Website Evaluation Form

**Instructions for use:**

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators,* you should complete Section I General Information with the URL of your web site and your name.

**I. General Information**

1. URL of site evaluated:\_\_\_\_http://vaclavsmil.com\_\_\_\_\_\_\_\_\_\_\_\_
2. Author of site evaluated: \_\_\_\_\_Vaclav Smil\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Evaluator’s first name:­­\_\_\_\_\_\_\_\_Ian\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**II.** **Web site was evaluated on the following system**

1. Type of computer (Provide as much information as possible, i.e., HP Elite Pro, Intel Pentium i7, 2.80 GHz, 8 MB RAM):
2. Browser (Chrome)
3. Internet connection (Cable Modem - WIFI)

**III Design and Development**

**Instruction**: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **DESIGN** |  |  |  |  |  |
| 1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. | 1 | 2 | 3 | **4** | 5 |
| Please explain your feedback  *Some information is redundant, duplicated on the main page. I know this is due to marketing and a generally excepted practice; however, the site is so clean and small it did not need to appear twice.*  *Extra content on main page required a fair amount of scrolling.* | | | | | |
| 1. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  *The site was very clean, unassuming, and without distracting elements.* | | | | | |
| 1. Navigation is intuitive, easy to understand, and provides flexibility in movement. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  *Because the site is simple the navigation provided is sufficient.* | | | | | |
| 1. Homepage is linked from all subsequent pages. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  *The navigation menu is well placed and static.* | | | | | |
| 1. Multimedia elements have a clear purpose. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  *Little multimedia is presented. The few items that are meet the needs and are clear.* | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. Multimedia elements load quickly or file size is indicated with user option to download. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  *No download issues* | | | | | |
| 1. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. | 1 | 2 | **3** | 4 | 5 |
| *Please explain your feedback*  There are no alt tags included in the images. Other attributes appear to be handled with CSS. | | | | | |
| 1. Text is easy to read and contrasts with background. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  *Standard white on black* | | | | | |
| 1. Site content is widely accessible or appropriate adaptations or explanations have been made. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  *I did not encounter any accessibility issues* | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CONTENT** |  |  |  |  |  |
| 1. Pages have clear and appropriate title in title bar. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Links are appropriate, clearly labeled, and have a definite purpose. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Links are up-to-date and functional. | 1 | 2 | 3 | **4** | 5 |
| Please explain your feedback  *All links are working, however some link to old information making the site appear outdated.* | | | | | |
| 1. Useful content is embedded no further than two layers deep. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Site contains in-depth content that encourages users to return. | 1 | 2 | 3 | **4** | 5 |
| Please explain your feedback  *This site does not need much in-depth content to convey its purpose. It is probably not a site that is visited more often than a few times a year at most. The site contains news articles and recent work by the author. I do feel more could be done, such as the author does not post his current events such as lectures or seminars.* | | | | | |
| 1. Information is accurate and current. | 1 | 2 | 3 | **4** | 5 |
| Please explain your feedback  *Information is slightly outdated.* | | | | | |
| 1. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CREDIBILITY** |  |  |  |  |  |
| 1. Credibility is established by including information regarding author, affiliations, and credentials. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Author is very distinguished. The credibility is established via books, bio, and news articles. | | | | | |
| 1. Contact person with e-mail address is included. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Site is bias-free or explicitly states point of view. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Material is original or includes appropriate citations with no copyright infringement. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback | | | | | |
| 1. Correct punctuation, spelling, and grammar indicate care and attention to detail. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  No grammar or spelling issues could be found. | | | | | |
| 1. Site indicates date(s) that material was created or updated. | 1 | 2 | 3 | **4** | 5 |
| Please explain your feedback  There is no direct update information. Updates are shown via recent news items or other postings. Because of the websites purpose I didn’t find this to be a critical issue. | | | | | |