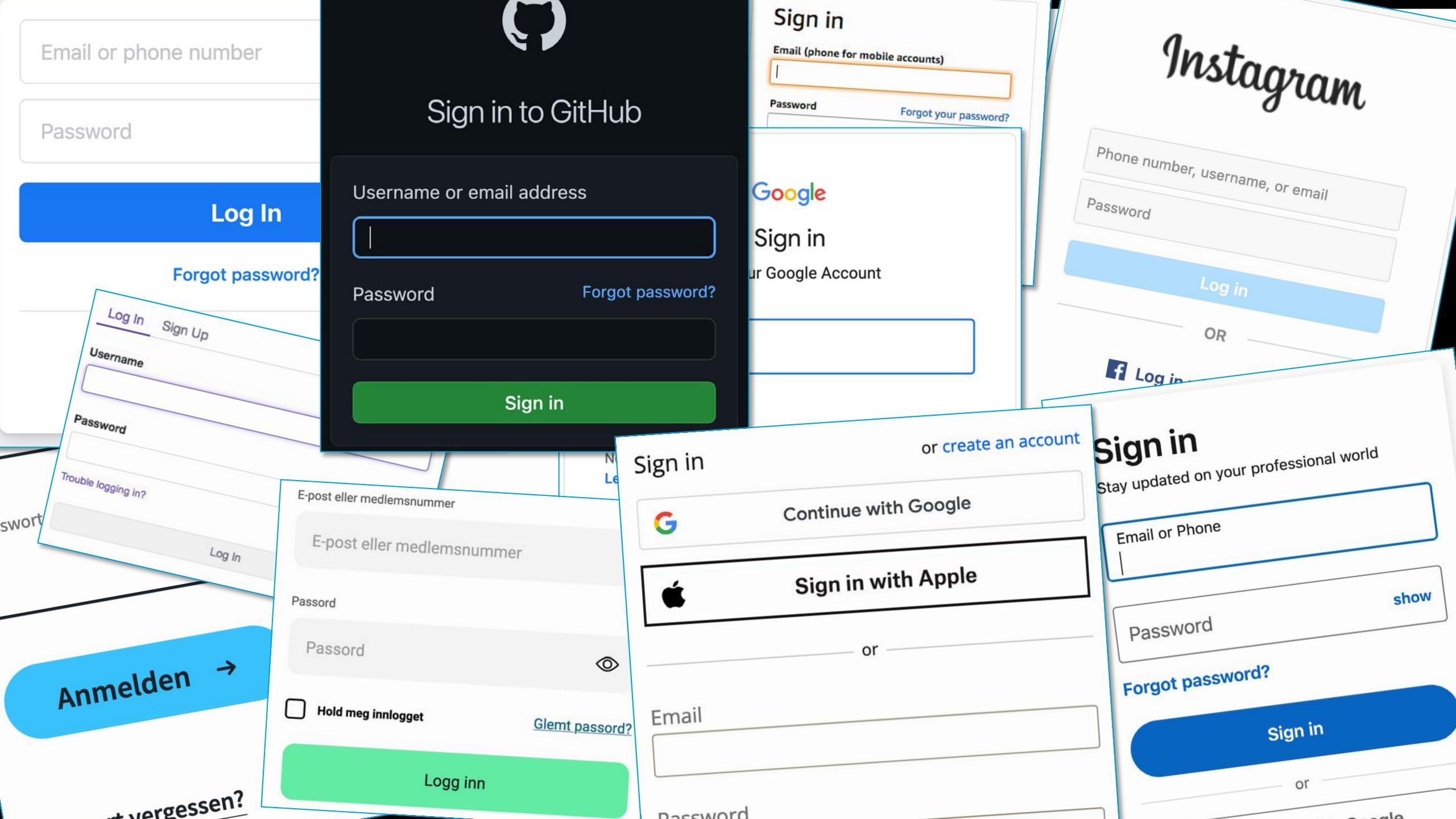




Stephan Wefling  
**Evaluating  
Risk-Based Authentication on a  
Large-Scale Online Service**

---

PasswordsCon 2023  
Bergen, Norway



# >50% Password Re-Use\*

\*Representative survey conducted by Bilendi & respondi in February 2022; n=1000 German Internet users >18 years old  
Also:

Das et al.: The Tangled Web of Password Reuse. In: NDSS (2014)

Pearman et al.: Let's Go in for a Closer Look: Observing Passwords in Their Natural Habitat. In: CCS (2017)

# Credential Stuffing

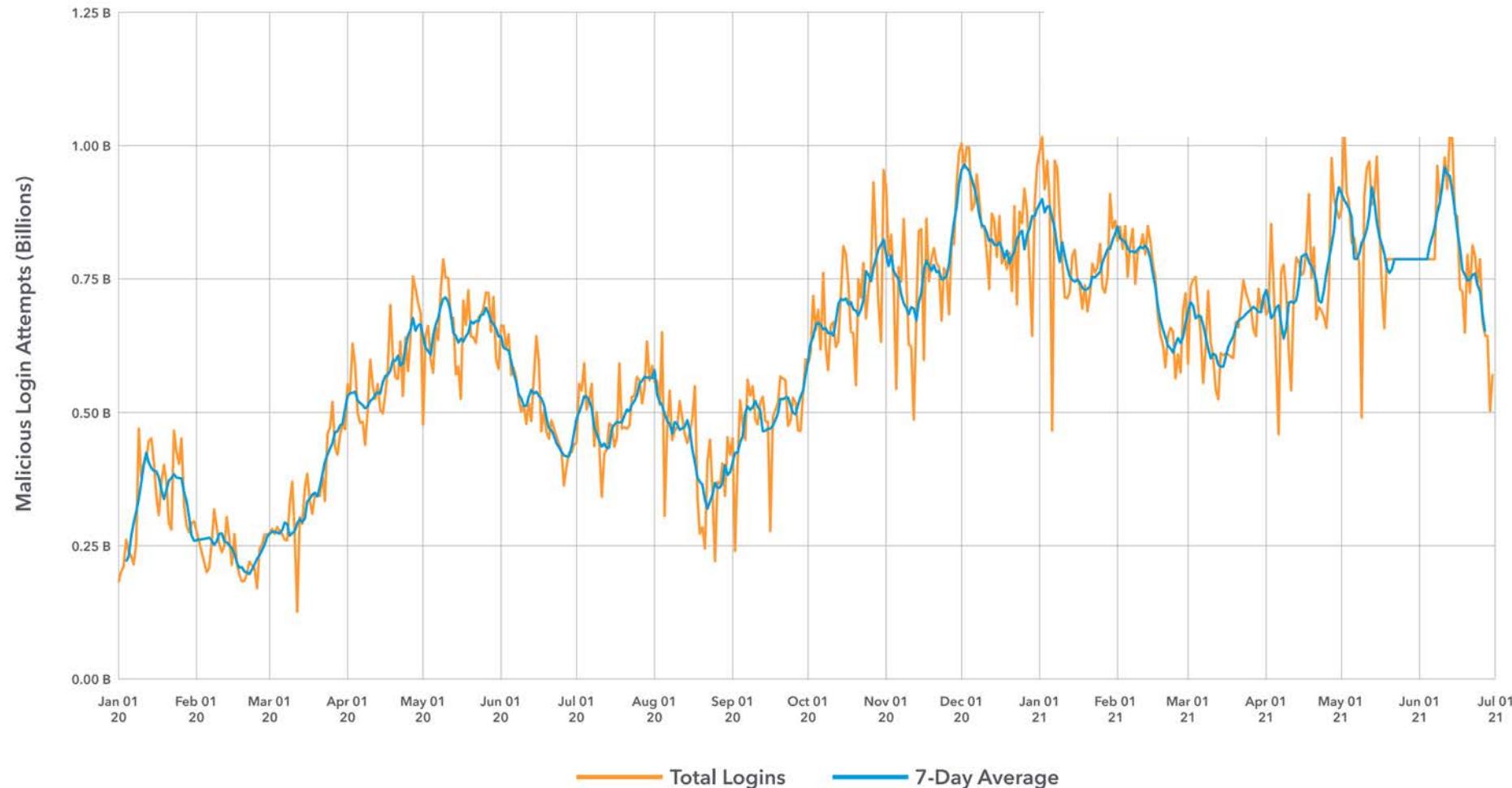
## **Daily Credential Abuse Attempts**

January 1, 2020 – June 30, 2021

Akamai: API: The Attack Surface That Connects Us All. In: [state of the internet] (2021).

## Daily Credential Abuse Attempts

January 1, 2020 – June 30, 2021

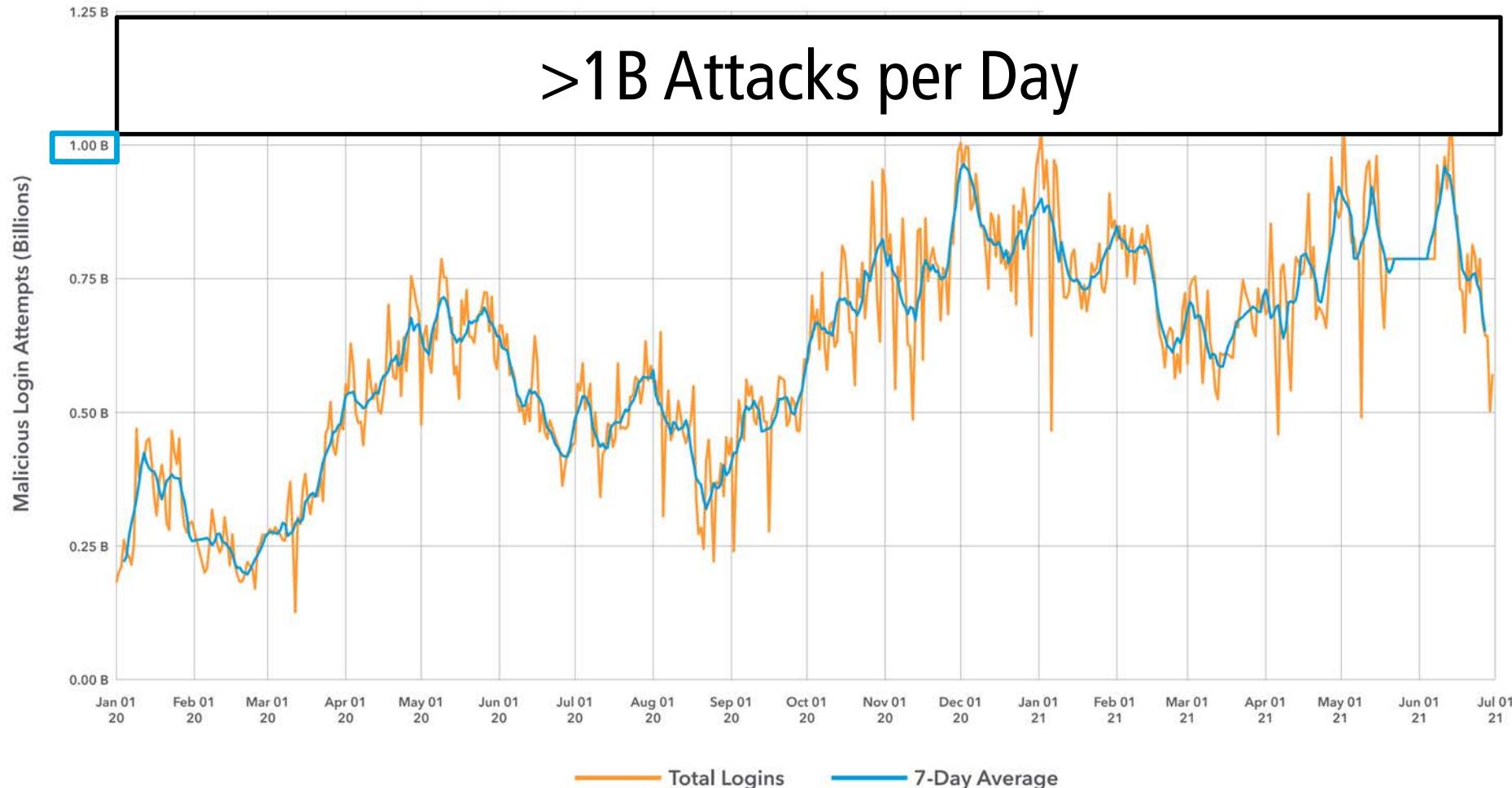


Akamai: API: The Attack Surface That Connects Us All. In: [state of the internet] (2021).

## Daily Credential Abuse Attempts

January 1, 2020 – June 30, 2021

>1B Attacks per Day



Akamai: API: The Attack Surface That Connects Us All. In: [state of the internet] (2021).

# Phishing

## 2022 CRIME TYPES

By Victim Count			
Crime Type	Victims	Crime Type	Victims
Phishing	300,497	Government Impersonation	11,554
Personal Data Breach	58,859	Advanced Fee	11,264
Non-Payment/Non-Delivery	51,679	Other	9,966
Extortion	39,416	Overpayment	6,183
Tech Support	32,538	Lottery/Sweepstakes/Inheritance	5,650
Investment	30,529	Data Breach	2,795
Identity Theft	27,922	Crimes Against Children	2,587
Credit Card/Check Fraud	22,985	Ransomware	2,385
BEC	21,832	Threats of Violence	2,224
Spoofing	20,649	IPR/Copyright/Counterfeit	2,183
Confidence/Romance	19,021	SIM Swap	2,026
Employment	14,946	Malware	762
Harassment/Stalking	11,779	Botnet	568
Real Estate	11,727		

Federal Bureau of Investigation: Internet Crime Report 2022 (2023)

2FA



# Low 2FA Adoption in Practice



<10%\*

\*In January 2018

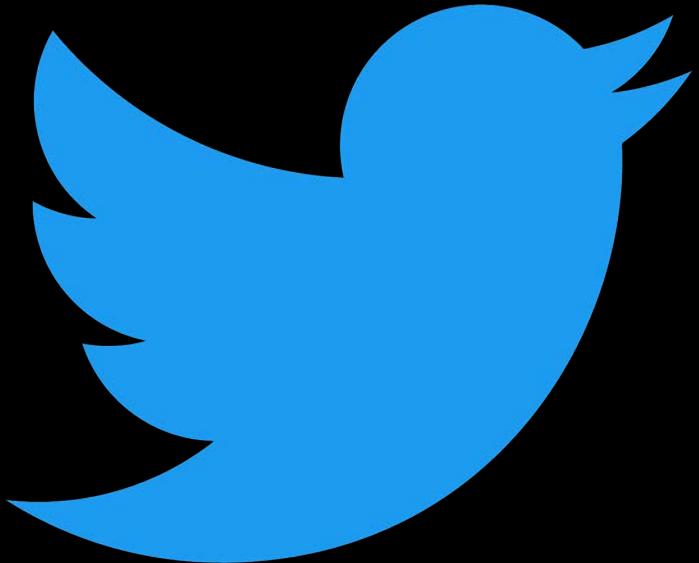
Milka, G.: Anatomy of Account Takeover. In: Enigma 2018. USENIX (Jan 2018)



~4%\*

\*In December 2021

Newman, L. H.: Facebook Will Force More At-Risk Accounts to Use Two-Factor. In: Wired (Dec 2021)

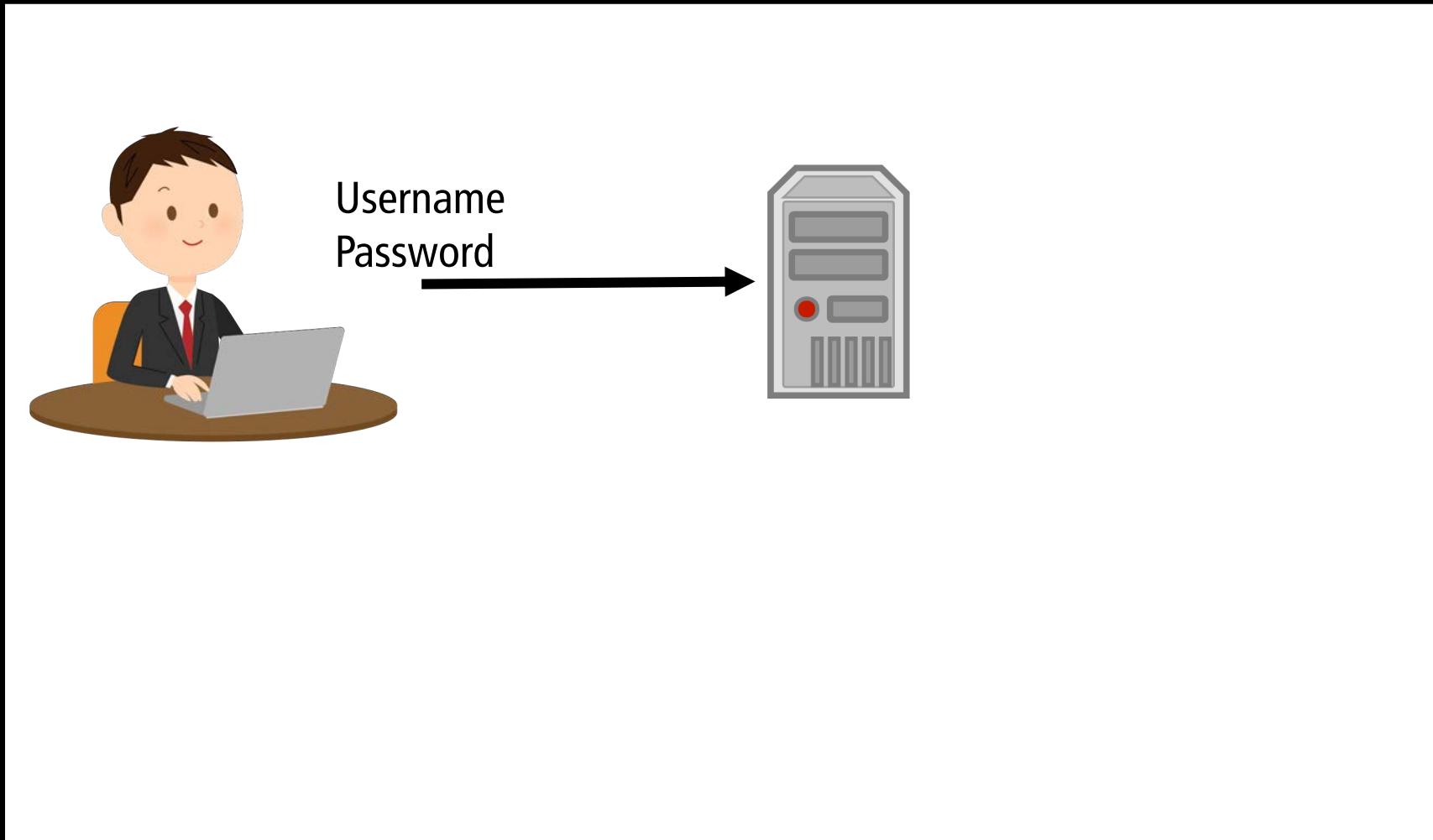


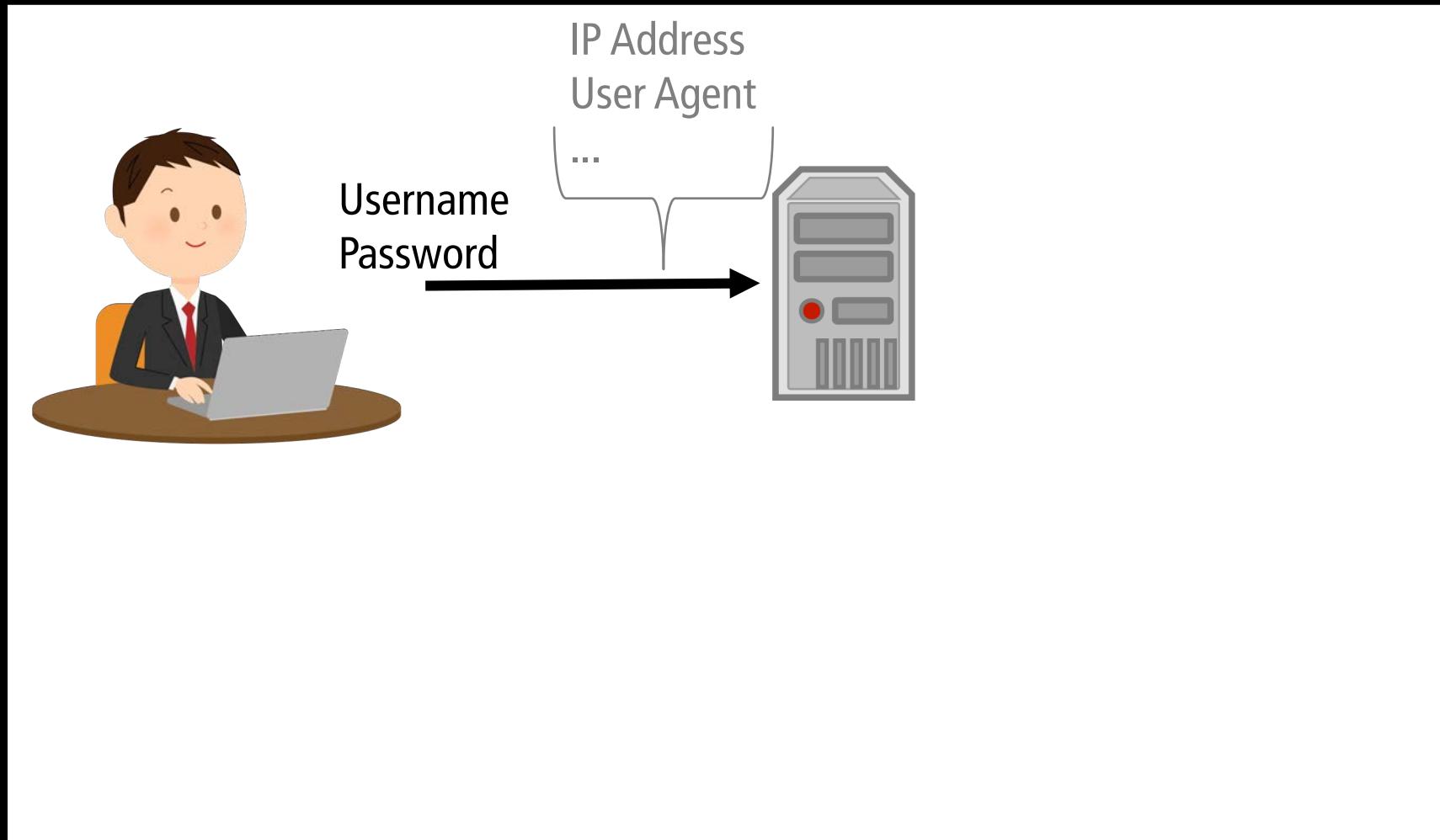
2.6%\*

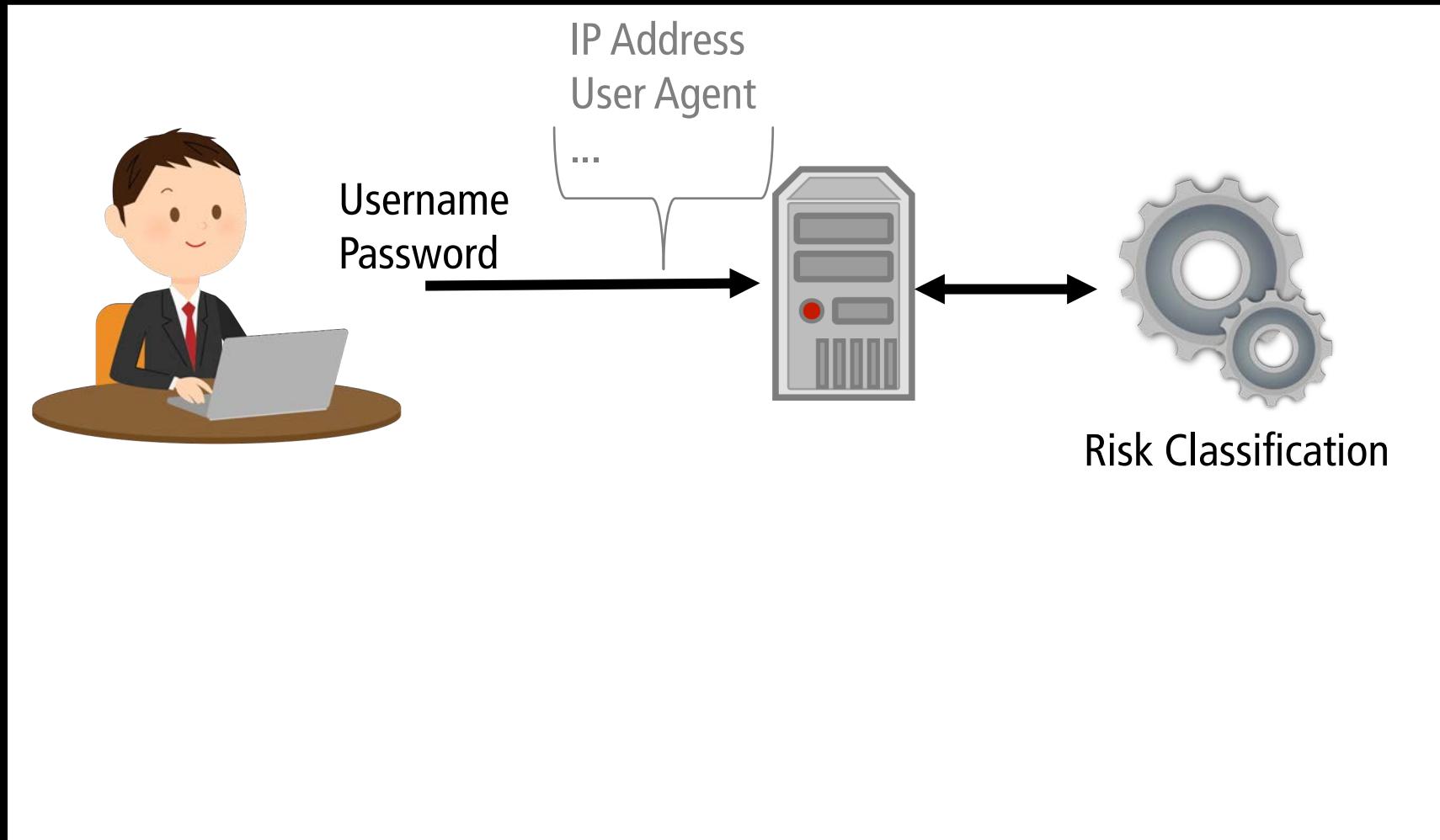
\*In December 2021

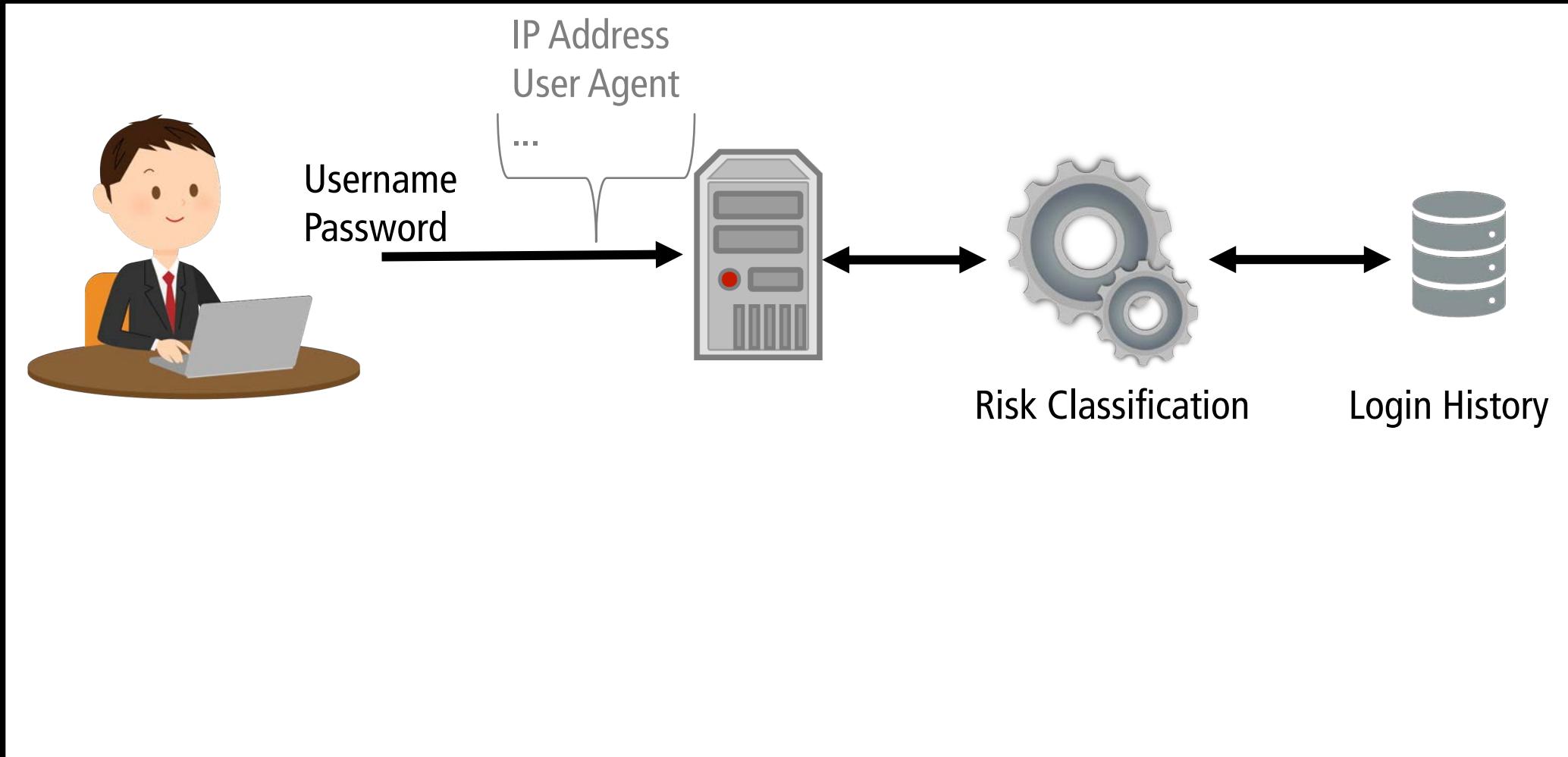
Twitter: Account Security. In: Twitter Transparency Center (Jul 2022)

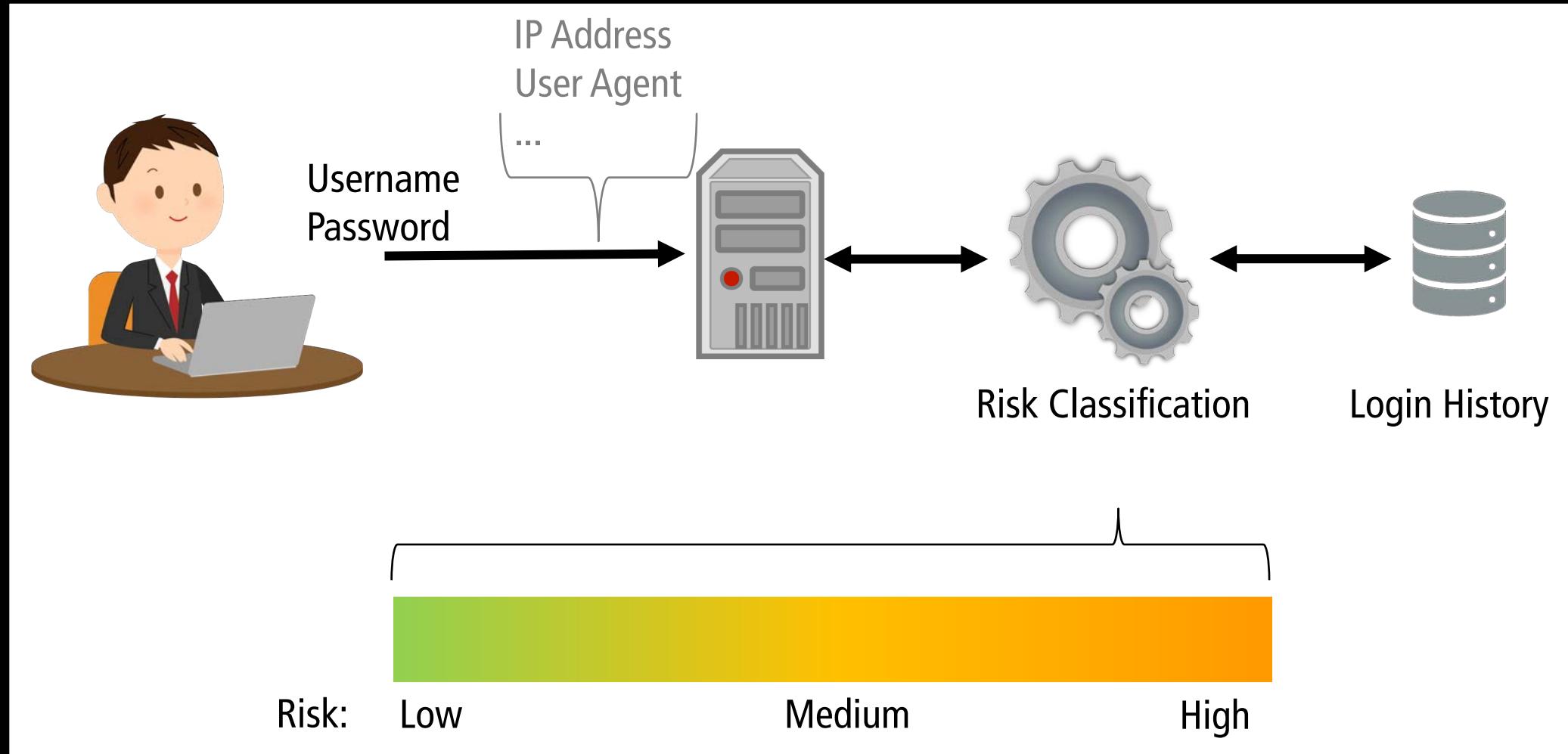
# Risk-Based Authentication (RBA)

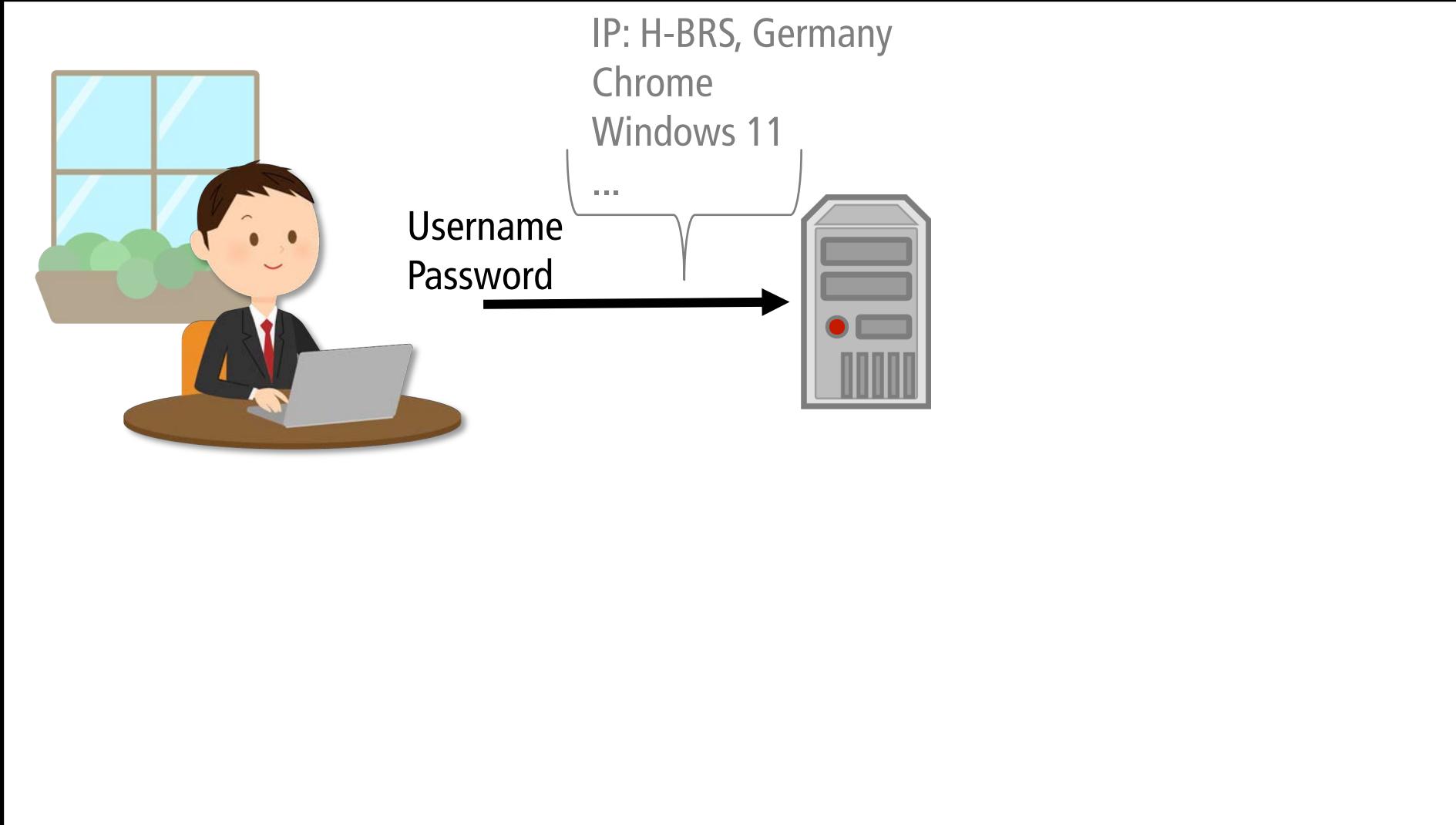


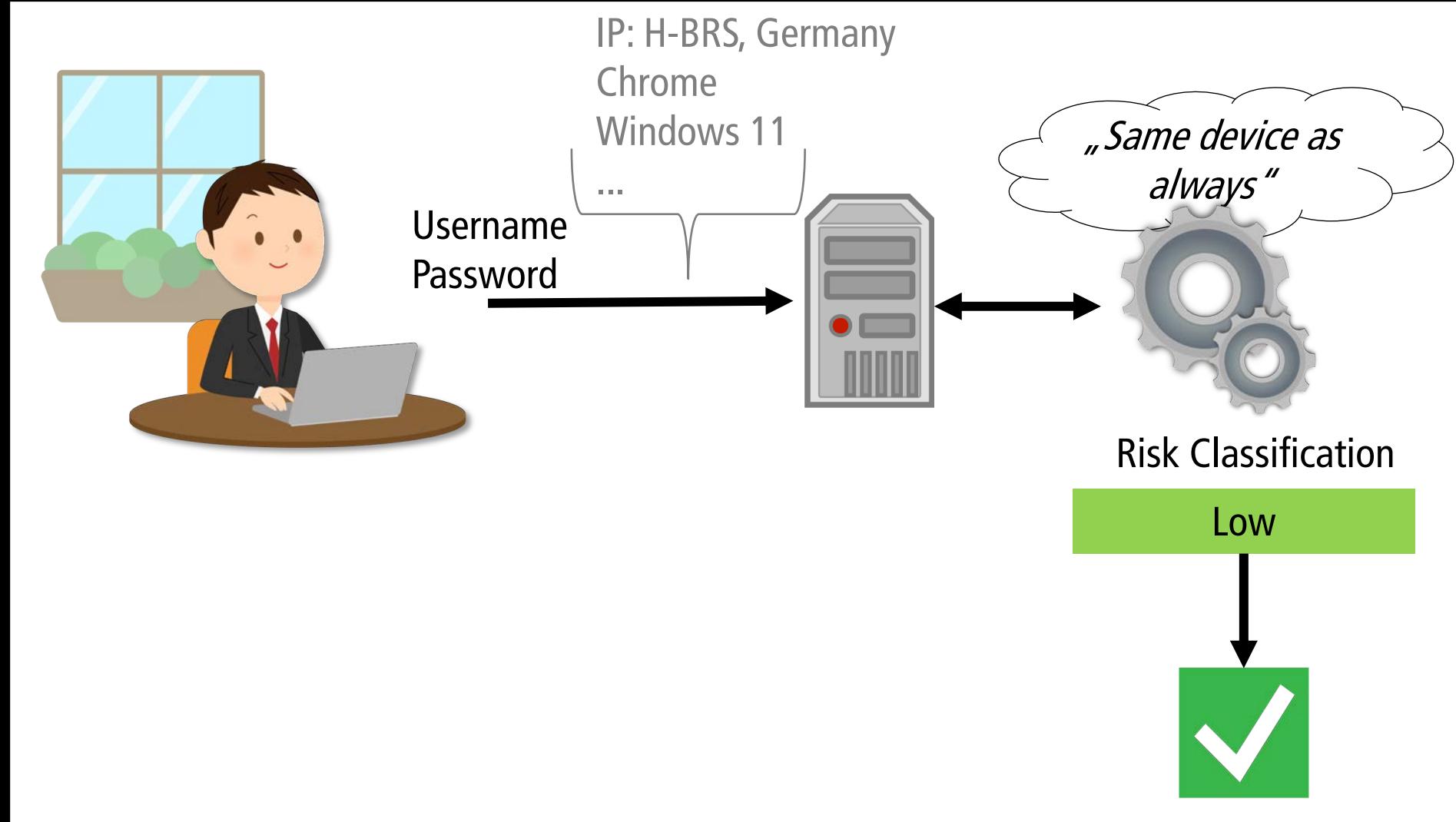


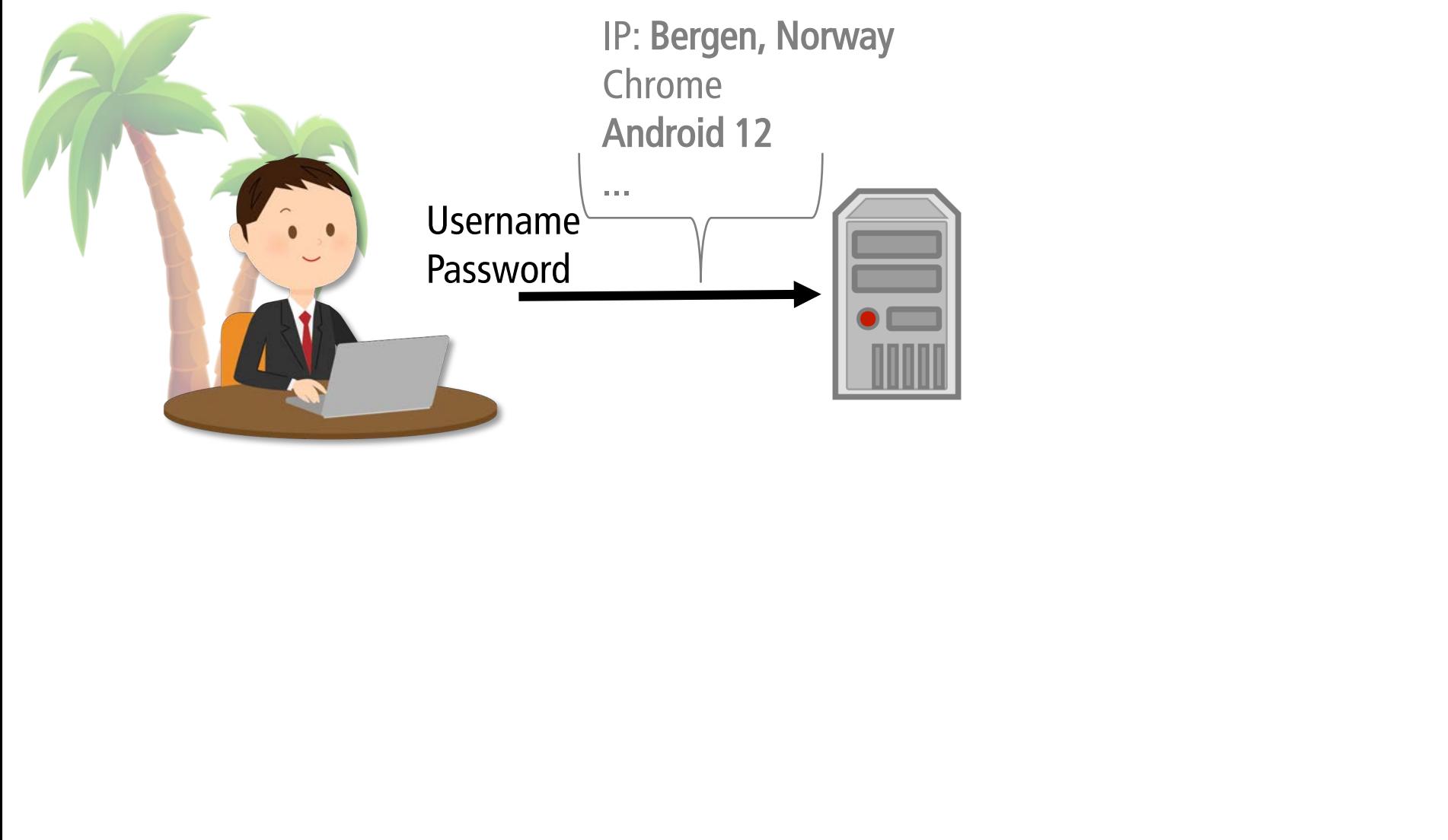


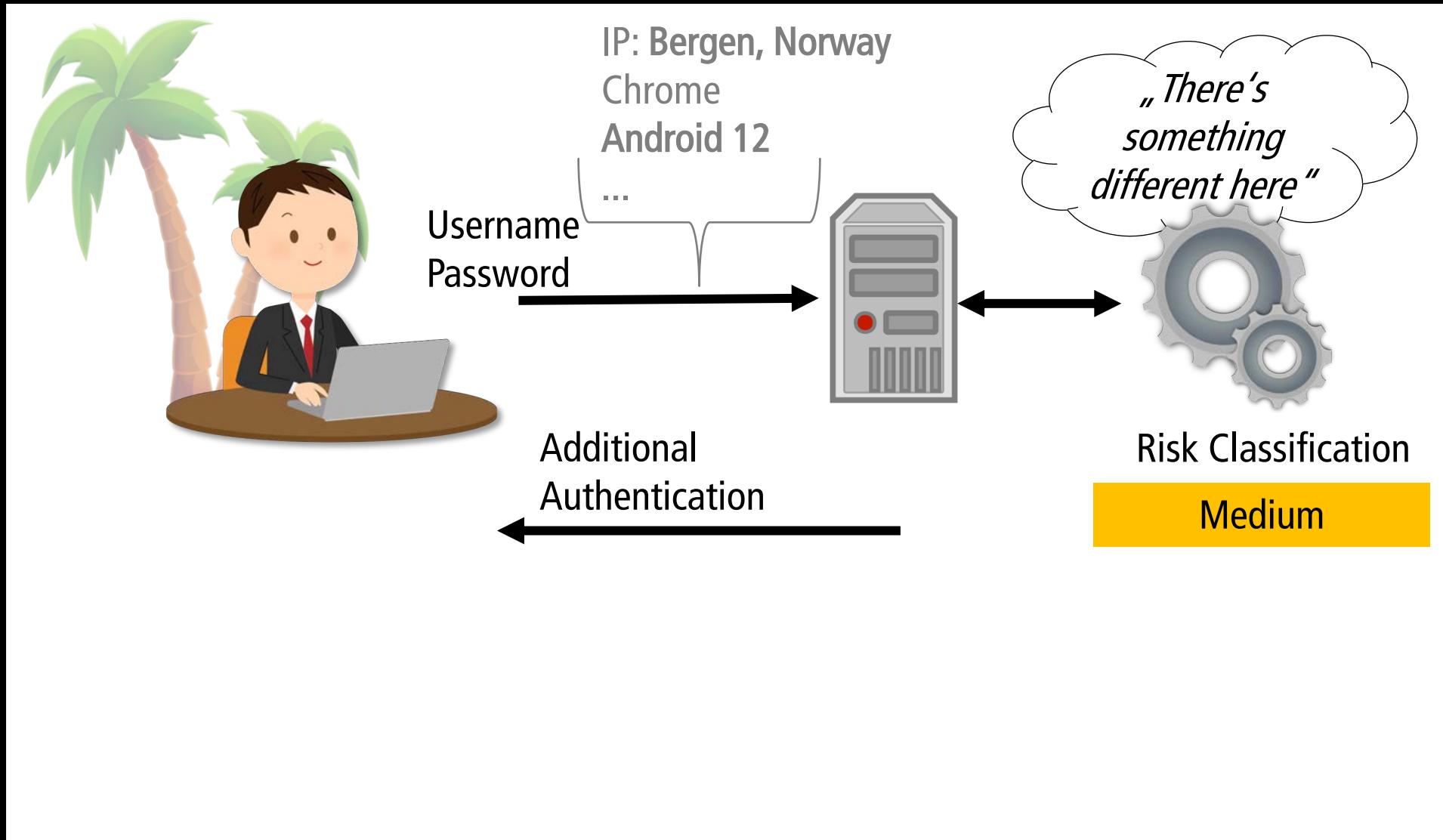














## Verify Your Identity

For security reasons we would like to verify your identity. This is required when something about your sign-in activity changes, like signing in from a new location or a new device.

We've sent a security code to the email address **em\*il@ad\*\*\*\*.\*\***. Please enter the code to log in.

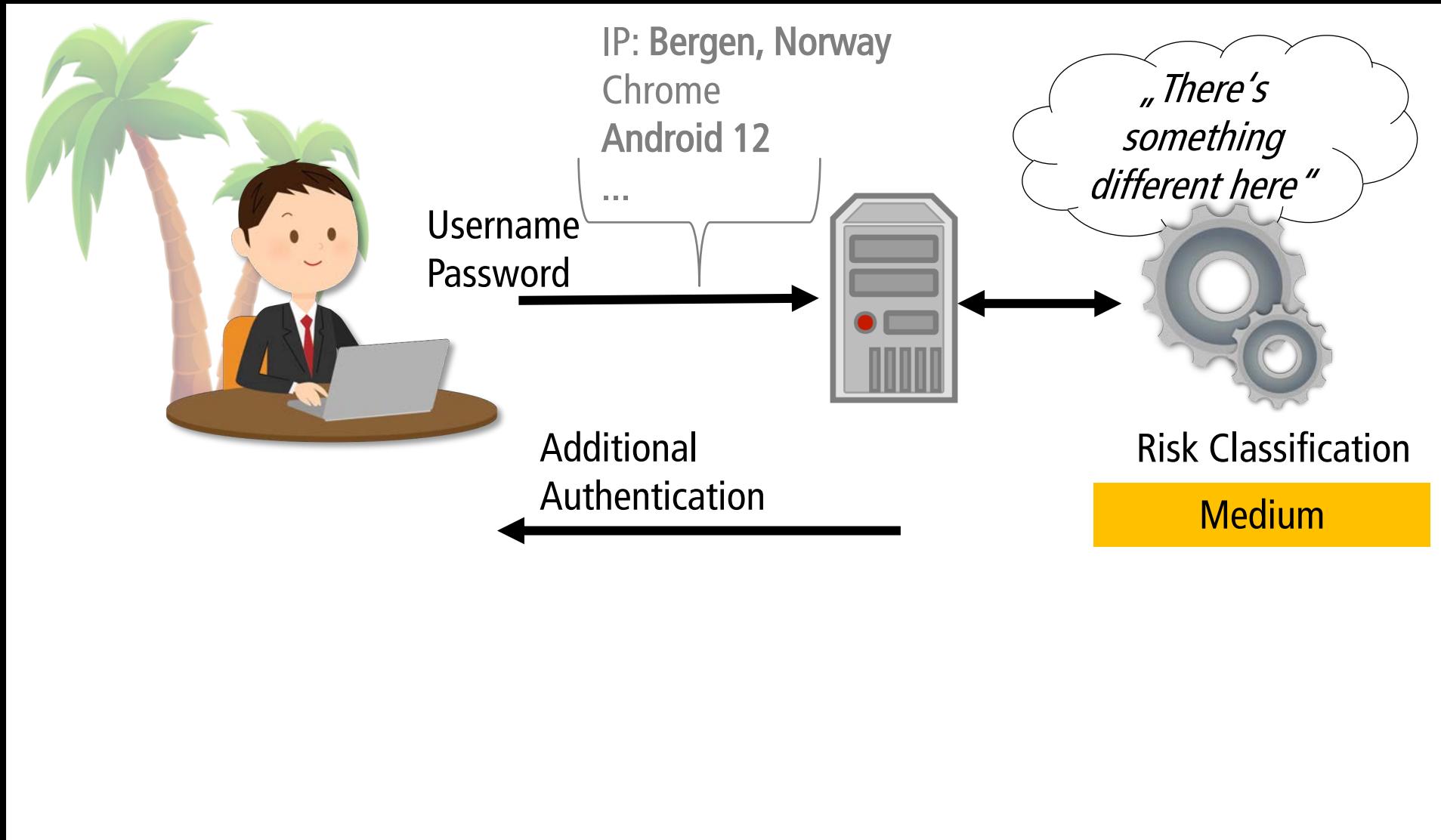
Continue

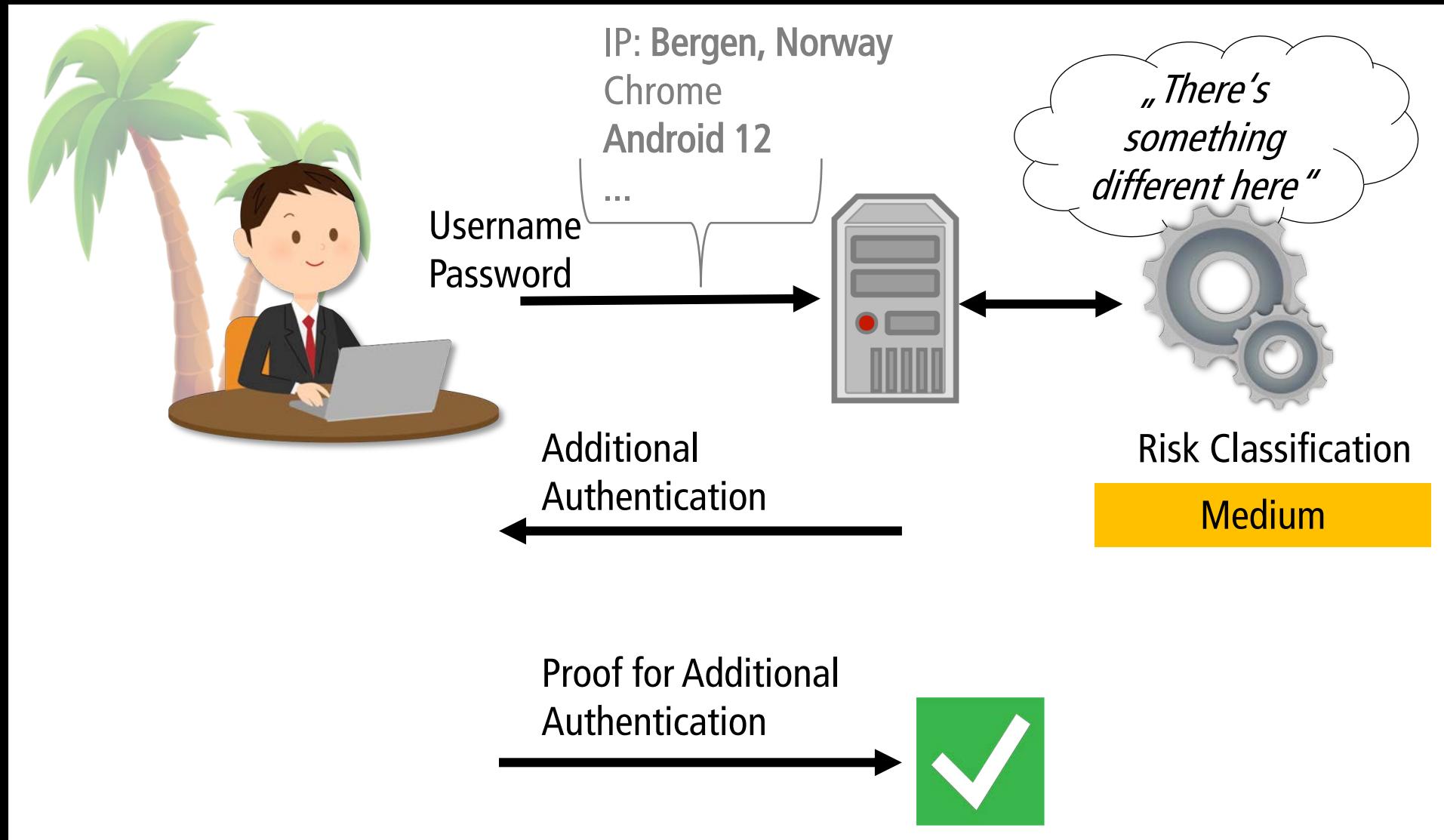
Did not receive email? [Re-send code.](#)

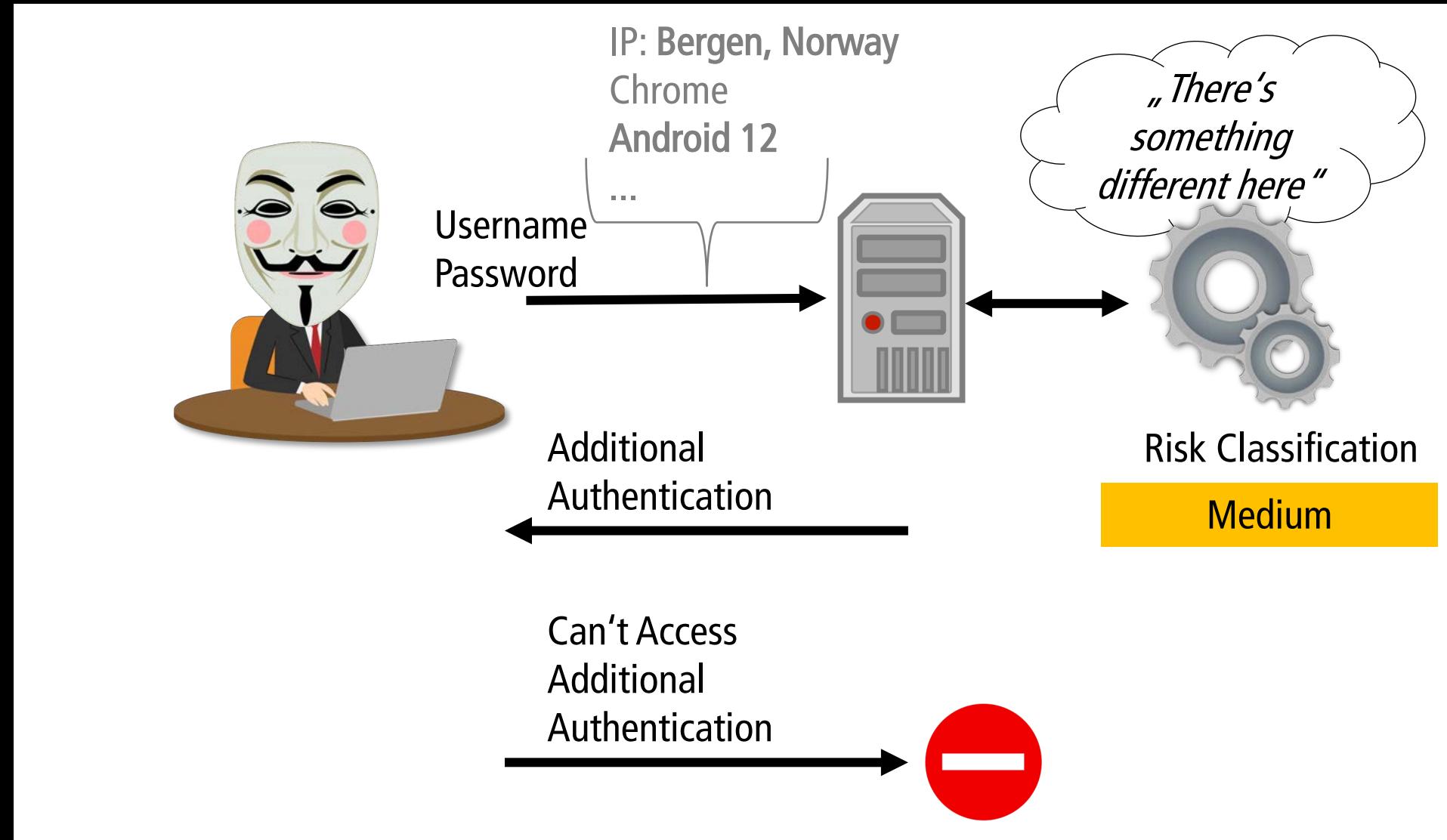
*„There's something different here“*



Risk Classification  
Medium









# Risk-Based Authentication

- Recommended by NIST<sup>[1]</sup>

NIST Special Publication 800-63B

## Digital Identity Guidelines

*Authentication and Lifecycle Management*

Paul A. Grassi  
James L. Fenton  
Elaine M. Newton  
Ray A. Perlner  
Andrew R. Regenscheid  
William E. Burr  
Justin P. Richer

**Privacy Authors:**  
Naomi B. Lefkovitz  
Jamie M. Danker

**Usability Authors:**  
Yee-Yin Choong  
Kristen K. Greene  
Mary F. Theofanos

This publication is available free of charge from:  
<https://doi.org/10.6028/NIST.SP.800-63b>

[1] Grassi et al.: Digital identity guidelines. Tech. Rep. NIST SP 800-63b (2017)





# Risk-Based Authentication

- Recommended by NIST<sup>[1]</sup>, NCSC<sup>[2]</sup> and others

[1] Grassi et al.: Digital identity guidelines. Tech. Rep. NIST SP 800-63b (2017)

[2] National Cyber Security Centre: Cloud security guidance: 10, Identity and authentication. (2018)

The screenshot shows a web page from the National Cyber Security Centre. At the top, there is a header with the NCSC logo, a search icon, and a menu icon. Below the header, the page title is "Cloud security guidance" with a subtitle "Guidance on how to configure, deploy and use cloud services securely". A sub-section title "GUIDANCE" is visible. The main content area starts with "Cloud security guidance" and "10. Identity and authentication". A key point under this section states: "All access to service interfaces should be constrained to authenticated and authorised individuals." It also notes that weak authentication can enable unauthorized access to systems, leading to theft or modification of data, changes to service, or denial of service. The "Goals" section emphasizes that authentication should occur over secure channels like email, HTTP, or telephone to prevent interception and social engineering attacks. The "Implementation – Identity and authentication" section includes a table:

Approach	Description	Guidance
Two factor authentication	Users authenticate with a username and either a hardware/software token, or	This approach is considered good practice, assuming that standard, and well tested, authentication schemes are used.



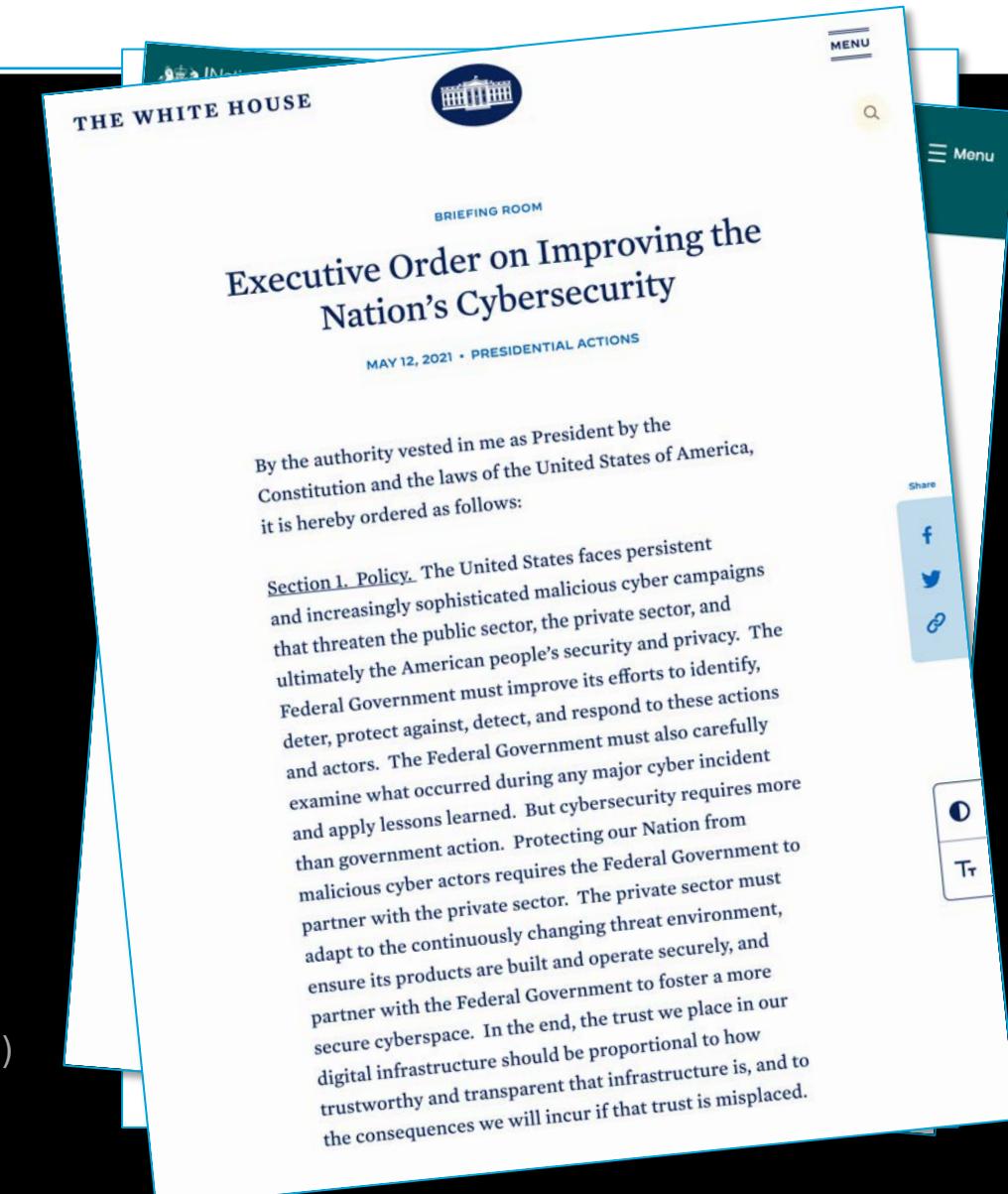
# Risk-Based Authentication

- Recommended by NIST<sup>[1]</sup>, NCSC<sup>[2]</sup> and others
- Required in the US by Presidential Order<sup>[3]</sup>

[1] Grassi et al.: Digital identity guidelines. Tech. Rep. NIST SP 800-63b (2017)

[2] National Cyber Security Centre: Cloud security guidance: 10, Identity and authentication. (2018)

[3] Biden Jr., J.R.: Executive Order on Improving the Nation's Cybersecurity. The White House. (2021)





# Risk-Based Authentication

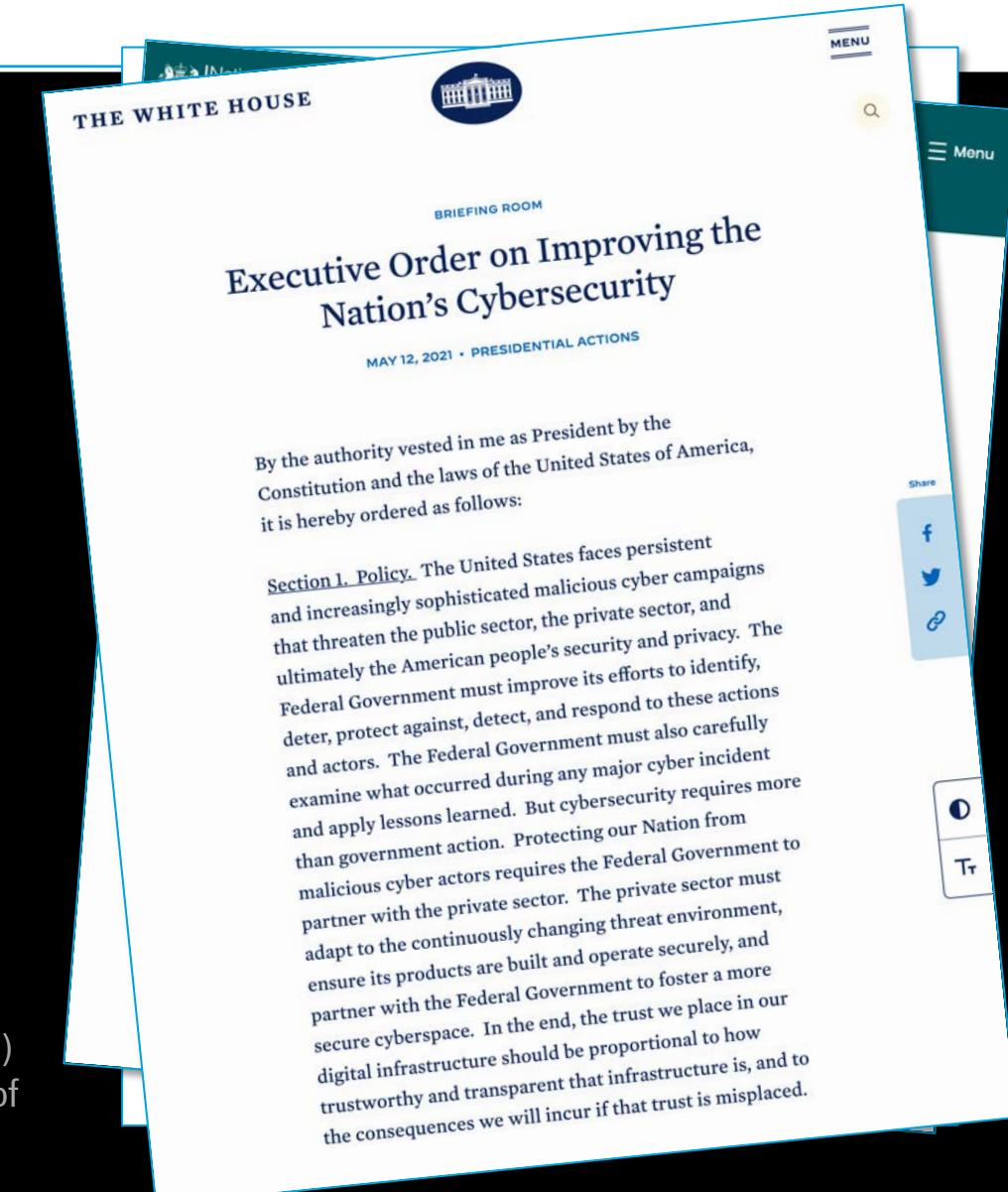
- Recommended by NIST<sup>[1]</sup>, NCSC<sup>[2]</sup> and others
- Required in the US by Presidential Order<sup>[3]</sup>
- More usable than comparable 2FA methods<sup>[4]</sup>

[1] Grassi et al.: Digital identity guidelines. Tech. Rep. NIST SP 800-63b (2017)

[2] National Cyber Security Centre: Cloud security guidance: 10, Identity and authentication. (2018)

[3] Biden Jr., J.R.: Executive Order on Improving the Nation's Cybersecurity. The White House. (2021)

[4] Wiefling et al.: More Than Just Good Passwords? A Study on Usability and Security Perceptions of Risk-based Authentication. In: ACSAC '20. ACM (2020)



# Risk-Based Authentication

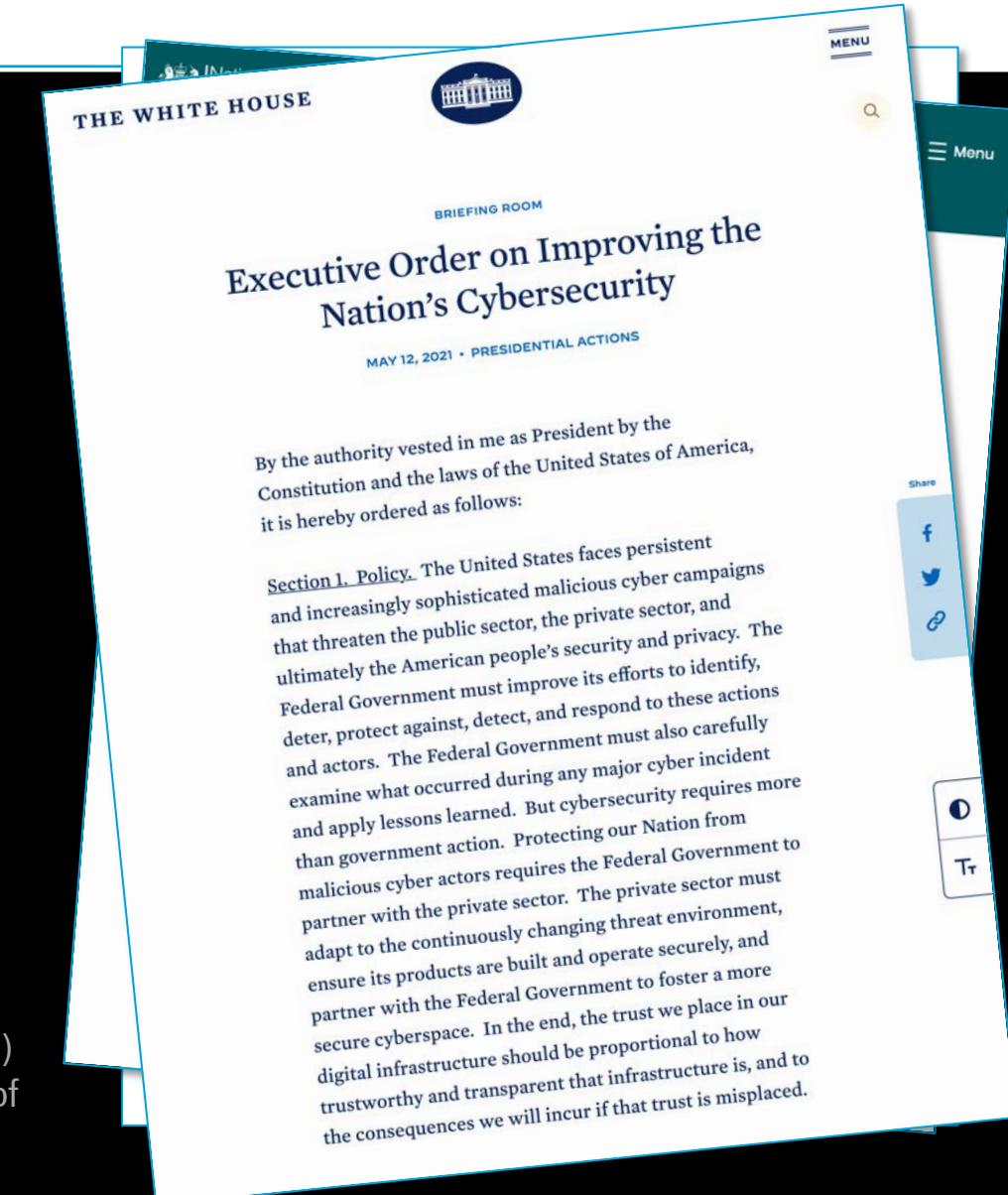
- Recommended by NIST<sup>[1]</sup>, NCSC<sup>[2]</sup> and others
- Required in the US by Presidential Order<sup>[3]</sup>
- More usable than comparable 2FA methods<sup>[4]</sup>
- But: Limited research on large online services

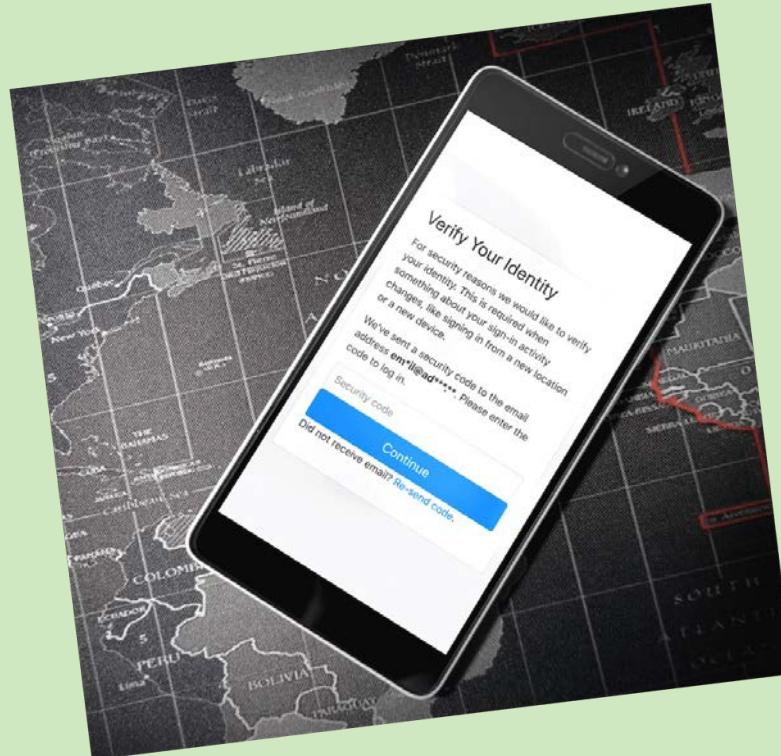
[1] Grassi et al.: Digital identity guidelines. Tech. Rep. NIST SP 800-63b (2017)

[2] National Cyber Security Centre: Cloud security guidance: 10, Identity and authentication. (2018)

[3] Biden Jr., J.R.: Executive Order on Improving the Nation's Cybersecurity. The White House. (2021)

[4] Wiefling et al.: More Than Just Good Passwords? A Study on Usability and Security Perceptions of Risk-based Authentication. In: ACSAC '20. ACM (2020)





# Pump Up Password Security!

## Evaluating and Enhancing Risk-Based Authentication on a Real-World Large-Scale Online Service

Stephan Wiefling, Paul René Jørgensen\*, Sigurd Thunem\*, Luigi Lo Iacono  
H-BRS University of Applied Sciences, Germany  
Telenor Digital, Norway (\*)

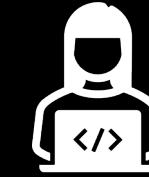
Published in ACM TOPS '23



# Overview

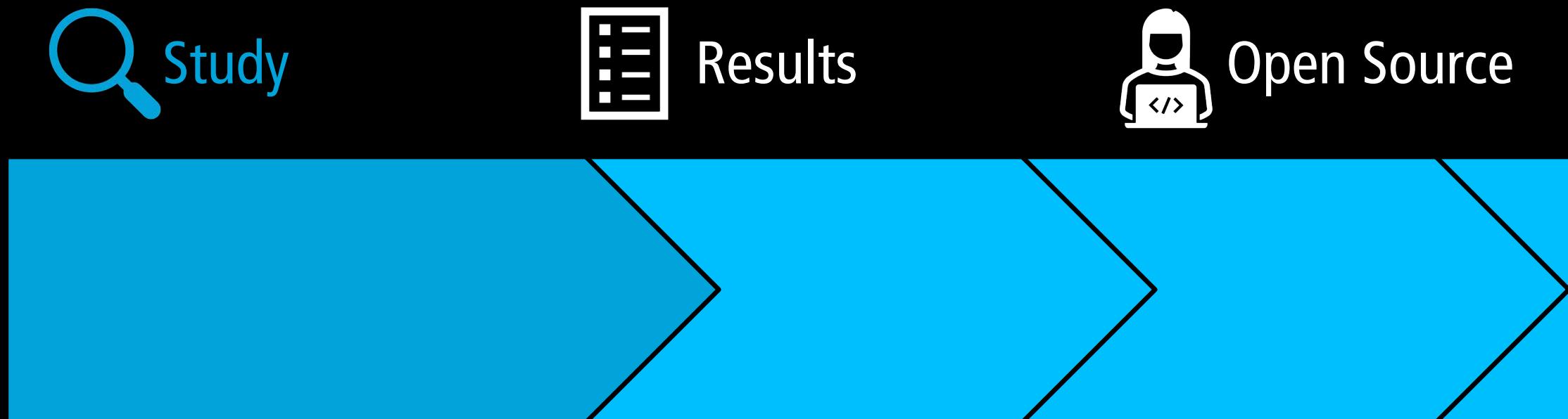
 Study

 Results

 Open Source

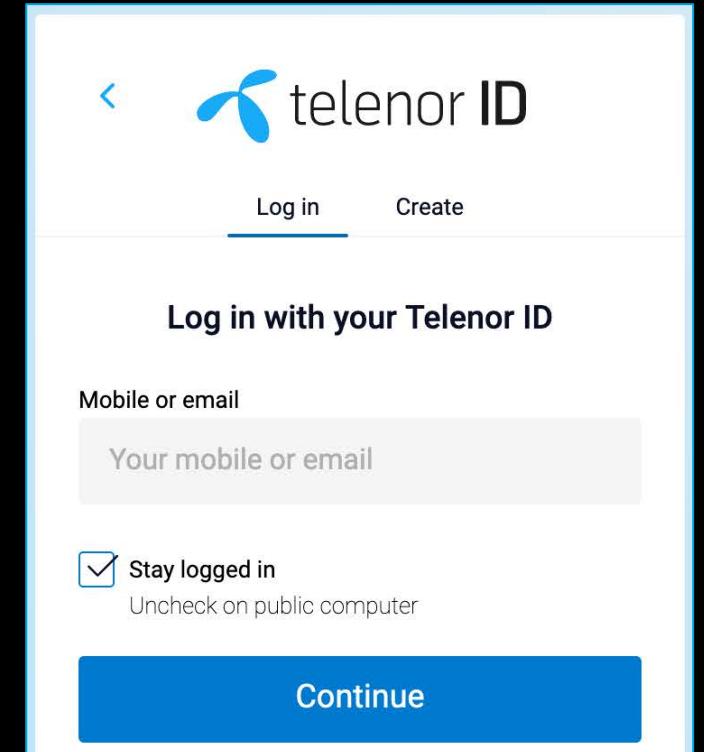


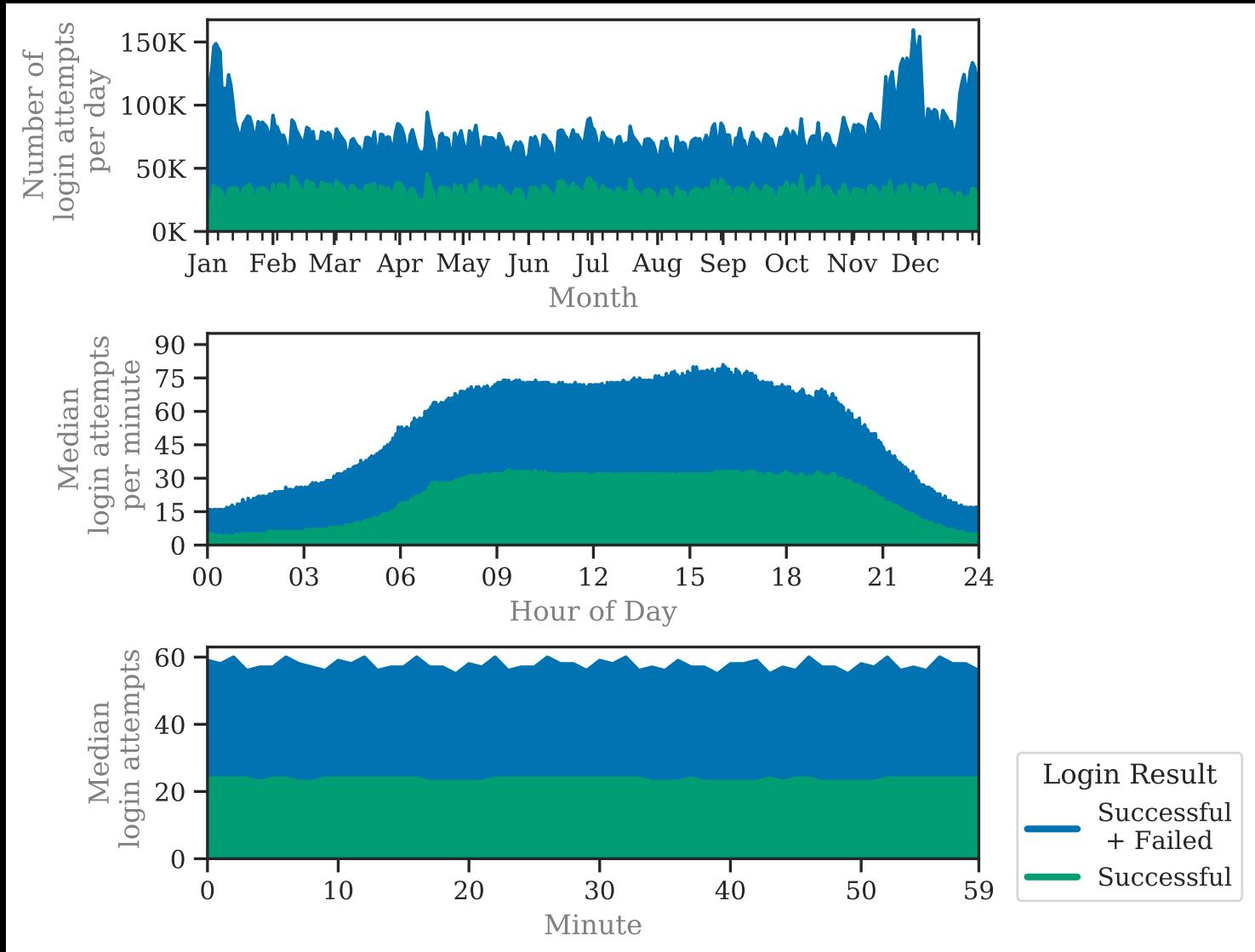
# Overview

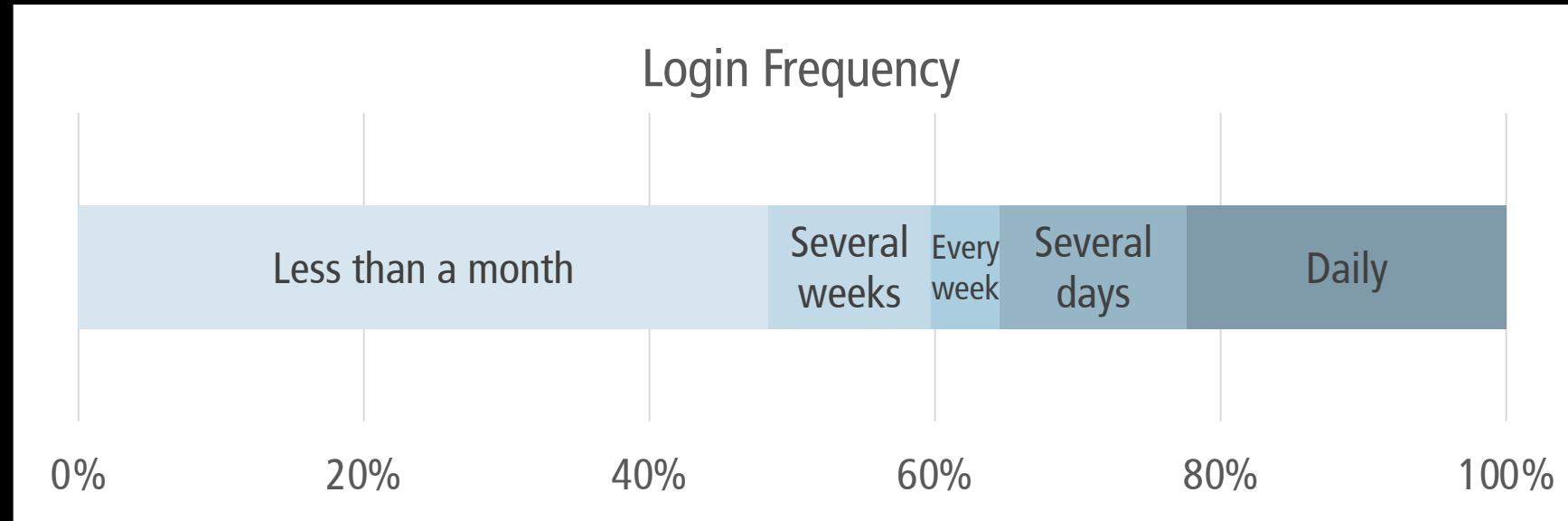


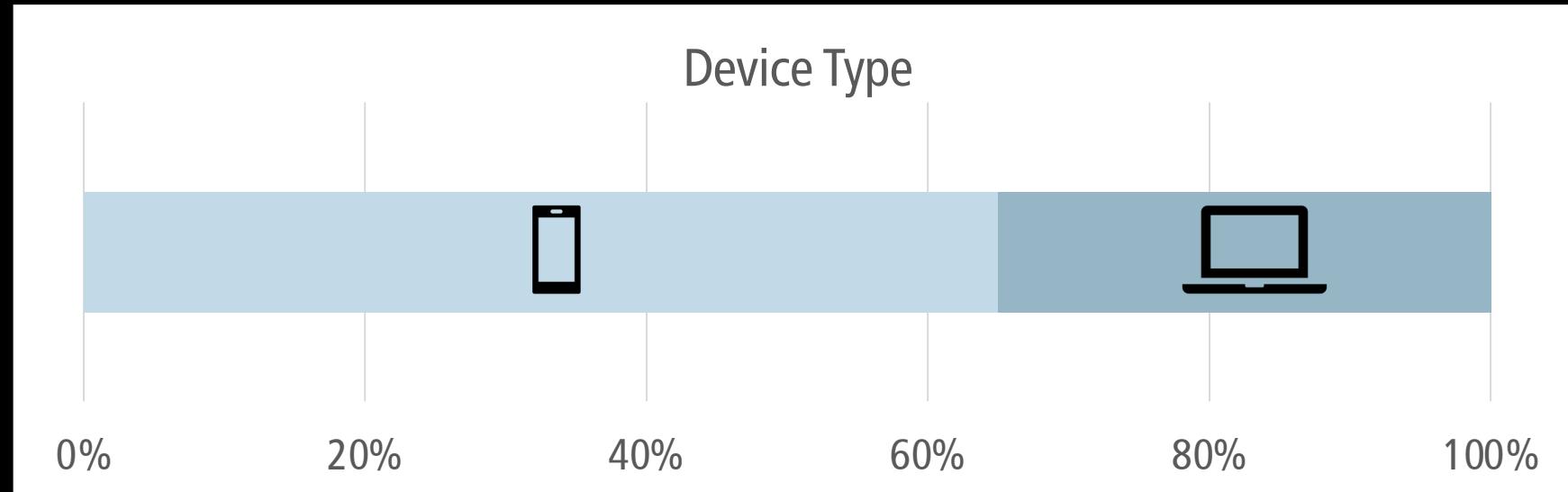
# Large-Scale Study

- 3.3M Users
- >31M Login Attempts
- Collected over one Year











# Freeman et al. Algorithm

- Comparable to models apparently used by Google, Amazon, and LinkedIn

Freeman et al.: Who Are You? A Statistical Approach to Measuring User Authenticity. NDSS (2016)



$Score_{user}(FeatureValues) =$



$$Score_{user}(FV) = \left( \prod_{k=1}^d p(FV_k) \right)$$



$$Score_{user}(FV) = \left( \prod_{k=1}^d \frac{p(FV_k)}{p(FV_k | user, legitimate)} \right)$$



$$S_{user}(FV) = \left( \prod_{k=1}^d \frac{p(FV_k)}{p(FV_k | user, legitimate)} \right)$$



$$S_{user}(FV) = \left( \prod_{k=1}^d \frac{p(FV_k)}{p(FV_k | user, legitimate)} \right) \frac{p(user | attack)}{}$$



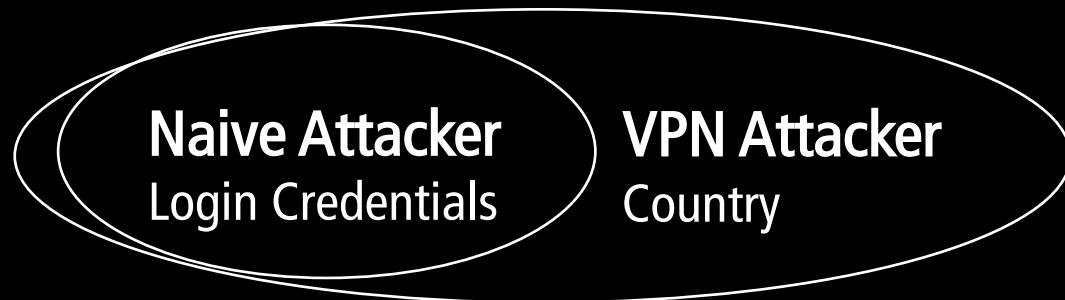
$$S_{user}(FV) = \left( \prod_{k=1}^d \frac{p(FV_k)}{p(FV_k | user, legitimate)} \right) \frac{p(user | attack)}{p(user | legitimate)}$$



# Attacker Models

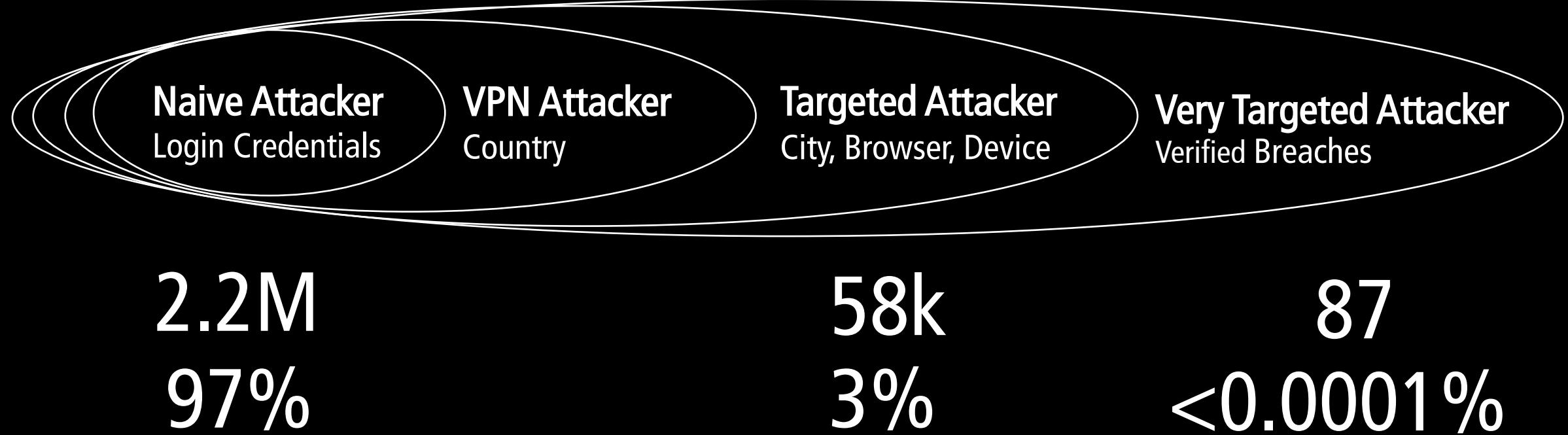


**Naive Attacker**  
Login Credentials

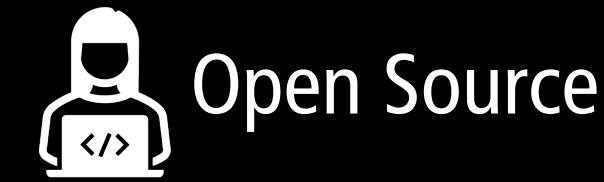








# Overview





# Low Re-Authentication Rates in Practice



# Low Re-Authentication Rates in Practice

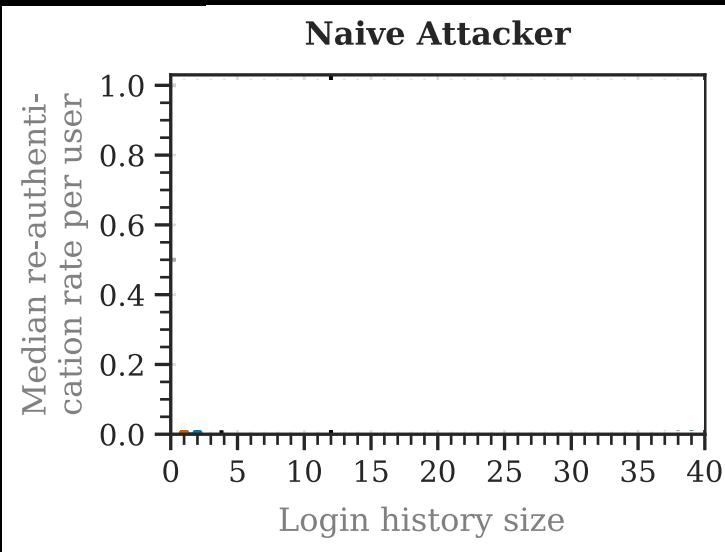
- Even when blocking >99% of targeted attackers



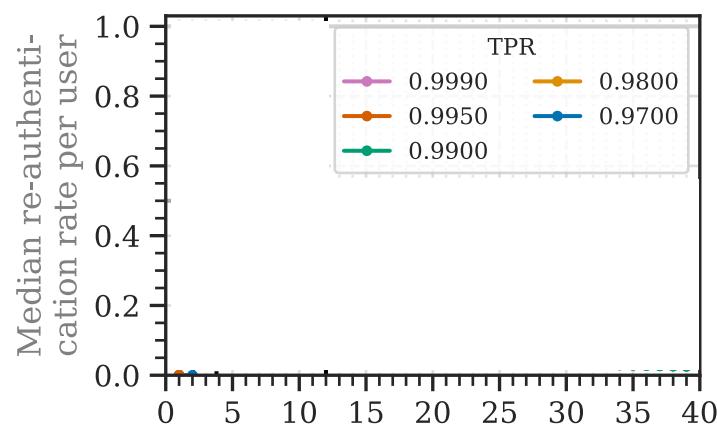
### Naive Attacker

Median re-authentication rate per user

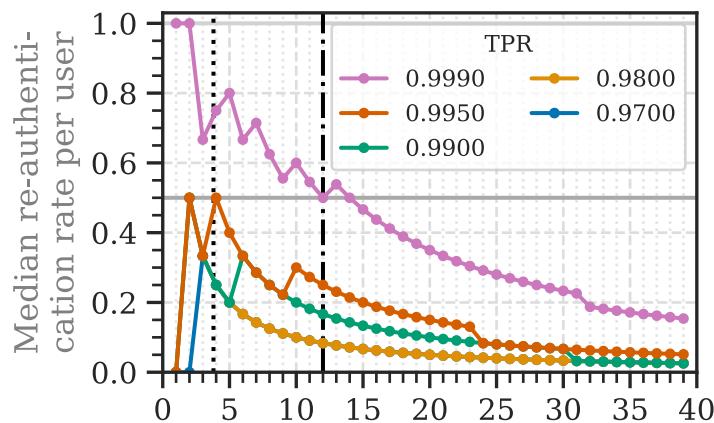
1.0  
0.8  
0.6  
0.4  
0.2  
0.0

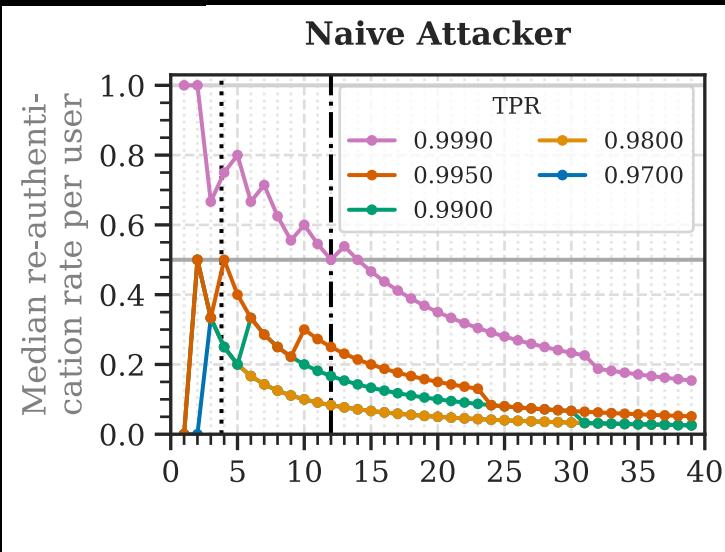


### Naive Attacker

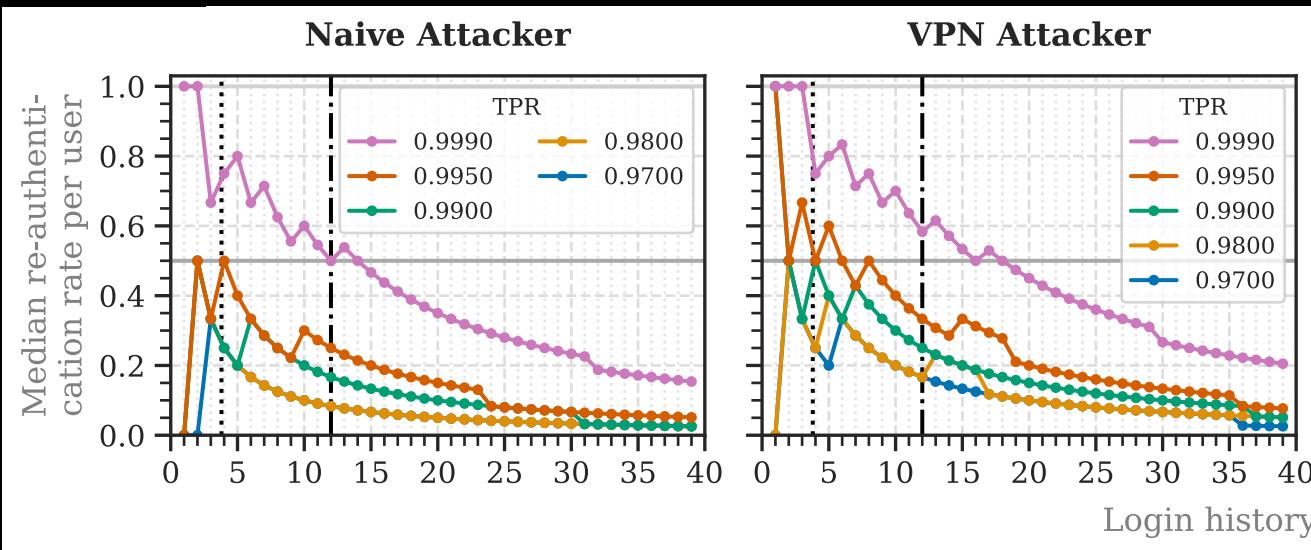


### Naive Attacker

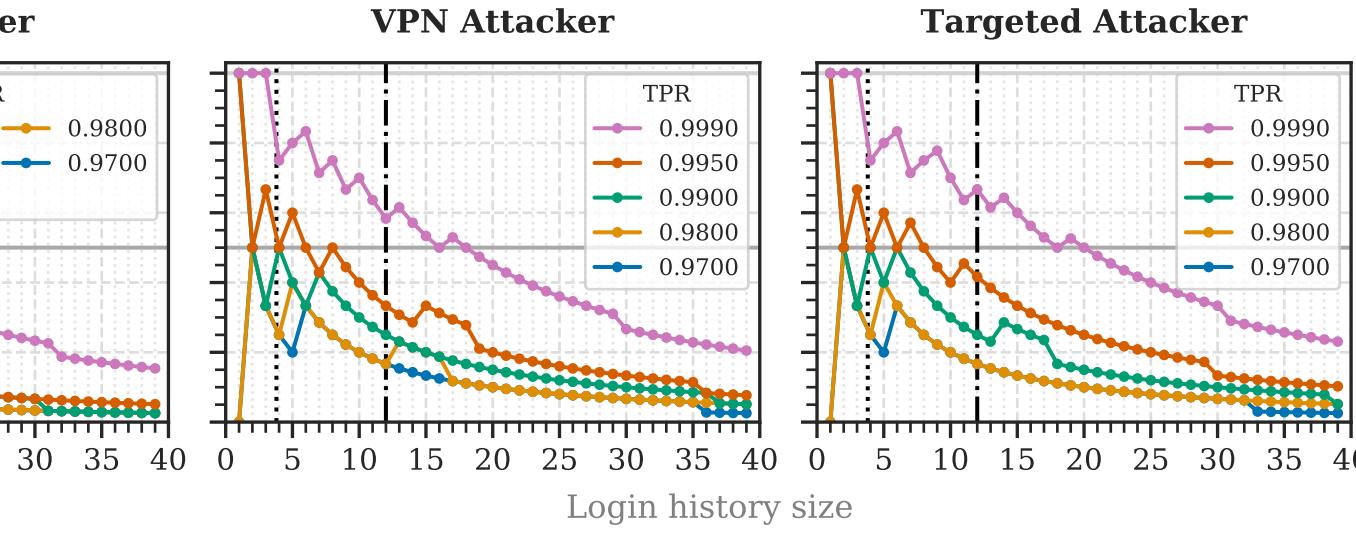




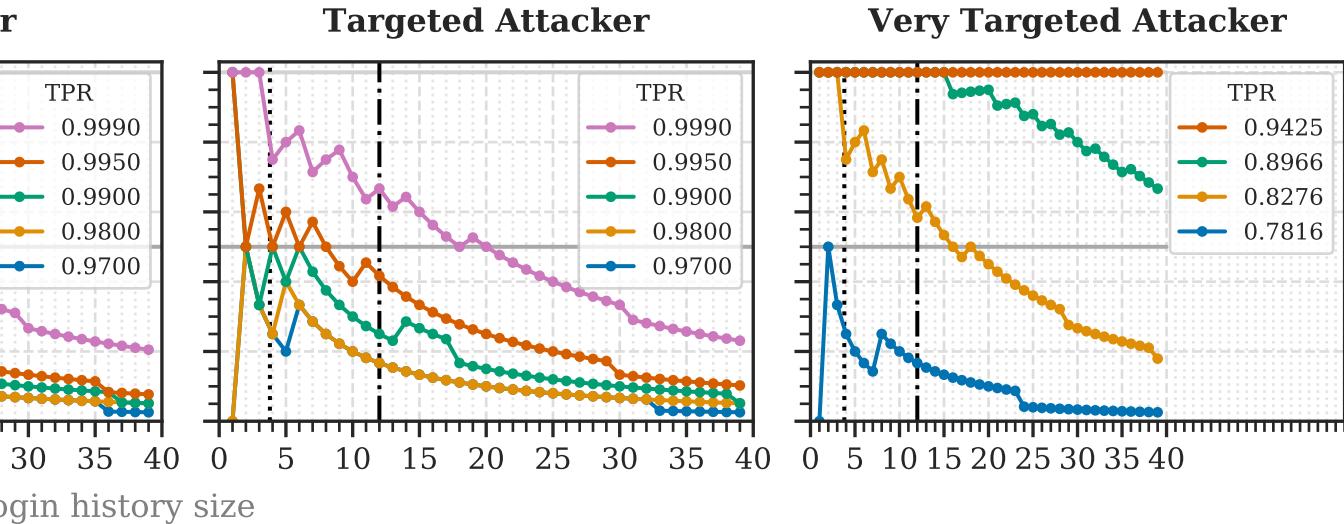
# Re-Authentication Decreases With More Logins



# Re-Authentication Increases With Stronger Attackers



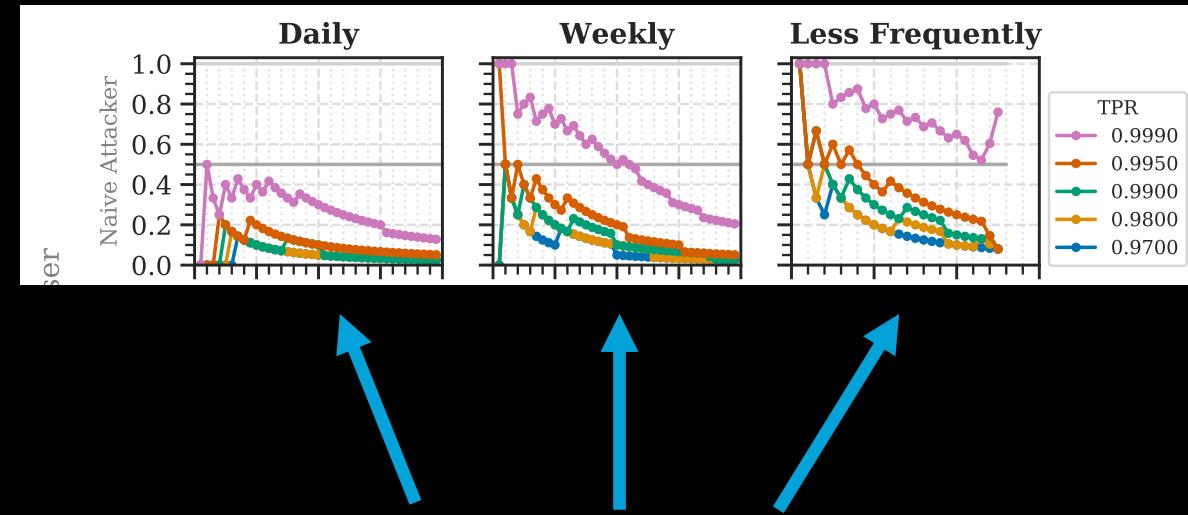
# Re-Authentication Increases With Stronger Attackers



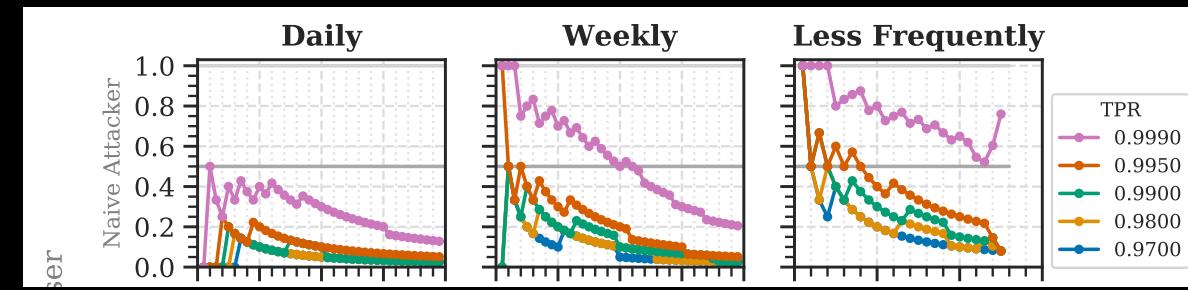
# Re-Authentication Increases With Stronger Attackers



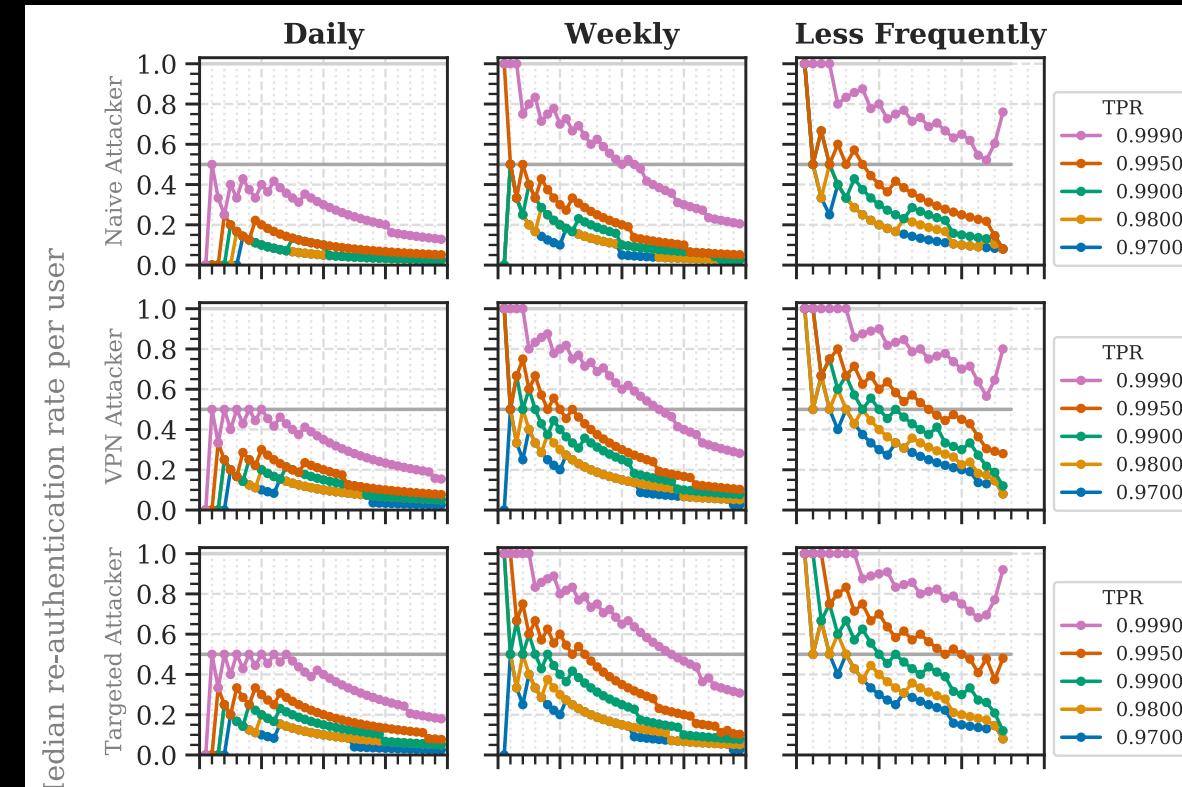
# RBA Behavior Changes With Login Frequency



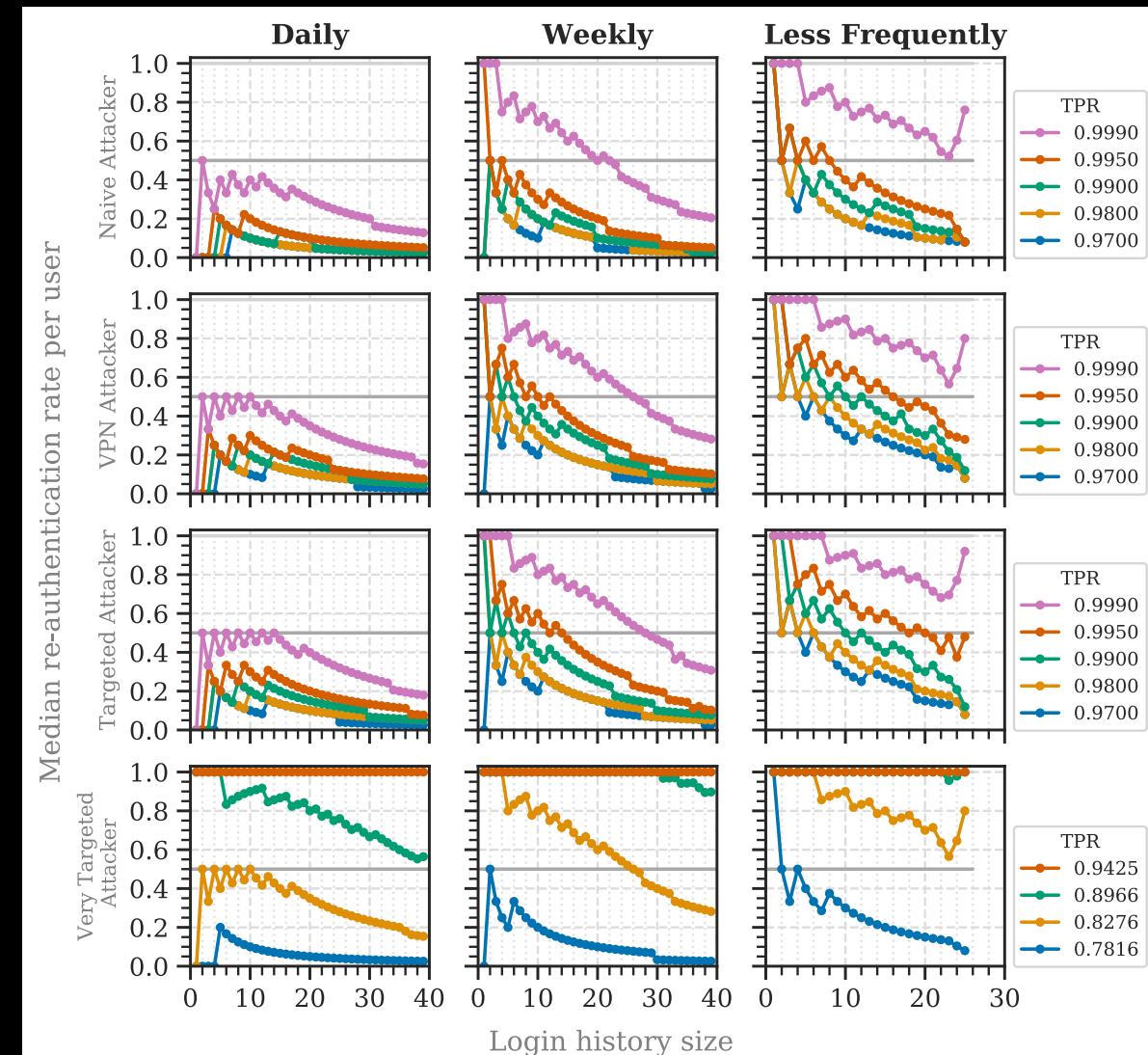
# Re-Authentication Rates



# Less Re-Authentication for Daily Logins



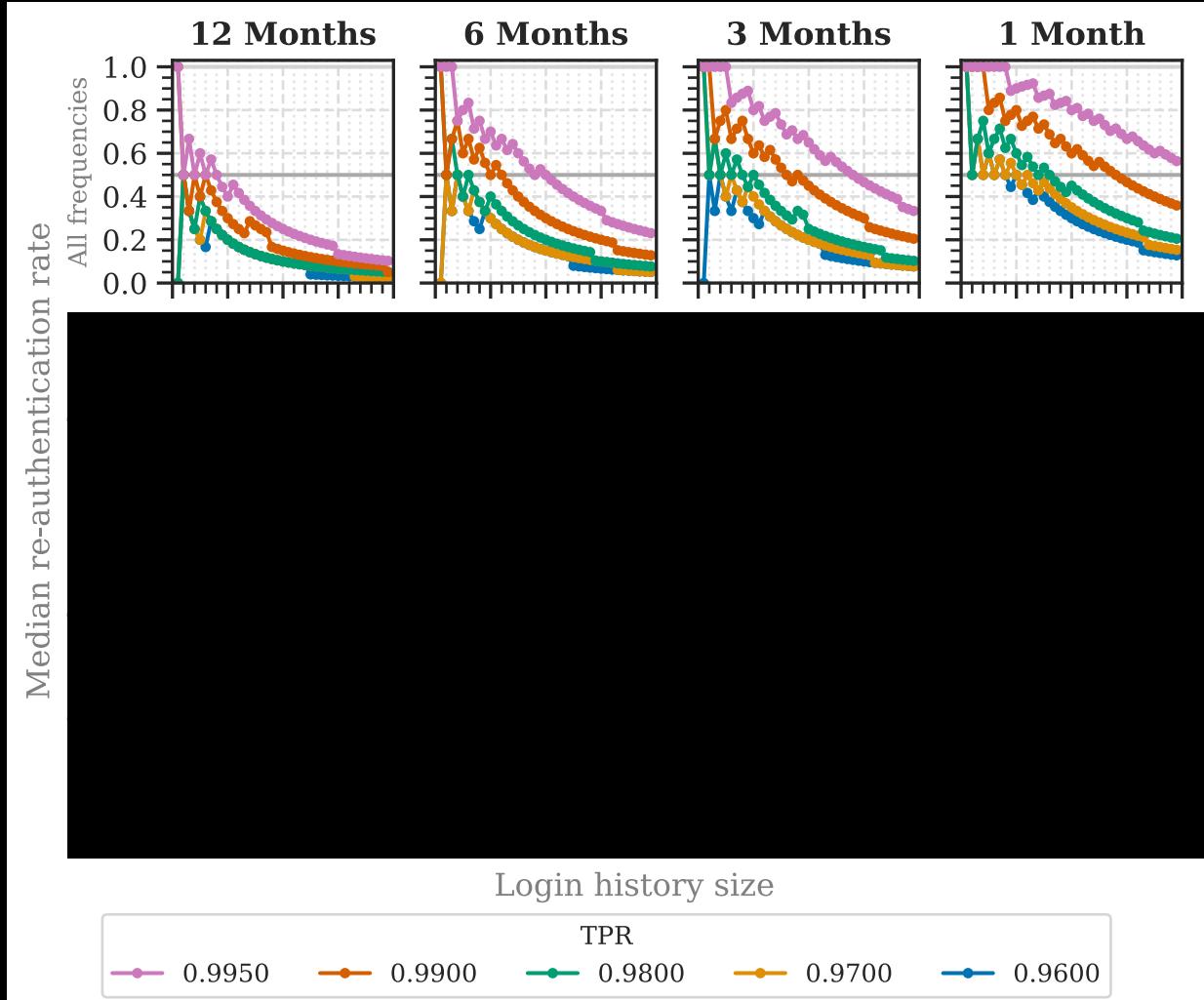
# Same Tendency for All Attacker Models



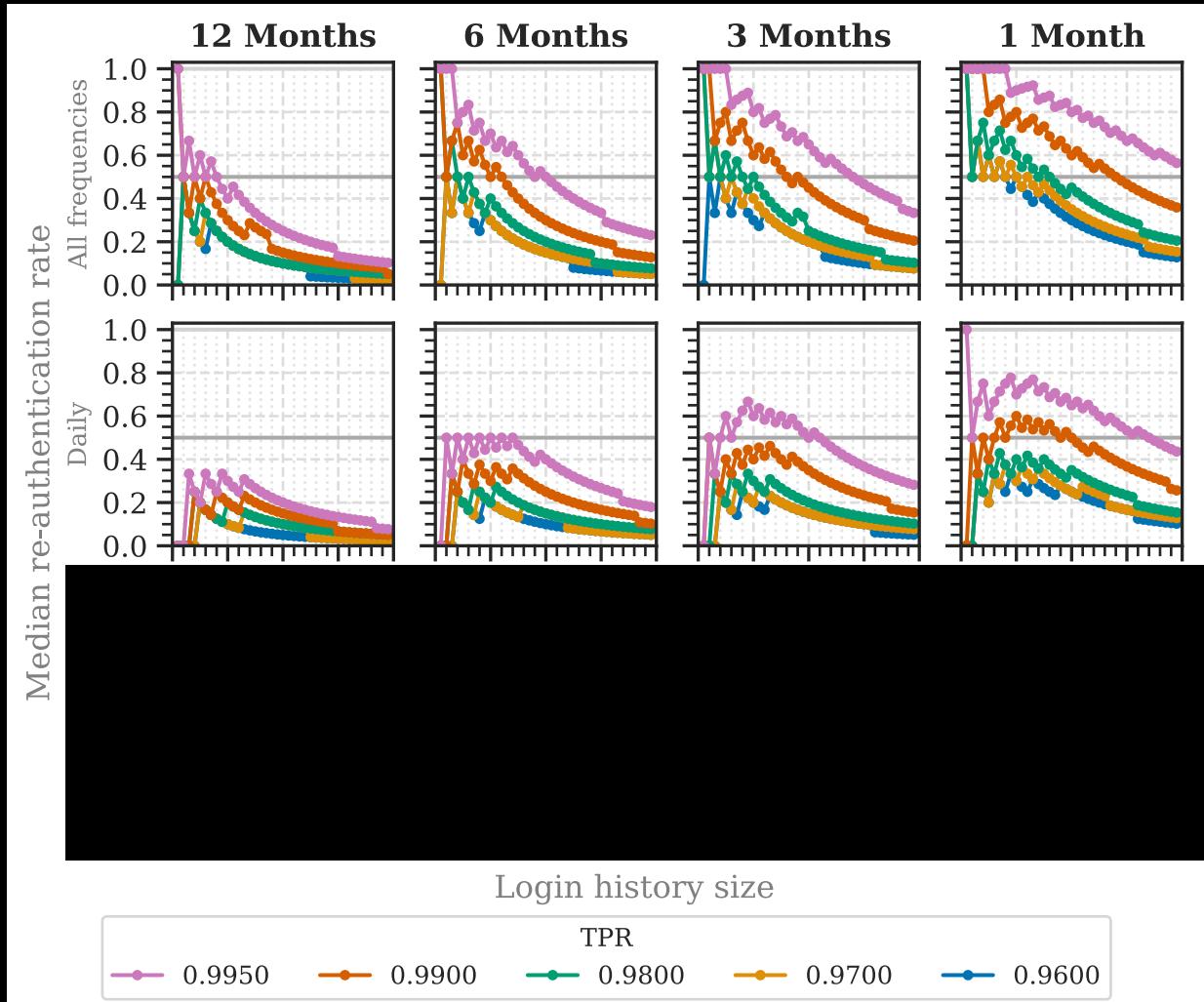
# Login History Minimization



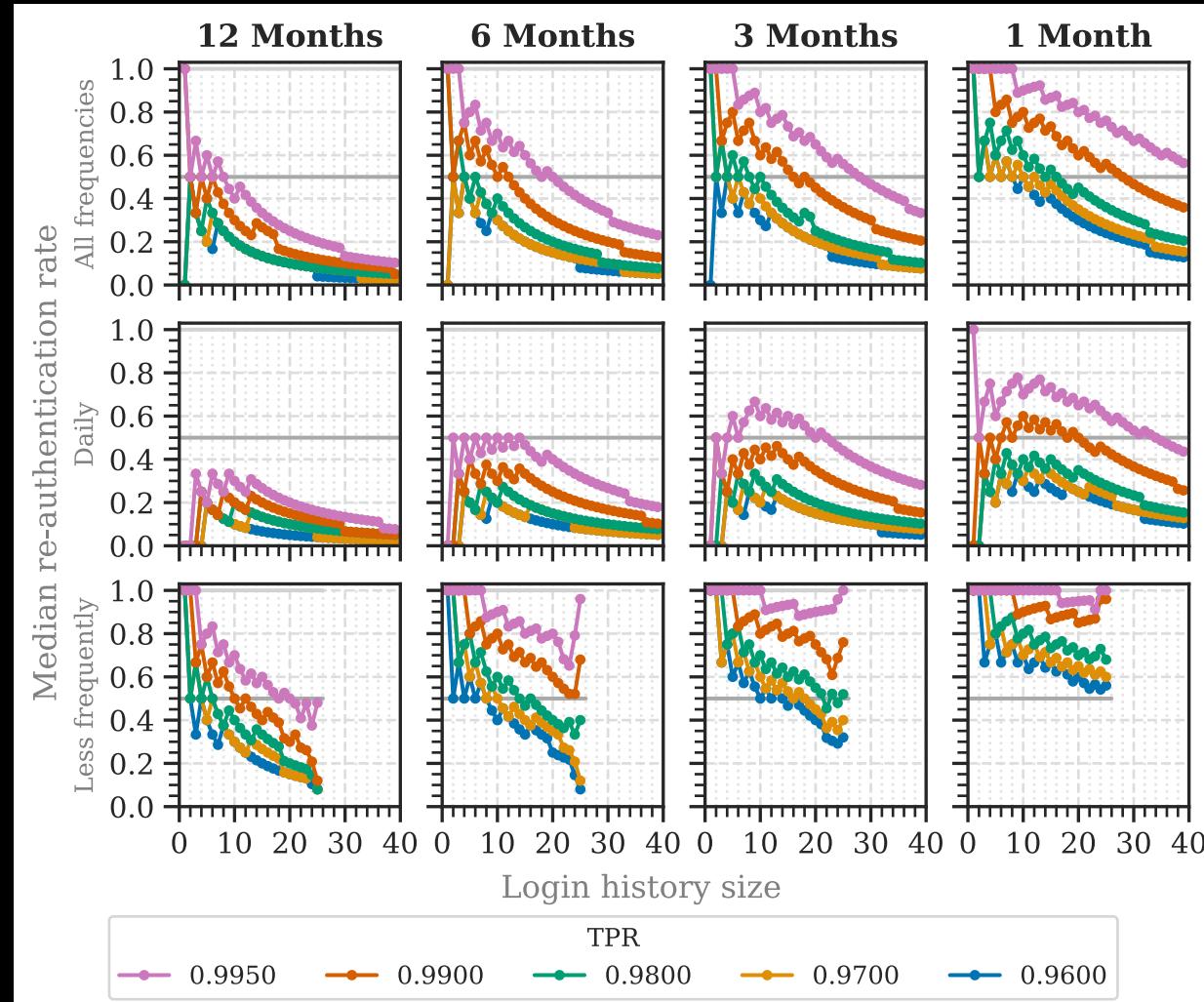
# Remove Global Login History After $n$ Months



Increases  
overall re-  
authentication  
rate



But: Not as  
high for daily  
users





# Round-Trip Time

# Round-Trip Time

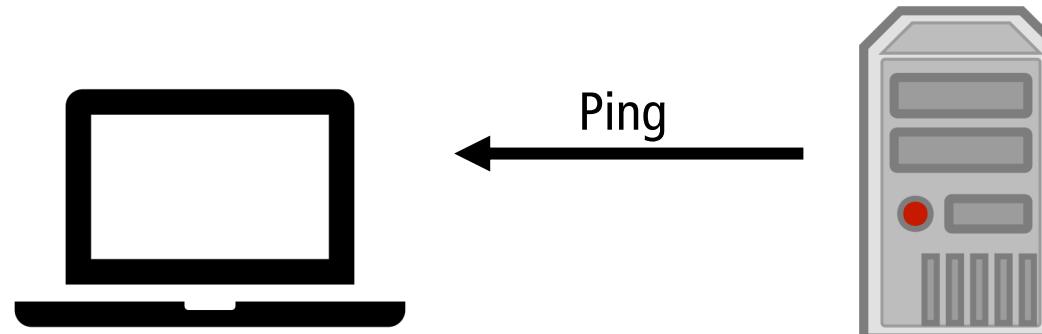
- Based on WebSockets



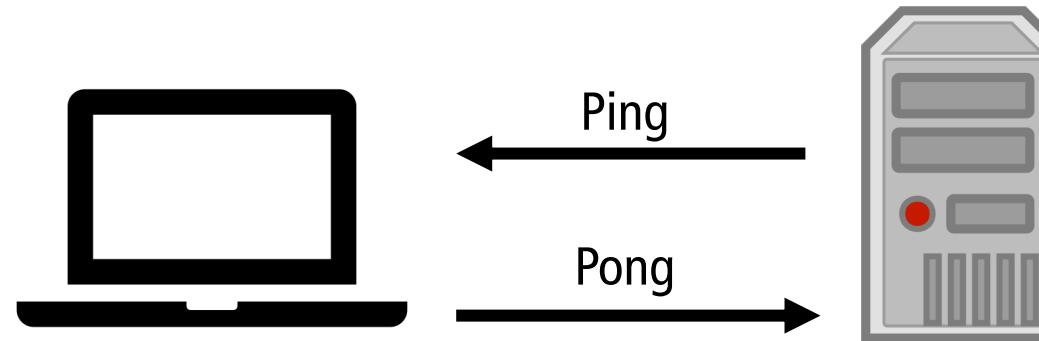
# WebSocket Connection



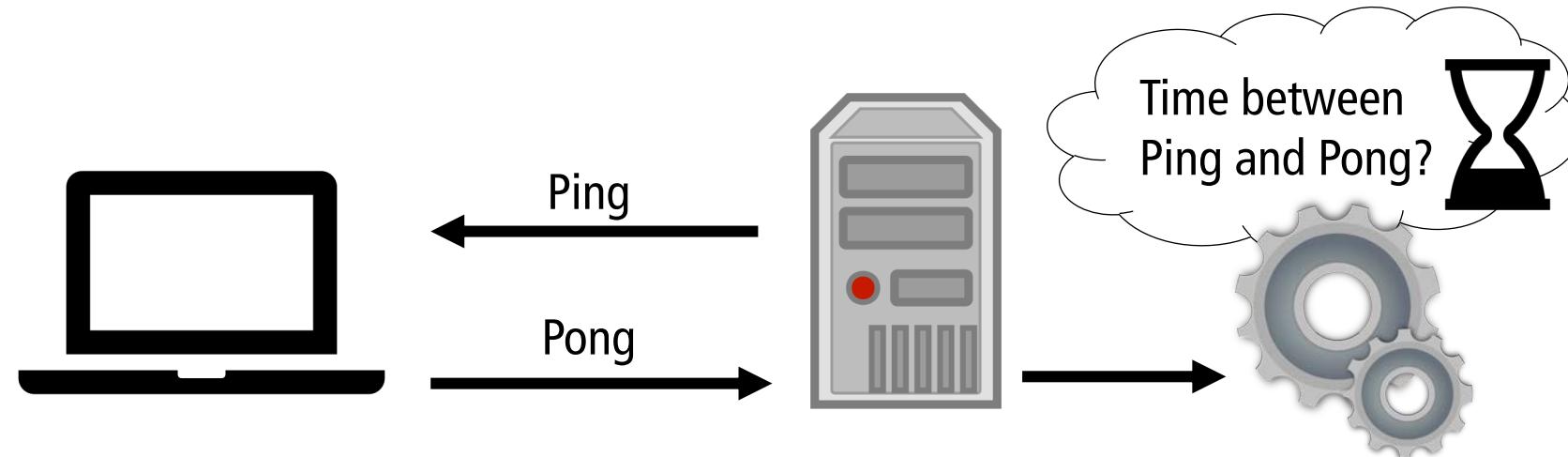
# WebSocket Connection



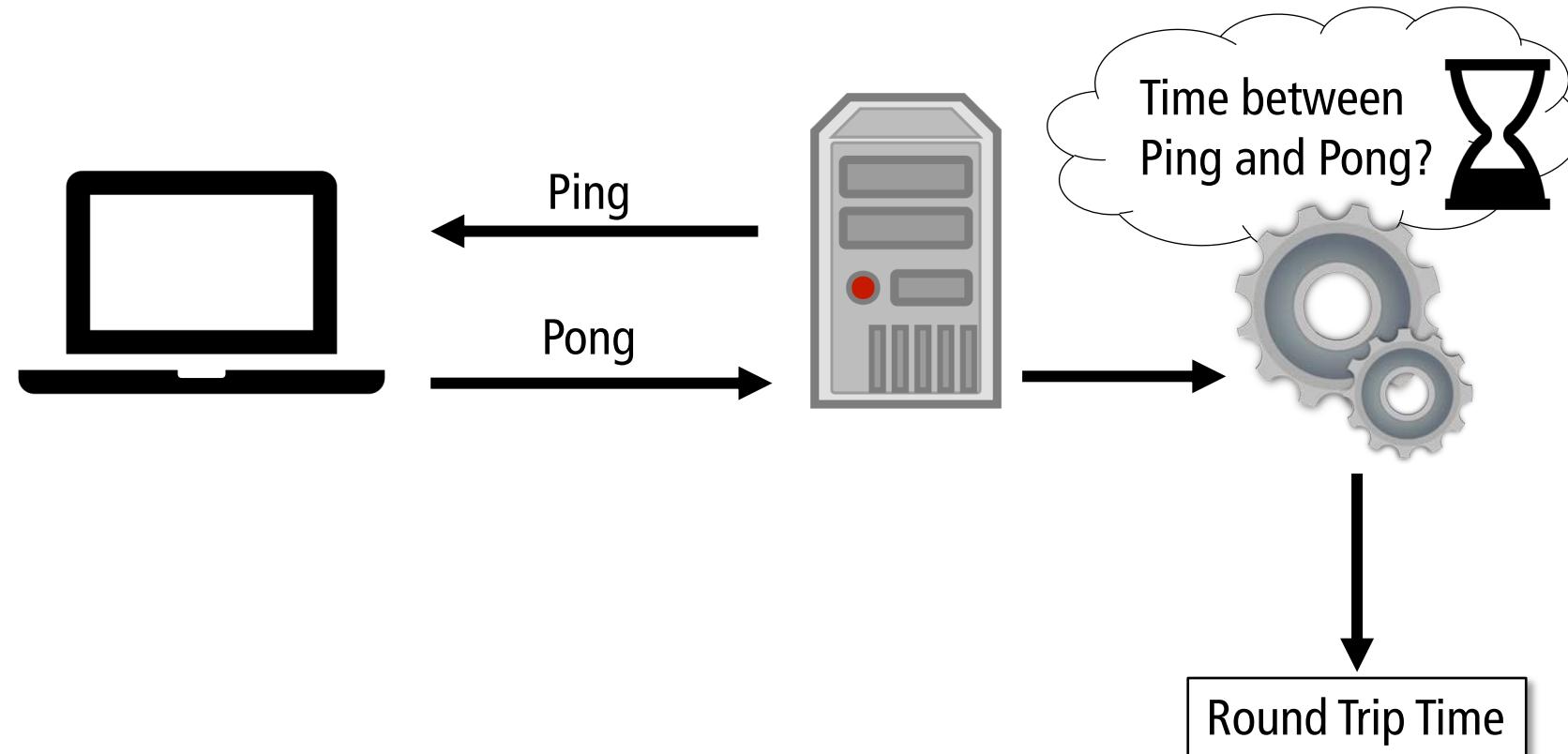
# WebSocket Connection

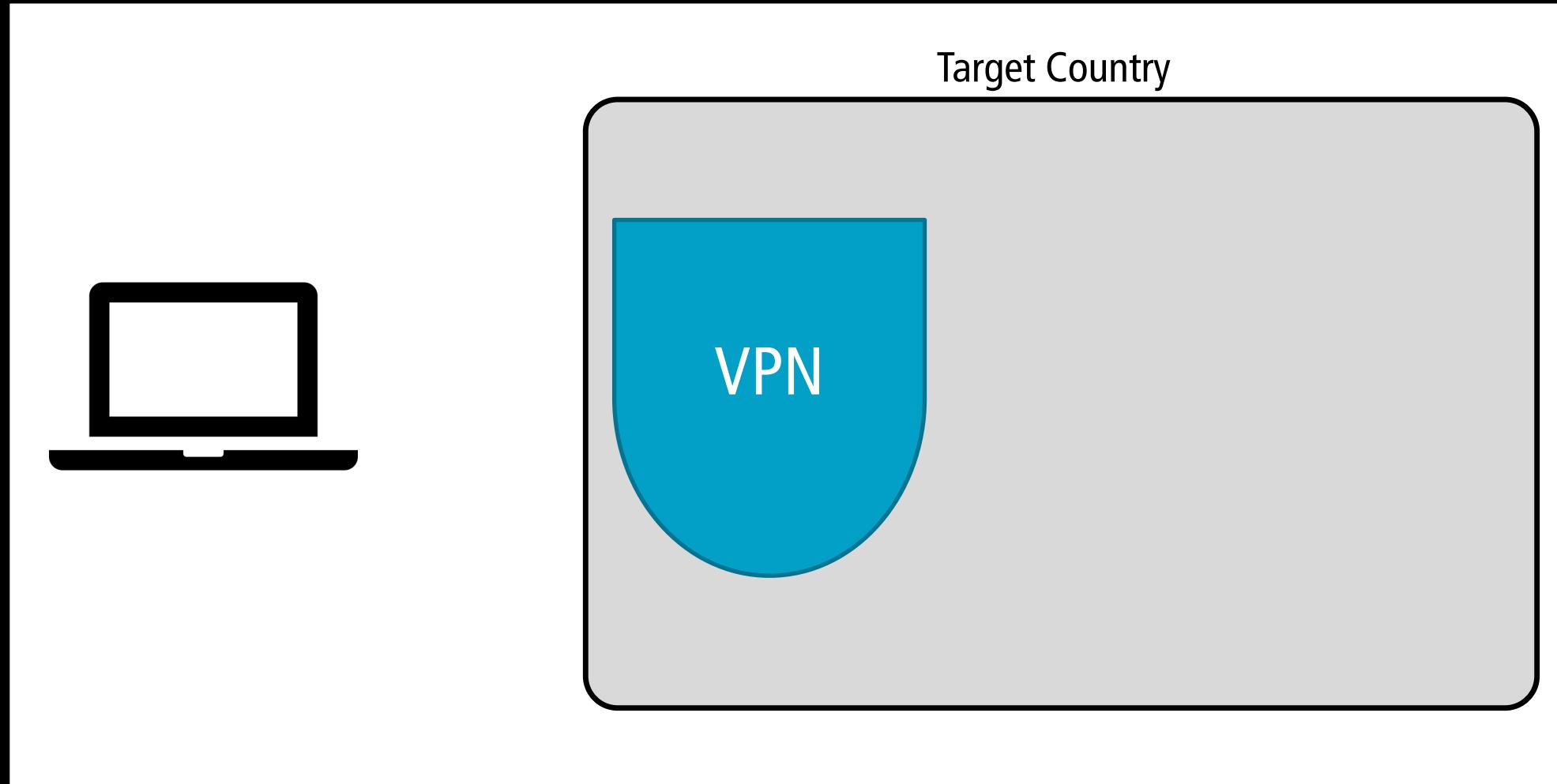


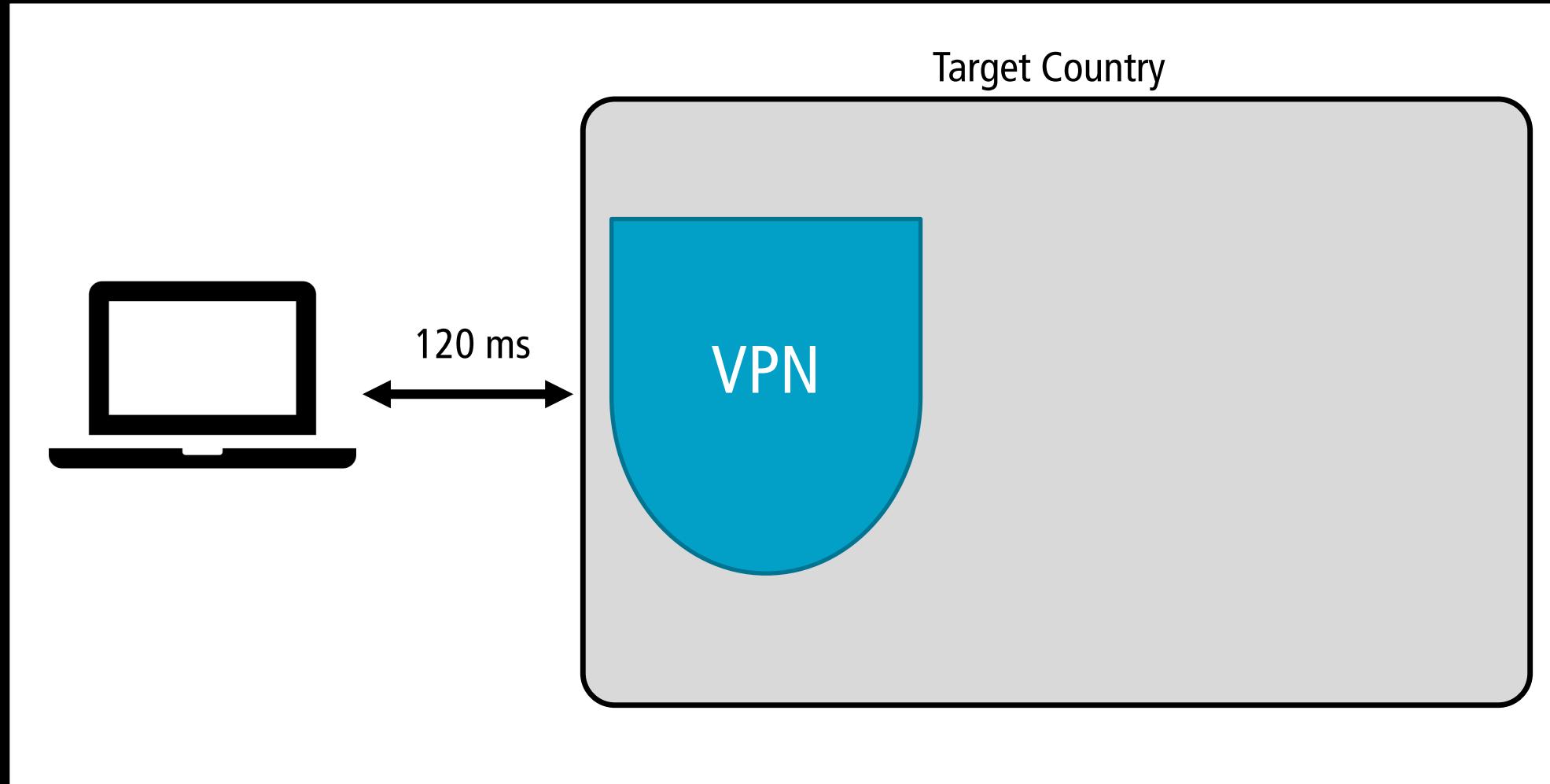
## WebSocket Connection

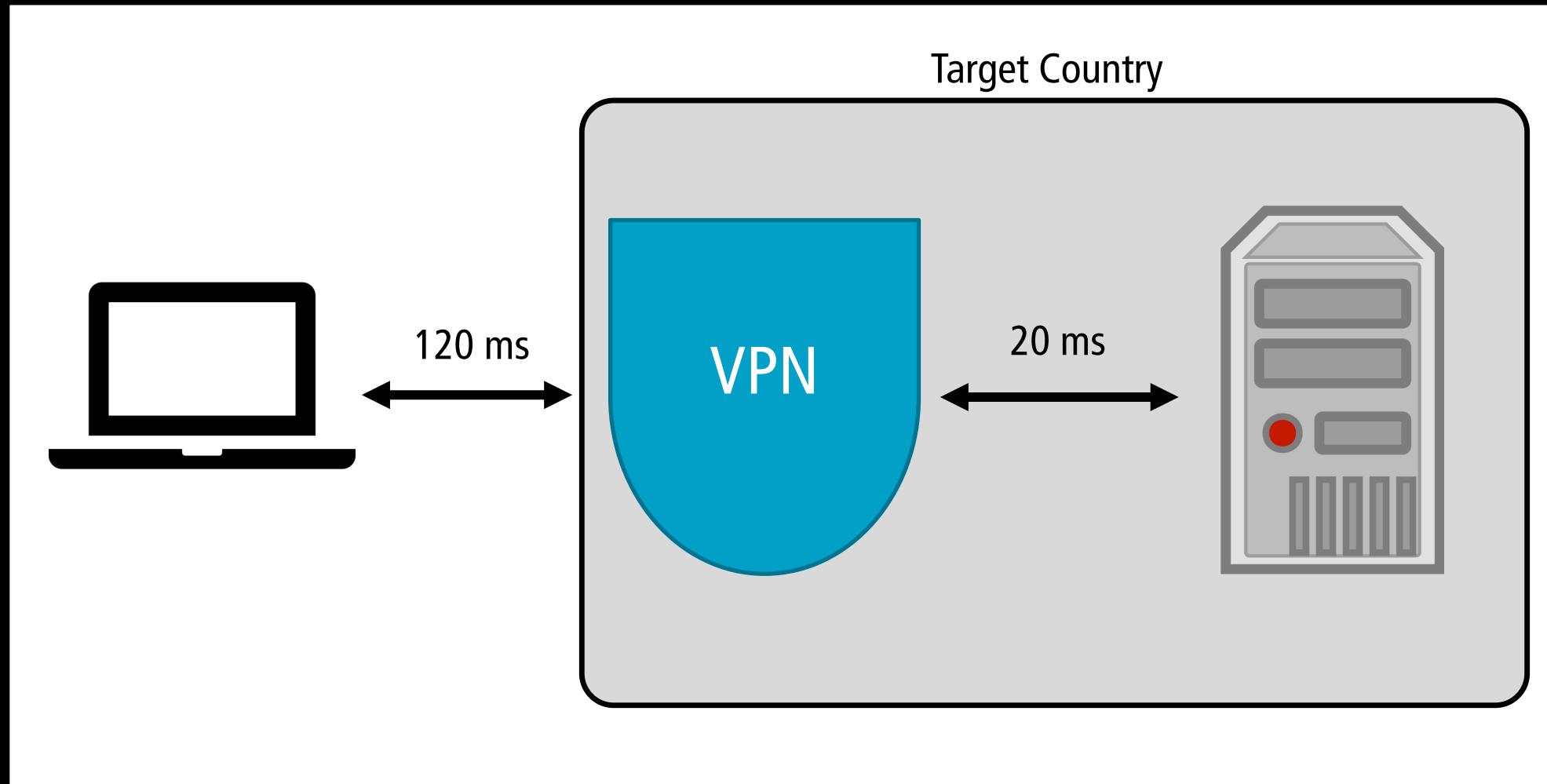


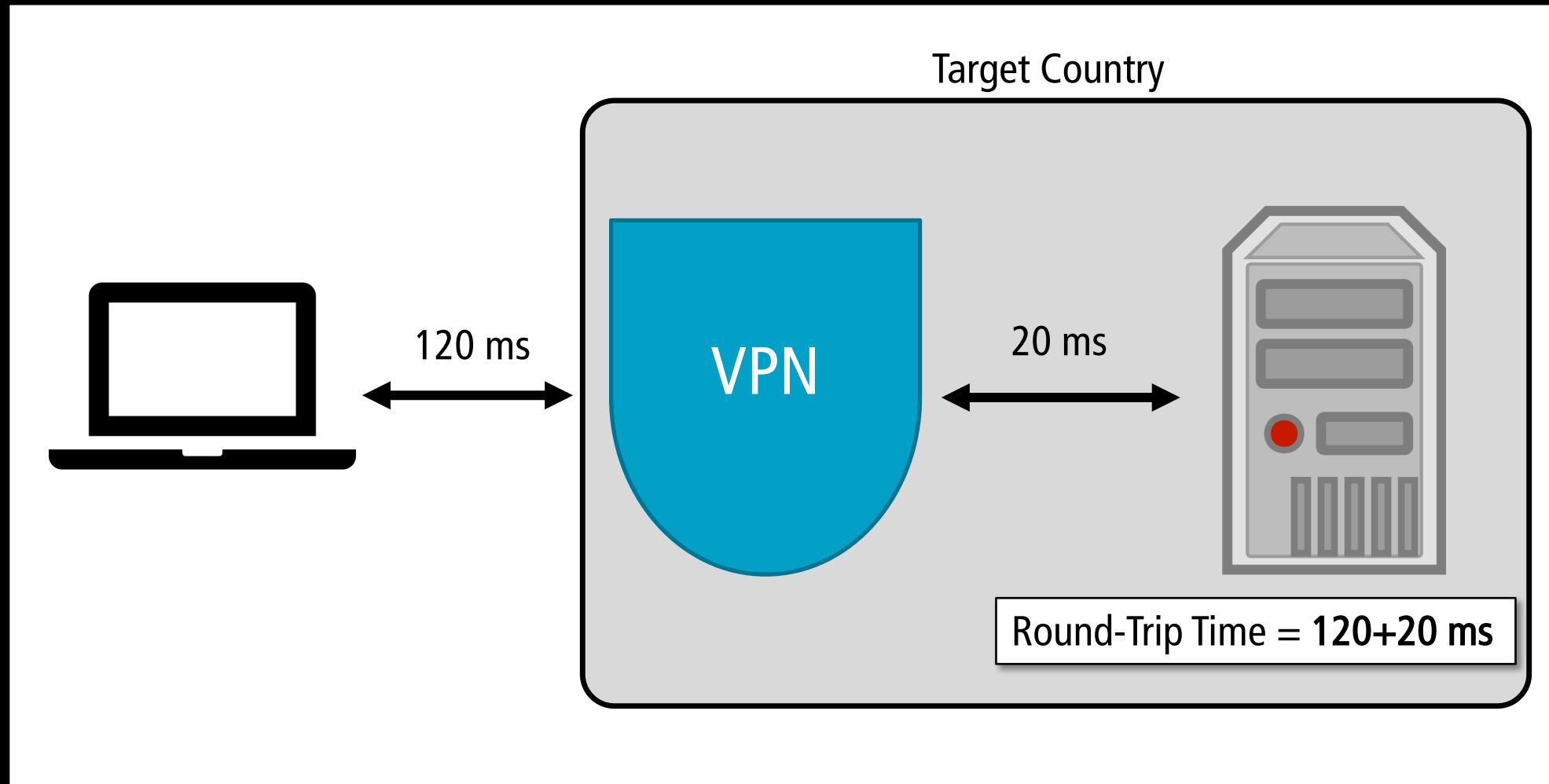
## WebSocket Connection





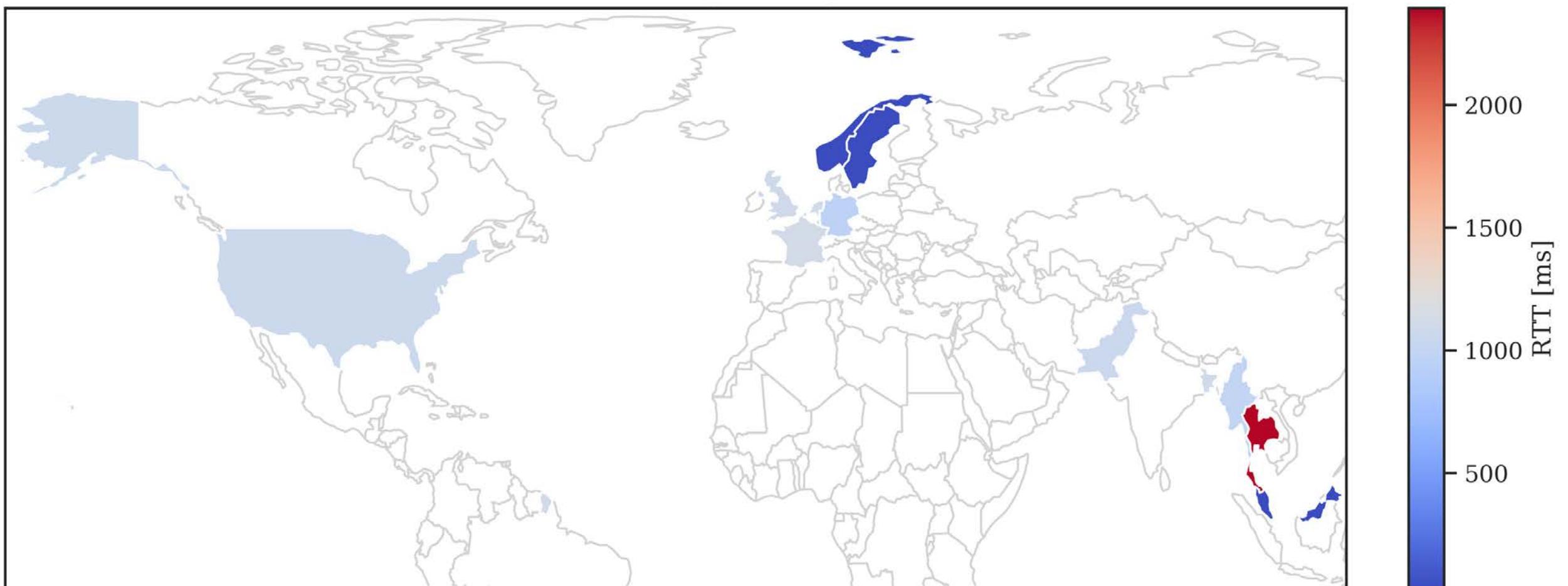








# Round-Trip Time can Distinguish Countries, Regions, and Users



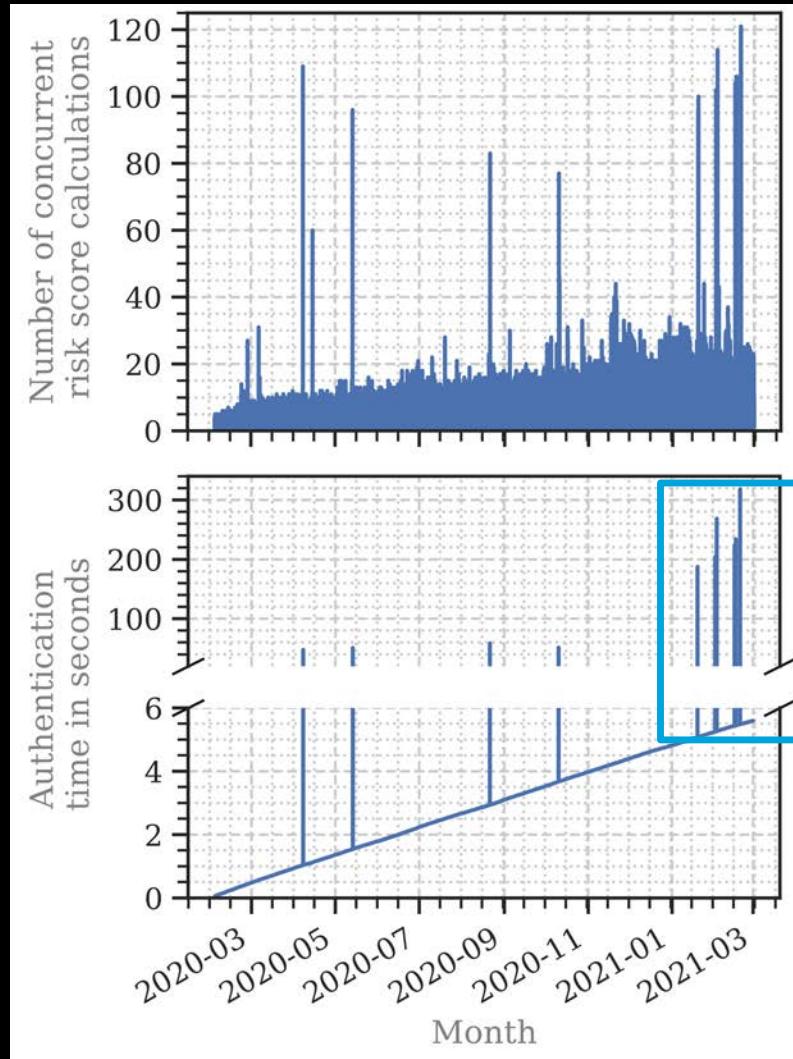


# Optimization Needed



# Optimization Needed

- Many queries per risk score calculation
- Risk of Denial of Service

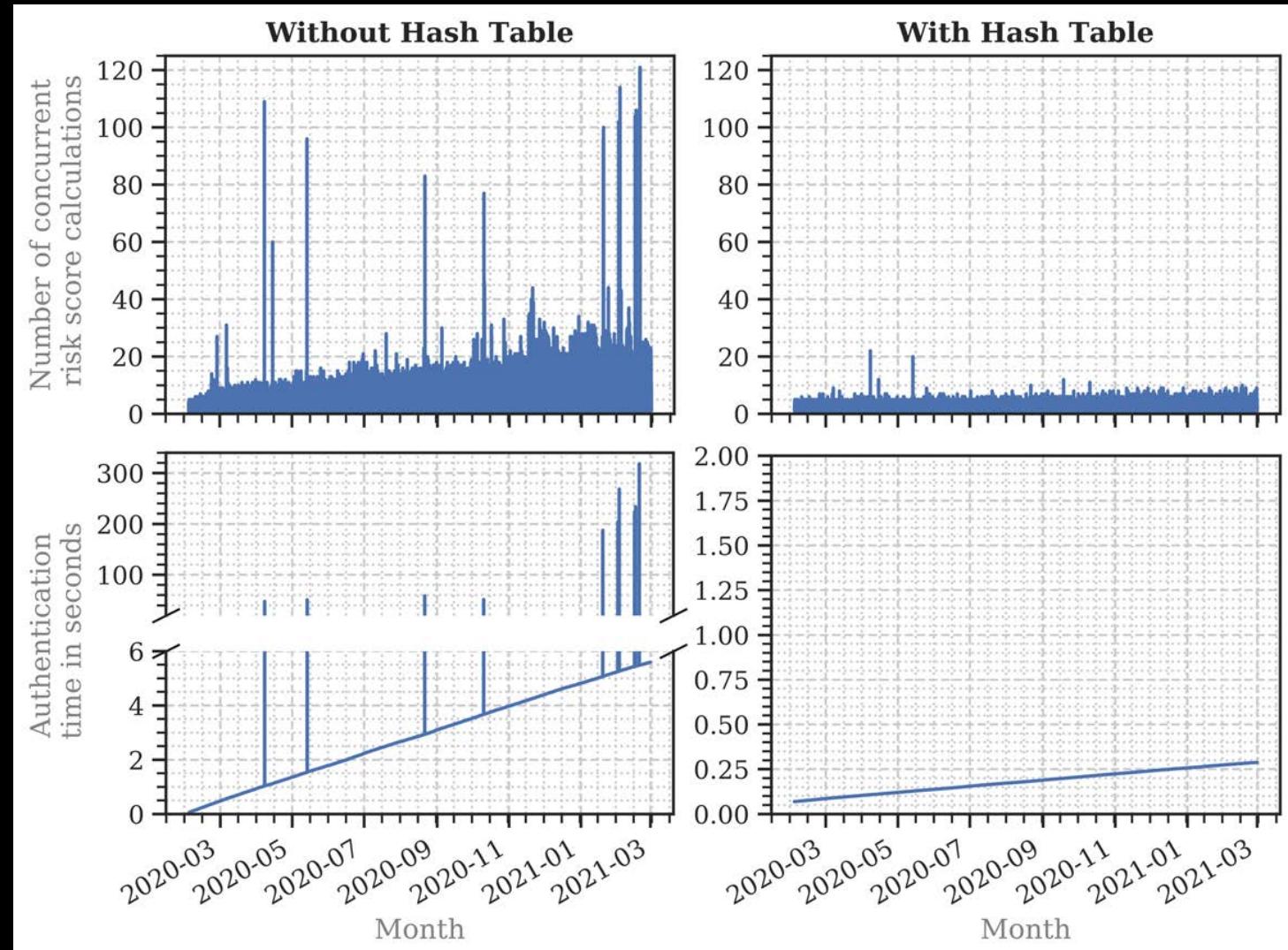


# Long Risk Score Calculation = Prone to Denial of Service



# Use Hash Tables

- Reduced median authentication time from 3.2s to 0.2s



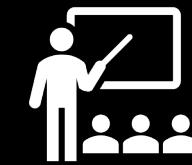
# Overview



Results



Open Source



Conclusion





openstack®

Verify Your Identity

For security reasons we would like to verify your identity. This is required when something about your sign-in activity changes, like signing in from a new location or a new device.

We've sent a security code to your deposited contact address.  
Please enter the code to log in.

Security code

Did not receive a message? [Re-send code.](#)

Continue

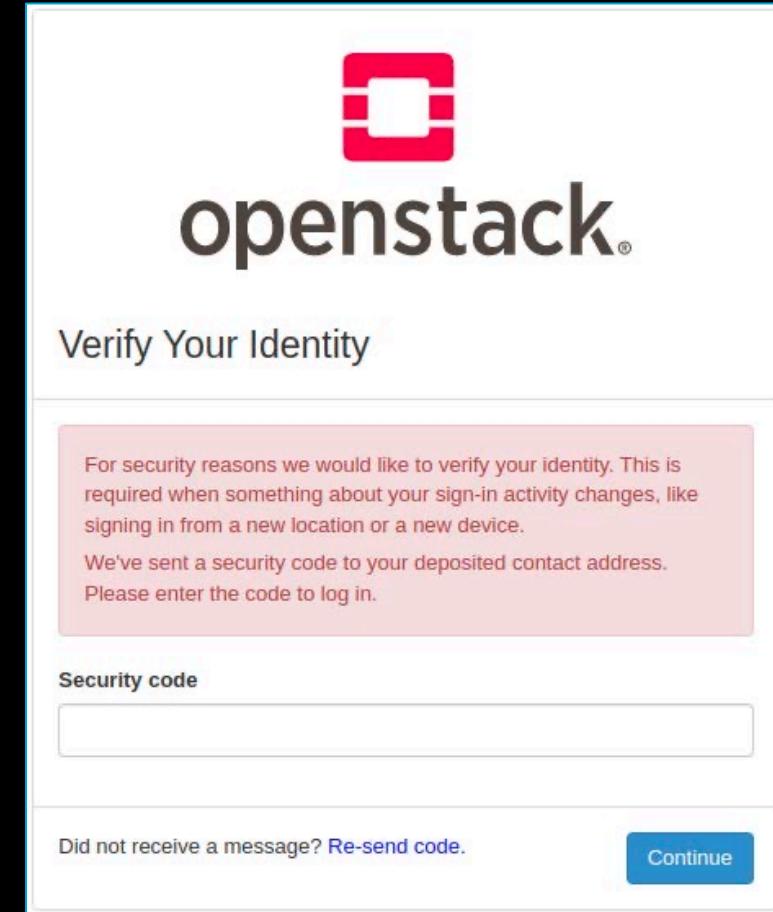
# Risk-Based Authentication for OpenStack: A Fully Functional Implementation and Guiding Example

Vincent Unsel, Stephan Wiefling, Nils Gruschka\*, Luigi Lo Iacono  
H-BRS University of Applied Sciences, Germany  
University of Oslo, Norway (\*)

Published at ACM CODASPY '23

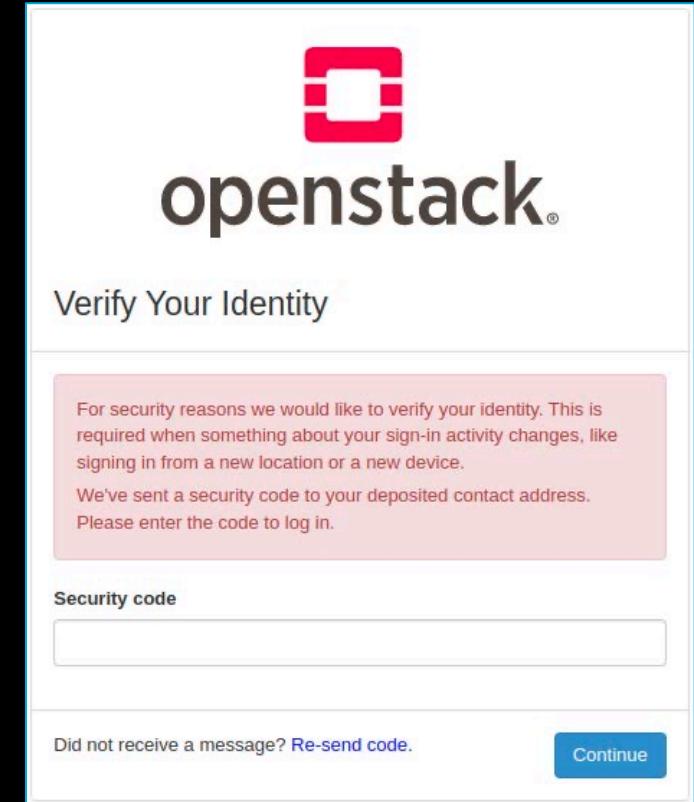
# RBA Plugin

- First fully functional plugin for OpenStack cloud computing platform



# Frontend

- Based on state of practice found in real-world solutions
  - Amazon, Facebook, GOG.com, Google, LinkedIn, and Microsoft



Wiefling et al.: Is This Really You? An Empirical Study on Risk-Based Authentication Applied in the Wild. In: IFIP SEC (2019). Springer  
Wiefling et al: More Than Just Good Passwords? A Study on Usability and Security Perceptions of Risk-Based Authentication. In ACSAC (2020). ACM



# Frontend

- E-Mail verification via code
- Generic RBA dialog based on studied online services

The screenshot shows a web-based identity verification form. At the top is the OpenStack logo (a red square with a white 'O') and the word 'openstack'. Below it is the heading 'Verify Your Identity'. A pink callout box contains text explaining the purpose of verification: 'For security reasons we would like to verify your identity. This is required when something about your sign-in activity changes, like signing in from a new location or a new device.' It also states that a security code has been sent to a deposited contact address and asks the user to enter it. Below the callout is a 'Security code' input field. At the bottom left is a link 'Did not receive a message? Re-send code.', and at the bottom right is a blue 'Continue' button.

Wiefling et al.: Is This Really You? An Empirical Study on Risk-Based Authentication Applied in the Wild. In: IFIP SEC (2019). Springer  
Wiefling et al: More Than Just Good Passwords? A Study on Usability and Security Perceptions of Risk-Based Authentication. In ACSAC (2020). ACM

# Verification Method

- Designed by recommendations of usability studies



Wiefling et al: More Than Just Good Passwords? A Study on Usability and Security Perceptions of Risk-Based Authentication. In ACSAC (2020). ACM  
Wiefling et al.: Evaluation of Risk-Based Re-Authentication Methods. In: IFIP SEC (2020). Springer

# Verification Method

- E-Mail verification
  - Six digit code in email subject line and body
  - Can be modified in plugin



Wiefling et al: More Than Just Good Passwords? A Study on Usability and Security Perceptions of Risk-Based Authentication. In ACSAC (2020). ACM  
Wiefling et al.: Evaluation of Risk-Based Re-Authentication Methods. In: IFIP SEC (2020). Springer

# Feature Selection

- Most effective ones to identify users
- Based on findings of multiple security and privacy analysis studies



Wiefling et al.: What's in Score for Website Users: A Data-Driven Long-Term Study on Risk-Based Authentication Characteristics. In: FC (2021). Springer

Wiefling et al.: Privacy Considerations for Risk-Based Authentication Systems. In: IWPE (2021). IEEE

Wiefling et al.: Pump Up Password Security! Evaluating and Enhancing Risk-Based Authentication on a Real-World Large-Scale Online Service. In: TOPS (2023). ACM.

# Feature Selection

- IP Address
- User Agent String
- Round-Trip Time



Wiefling et al.: What's in Score for Website Users: A Data-Driven Long-Term Study on Risk-Based Authentication Characteristics. In: FC (2021). Springer

Wiefling et al.: Privacy Considerations for Risk-Based Authentication Systems. In: IWPE (2021). IEEE

Wiefling et al.: Pump Up Password Security! Evaluating and Enhancing Risk-Based Authentication on a Real-World Large-Scale Online Service. In: TOPS (2023). ACM.



# Feature Selection

- Can be extended in plugin



Wiefling et al.: What's in Score for Website Users: A Data-Driven Long-Term Study on Risk-Based Authentication Characteristics. In: FC (2021). Springer

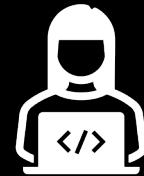
Wiefling et al.: Privacy Considerations for Risk-Based Authentication Systems. In: IWPE (2021). IEEE

Wiefling et al.: Pump Up Password Security! Evaluating and Enhancing Risk-Based Authentication on a Real-World Large-Scale Online Service. In: TOPS (2023). ACM.

# Overview



Results



Open Source



Conclusion



# Summary



- RBA\* can achieve low re-authentication rates when blocking >99% targeted attackers
  - But it depends on the user base



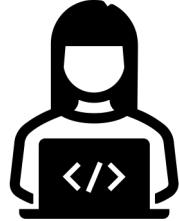
- RTT is promising feature to replace IP address
- Optimization can bring performance gain



- Dataset Download available at [riskbasedauthentication.org](http://riskbasedauthentication.org)

\*Using the Freeman et al. (2016) model

# Summary



- Provide Open Source Plugin for OpenStack\*
- Blueprint for Developers



- Guidance on how to test and strengthen RBA implementations in the paper\*



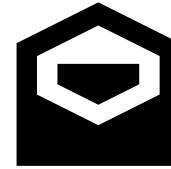
- Outlook:
  - Putting RBA into more Open Source software
  - Continuous Authentication

\*rbainfo.org/opensource

# Thank you



[riskbasedauthentication.org](https://riskbasedauthentication.org)  
[das.h-brs.de](https://das.h-brs.de)



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