Satisifies Core Requirement: Cultural Diversity

Prerequisites: None **Corequisites:** None

Cross-listed with: AADS1137

Frequency: Every Fall

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT213702

Managing Diversity

Clark, Angela

Fall 2024

Students in this course will learn about contemporary empirical and theoretical research on the dynamics of international culture, gender, race, and other special differences in the workplace. They can also increase skills in diagnosing and solving diversity-related conflicts and dilemmas, and develop a capacity to distinguish a monolithic organization from one that treats diversity as a competitive advantage.

Credits: 3

Room and Schedule: 245 Beacon Street Room 230 W 04:30PM-06:50PM

Satisifies Core Requirement: Cultural Diversity

Prerequisites: None **Corequisites:** None

Cross-listed with: AADS1137

Frequency: Every Fall

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT213901

Social Impact and Entrepreneurship

Frechette, Edward K

Fall 2024

Are you moved by a particular social injustice? It could be homelessness on the streets of Boston. It could be famine in Africa. It could be wage inequality across our country. It could be one of hundreds of issues, but one that is meaningful to you. Social Impact and Entrepreneurship explores the innovative ways government agencies, nonprofit groups, and forprofit organizations are addressing societal challenges. This course will focus on understanding the building blocks of a social venture--starting with the mission and working through the operational plan, the financials, and the evaluation criteria. Students, either individually or in small groups, will create a business plan for an enterprise, grounded in her/his passion for change in a given area. Multiple case studies will be used to illustrate various topics. Open to students from all majors.

Credits: 3

Room and Schedule: 245 Beacon Street Room 215 W 01:00PM-03:30PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT214101 Power and Influence Arrowood, Rick J Fall 2024 Power and influence are crucial to understanding organizational dynamics, resolving conflict, navigating and promoting change, building cooperation, and developing professional skills in the workplace. The course aims to help students identify, diagnose, and analyze power as well as expose them to influence methods from an organizational, managerial, and professional skills perspective. The purpose of this course is to examine the different types of formal and personal power people use to influence others, explore ways power and influence are used for both good and bad, and develop students capabilities to create their own path to obtaining, managing, and sustaining power and influence.

Credits: 3

Room and Schedule: Stokes Hall 113S Th 04:30PM-06:50PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Annually

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT214301

Idea Work: Making Things That Matter

Rouse, Elizabeth D

Fall 2024

Any change, innovation, or new thing begins with an idea. While one person might come up with an initial idea, the idea, and the thing it consequently turns into, has the potential to become better when built upon by other people. The purpose of this course is to learn how to effectively develop and work with ideas to innovate and enact change in the context of organizations and beyond. Building from research on organizational creativity, innovation, collaboration, and entrepreneurship, students will learn frameworks for understanding the influence of individuals, social processes, and context on creativity and innovation and apply these frameworks throughout the course. Students will practice the key skills of idea workgenerating, connecting, communicating, evaluating, and reshaping ideas--so that they can make things that matter.

Credits: 3

Room and Schedule: Fulton Hall 415 MW 01:30PM-02:45PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT214401

Design-Driven Innovation Consulting

Pannozzo, Anthony

Fall 2024

In this course you will learn the fundamentals of design-driven innovation and how to consult and advise organizations that want to grow and differentiate themselves in the market. This includes a broad overview of the approach, process and methods of design thinking, agile product development and lean start-up.

Credits: 3

Room and Schedule: O'Neill Library 253 M 04:30PM-06:50PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Annually

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT217001

Entrepreneurial Management

Shaw, Douglas J

This course focuses on the fundamentals of building a business either as a start-up or within a larger organization. Entrepreneurial Management introduces conceptual frameworks and tools that help students to identify, evaluate, launch and grow innovative ventures that have the potential to revolutionize markets. We will discuss cases set in a range of industries including car sharing, aviation, electronic publishing, fashion, file storage, streaming media, consulting, food services and education. Course goals include: Help you to understand the major issues entrepreneurs face when starting, growing and capturing the value of their ventures. Develop the analytical skills required for the environment in which entrepreneurs operate high uncertainty, rapid growth, ongoing change and limited resources. Be able to compare and contrast the major sources of capital available to entrepreneurs and the expectations of investors. Better understand the role that entrepreneurship will play in your career. Entrepreneurial Management requires strong qualitative and quantitative analysis skills. There are no official prerequisites. To evaluate the drivers of venture profitability and to analyze business models, you will need a basic understanding of income statements which will be reviewed during the initial classes.

Credits: 3

Room and Schedule: Fulton Hall 235 TuTh 01:30PM-02:45PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT217002 Entrepreneurial Management Shaw, Douglas J Fall 2024 This course focuses on the fundamentals of building a business either as a start-up or within a larger organization. Entrepreneurial Management introduces conceptual frameworks and tools that help students to identify, evaluate, launch and grow innovative ventures that have the potential to revolutionize markets. We will discuss cases set in a range of industries including car sharing, aviation, electronic publishing, fashion, file storage, streaming media, consulting, food services and education. Course goals include: Help you to understand the major issues entrepreneurs face when starting, growing and capturing the value of their ventures. Develop the analytical skills required for the environment in which entrepreneurs operate high uncertainty, rapid growth, ongoing change and limited resources. Be able to compare and contrast the major sources of capital available to entrepreneurs and the expectations of investors. Better understand the role that entrepreneurship will play in your career. Entrepreneurial Management requires strong qualitative and quantitative analysis skills. There are no official prerequisites. To evaluate the drivers of venture profitability and to analyze business models, you will need a basic understanding of income statements which will be reviewed during the initial classes.

Credits: 3

Room and Schedule: Fulton Hall 235 TuTh 03:00PM-04:15PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT217201 Managerial Decision Making Geletkanycz, Marta A Fall 2024 The course examines decision making, one of the most prolific and consequential activities undertaken by managers, to improve students skills in exercising choice. It begins by exploring the psychology of judgment. The hidden brain, or subconscious biases and heuristics hardwired into human cognitive processes, are examined along with pressures arising from group and broader social forces. Through hands-on exercises and case analyses, students will learn how and why decision making often goes awry, and strategies for avoiding prevalent traps. The course will also examine choice architecture. Students will learn and apply management tools and techniques that facilitate effective design of decision processes. The course is particularly apt for those seeking to enhance their decision skills and arrive at better outcomes, both personal and organizational.

Credits: 3

Room and Schedule: Fulton Hall 415 TuTh 01:30PM-02:45PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Annually

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT217501

Thinking Strategically Integrative Strategy Simulation

Montes, Juan

This course prepares students to make executive-level decisions by participating and competing in business simulation. The course utilizes a sophisticated, market-leading simulation platform calls "Global DNA" to create a realistic, hands-on learning experience. The course allows students to manage a company and see the results of specific functional and team decisions, integrating all management areas: marketing, organizational behavior, operations, accounting, and finance. The course is based around the concept of experiential learning, and student teams have a high degree of freedom to follow different strategies. The competitive nature of the simulation shows and compares the results of each company in every round, with a high level of detail (i.e., sales and production reports, financial information), teaching teams to effectively analyze quantitative business information. Students learn to think strategically by incorporating the potential scenarios of what other teams can do during the simulation in their own decisions.

Credits: 3

Room and Schedule: Gasson Hall 306 Tu 12:00 Noon-02:30PM

Satisifies Core Requirement: None

Prerequisites: This course encourages interdisciplinary learning and is open to MCAS students. No prior management courses are required, but analytic skills (be fluent in Excel) are necessary to analyze markets and support decision-making in the simulation.

Corequisites: None

Cross-listed with: None **Frequency:** Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT226501 Globalization, Culture, and Ethics Spinello, Richard Fall 2024 This course helps students learn how to manage responsibly across different countries and cultures. The spread of capitalism and expansion of markets around the globe provoke challenging questions about socially responsible management. Managers must decide whether strategies and ethical principles that make sense in one culture can be applied to others. Central to the course will be the difficult choice between adapting to prevailing cultural norms or initiating a cultural/moral transformation. The course considers a number of cases set in different cultural contexts. There are selected readings about the beliefs, ideals, and values at the core of these different cultures.

Credits: 3

Room and Schedule: Fulton Hall 235 MW 09:00AM-10:15AM

Satisifies Core Requirement: Cultural Diversity

Prerequisites: None
Corequisites: None
Cross-listed with: None

Frequency: Every Fall

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT226502

Globalization, Culture, and Ethics Spinello, Richard

Fall 2024

This course helps students learn how to manage responsibly across different countries and cultures. The spread of capitalism and expansion of markets around the globe provoke challenging questions about socially responsible management. Managers must decide whether strategies and ethical principles that make sense in one culture can be applied to others. Central to the course will be the difficult choice between adapting to prevailing cultural norms or initiating a cultural/moral transformation. The course considers a number of cases set in different cultural contexts. There are selected readings about the beliefs, ideals, and values at the core of these different cultures.

Credits: 3

Room and Schedule: Fulton Hall 235 MW 10:30AM-11:45AM

Satisifies Core Requirement: Cultural Diversity

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Fall

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT309901 Strategic Management Montes, Juan

Fall 2024

This is the senior integrative capstone course of the CSOM core. This course provides future leaders and strategists with an understanding of strategic management that will enable them to function effectively in a complex, global economy. Successful strategists need to define goals, analyze the organization and its environment, make choices, and take concerted actions to effect positive change in their organization and society. Using the conceptual tools and analytic frameworks of strategic management, this course provides a perspective that is integrative, yet analytical. This perspective helps students make sense of the global business and societal environments, understand the ambiguities and dilemmas of management, and learn how to take effective action.

Credits: 3

Room and Schedule: Fulton Hall 235 MW 01:30PM-02:45PM

Satisifies Core Requirement: None

Prerequisites: Successful completion of the CSOM core requirements

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT309902 Strategic Management Montes, Juan

This is the senior integrative capstone course of the CSOM core. This course provides future leaders and strategists with an understanding of strategic management that will enable them to function effectively in a complex, global economy. Successful strategists need to define goals, analyze the organization and its environment, make choices, and take concerted actions to effect positive change in their organization and society. Using the conceptual tools and analytic frameworks of strategic management, this course provides a perspective that is integrative, yet analytical. This perspective helps students make sense of the global business and societal environments, understand the ambiguities and dilemmas of management, and learn how to take effective action.

Credits: 3

Room and Schedule: Fulton Hall 235 MW 03:00PM-04:15PM

Satisifies Core Requirement: None

Prerequisites: Successful completion of the CSOM core requirements

Corequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT309904

Strategic Management Kierner, Agnieszka D

Fall 2024

This is the senior integrative capstone course of the CSOM core. This course provides future leaders and strategists with an understanding of strategic management that will enable them to function effectively in a complex, global economy. Successful strategists need to define goals, analyze the organization and its environment, make choices, and take concerted actions to effect positive change in their organization and society. Using the conceptual tools and analytic frameworks of strategic management, this course provides a perspective that is integrative, yet analytical. This perspective helps students make sense of the global business and societal environments, understand the ambiguities and dilemmas of management, and learn how to take effective action.

Credits: 3

Room and Schedule: Devlin Hall 221 TuTh 09:00AM-10:15AM

Satisifies Core Requirement: None

Prerequisites: Successful completion of the CSOM core requirements

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT309905

Strategic Management Geletkanycz, Marta A

Fall 2024

This is the senior integrative capstone course of the CSOM core. This course provides future leaders and strategists with an understanding of strategic management that will enable them to function effectively in a complex, global economy. Successful strategists need to define goals, analyze the organization and its environment, make choices, and take concerted actions to effect positive change in their organization and society. Using the conceptual tools and analytic frameworks of strategic management, this course provides a perspective that is integrative, yet analytical. This perspective helps students make sense of the global business and societal environments, understand the ambiguities and dilemmas of management, and learn how to take effective action.

Credits: 3

Room and Schedule: Fulton Hall 425 TuTh 10:30AM-11:45AM

Satisifies Core Requirement: None

Prerequisites: Successful completion of the CSOM core requirements

Corequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT309906

Strategic Management Geletkanycz, Marta A

This is the senior integrative capstone course of the CSOM core. This course provides future leaders and strategists with an understanding of strategic management that will enable them to function effectively in a complex, global economy. Successful strategists need to define goals, analyze the organization and its environment, make choices, and take concerted actions to effect positive change in their organization and society. Using the conceptual tools and analytic frameworks of strategic management, this course provides a perspective that is integrative, yet analytical. This perspective helps students make sense of the global business and societal environments, understand the ambiguities and dilemmas of management, and learn how to take effective action.

Credits: 3

Room and Schedule: Fulton Hall 425 TuTh 12:00 Noon-01:15PM

Satisifies Core Requirement: None

Prerequisites: Successful completion of the CSOM core requirements

Corequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT309907 Strategic Management Potts, Jeremiah M Fall 2024

This is the senior integrative capstone course of the CSOM core. This course provides future leaders and strategists with an understanding of strategic management that will enable them to function effectively in a complex, global economy. Successful strategists need to define goals, analyze the organization and its environment, make choices, and take concerted actions to effect positive change in their organization and society. Using the conceptual tools and analytic frameworks of strategic management, this course provides a perspective that is integrative, yet analytical. This perspective helps students make sense of the global business and societal environments, understand the ambiguities and dilemmas of management, and learn how to take effective action.

Credits: 3

Room and Schedule: Fulton Hall 453 TuTh 01:30PM-02:45PM

Satisifies Core Requirement: None

Prerequisites: Successful completion of the CSOM core requirements

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT309908

Strategic Management

Potts, Jeremiah M

Fall 2024

This is the senior integrative capstone course of the CSOM core. This course provides future leaders and strategists with an understanding of strategic management that will enable them to function effectively in a complex, global economy. Successful strategists need to define goals, analyze the organization and its environment, make choices, and take concerted actions to effect positive change in their organization and society. Using the conceptual tools and analytic frameworks of strategic management, this course provides a perspective that is integrative, yet analytical. This perspective helps students make sense of the global business and societal environments, understand the ambiguities and dilemmas of management, and learn how to take effective action.

Credits: 3

Room and Schedule: Fulton Hall 453 TuTh 03:00PM-04:15PM

Satisifies Core Requirement: None

Prerequisites: Successful completion of the CSOM core requirements

Corequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Charles to Lordon Handson Structure 1

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT309909

Strategic Management
Wilson-Byrne, Christopher

This is the senior integrative capstone course of the CSOM core. This course provides future leaders and strategists with an understanding of strategic management that will enable them to function effectively in a complex, global economy. Successful strategists need to define goals, analyze the organization and its environment, make choices, and take concerted actions to effect positive change in their organization and society. Using the conceptual tools and analytic frameworks of strategic management, this course provides a perspective that is integrative, yet analytical. This perspective helps students make sense of the global business and societal environments, understand the ambiguities and dilemmas of management, and learn how to take effective action.

Credits: 3

Room and Schedule: Devlin Hall 117 Tu 04:30PM-06:50PM

Satisifies Core Requirement: None

Prerequisites: Successful completion of the CSOM core requirements

Corequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT320601 TechTrek Doyle, Jeremiah T Fall 2024 The TechTrek course is a 1-credit professional development course that introduces students to the entrepreneurial mindset and is open to and intended for undergrads enrolled in any undergraduate program at BC (e.g. CSOM, MCAS, LSOE). An entrepreneurial mindset is a critical component for new ventures, innovation within large companies, starting social initiatives, and developing a rewarding and impactful career in an ever-changing world. The course combines 4 traditional classroom lectures with a series of meetings with entrepreneurs, venture capitalists, and other executives throughout the semester. In the past year, students have met with senior leaders at companies like Google, Facebook, Airbnb, Uber, Salesforce, Goldman Sachs, Tesla, Dropbox, Fanatics, Twitter, numerous venture capital firms, and startups of all shapes and sizes. Course work and visits have an entrepreneurial focus, covering topics such as venture capital, entrepreneurial management, social media and platform strategies, and the social/ ethical implications of digital technologies. We spend class time reflecting on our visits with entrepreneurs, discussing what implications the visit has for our understanding of business strategy and our own careers. The class is intended to help students identify and explore their own interests and what these interests mean for their career trajectory. This class is required for students from the class of 2025 and forward who wish to co-concentrate in Entrepreneurship.

Credits: 1

Room and Schedule: Stokes Hall 195S W 03:00PM-05:15PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: ISYS3206

Frequency: Every Fall

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT331501 Managing Digital Innovation Fichman, Robert Fall 2024 The steady march of Moore's Law has accelerated the introduction of new products, processes, and business models enabled by digital technology. These digital innovations are transforming how we live and work, how companies compete, and the structure of entire industries. This course will provide students with the concepts and frameworks they will need to: (1) understand the nature of digital innovations and the factors affecting their emergence and diffusion, (2) identify and evaluate digital innovation opportunities (and threats), (3) manage the digital innovation process in organizations, and (4) evaluate the effects of digital innovation on business and society.

Credits: 3

Room and Schedule: Fulton Hall 260 TuTh 03:00PM-04:15PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: ISYS3315

Frequency: Every Fall

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT490101

Independent Study

Gordon, Judith R

Fall 2024

The student works under the direction of an individual professor, with whom he or she has made specific advance arrangements.

Credits: 3

Room and Schedule: BY ARRANGEMENT

Satisifies Core Requirement: None

Prerequisites: Permission of Department

Corequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT554801

Capstone: Leadership and Mindfulness

Waddock, Sandra A

Fall 2024

Capstone classes may NOT be taken Pass/Fail. You may take only ONE Capstone class before graduation. No matter what your major, you will participate in groups and organizations that will consistently ask or expect you to lead. The best leader is authentic, has integrity, is self- and other-aware, and acts with this awareness firmly in mind. Good leaders, that is, act mindfully with respect for the people and world around them. This course explores your development as a mindful focusing inward and outward, reflecting on where you have come from and where you are going, what type of world you want to live in, your relationships with others, and how you can be an effective leader.

Credits: 3

Room and Schedule: Fulton Hall 310 M 12:00 Noon-02:20PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: UNCP5548

Frequency: Annually

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT770101 Introduction to Strategic Management Potts, Jeremiah M

The course is designed to provide you with a general understanding of how firms formulate and implement strategies to create competitive advantage. Relying exclusively on the case method, it will expose you to some basic strategy concepts, which will lay the foundation for the strategic management core course that you will take later on. The cases chosen for this course will place you in diversity of managerial situationslarge multinational firms and small startups, manufacturing and service industries, growing and mature organizations, U.S. and non-U.S. settings. Discussion of these cases will enable you to learn different analytic techniques, and illustrate (1) the essence of strategy, (2) how to understand the external competitive environment, (3) ways to consider beyond the current business landscape, and (4) the role of top management in strategy implementation.

Credits: 3

Room and Schedule: By Arrangement Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Fall

Student Level: Graduate

Comments: None **Status:** Offered

MGMT770901

Managing People and Organizations

Leduc, Steven M

Fall 2024

This course focuses on the analysis and diagnosis of organizational problems. It attempts to enable students to apply these concepts to real organizational and managerial problems. It also provides opportunities for participation in ongoing work teams while learning about team effectiveness. Finally, students can examine their own behavior and beliefs about organizations to compare, contrast, and integrate them with the theories and observations of others.

Credits: 3

Room and Schedule: Fulton Hall 235 M 07:00PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Graduate

Comments: None **Status:** Offered

MGMT771001

Strategic Management Kierner, Agnieszka D

Fall 2024

The strategic management course deals with the overall general management of an organization. It stresses the role of the manager as strategist and coordinator whose function is to integrate the conflicting internal forces that arise from among the various organizational units while simultaneously adapting to the external pressures that originate from a changing environment. Drawing on the knowledge and skills developed in the core curriculum, this course serves as the integrating experience for the M.B.A. program.

Credits: 3

Room and Schedule: Fulton Hall 235 Tu 07:00PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Graduate

Comments: None **Status:** Offered

MGMT771002 Strategic Management MacDonald, John A

The strategic management course deals with the overall general management of an organization. It stresses the role of the manager as strategist and coordinator whose function is to integrate the conflicting internal forces that arise from among the various organizational units while simultaneously adapting to the external pressures that originate from a changing environment. Drawing on the knowledge and skills developed in the core curriculum, this course serves as the integrating experience for the M.B.A. program.

Credits: 3

Room and Schedule: On-line Asynchronous

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Graduate

Comments: None **Status:** Offered

MGMT771201

Managing People and Organizations

Opazo, Maria P

Fall 2024

Among the major facets of organizational management, its human dynamics have consistently proven to be the most challenging to understand, predict, and control. This course introduces the accumulated knowledge about individual, group, and system-wide behavior in organizations, as well as contemporary approaches for both diagnosing and intervening in situations at each of these systems levels. Students will be exposed to theories, concepts, and important literature in the field, with frequent opportunities to integrate and apply this knowledge.

Credits: 2

Room and Schedule: Fulton Hall 130 TuTh 11:00AM-01:00PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None Frequency: Every Fall Student Level: Graduate

Comments: None **Status:** Offered

MGMT771202

Managing People and Organizations

Opazo, Maria P

Fall 2024

Among the major facets of organizational management, its human dynamics have consistently proven to be the most challenging to understand, predict, and control. This course introduces the accumulated knowledge about individual, group, and system-wide behavior in organizations, as well as contemporary approaches for both diagnosing and intervening in situations at each of these systems levels. Students will be exposed to theories, concepts, and important literature in the field, with frequent opportunities to integrate and apply this knowledge.

Credits: 2

Room and Schedule: Fulton Hall 130 TuTh 01:45PM-03:45PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None Frequency: Every Fall Student Level: Graduate

Student Level: Graduate

Comments: None **Status:** Offered

MGMT810301

Leadership: A Personal Perspective.

Levenson, Robert A

Explores the managerial process from the perspective of executives and managers at various levels and in diverse organizational settings. Draws on current behavior theory and research; examines the complex web of internal and external forces and contingencies acting on the manager in context. Uses a variety of teaching/learning methods, including the case method, situational exercises, and diagnostic instruments to illuminate managerial effectiveness in general as well as the student's particular style.

Credits: 3

Room and Schedule: Fulton Hall 250 Tu 07:00PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: You must have completed MGMT7709 OR MGMT7712 or else have permission

from the instructor. **Corequisites:** None

Cross-listed with: None **Frequency:** Every Fall **Student Level:** Graduate

Comments: None

Status: Offered

MGMT811201

Negotiating

DiOrio, Chris M

Fall 2024

Have you found yourself limited in your performance because you lacked the ability to effectively negotiate for more resources, including staff, money, or time? Do you experience difficulty in handling conflict in organizations? Are you anxious to improve your ability to take a problem-solving approach to organizational dilemmas? This course assists students in becoming more effective negotiators in a range of organizational situations. Students learn the different types of negotiating approaches and practice their use in a variety of situations.

Credits: 3

Room and Schedule: Fulton Hall 115 W 07:00PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: MGMT7712 or MGMT7709

Corequisites: None

Cross-listed with: None **Frequency:** Every Fall

Student Level: Graduate

Comments: None **Status:** Offered

MGMT811801

Strategy in Financial Services Wilson-Byrne, Christopher

Fall 2024

This course introduces students to strategic management of financial institutions. However, it is a management course and not a finance course; as such, the aim is to provide students with an understanding of what is shaping the financial services landscape and how to compete effectively in this landscape. The course uses management frameworks to provide a high-level understanding of how financial services firms operate. Moreover, class discussions are largely rooted in use cases and case studies to bring to life the concepts and decisions that shape strategy in financial services.

Credits: 3

Room and Schedule: Fulton Hall 117 Tu 07:00PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Annually

Student Level: Graduate

Comments: None **Status:** Offered

MGMT811901

Managing Business in Society Smith, Katherine V

Fall 2024

This course deals with the complexities of managing corporate sustainability and responsibility (new CSR) in today's dynamic and ever-more difficult world. Emphases include the integration of issues related to business in society, ethics, responsibility, accountability, transparency, governance, and ecological sustainability into corporate strategies and practices. We use a strategic management lens to learn the potential sources of strategic and competitive advantage that can derive from CSR, and explore some of the problems associated with poor responsibility practices.

Credits: 3

Room and Schedule: Fulton Hall 453 M 07:00PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Summer **Student Level:** Graduate

Comments: None **Status:** Offered

MGMT813101

Mergers and Acquisitions

Mucci, Richard L

Fall 2024

This course provides an overview of the various stages of the M&A process, and the key decision points which help guide it. This course is meant to be a survey class, covering a wide range of M&A topics. It is recommended for participants pursuing careers requiring the formulation of inorganic growth options for businesses (e.g., general management, business development, or consulting) or the assessment of business investment opportunities (e.g., investment banking, venture capital, or private equity). A broad overview of each typical stage in an M&A process will be discussed to include strategy, target identification, valuation, due diligence, financing, deal structure, negotiating an agreement, closing, and integration. Armed with an understanding of each stage of the M&A process, possible decision frameworks will be formulated and discussed.

Credits: 3

Room and Schedule: Fulton Hall 425 W 07:00PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None Frequency: Annually Student Level: Graduate

Comments: None **Status:** Offered

MGMT813301

Business Wars: Leading Through Change and Disruption

Kierner, Agnieszka D

Fall 2024

In a world where the average lifespan of a company has significantly decreased, leaders find themselves in constant change and disruption management. The development of AI, which undoubtedly replaces many repetitive tasks, adds an additional layer to an already challenging environment. Whether you run your own company or work in corporations, you must be able to create new things and sell them, including yourself. An innovative mindset is key to success! And this class is all about it: developing a new mindset and teaching your brain new habits. Each class will delve into the analysis of real stories from various industries, exploring what propels these companies, their leaders, investors, and employees to new heights or to ruin. We will examine and discuss the past, present, and actively generate ideas for the future. After completing the course, you will be able to shape your own perspective and behaviors, helping you and your firm thrive in our fast-paced world and foster innovation!

Credits: 3

Room and Schedule: Fulton Hall 235 Tu 04:30PM-06:50PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Annually

Student Level: Graduate

Comments: None **Status:** Offered

MGMT814801

Corporate Innovation, Structures and Methods

Pacelle, Thomas

Fall 2024

Innovation is imperative in the dynamic landscape of contemporary corporations. Forward-thinking managers understand that a strategy for innovation must be an integral part of an organizations primary operation in order to remain competitive. This course examines the innovation function within corporations and the vital role that innovation plays in addressing a number of critical strategic objectives within an enterprise. The curriculum is segmented into two halves. The first half will focus on planning and will include innovation strategy, objectives, time horizons, stakeholders, process and metrics & reporting. The second half will focus on execution and will cover implementation options including research partnerships, startup ecosystem engagement, incubator & accelerator programs and direct investment through corporate venture capital. Finally, we will perform quantitative & financial analysis on all stages of corporate innovation planning and implementation. This will include development of quantitative models for market sizing, opportunity analysis, budgeting, pricing/margin analysis, revenue forecasting and return on investment (ROI).

Credits: 3

Room and Schedule: Fulton Hall 415 Th 07:00PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: null

Student Level: Graduate

Comments: None **Status:** Offered

MGMT885001

Ph.D. Seminar in Organizational Behavior

Pratt, Michael G

Fall 2024

Providing the theoretical underpinnings of individual and group behavior in organizations, the seminar includes topics such as perception, emotions, motivation, socialization, commitment, group dynamics, leadership, initiative, and individual agency at work. Students read the classics of organizational behavior, trace the development of thought, and evaluate current research in each of these areas. THIS IS A DOCTORAL LEVEL SEMINAR FOR DOCTORAL STUDENTS.

Credits: 3

Room and Schedule: Fulton Hall 240 M 09:00AM-11:50AM

Satisifies Core Requirement: None

Prerequisites: Permission of Department

Corequisites: None

Cross-listed with: None **Frequency:** Every Fall

Student Level: Graduate

Comments: None **Status:** Offered

MGMT885201

Perspectives on Individual and Organizational Change Bartunek, Jean M, RSCJ

Fall 2024

This course introduces topics relating to individual and organizational change and development. Topics include approaches to career development, and organizational-level change issues, such as the early formation and development of organizations, planned change, organizational learning, organizational life cycles, organizational transformations, and organizational decline and death.

Credits: 3

Room and Schedule: Fulton Hall 240 Tu 01:30PM-04:00PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None Frequency: Every Fall Student Level: Graduate

Comments: None **Status:** Offered

MGMT887701 Research in the Community Rouse, Elizabeth D

Fall 2024

The purposes of this seminar are to introduce first year students to the variety of research occurring in the Management and Organization Department and to involve them in the scholarly activities of the department. Members of the Organization Studies faculty will provide overviews of their research, students will attend research presentations that comprise the MO Research Series, and students will complete a reflection paper about their own research identity.

Credits: 1

Room and Schedule: Fulton Hall 240 Th 01:00PM-02:30PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None Frequency: Every Fall Student Level: Graduate

Comments: None **Status:** Offered

MGMT889701

Independent Study

Gordon, Judith R

Fall 2024

Extensive reading in a selected area under the direction of a faculty member. Student presents written critiques of the readings, as well as comparisons between readings.

Credits: 3

Room and Schedule: BY ARRANGEMENT

Satisifies Core Requirement: None

Prerequisites: Permission of Department

Corequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Graduate

Comments: None **Status:** Offered

Doctoral Continuation Rouse, Elizabeth D Fall 2024

TBD

Credits: 1

Room and Schedule: By Arrangement Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Graduate

Comments: None **Status:** Offered

Management and Organization Courses: Spring 2025

MGMT102101 Organizational Behavior Grubb, Anitza R Spring 2025

Class restriction is only applicable to current Boston College students and does not apply to non-BC (transfer or exchange) students.. As an introduction to the study of human behavior in organizations, this course aims at increasing an awareness and understanding of individual, interpersonal, group, and organizational events, as well as increasing a student's ability to explain and influence such events. The course deals with concepts that are applicable to institutions of any type; a central thrust of these concepts concerns the way institutions can become more adaptive and effective. The course is designed to help the student understand and influence the groups and organizations to which he/she currently belongs and with which he/she will become involved in a later career. Note: Restrictions only apply to current Boston College students and do not apply to transfer or exchange students.

Credits: 3

Room and Schedule: Gasson Hall 204 MWF 10:00AM-10:50AM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT102102

Organizational Behavior

Grubb, Anitza R

Spring 2025

Class restriction is only applicable to current Boston College students and does not apply to non-BC (transfer or exchange) students.. As an introduction to the study of human behavior in organizations, this course aims at increasing an awareness and understanding of individual, interpersonal, group, and organizational events, as well as increasing a student's ability to explain and influence such events. The course deals with concepts that are applicable to institutions of any type; a central thrust of these concepts concerns the way institutions can become more adaptive and effective. The course is designed to help the student understand and influence the groups and organizations to which he/she currently belongs and with which he/she will become involved in a later career. Note: Restrictions only apply to current Boston College students and do not apply to transfer or exchange students.

Credits: 3

Room and Schedule: Gasson Hall 204 MWF 11:00AM-11:50AM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT102103

Organizational Behavior

Kessinger, Raquel

Spring 2025

Class restriction is only applicable to current Boston College students and does not apply to non-BC (transfer or exchange) students.. As an introduction to the study of human behavior in organizations, this course aims at increasing an awareness and understanding of individual, interpersonal, group, and organizational events, as well as increasing a student's ability to explain and influence such events. The course deals with concepts that are applicable to institutions of any type; a central thrust of these concepts concerns the way institutions can become more adaptive and effective. The course is designed to help the student understand and influence the groups and organizations to which he/she currently belongs and with which he/she will become involved in a later career. Note: Restrictions only apply to current Boston College students and do not apply to transfer or exchange students.

Credits: 3

Room and Schedule: Fulton Hall 425 MW 09:00AM-10:15AM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT102104
Organizational Behavior
Kessinger, Raquel
Spring 2025

Credits: 3

Room and Schedule: Fulton Hall 150 MW 12:00 Noon-01:15PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT102105
Organizational Behavior
Chan, Curtis
Spring 2025

Credits: 3

Room and Schedule: Fulton Hall 453 MW 01:30PM-02:45PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT102106
Organizational Behavior
Chan, Curtis
Spring 2025

Credits: 3

Room and Schedule: Fulton Hall 453 MW 03:00PM-04:15PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT102107 Organizational Behavior Chan, Curtis Spring 2025

Credits: 3

Room and Schedule: Fulton Hall 453 MW 04:30PM-05:45PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT102108
Organizational Behavior
Rogers, Benjamin Alan
Spring 2025

Credits: 3

Room and Schedule: Fulton Hall 425 TuTh 09:00AM-10:15AM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT102109 Organizational Behavior Thomas, Njoke K Spring 2025

Credits: 3

Room and Schedule: Fulton Hall 210 TuTh 10:30AM-11:45AM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT102110 Organizational Behavior Rogers, Benjamin Alan Spring 2025

Credits: 3

Room and Schedule: Merkert Chemistry Center 130 TuTh 12:00 Noon-01:15PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT102111 Organizational Behavior Thomas, Njoke K Spring 2025

Credits: 3

Room and Schedule: Fulton Hall 453 TuTh 01:30PM-02:45PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT102112 Organizational Behavior Thomas, Njoke K Spring 2025

Credits: 3

Room and Schedule: Fulton Hall 453 TuTh 03:00PM-04:15PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT211101

Ethical Leadership Skills Nielsen, Richard P

Spring 2025

This course focuses on ethics leadership and engagement methods in different types of premodern, modern, and postmodern organizational and political-economic contexts. What are our visions of ethical leadership, relationships and organization? What were we doing when we were at our best in leading meaningful and effective change and problem resolution in our relationships with family and friends and in our work and citizenship lives? What have been the individual, organizational, and environmental obstacles that made it difficult for us to lead meaningfully and effectively? What are different types of methods in trying to intervene and lead ethical change?

Credits: 3

Room and Schedule: Fulton Hall 250 TuTh 10:30AM-11:45AM

Satisifies Core Requirement: None

Prerequisites: MGMT1031 and MGMT1021 or Permission of Instructor

Cross-listed with: None

Frequency: Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT212301

Negotiation

Nielsen, Richard P

Spring 2025

Negotiating is a key process in leadership, conflict resolution, and change management at every level of internal and external management. The purpose of the course is to improve students' abilities to analyze, prepare for, and practice win-lose, win-win, dialogic, and third party negotiating methods as appropriate. Emphasis is on practical application and personal development. Teaching methods used are role playing, discussion of readings, discussion with practitioners, original student projects, and discussion of current events. Students are invited to reflect upon how negotiating and conflict resolution practices help them developmentally change themselves, their organizations, and the world.

Credits: 3

Room and Schedule: Fulton Hall 117 TuTh 01:30PM-02:45PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Fall

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT212302

Negotiation

Opazo, Maria P

Spring 2025

Negotiating is a key process in leadership, conflict resolution, and change management at every level of internal and external management. The purpose of the course is to improve students' abilities to analyze, prepare for, and practice win-lose, win-win, dialogic, and third party negotiating methods as appropriate. Emphasis is on practical application and personal development. Teaching methods used are role playing, discussion of readings, discussion with practitioners, original student projects, and discussion of current events. Students are invited to reflect upon how negotiating and conflict resolution practices help them developmentally change themselves, their organizations, and the world.

Credits: 3

Room and Schedule: Devlin Hall 10 W 09:00AM-11:30AM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Fall

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT212701

Leadership

Ladge, Jamie J

Spring 2025

In today's world, there are many challenges that call for effective leadership. Corporate ethics scandals, an increasingly global and diverse work force, and the need for employees to experience renewed meaning and connection to their work are just a few examples. How we respond to these challenges can profoundly change the world in which we live and work. In this course, we learn about the challenges and opportunities of effective leadership and how leaders, including ourselves, can respond to them.

Credits: 3

Room and Schedule: Fulton Hall 235 TuTh 10:30AM-11:45AM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT212702

Leadership

Ladge, Jamie J

Spring 2025

In today's world, there are many challenges that call for effective leadership. Corporate ethics scandals, an increasingly global and diverse work force, and the need for employees to experience renewed meaning and connection to their work are just a few examples. How we respond to these challenges can profoundly change the world in which we live and work. In this course, we learn about the challenges and opportunities of effective leadership and how leaders, including ourselves, can respond to them.

Credits: 3

Room and Schedule: Fulton Hall 235 TuTh 12:00 Noon-01:15PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT212703

Leadership

Danforth, Stuart G

Spring 2025

In today's world, there are many challenges that call for effective leadership. Corporate ethics scandals, an increasingly global and diverse work force, and the need for employees to experience renewed meaning and connection to their work are just a few examples. How we respond to these challenges can profoundly change the world in which we live and work. In this course, we learn about the challenges and opportunities of effective leadership and how leaders, including ourselves, can respond to them.

Credits: 3

Room and Schedule: Fulton Hall 110 Th 04:30PM-06:50PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT212704

Leadership

Danforth, Stuart G

Spring 2025

In today's world, there are many challenges that call for effective leadership. Corporate ethics scandals, an increasingly global and diverse work force, and the need for employees to experience renewed meaning and connection to their work are just a few examples. How we respond to these challenges can profoundly change the world in which we live and work. In this course, we learn about the challenges and opportunities of effective leadership and how leaders, including ourselves, can respond to them.

Credits: 3

Room and Schedule: Fulton Hall 235 F 10:00AM-12:30PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT213301

Leading High Performance Teams

Sala, Gabriel

Spring 2025

This course examines the dynamics of groups--such as teams--within organizations. One of the key questions we will investigate is what makes some teams more effective than others. Students will learn and practice high performance team fundamentals, intervening to problem solve and understand the consequences of interpersonal conflicts. The course emphasizes a diagnostic and reflection approach within varied team settings and includes an independent field analysis project relating to an actual team within an organization.

Credits: 3

Room and Schedule: Campion Hall 303 TuTh 09:00AM-10:15AM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT213302

Leading High Performance Teams Sala, Gabriel Spring 2025 This course examines the dynamics of groups--such as teams--within organizations. One of the key questions we will investigate is what makes some teams more effective than others. Students will learn and practice high performance team fundamentals, intervening to problem solve and understand the consequences of interpersonal conflicts. The course emphasizes a diagnostic and reflection approach within varied team settings and includes an independent field analysis project relating to an actual team within an organization.

Credits: 3

Room and Schedule: Campion Hall 303 TuTh 10:30AM-11:45AM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT213701

Managing Diversity

Clark, Angela

Spring 2025

Students in this course will learn about contemporary empirical and theoretical research on the dynamics of international culture, gender, race, and other special differences in the workplace. They can also increase skills in diagnosing and solving diversity-related conflicts and dilemmas, and develop a capacity to distinguish a monolithic organization from one that treats diversity as a competitive advantage.

Credits: 3

Room and Schedule: Fulton Hall 235 Tu 04:30PM-06:50PM

Satisifies Core Requirement: Cultural Diversity

Prerequisites: None **Corequisites:** None

Cross-listed with: AADS1137

Frequency: Every Fall

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT213702

Managing Diversity

Clark, Angela

Spring 2025

Students in this course will learn about contemporary empirical and theoretical research on the dynamics of international culture, gender, race, and other special differences in the workplace. They can also increase skills in diagnosing and solving diversity-related conflicts and dilemmas, and develop a capacity to distinguish a monolithic organization from one that treats diversity as a competitive advantage.

Credits: 3

Room and Schedule: Devlin Hall 218 W 04:30PM-06:50PM

Satisifies Core Requirement: Cultural Diversity

Prerequisites: None **Corequisites:** None

Cross-listed with: AADS1137

Frequency: Every Fall

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT213901

Social Impact and Entrepreneurship Frechette, Edward K

Spring 2025

Are you moved by a particular social injustice? It could be homelessness on the streets of Boston. It could be famine in Africa. It could be wage inequality across our country. It could be one of hundreds of issues, but one that is meaningful to you. Social Impact and Entrepreneurship explores the innovative ways government agencies, nonprofit groups, and forprofit organizations are addressing societal challenges. This course will focus on understanding the building blocks of a social venture--starting with the mission and working through the operational plan, the financials, and the evaluation criteria. Students, either individually or in small groups, will create a business plan for an enterprise, grounded in her/his passion for change in a given area. Multiple case studies will be used to illustrate various topics. Open to students from all majors.

Credits: 3

Room and Schedule: Devlin Hall 10 W 01:30PM-03:50PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT214001

International Management

Maritan, James G

Spring 2025

This course provides students with an in-depth survey of the issues related to behavioral aspects in organizations in a non-domestic environment. A focus of the course is the examination of culture and ways in which it influences organizational behavior. This course will give students a solid understanding of effective human resource management practices in an international context and prepare them to lead in a global environment.

Credits: 3

Room and Schedule: Fulton Hall 423 W 04:30PM-06:50PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Periodically in the Fall **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT214101

Power and Influence Arrowood, Rick J Spring 2025

Power and influence are crucial to understanding organizational dynamics, resolving conflict, navigating and promoting change, building cooperation, and developing professional skills in the workplace. The course aims to help students identify, diagnose, and analyze power as well as expose them to influence methods from an organizational, managerial, and professional skills perspective. The purpose of this course is to examine the different types of formal and personal power people use to influence others, explore ways power and influence are used for both good and bad, and develop students capabilities to create their own path to obtaining, managing, and sustaining power and influence.

Credits: 3

Room and Schedule: Fulton Hall 230 M 04:30PM-06:50PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Annually

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT214201

The Science of Thriving at Work: Individuals, Groups and Organizations Clair, Judith
Spring 2025

In this comprehensive exploration, we will immerse ourselves in the growing domain of positive organizational scholarship (POS) and positive psychology, equipping students with research knowledge and practical skills to foster individual and collective flourishing in work settings. Flourishing is a multidimensional concept that captures the optimal state of functioning in individuals, groups, and organizations. It encompasses thriving, engagement, health, growth, creativity, and other markers of positive deviance. Throughout the course, we will delve into the core topics and foundational theories of positive psychology and POS to understand how human flourishing can be nurtured and sustained. Our journey will begin by understanding the historical roots of positive psychology, which emerged as a paradigm shift, challenging traditional psychology to explore the positive aspects of life and build on human strengths and capacities. We will also examine how flourishing extends beyond merely curing pathology, emphasizing the need to unlock and capitalize on potential resources at various levels, from individuals to teams, communities, and institutions. We will unravel the science of habit formation and how positive habits relate to flourishing. We study the science of happiness and general well-being, and explore how to identify and leverage individual strengths to foster personal growth and resilience. We will also build an understanding of research showing the power positive emotions have to shape well-being and performance. We will furthermore study positive Interventions - exploring evidence-based practices to cultivate flourishing in personal and professional contexts and strategies for building thriving workplaces that unleash the best in people. While we embrace the transformative potential of positivity, we also acknowledge the complexities and potential dark sides of this approach. We will critically discuss the challenges of maintaining a positive pathway, aiming for a nuanced understanding of positive psychology and its application in organizations. Our pedagogy will go beyond traditional lectures, actively involving you in individual and group experiential exercises, reflections, and discussions. Moreover, this course places emphasis on research exploration, and includes assignments asking you to design and conduct a research project to examine the effects of positive interventions. By the end of this course, you will have gained valuable insights into cultivating personal well-being and creating positive change within groups and organizations. Together, we will uncover the keys to unlocking human potential and fostering thriving - personally, professionally, in teams, and in organizations.

Credits: 3

Room and Schedule: Fulton Hall 425 TuTh 12:00 Noon-01:15PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Annually

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT214202

The Science of Thriving at Work: Individuals, Groups and Organizations Clair, Judith

Spring 2025

In this comprehensive exploration, we will immerse ourselves in the growing domain of positive organizational scholarship (POS) and positive psychology, equipping students with research knowledge and practical skills to foster individual and collective flourishing in work settings. Flourishing is a multidimensional concept that captures the optimal state of functioning in individuals, groups, and organizations. It encompasses thriving, engagement, health, growth, creativity, and other markers of positive deviance. Throughout the course, we will delve into the core topics and foundational theories of positive psychology and POS to understand how human flourishing can be nurtured and sustained. Our journey will begin by understanding the historical roots of positive psychology, which emerged as a paradigm shift, challenging traditional psychology to explore the positive aspects of life and build on human strengths and capacities. We will also examine how flourishing extends beyond merely curing pathology, emphasizing the need to unlock and capitalize on potential resources at various levels, from individuals to teams, communities, and institutions. We will unravel the science of habit formation and how positive habits relate to flourishing. We study the science of happiness and general well-being, and explore how to identify and leverage individual strengths to foster personal growth and resilience. We will also build an understanding of research showing the power positive emotions have to shape well-being and performance. We will furthermore study positive Interventions - exploring evidence-based practices to cultivate flourishing in personal and professional contexts and strategies for building thriving workplaces that unleash the best in people. While we embrace the transformative potential of positivity, we also acknowledge the complexities and potential dark sides of this approach. We will critically discuss the challenges of maintaining a positive pathway, aiming for a nuanced understanding of positive psychology and its application in organizations. Our pedagogy will go beyond traditional lectures, actively involving you in individual and group experiential exercises, reflections, and discussions. Moreover, this course places emphasis on research exploration, and includes assignments asking you to design and conduct a research project to examine the effects of positive interventions. By the end of this course, you will have gained valuable insights into cultivating personal well-being and creating positive change within groups and organizations. Together, we will uncover the keys to unlocking human potential and fostering thriving - personally, professionally, in teams, and in organizations.

Credits: 3

Room and Schedule: Fulton Hall 425 TuTh 01:30PM-02:45PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Annually

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT214401

Design-Driven Innovation Consulting

Pannozzo, Anthony

Spring 2025

In this course you will learn the fundamentals of design-driven innovation and how to consult and advise organizations that want to grow and differentiate themselves in the market. This includes a broad overview of the approach, process and methods of design thinking, agile product development and lean start-up.

Credits: 3

Room and Schedule: Devlin Hall 218 M 04:30PM-06:50PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Annually

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT217001

Entrepreneurial Management

Shaw, Douglas J

Spring 2025

This course focuses on the fundamentals of building a business either as a start-up or within a larger organization. Entrepreneurial Management introduces conceptual frameworks and tools that help students to identify, evaluate, launch and grow innovative ventures that have the potential to revolutionize markets. We will discuss cases set in a range of industries including car sharing, aviation, electronic publishing, fashion, file storage, streaming media, consulting, food services and education. Course goals include: Help you to understand the major issues entrepreneurs face when starting, growing and capturing the value of their ventures. Develop the analytical skills required for the environment in which entrepreneurs operate high uncertainty, rapid growth, ongoing change and limited resources. Be able to compare and contrast the major sources of capital available to entrepreneurs and the expectations of investors. Better understand the role that entrepreneurship will play in your career. Entrepreneurial Management requires strong qualitative and quantitative analysis skills. There are no official prerequisites. To evaluate the drivers of venture profitability and to analyze business models, you will need a basic understanding of income statements which will be reviewed during the initial classes.

Credits: 3

Room and Schedule: 245 Beacon Street Room 205 TuTh 01:30PM-02:45PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT217002 Entrepreneurial Management Shaw, Douglas J Spring 2025 This course focuses on the fundamentals of building a business either as a start-up or within a larger organization. Entrepreneurial Management introduces conceptual frameworks and tools that help students to identify, evaluate, launch and grow innovative ventures that have the potential to revolutionize markets. We will discuss cases set in a range of industries including car sharing, aviation, electronic publishing, fashion, file storage, streaming media, consulting, food services and education. Course goals include: Help you to understand the major issues entrepreneurs face when starting, growing and capturing the value of their ventures. Develop the analytical skills required for the environment in which entrepreneurs operate high uncertainty, rapid growth, ongoing change and limited resources. Be able to compare and contrast the major sources of capital available to entrepreneurs and the expectations of investors. Better understand the role that entrepreneurship will play in your career. Entrepreneurial Management requires strong qualitative and quantitative analysis skills. There are no official prerequisites. To evaluate the drivers of venture profitability and to analyze business models, you will need a basic understanding of income statements which will be reviewed during the initial classes.

Credits: 3

Room and Schedule: 245 Beacon Street Room 205 TuTh 03:00PM-04:15PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT217501

Thinking Strategically Integrative Strategy Simulation Montes, Juan Spring 2025 This course prepares students to make executive-level decisions by participating and competing in business simulation. The course utilizes a sophisticated, market-leading simulation platform calls "Global DNA" to create a realistic, hands-on learning experience. The course allows students to manage a company and see the results of specific functional and team decisions, integrating all management areas: marketing, organizational behavior, operations, accounting, and finance. The course is based around the concept of experiential learning, and student teams have a high degree of freedom to follow different strategies. The competitive nature of the simulation shows and compares the results of each company in every round, with a high level of detail (i.e., sales and production reports, financial information), teaching teams to effectively analyze quantitative business information. Students learn to think strategically by incorporating the potential scenarios of what other teams can do during the simulation in their own decisions.

Credits: 3

Room and Schedule: 245 Beacon Street Room 214 Tu 04:30PM-06:50PM

Satisifies Core Requirement: None

Prerequisites: This course encourages interdisciplinary learning and is open to MCAS students. No prior management courses are required, but analytic skills (be fluent in Excel) are necessary to analyze markets and support decision-making in the simulation.

Corequisites: None

Cross-listed with: None **Frequency:** Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT226001

Leadership and Corporate Accountability Spinello, Richard Spring 2025 This course is designed to provide an overview of the economic, legal, and ethical responsibilities of companies and their leaders. Through a series of case studies, it will demonstrate the acute challenges of ensuring that a company's conduct conforms to those responsibilities. A major portion of the course will review the principal obligations of corporations to five primary stakeholder groups: investors and shareholders, customers, employees, suppliers, and the general public. Insider trading, fiduciary duties, disclosure of health risks, fairness in pricing, power asymmetries, affirmative action, international labor rights, market failures, privacy rights, environmental sustainability, and corporate citizenship represent some of the issues to be discussed in this segment of the course. A secondary theme is corporate governance. Several cases will explore the proper role of management, the Board of Directors, financial intermediaries, and external regulators.

Credits: 3

Room and Schedule: Campion Hall 235 MW 10:30AM-11:45AM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT226002

Leadership and Corporate Accountability Spinello, Richard Spring 2025 This course is designed to provide an overview of the economic, legal, and ethical responsibilities of companies and their leaders. Through a series of case studies, it will demonstrate the acute challenges of ensuring that a company's conduct conforms to those responsibilities. A major portion of the course will review the principal obligations of corporations to five primary stakeholder groups: investors and shareholders, customers, employees, suppliers, and the general public. Insider trading, fiduciary duties, disclosure of health risks, fairness in pricing, power asymmetries, affirmative action, international labor rights, market failures, privacy rights, environmental sustainability, and corporate citizenship represent some of the issues to be discussed in this segment of the course. A secondary theme is corporate governance. Several cases will explore the proper role of management, the Board of Directors, financial intermediaries, and external regulators.

Credits: 3

Room and Schedule: Devlin Hall 10 MW 12:00 Noon-01:15PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT309901 Strategic Management Montes, Juan Spring 2025 This is the senior integrative capstone course of the CSOM core. This course provides future leaders and strategists with an understanding of strategic management that will enable them to function effectively in a complex, global economy. Successful strategists need to define goals, analyze the organization and its environment, make choices, and take concerted actions to effect positive change in their organization and society. Using the conceptual tools and analytic frameworks of strategic management, this course provides a perspective that is integrative, yet analytical. This perspective helps students make sense of the global business and societal environments, understand the ambiguities and dilemmas of management, and learn how to take effective action.

Credits: 3

Room and Schedule: Fulton Hall 235 MW 01:30PM-02:45PM

Satisifies Core Requirement: None

Prerequisites: Successful completion of the CSOM core requirements

Corequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT309902 Strategic Management Montes, Juan Spring 2025

This is the senior integrative capstone course of the CSOM core. This course provides future leaders and strategists with an understanding of strategic management that will enable them to function effectively in a complex, global economy. Successful strategists need to define goals, analyze the organization and its environment, make choices, and take concerted actions to effect positive change in their organization and society. Using the conceptual tools and analytic frameworks of strategic management, this course provides a perspective that is integrative, yet analytical. This perspective helps students make sense of the global business and societal environments, understand the ambiguities and dilemmas of management, and learn how to take effective action.

Credits: 3

Room and Schedule: Fulton Hall 235 MW 03:00PM-04:15PM

Satisifies Core Requirement: None

Prerequisites: Successful completion of the CSOM core requirements

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT309903

Strategic Management Kierner, Agnieszka D

Spring 2025

This is the senior integrative capstone course of the CSOM core. This course provides future leaders and strategists with an understanding of strategic management that will enable them to function effectively in a complex, global economy. Successful strategists need to define goals, analyze the organization and its environment, make choices, and take concerted actions to effect positive change in their organization and society. Using the conceptual tools and analytic frameworks of strategic management, this course provides a perspective that is integrative, yet analytical. This perspective helps students make sense of the global business and societal environments, understand the ambiguities and dilemmas of management, and learn how to take effective action.

Credits: 3

Room and Schedule: Devlin Hall 10 TuTh 01:30PM-02:45PM

Satisifies Core Requirement: None

Prerequisites: Successful completion of the CSOM core requirements

Corequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Undergraduate

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT309904
Strategic Management
Potts, Jeremiah M
Spring 2025

This is the senior integrative capstone course of the CSOM core. This course provides future leaders and strategists with an understanding of strategic management that will enable them to function effectively in a complex, global economy. Successful strategists need to define goals, analyze the organization and its environment, make choices, and take concerted actions to effect positive change in their organization and society. Using the conceptual tools and analytic frameworks of strategic management, this course provides a perspective that is integrative, yet analytical. This perspective helps students make sense of the global business and societal environments, understand the ambiguities and dilemmas of management, and learn how to take effective action.

Credits: 3

Room and Schedule: Fulton Hall 453 TuTh 10:30AM-11:45AM

Satisifies Core Requirement: None

Prerequisites: Successful completion of the CSOM core requirements

Corequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT309905 Strategic Management Potts, Jeremiah M Spring 2025

This is the senior integrative capstone course of the CSOM core. This course provides future leaders and strategists with an understanding of strategic management that will enable them to function effectively in a complex, global economy. Successful strategists need to define goals, analyze the organization and its environment, make choices, and take concerted actions to effect positive change in their organization and society. Using the conceptual tools and analytic frameworks of strategic management, this course provides a perspective that is integrative, yet analytical. This perspective helps students make sense of the global business and societal environments, understand the ambiguities and dilemmas of management, and learn how to take effective action.

Credits: 3

Room and Schedule: Fulton Hall 453 TuTh 12:00 Noon-01:15PM

Satisifies Core Requirement: None

Prerequisites: Successful completion of the CSOM core requirements

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT309906

Strategic Management Wilson-Byrne, Christopher

Spring 2025

This is the senior integrative capstone course of the CSOM core. This course provides future leaders and strategists with an understanding of strategic management that will enable them to function effectively in a complex, global economy. Successful strategists need to define goals, analyze the organization and its environment, make choices, and take concerted actions to effect positive change in their organization and society. Using the conceptual tools and analytic frameworks of strategic management, this course provides a perspective that is integrative, yet analytical. This perspective helps students make sense of the global business and societal environments, understand the ambiguities and dilemmas of management, and learn how to take effective action.

Credits: 3

Room and Schedule: Gasson Hall 301 Tu 04:30PM-06:50PM

Satisifies Core Requirement: None

Prerequisites: Successful completion of the CSOM core requirements

Corequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Undergraduate

Comments: None **Status:** Offered

MGMT490101 Independent Study Gordon, Judith R Spring 2025 The student works under the direction of an individual professor, with whom he or she has made specific advance arrangements.

Credits: 3

Room and Schedule: BY ARRANGEMENT

Satisifies Core Requirement: None

Prerequisites: Permission of Department

Corequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring **Student Level:** Undergraduate

Comments: None **Status:** Offered

MGMT770901

Managing People and Organizations

Opazo, Maria P

Spring 2025

This course focuses on the analysis and diagnosis of organizational problems. It attempts to enable students to apply these concepts to real organizational and managerial problems. It also provides opportunities for participation in ongoing work teams while learning about team effectiveness. Finally, students can examine their own behavior and beliefs about organizations to compare, contrast, and integrate them with the theories and observations of others.

Credits: 3

Room and Schedule: On-line Asynchronous

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Graduate

Comments: None **Status:** Offered

MGMT771001

Strategic Management

Lowd, Nancy E

Spring 2025

The strategic management course deals with the overall general management of an organization. It stresses the role of the manager as strategist and coordinator whose function is to integrate the conflicting internal forces that arise from among the various organizational units while simultaneously adapting to the external pressures that originate from a changing environment. Drawing on the knowledge and skills developed in the core curriculum, this course serves as the integrating experience for the M.B.A. program.

Credits: 3

Room and Schedule: Fulton Hall 235 Th 07:00PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Graduate

Comments: None **Status:** Offered

MGMT771002

Strategic Management MacDonald, John A

Spring 2025

The strategic management course deals with the overall general management of an organization. It stresses the role of the manager as strategist and coordinator whose function is to integrate the conflicting internal forces that arise from among the various organizational units while simultaneously adapting to the external pressures that originate from a changing environment. Drawing on the knowledge and skills developed in the core curriculum, this course serves as the integrating experience for the M.B.A. program.

Credits: 3

Room and Schedule: ONLINE COURSE Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Graduate

Comments: None **Status:** Offered

MGMT773001

Strategic Management

Yu, Tieying

Spring 2025

This course introduces you to a set of analytical frameworks that enable you to explain performance differences among firms and that provide a structure for strategic decisions to enhance firms future competitive positions. Building on the foundation laid by the Introduction to Strategic Management course that you took earlier, we will cover strategy both at the business level (introducing tools of industry analysis and competitive positioning) and at the corporate level (examining how decisions regarding corporate scope horizontal, vertical, and global create or destroy value in multibusiness firms). We will also study strategy implementation, focusing on the organizational structure, systems and processes that are put in place to manage the corporation. Throughout the course, our viewpoint will be that of the top management team who has responsibility for the long-term health of the entire organization.

Credits: 2

Room and Schedule: Fulton Hall 130 TuTh 08:30AM-10:30AM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Fall **Student Level:** Graduate

Comments: None **Status:** Offered

MGMT773002 Strategic Management Yu, Tieying Spring 2025 This course introduces you to a set of analytical frameworks that enable you to explain performance differences among firms and that provide a structure for strategic decisions to enhance firms future competitive positions. Building on the foundation laid by the Introduction to Strategic Management course that you took earlier, we will cover strategy both at the business level (introducing tools of industry analysis and competitive positioning) and at the corporate level (examining how decisions regarding corporate scope horizontal, vertical, and global create or destroy value in multibusiness firms). We will also study strategy implementation, focusing on the organizational structure, systems and processes that are put in place to manage the corporation. Throughout the course, our viewpoint will be that of the top management team who has responsibility for the long-term health of the entire organization.

Credits: 2

Room and Schedule: Fulton Hall 130 TuTh 11:00AM-01:00PM

Satisifies Core Requirement: None

Prerequisites: None
Corequisites: None
Cross-listed with: None

Frequency: Every Fall

Student Level: Graduate

Comments: None **Status:** Offered

MGMT810301

Leadership: A Personal Perspective.

Levenson, Robert A

Spring 2025

Explores the managerial process from the perspective of executives and managers at various levels and in diverse organizational settings. Draws on current behavior theory and research; examines the complex web of internal and external forces and contingencies acting on the manager in context. Uses a variety of teaching/learning methods, including the case method, situational exercises, and diagnostic instruments to illuminate managerial effectiveness in general as well as the student's particular style.

Credits: 3

Room and Schedule: Devlin Hall 10 Tu 07:00PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: You must have completed MGMT7709 OR MGMT7712 or else have permission

from the instructor.

Corequisites: None
Cross-listed with: None
Frequency: Every Fall
Student Level: Graduate

Comments: None **Status:** Offered

MGMT810801 Corporate Strategy Potts, Jeremiah M

Spring 2025

The Strategic Management course focuses on the creation of long-term competitive advantage in companies with a single primary line of business. Corporate Strategy extends those principles to explore strategies of multi-business organizations. The course will take the perspective of the CEO and senior management team whose primary job is to create shareholder value, and addresses questions such as: which businesses should be part of our portfolio? How should we shape that portfolio through M&A and divestitures? How do balance sheet realities, private equity alternatives, and activist investors impact our strategic choices? How do we develop and implement strategy in multi-business companies.

Credits: 3

Room and Schedule: Fulton Hall 117 W 07:00PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: None
Corequisites: None
Cross-listed with: None
Frequency: Every Fall

Student Level: Graduate

Comments: None **Status:** Offered

MGMT811201 Negotiating DiOrio, Chris M Spring 2025 Have you found yourself limited in your performance because you lacked the ability to effectively negotiate for more resources, including staff, money, or time? Do you experience difficulty in handling conflict in organizations? Are you anxious to improve your ability to take a problem-solving approach to organizational dilemmas? This course assists students in becoming more effective negotiators in a range of organizational situations. Students learn the different types of negotiating approaches and practice their use in a variety of situations.

Credits: 3

Room and Schedule: Fulton Hall 453 W 07:00PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: MGMT7712 or MGMT7709

Corequisites: None

Cross-listed with: None Frequency: Every Fall Student Level: Graduate

Comments: None **Status:** Offered

MGMT811301

Strategic HR

Kierner, Agnieszka D

Spring 2025

Whether leading a start-up or a team in a large organization, after this course you will have the skills needed to effectively design and execute strategies to manage people in such a way that they support long term business goals and outcomes. The course will help you think systematically about critical aspects of managing human assets and provide practical examples on how these strategies need to be implemented to achieve competitive advantage. Through a mix of lecture, case study analysis, in-class simulation and discussion we will take a journey around key issues leaders need to tackle: data driven HR, recruiting and onboarding, talent management, dealing with high and low performers, benefits and compensation, managing in diverse and multicultural environments. The course will draw upon personal experiences of the instructor from leading technology start-ups, advising and driving chance in large organizations, as well recent literature on these topics.

Credits: 3

Room and Schedule: Fulton Hall 415 Tu 07:00PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: None

Corequisites: None
Cross-listed with: None

Frequency: Every Spring
Student Level: Graduate

Comments: None **Status:** Offered

MGMT813301

Business Wars: Leading Through Change and Disruption

Kierner, Agnieszka D

Spring 2025

In a world where the average lifespan of a company has significantly decreased, leaders find themselves in constant change and disruption management. The development of AI, which undoubtedly replaces many repetitive tasks, adds an additional layer to an already challenging environment. Whether you run your own company or work in corporations, you must be able to create new things and sell them, including yourself. An innovative mindset is key to success! And this class is all about it: developing a new mindset and teaching your brain new habits. Each class will delve into the analysis of real stories from various industries, exploring what propels these companies, their leaders, investors, and employees to new heights or to ruin. We will examine and discuss the past, present, and actively generate ideas for the future. After completing the course, you will be able to shape your own perspective and behaviors, helping you and your firm thrive in our fast-paced world and foster innovation!

Credits: 3

Room and Schedule: Fulton Hall 415 Tu 04:30PM-06:50PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Annually

Student Level: Graduate

Comments: None **Status:** Offered

MGMT813601

Entrepreneurial Management

lyer, Priya

Spring 2025

Entrepreneurial opportunities often exist when industries are created or transformed by new technologies, new business models or new product categories. The pursuit of these opportunities, however, creates challenges for both start-ups and established firms. This course introduces a research-based set of conceptual frameworks and tools that help students to identify, evaluate, launch, and grow innovative ventures that revolutionize markets. We will discuss cases set in a range of industry contexts including: folding bicycles, online Indian art auctions, aviation (air taxis), electronic publishing, fashion, digital imaging, education, and clean energy.

Credits: 3

Room and Schedule: Fulton Hall 110 W 07:00PM-09:30PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Every Spring **Student Level:** Graduate

Comments: None **Status:** Offered

MGMT831501
Digital Innovation and Transformation
Fichman, Robert
Spring 2025

In the last two decades, innovative digital products, processes, and business models have become increasingly prevalent. These digital innovations are transforming how we live and work, how companies compete, and the structure of entire industries. As a result, it is essential for aspiring managers to have a strong grounding in digital innovation in order to effectively work in, manage, lead, and transform organizations that are increasingly dependent on innovative digital technologies. Through a combination of seminar-style discussions, brief lectures, case studies, in-class exercises, and guest speakers, students will learn about: (1) fundamental innovation concepts; (2) how digital technologies and platforms are different from non-digital technologies, and how these differences shape their evolution and impact; (3) how to implement effective organizational processes for digital innovation discovery, development, and diffusion; (4) how to evaluate the transformational impacts of digital innovation on businesses, individuals, and society; (5) how to nurture the innovative capabilities of individuals and the firm.

Credits: 2

Room and Schedule: Fulton Hall 130 MW 01:45PM-03:45PM

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None **Frequency:** Annually

Student Level: Graduate

Comments: None **Status:** Offered

MGMT886301
Diversity Equity And Inclusion In The Workplace
Clair, Judith
Spring 2025

This course is organized to understand cross-disciplinary research investigating complex issues surrounding diversity, equity and inclusion in the workplace and organizations. Familiarity with research in the domain of diversity, equity, and inclusion in workplaces and organizations provides a basis for understanding not only why progress has been made, but also why challenges persist in a globalized workplace and economy. We draw upon seminal and novel empirical and theory papers on diversity, equity, and inclusion topics, with an emphasis on theory building and new, cutting-edge research in psychology, sociology, organizational studies, and other fields. We spend some of our time exploring taboo topics that are less discussed in research and organizations. And, we seek to surface ideologies on diversity, equity and inclusion that influence workplace policies as well as scholarly research.

Credits: 3

Room and Schedule: Fulton Hall 240 Th 03:00PM-06:00PM

Satisifies Core Requirement: None

Prerequisites: This course is intended for current PhD students only. or Permission of

Department

Corequisites: None

Cross-listed with: None **Frequency:** Annually

Student Level: Graduate

Comments: None **Status:** Offered

MGMT887101

Quantitative Research Methods

Yu, Tieying

Spring 2025

This course deals with quantitative measurement and interpretation of phenomena in organization studies. Topics include theory construction; the development of causal models; the problems of the reliability and validity of measures, survey research, questionnaire design, sampling design, interviewing techniques, data collection, coding, and database design; experimental and quasi-experimental design; and meta-analysis.

Credits: 3

Room and Schedule: Fulton Hall 210 Tu 03:00PM-05:30PM

Satisifies Core Requirement: None

Prerequisites: Permission of Department

Corequisites: None

Cross-listed with: None **Frequency:** Every Fall **Student Level:** Graduate

Comments: None **Status:** Offered

MGMT887601

Proseminar in Management Research

Rouse, Elizabeth D

Spring 2025

This graduate seminar is designed to equip students with the essential skills and practices required for success in the world of academia within the field of management. Through practical exercises and guidance, students will develop key skills around academic writing practices, reviewing, journal navigation, goal setting, and overcoming potential disruptions to academic pursuits. As part of the course, students will also workshop their ongoing papers.

Credits: 3

Room and Schedule: Fulton Hall 210 Tu 12:00 Noon-02:50PM

Satisifies Core Requirement: None

Prerequisites: Permission of Department

Corequisites: None

Cross-listed with: None **Frequency:** Annually

Student Level: Graduate

Comments: None **Status:** Offered

MGMT889701

Independent Study

Gordon, Judith R

Spring 2025

Extensive reading in a selected area under the direction of a faculty member. Student presents written critiques of the readings, as well as comparisons between readings.

Credits: 3

Room and Schedule: By Arrangement **Satisifies Core Requirement:** None

Prerequisites: Permission of Department

Corequisites: None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Graduate

Comments: None **Status:** Offered

MGMT991101

Doctoral Continuation

Rouse, Elizabeth D

Spring 2025

TBD

Credits: 1

Room and Schedule: BY ARRANGEMENT

Satisifies Core Requirement: None

Prerequisites: None **Corequisites:** None

Cross-listed with: None

Frequency: Every Fall, Every Spring

Student Level: Graduate

Comments: None **Status:** Offered