Website Evaluation Form

**Instructions for use:**

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators,* you should complete Section I General Information with the URL of your web site and your name.

**I. General Information**

1. URL of site evaluated:\_\_\_\_www.sleepdiplomat.com\_\_\_
2. Author of site evaluated: \_\_\_\_\_\_Matt Walker\_\_\_\_\_\_\_\_
3. Evaluator’s first name:­­\_\_\_\_\_\_\_\_Ian\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**II.** **Web site was evaluated on the following system**

1. Type of computer (Provide as much information as possible, i.e., HP Elite Pro, Intel Pentium i7 , 2.80 GHz, 8 MB RAM):
2. Browser (Chrome)
3. Internet connection (Cable WIFI)

**III Design and Development**

**Instruction**: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **DESIGN** |  |  |  |  |  |
| 1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. | 1 | 2 | 3 | **4** | 5 |
| Please explain your feedback  Overall the website is well divided with the exception of the Home page which serves no purpose. | | | | | |
| 1. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  The site is well designed overall. | | | | | |
| 1. Navigation is intuitive, easy to understand, and provides flexibility in movement. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  *Navigation is static and well placed.* | | | | | |
| 1. Homepage is linked from all subsequent pages. | 1 | 2 | 3 | **4** | 5 |
| Please explain your feedback  *Yes, however in this instance that is not a good thing. The Home page should either be revamped or removed after navigating away.* | | | | | |
| 1. Multimedia elements have a clear purpose. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  The site is filled with logical media elements. | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. Multimedia elements load quickly or file size is indicated with user option to download. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  All items appear to be present using the website creation software. | | | | | |
| 1. Text is easy to read and contrasts with background. | 1 | 2 | **3** | 4 | 5 |
| Please explain your feedback  Text with hyperlinks do not contrast well when placed against the darker portions of the background. | | | | | |
| 1. Site content is widely accessible or appropriate adaptations or explanations have been made. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  All accessibility items appear to be present using the website creation software | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CONTENT** |  |  |  |  |  |
| 1. Pages have clear and appropriate title in title bar. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback | | | | | |
| 1. Links are appropriate, clearly labeled, and have a definite purpose. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Links are up-to-date and functional. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes | | | | | |
| 1. Useful content is embedded no further than two layers deep. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Site contains in-depth content that encourages users to return. | 1 | 2 | 3 | **4** | 5 |
| Please explain your feedback  Well supported with media. It is unknown if the site is updated with new items. | | | | | |
| 1. Information is accurate and current. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CREDIBILITY** |  |  |  |  |  |
| 1. Credibility is established by including information regarding author, affiliations, and credentials. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  **Each page includes credentials of some kind. It is very apparent the author is an expert on sleep.** | | | | | |
| 1. Contact person with e-mail address is included. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback | | | | | |
| 1. Site is bias-free or explicitly states point of view. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  **The authors views on sleep are explicitly outlined.** | | | | | |
| 1. Material is original or includes appropriate citations with no copyright infringement. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Either original or posted with citations. | | | | | |
| 1. Correct punctuation, spelling, and grammar indicate care and attention to detail. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  No spelling or grammar errors could be found. | | | | | |
| 1. Site indicates date(s) that material was created or updated. | 1 | **2** | 3 | 4 | 5 |
| Please explain your feedback  No specific dates are mentioned which can lead the user to question how often the site is updated. | | | | | |