

## Probability each customer will not pay their bill

*I divided the problem in two part a classification model and logistic regression*

### **First part: Classification**

**Given {**

Credit score,  
Income,  
Debt,  
Expenses,  
Payment history score,  
Rent or own,  
Months without job,  
Lives with life partner (spouse, friend with benefits, free union, etc; Yes/No)  
How many of dependents,  
How many people in household  
How long lived there  
Is selling the house?  
}

**Use {KNN}**

**To {Classify customers in pay, can pay but do not pay, not able to pay}**

### **Second part: Logistic Regression**

**Given {**

KNN classification results label,  
Credit score,  
Income,  
Debt,  
Expenses,  
Payment history score,  
Rent or own,  
Months without job,  
Lives with life partner (spouse, friend with benefits, free union, etc; Yes/No)  
How many of dependents,  
How many people in household  
How long lived there  
Is selling the house?  
}

**Use {logistic regression}**

**To {probability each customer will not pay their bill}**

## Amount of power use next month for each customer

*If there are sufficient history I would test time series analysis vs clustering – regression. If there are not sufficient history I would choice clustering - regression*

### Time series approach

**Given {**

Time series of amount of power that customer use  
}

**Use {** Holt winter}

**To {**Forecast amount power use next month}

### Clustering – Regression approach

#### ***Part 1: Clustering***

**Given {**

Zip code  
Months without job  
Lives with life partner (spouse, friend with benefits, free union, etc; Yes/No)  
How many of dependent  
How many people in household  
Is selling the house?  
Square feet's  
How many rooms  
How many TVs  
Has an electric shower  
Has an electric kitchen  
Next month  
Temperature forecast next month  
}

**Use {**Clustering}

**To {**Cluster customers}

#### ***Part 2: Linear Regression***

**Given {**

Clustering Label  
Zip code  
Months without job  
Lives with life partner (spouse, friend with benefits, free union, etc; Yes/No)  
How many of dependent  
How many people in household  
Is selling the house?  
Square feet's  
How many rooms

How many TVs  
Has an electric shower  
Has an electric kitchen  
Next month  
Temperature forecast next month  
}

**Use** {linear regression}

**To** {Forecast amount power use next month}

## **Vehicle routing to max total value of shutoff and determine how many job company should create**

I would use an optimization model for determine the number of employees and shutoff

**Given** {

score = probability each customer will not pay their bill \* Forecast amount power use next month  
total cost  
Past data on travel time/speed  
Other details of driving too long/expensive to collect  
Time to shut off power  
}

**Use** {optimization}

**To** {determine which number of employees and shutoff}