



الجدرة لتجارة الأدوية والمستلزمات الطبية  
Al-Gadara for Medicines & Medical Appliances Trading



Welcome  
AL-Gadara Company

# About AL- Gadara Company

Al-gadara Company is a leading pharmaceutical company dedicated to providing high-quality medicines and healthcare solutions to the people of Yemen. Established in 2010, we have quickly grown to become a trusted partner for hospitals, pharmacies, and healthcare providers across the country. With our unwavering commitment to quality, innovation, and customer service, we are committed to improving the well-being of the Yemeni community.



# A Message from AL-Gadara Company General Manager

Hello, as the Director of Al-gadara Company for Pharmaceuticals and Medical Supplies Trading, I would like to thank you for giving us part of your valuable time to explore our company and our role as innovators in the field of pharmaceutical marketing and community service

Al-gadara Pharmaceutical Company was established in 2010 AD. We began creating the idea by opening a pharmacy in the city of Hajjah, and it was worked on and developed until it became the first pharmacy in the governorate. Al-gadara Company was newly opened in 2018 AD, specializing in importing and marketing medicines. It is growing rapidly and has a specialized medical staff with more than twenty years of experience. They have extensive relationships throughout Yemen with government and private hospitals, pharmacies, wholesale drug dealers, health insurance companies, and humanitarian organizations

The company was developed and its business and branches expanded from 2022 until the present day, and branches were opened in several Yemeni governorates

Based on our belief that we derive the fruits of our long experience in the field of pharmaceutical marketing and through our loyal and hardworking employees with their experience in pharmaceutical marketing, we can provide our customers with innovative products and services that they truly deserve. Our vision for the market requires attracting all talented individuals and marketing professionals to work with us and providing an environment that helps them innovate. It also encourages companies from all over the world to consider partnering with us, investing in our market and achieving long-term business growth

Dr.Ibrahim Mohsen Al-gadara



# Our Mission.

We seek to be:

- the a leader in the market.
  - most customer-focused in ful llments needs of di-er-ent types and categories of customers.
  - Establish business partnership with manufacturers of high quality products
- Currently, we are moving steadily towards achieving these goals and reaching leadership.



# Our Vision.

To be «the premier pharma company, offering innovative high quality products, service to customers everywhere. Fulfilling our vision will encourage manufacturers around the world to consider business with us. being the premier pharma company does not mean being the biggest but it does mean being the best in terms of innovation, customer service, quality products , employee talent, and consistent and predictable growth better and more completely than our competition.. we are well on our way to realizing this vision and there is more we must do to fully achieve it. we will continue earn our customers' enthusiasm through continuous improvement driven by the integrity, teamwork, and innovation of company people and the partners high quality products.



# Logistics And Foreign Affairs

## Nurturing Talent for Success

foreign affair manage many logistics and complete process involving

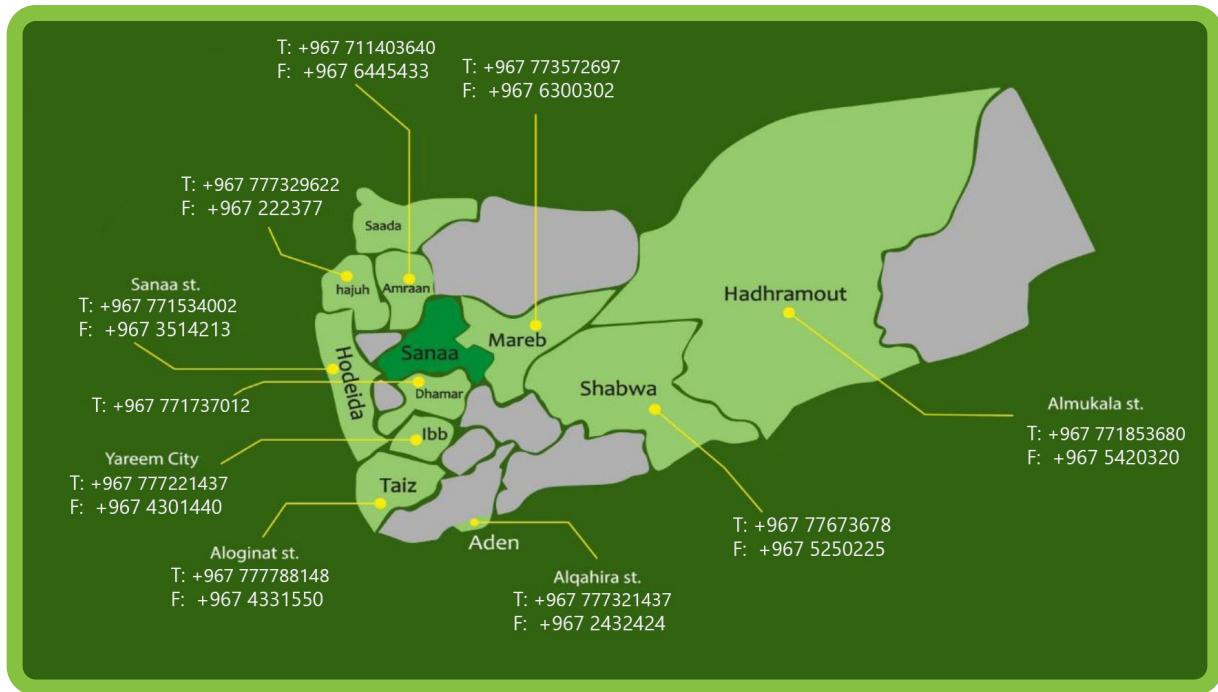
- product registration.
- Managing and controlling the transportation of shipments and custom clearance .
- Communicating with our business partners around and receive and deliver data and concerns.

it keep our business partners updated with all information, real-time data concerning the business progress.

The staff members of this department are highly trained to perform a multi-task job with high professional way that meets our standards in doing business with companies around the world



# Our Market Network



## Our Marketing Department.



Advertising and promotion are key roles of marketing. Advertising is the paid promotional component and uses up much of the departments budget. Our Marketing department is key department and the engine of the system, its responsible for market research, solution development, innovative promotional campaigns and building customer relationship. While marketing departments engage in several different activities, its primary role is to boost revenue for the business. It is what creates customers and generates income, our marketing department serves as a beacon for our company, guiding it on which product, pricing, promotional and distribution strategies to use

# CUSTOMER STRUCTURES

We, Al-Gadara-company For Import., are proud of our clients (success partners) from various sectors and throughout the Yemeni governorates, cities, rural areas and villages, as we, through our vast network of branches, located at all governorates and cities of Yemen, we have won a broad client segment from various public and private sectors, and the international organizations and bodies operating in the country.

## Public Sector

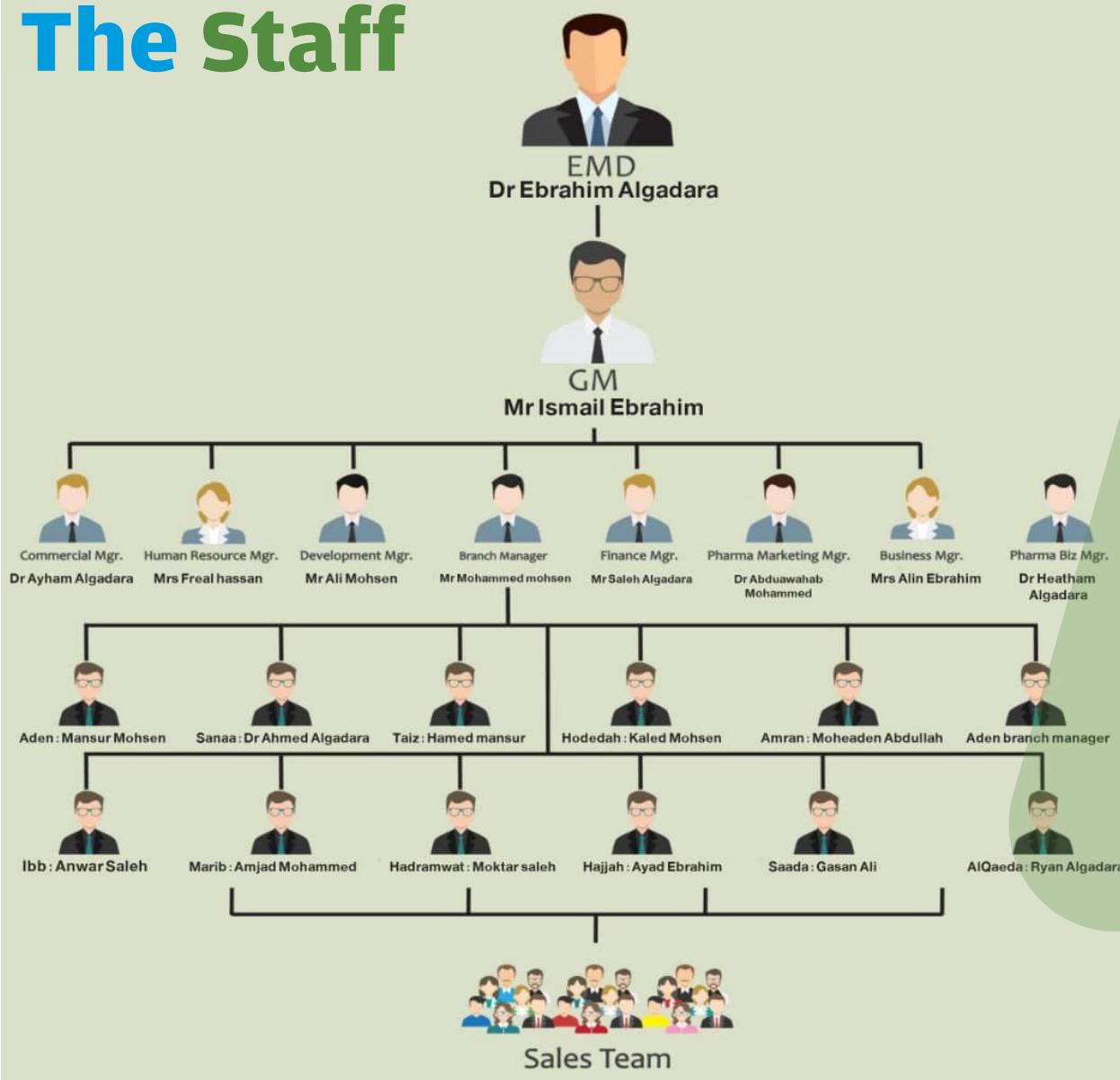
- A- Ministry of Health (Tenders)
- B- Ministry of Defense (Tenders)
- C- Public Hospitals
- D- National bodies and programs to combat epidemics and diseases

## Private Sector

- E- Private Hospitals & Medical Centers
- F- Private Pharmacies & Drug stores
- G- Wholesalers
- H- Private Institutions
- I- International organizations and bodies operating in Yemen
- J- Local organizations and bodies
- K- Major Points of availability and
- Supermarkets



# The Staff





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## The banks we deal with:

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**The banks we deal with:**

**Yemen Internaional  
Bank**

**Tadhamon Bank**

**Central Bank Of Yemen**

**Kuraimi Bank**

**CAC Bank**



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