



2018 ROTARY INTERNATIONAL CONVENTION

TORONTO, CANADA | 23-27 JUNE

Sponsorship opportunities allow your company to build awareness of your brand and product offerings as well as gain recognition before, during, and long after the 2018 Rotary International Convention. Become a sponsor today to maximize your exposure! Contact sponsorships@rotary.org or visit www.riconvention.org for more information.

HOUSE OF FRIENDSHIP SUPPORTER LEVELS

LEVEL ONE SUPPORTER CAN\$20,000

- Sponsor text recognition in Sponsor Thank You ad in *The Rotarian* magazine
- Sponsor text recognition on Sponsor Page of Convention Program Guide
- Sponsor text recognition on Rotary International Convention microsite (RIConvention.org)
- Sponsor logo recognition on the Toronto 2018 Host Committee convention microsite
- Sponsor text recognition in convention mobile app
- **Two (2) convention registrations** with full access
- **Four (4) tickets** to Toronto Host Committee special events
- Opportunity to provide sponsor promotional item in attendee welcome bags, with approval of item and item received no later than 15 May 2018
- Exhibit space within the House of Friendship (HOF), the International Convention's exhibit hall and one-stop source for food, entertainment, and connection; **three (3) booths for a 9m x 3m total footprint; 15% discount for additional space**
- Right to use 2018 International Convention Logo with review for sponsor promotion and activation

LEVEL TWO SUPPORTER CAN\$14,000

- Sponsor text recognition in Sponsor Thank You ad in *The Rotarian* magazine
- Sponsor text recognition on Sponsor Page of Convention Program Guide
- Sponsor text recognition on Rotary International Convention microsite (RIConvention.org)
- Sponsor logo recognition on the Toronto 2018 Host Committee convention microsite
- Sponsor text recognition in convention mobile app
- **Two (2) convention registrations** with full access

LEVEL TWO SUPPORTER (continued)

- **Four (4) tickets** to Toronto Host Committee special events
- Opportunity to provide sponsor promotional item in attendee welcome bags, with approval of item and item received no later than 15 May 2018
- Exhibit space within the House of Friendship (HOF), the International Convention's exhibit hall and one-stop source for food, entertainment, and connection; **two (2) booths for a 6m x 3m total footprint; 10% discount for additional space**
- Right to use 2018 International Convention Logo with review for sponsor promotion and activation

LEVEL THREE SUPPORTER CAN\$7,000

- Sponsor text recognition in Sponsor Thank You ad in *The Rotarian* magazine
- Sponsor text recognition on Sponsor Page of Convention Program Guide
- Sponsor text recognition on Rotary International Convention microsite (RIConvention.org)
- Sponsor logo recognition on the Toronto 2018 Host Committee convention microsite
- Sponsor text recognition in convention mobile app
- **Two (2) convention registrations** with full access
- **Two (2) tickets** to Toronto Host Committee special events
- Opportunity to provide sponsor promotional item in attendee welcome bags, with approval of item and item received no later than 15 May 2018
- Exhibit space within the House of Friendship (HOF), the International Convention's exhibit hall and one-stop source for food, entertainment, and connection; **one (1) booth for a 3m x 3m total footprint; 5% discount for additional space**
- Right to use 2018 International Convention Logo with review for sponsor promotion and activation