

# Business Process and Business Process Modeling

IF 3141 Sistem Informasi

Teknik Informatika ITB

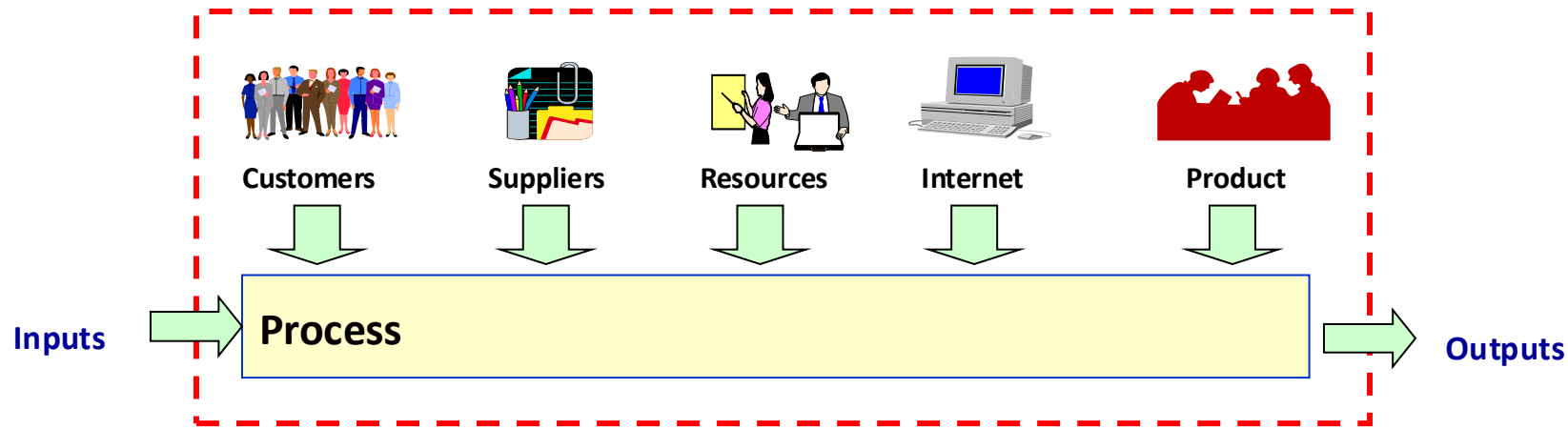
Semester I 2022/2023

# BISNIS

- “... a course of action or a procedure ... a series of stages in manufacture or some other operation...” [the concise oxford dictionary]
- Kumpulan aktivitas yang jika dilakukan bersama akan membuat nilai bagi konsumen (misalkan produk baru untuk konsumen). Aktivitas tersebut saling terkait.
- “... a series of actions, changes, or functions bringing about a result.” [dictionary.com]
- Entitas bisnis adalah suatu organisasi yang tujuannya adalah menghasilkan nilai untuk orang yang berkepentingan dengan hasil tersebut.

# PROSES

- Sebuah proses adalah kumpulan tugas/ task yang terkait secara logis yang dilakukan untuk mencapai suatu outcome bisnis tertentu
- Suatu proses merupakan kumpulan aksi yang menggunakan masukan, menambahkan nilai untuk mendapatkan output yang diinginkan.



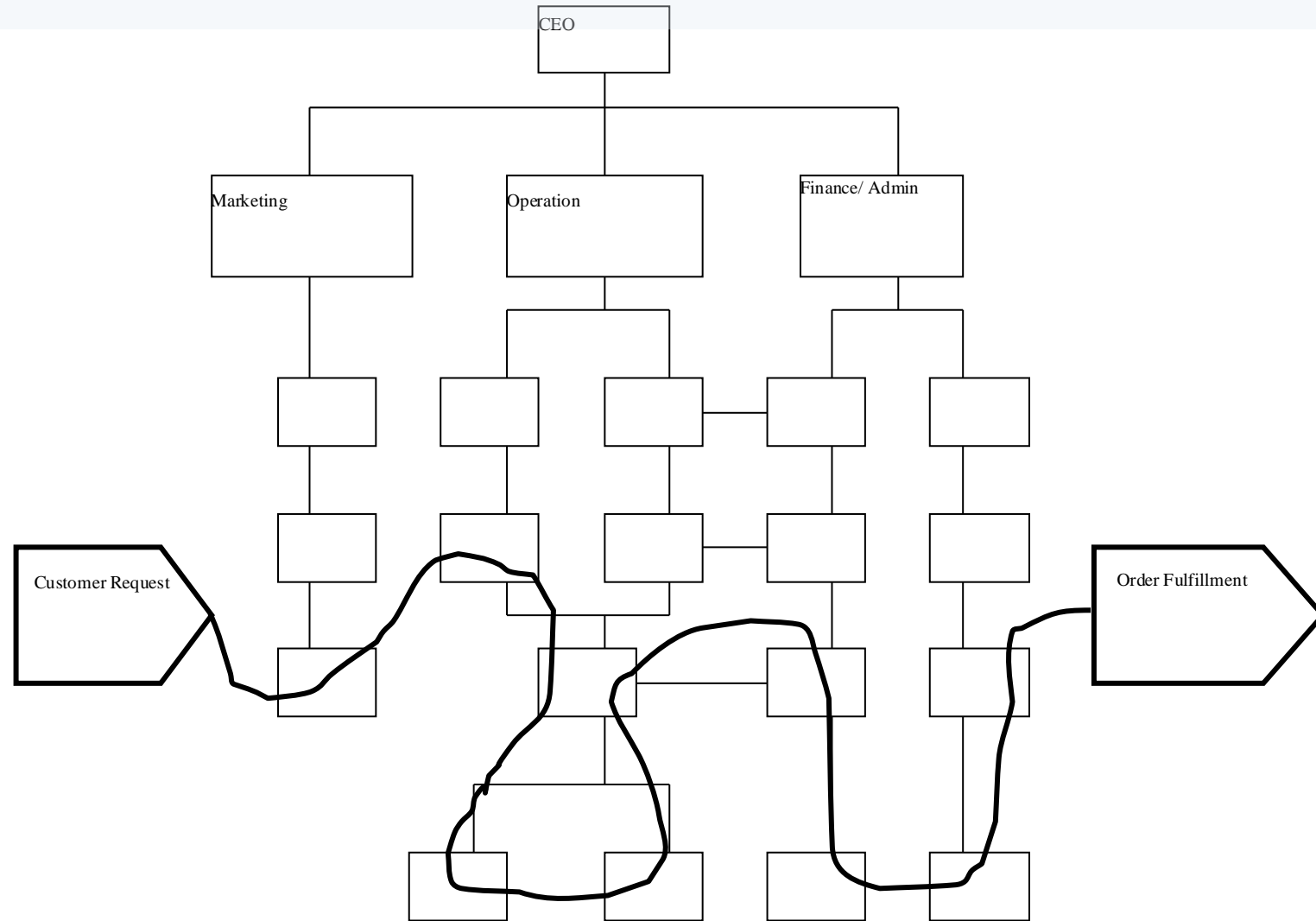
# PROSES BISNIS

- Kumpulan task atau aktivitas untuk mendapatkan satu tujuan atau goal, yang akan dilakukan secara sekuensial maupun paralel oleh orang maupun sistem, baik di dalam ataupun di luar organisasi.  
[Butler Group]
- Task tersebut terdefiniskan sebelumnya dan proses dapat dilakukan berulang.
- Urutan task biasanya sangat penting.

# PROSES BISNIS

- Suatu *proses bisnis yang baik* harus memiliki tujuan-tujuan seperti mengefektifkan, mengefisienkan dan membuat mudah untuk beradaptasi pada proses-proses didalamnya.
- Artinya proses bisnis tersebut harus merupakan proses bisnis yang berorientasikan pada jumlah dan kualitas *produk output*, minimal dalam menggunakan *sumber daya* dan dapat beradaptasi sesuai dengan *kebutuhan bisnis dan pasar*.

# ALUR PROSES BISNIS



# KEUNTUNGAN

- Organisasi dapat *memonitor secara sistematis aktifitas-aktifitas* pada setiap proses pada bisnis prosesnya.
- Organisasi dapat dengan *mudah menemukan kesalahan dalam proses* dan memperbaikinya secepat mungkin.
- Organisasi dapat *memahami proses setiap perubahan input* menjadi output pada bisnis prosesnya.
- Organisasi mampu *melakukan pengukuran pada setiap perubahan* pada kondisi perusahaan.
- Organisasi dapat *memahami setiap proses dan metode* dari proses yang benar.

# PROSES BISNIS: CONTOH

- Pengadaan material dari pemasok
- Pembuatan dan pengiriman produk akhir
- Pencarian kustomer (pemasaran)
- Penyusunan laporan laporan keuangan
- Pembayaran pegawai
- Pengelolaan proyek
- Dan banyak lainnya



# PROSES BISNIS: ELEMEN KUNCI

- **Kustomer** adalah orang yang menerima dan menggunakan manfaat secara langsung dari produk atau layanan
- **Produk** dan **layanan** secara esensial adalah keluaran yang dihasilkan dari proses untuk kustomer
- **Proses bisnis** adalah kumpulan langkah atau aktivitas yang dibangun dalam sistem
- **Partisipan** adalah orang yang melakukan langkah kerja dalam proses

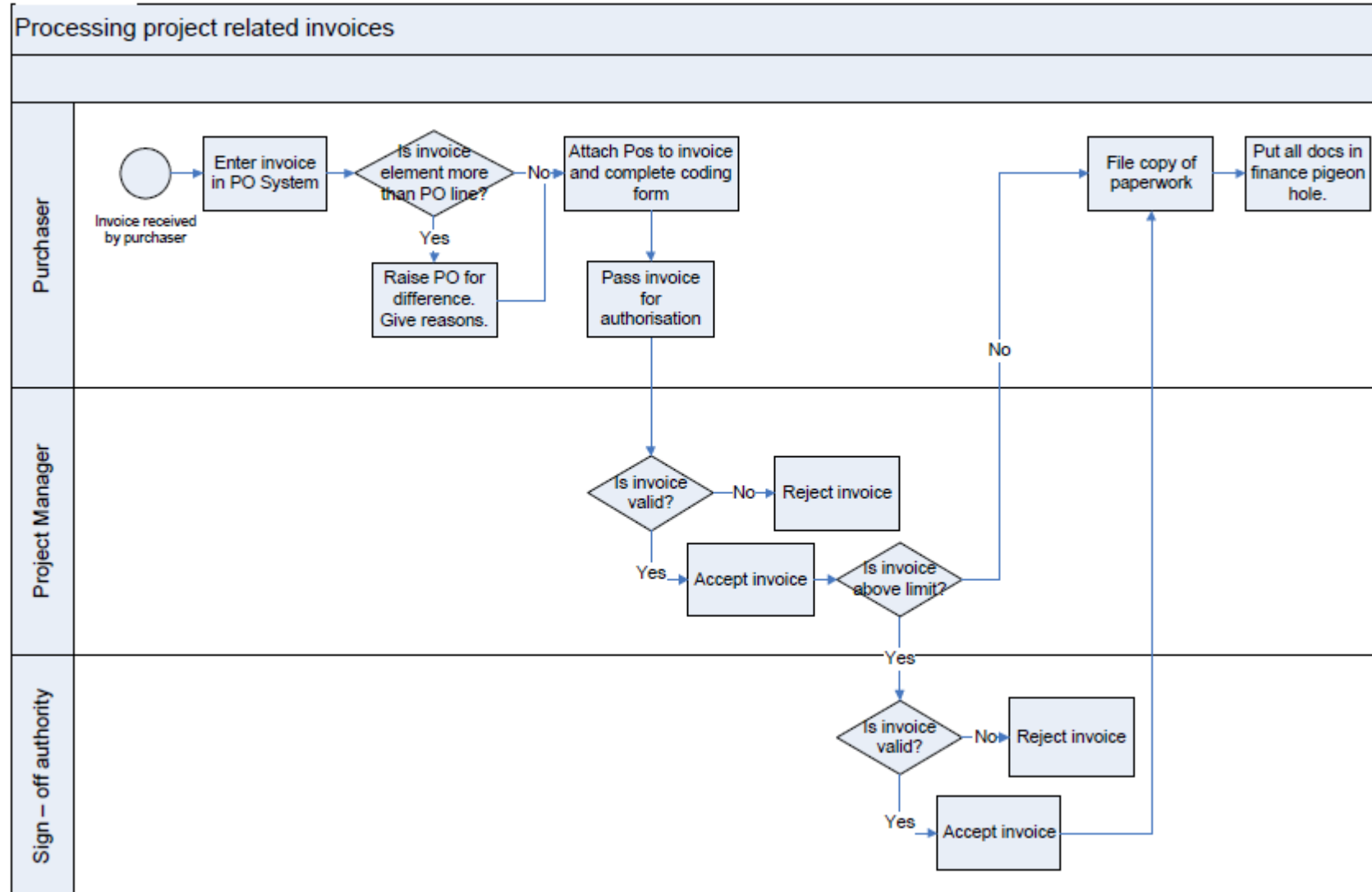
# PROSES BISNIS: ELEMEN KUNCI

- Informasi yang akan digunakan partisipan untuk melakukan pekerjaannya
- Teknologi adalah TI dan perangkat lainnya dan peralatan yang digunakan partisipan selama mengerjakan pekerjaan
- Kontek adalah organisasi, kompetitif, teknikal dan pengaturan yang dioperasikan dalam sistem kerja (dalam terminologi sistem disebut lingkungan)
- Infrastruktur adalah sumberdaya orang dan teknikal yang terkait sistem baik sumberdaya yang ada atau yang dikelola diluar sistem

# CONTOH: PEMBAYARAN PEGAWAI (BILLING)

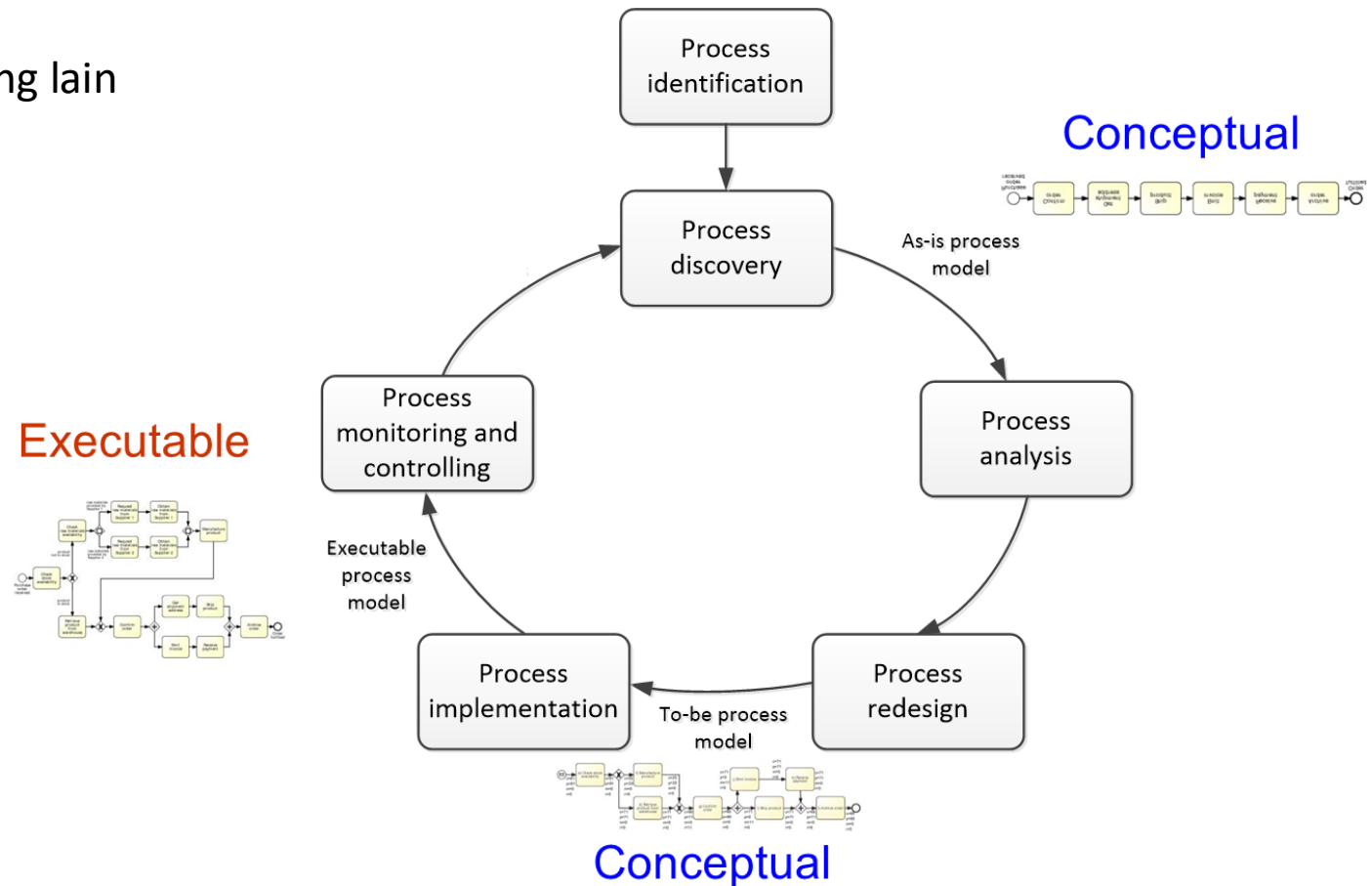
- *Customers* – staf organisasi yang akan dibayar
- *Products and services* – pembayaran untuk staff, slip gaji, laporan ke organisasi tentang pembayaran staf dan fungsi personel lainnya
- *Business process* – termasuk :
  - Pembayaran gaji staf
  - Penelusuran perpindahan dan level penggajian
  - Penerimaan waktu kerja rinci (kehadiran/ketidak hadirannya)
  - Menghasilkan daftar gaji payroll
  - Pengiriman rincian transaksi pembayaran gaji ke bank
  - Pengiriman slip gaji, sertifikat kelompok
  - Menghasilkan beberapa laporan untuk organisasi

# CONTOH: Proses Invoice Kegiatan Proyek



# BUSINESS PROCESS MODELING- BPM

- Penggambaran proses bisnis dalam bentuk diagram sehingga:
  - Terdokumentasikan
  - Dapat dikomunikasikan kepada yang lain
  - Untuk memudahkan pemahaman
- Tujuan BPM:
  - Komunikasi
  - Dokumentasi
  - Analisi (seperti simulasi)



# STANDARD PEMODELAN: IDEF0

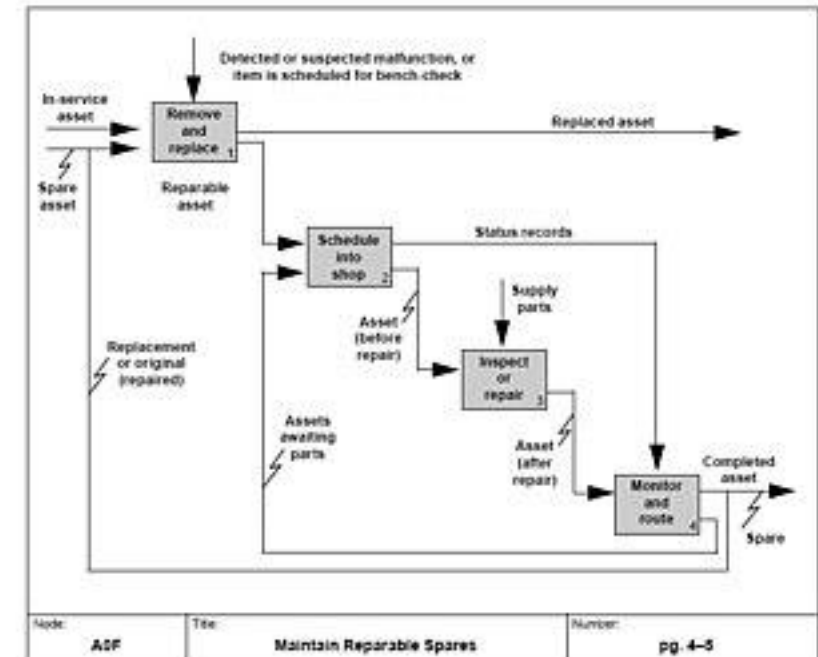
- ICAM (Integrated Computer Aided Manufacturing) **DEF**inition for Function Modeling
  - [Function modeling](#) methodology for describing [manufacturing](#) functions, which offers a functional [modeling language](#) for the analysis, development, [reengineering](#) and integration of [information systems](#), [business processes](#) or [software engineering](#) analysis

## Pros of Using ICAM (IDEF0) for Business Process Modeling

1. Structured and Hierarchical Representation
2. Emphasizes Inputs, Controls, Outputs, and Mechanisms (ICOM Model)
3. Standardized and Widely Used in Engineering & Government
4. Better for Complex, Large-Scale Systems
5. Focus on Function Rather than Sequence

## Cons of Using ICAM (IDEF0) for Business Process Modeling

1. Not Intuitive for Non-Technical Users
2. Lacks a Clear Timeline or Process Flow
3. Limited for Workflow and Decision Modeling
4. Complex and Time-Consuming for Simple Processes
5. Not Directly Compatible with Process Automation Tools



# STANDARD PEMODELAN: IDEF0

- Untuk memfasilitasi komunikasi dengan pihak lain yang menggunakan standard yang sama
- Beberapa standard :
  - ASME (American Association of Mechanical Engineering)
  - Flowchart / Flowmap
  - IDEF0 (Integration Definition For Function Modeling)
  - IGOE (Input, guide, output, enabler)
  - BPMN (Business Process Modeling Notation)
  - UML (Unified Modeling Language)
  - ...

# STANDARD PEMODELAN: ASME Notation






- ASME (American Association of Mechanical Engineering)

## Pros of Using ASME for Business Process Modeling

1. Standardized Representation
2. Great for Manufacturing and Engineering Workflows
3. Focus on Process Efficiency & Waste Reduction
4. Supports Detailed Process Breakdown
5. Widely Used in Industrial Sectors

## Cons of Using ASME for Business Process Modeling

1. Not Designed for High-Level Business Processes
2. Lacks Organizational Role Representation
3. Not Suitable for IT & Business Process Automation
4. Less Emphasis on Event Handling

ACTIVITY		INDUSTRIAL PROCESS	CATERING SERVICES	MEDICAL SERVICES	ADMINISTRATIVE PROCESS
Operation		Connection of the motor in a washing machine	Addition of sauce to a fish dish	Radiography	Introduction of the information of an invoice in the computer
Inspect		Quality control of the connection	Control of flavor and PH of the sauce	Control of patient identity data	Checking the invoice data
Delay		Working places waiting for the supply of cables	Fish waiting for the addition of the sauce	Patient in a stretcher waiting for the doctor	Invoice waiting for the signature of the responsible person
Inventory / Warehouse		Washing machines on AGV or in warehouse	Bowl with elaborated sauce for several fish dishes	Waiting area with patients waiting to be called	Folder with invoices to introducing in the computer
Move		AGV with washing machines to packing area	Fish dishes with sauce taken to the customer's table	Stretcher with patient moved to an operating room	Folder of invoices taken to filing cabinet

Activities that add no value



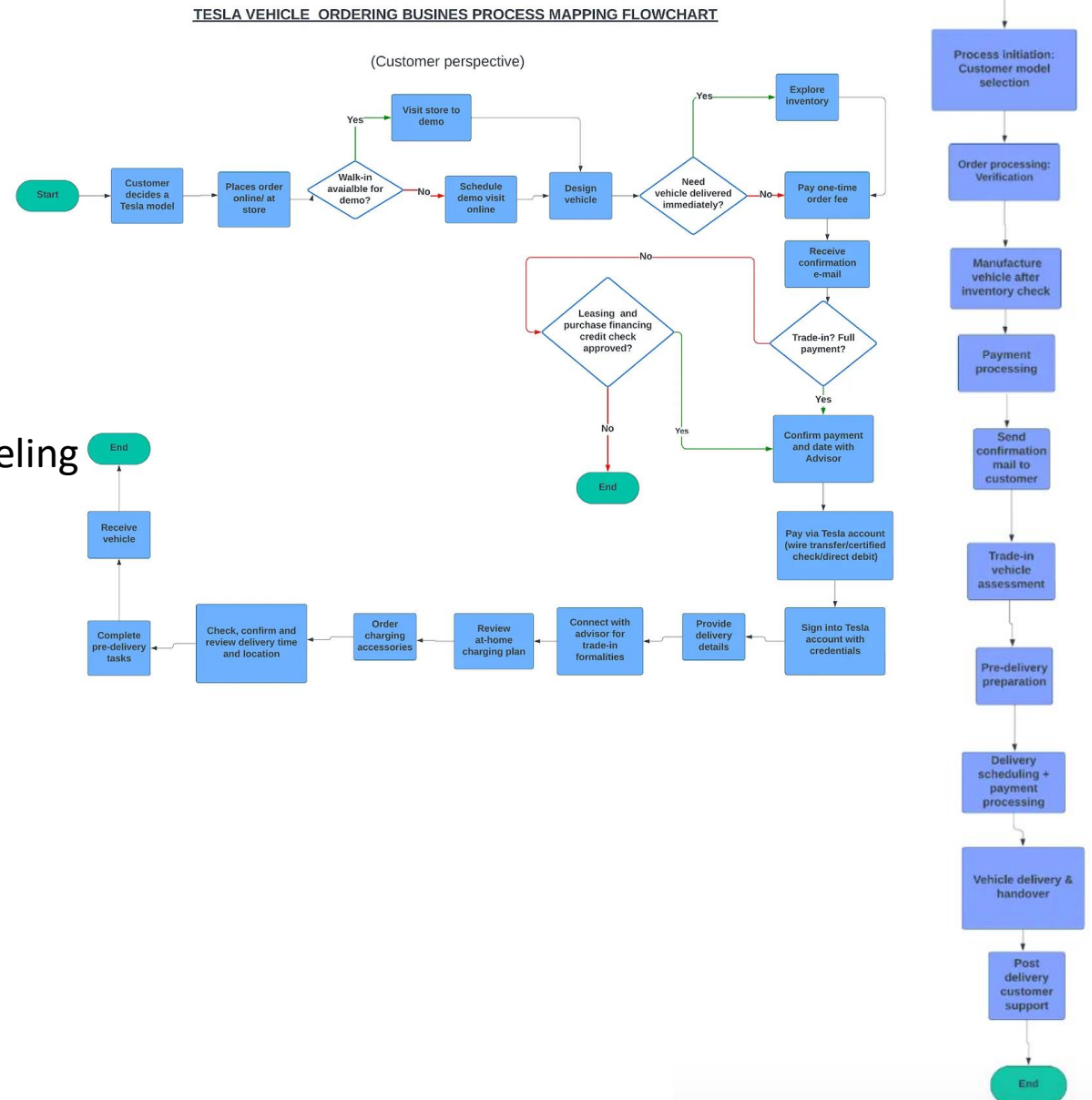
# STANDARD PEMODELAN: Flowchart

Pros of Using Flowcharts for Business Process Mode

1. Simplicity & Easy to Understand.
2. Fast and Easy to Create
3. Great for High-Level Process Representation
4. Helps in Identifying Bottlenecks
5. Flexible & Tool-Agnostic

Cons of Using Flowcharts for Business Process Modeling

1. Lack of Standardization
2. Limited Scalability for Complex Processes
3. Weak in Representing Process Responsibilities
4. Not Suitable for Business Process Automation
5. Cannot Handle Exception Handling & Events



# STANDARD PEMODELAN: BUSINESS PROCESS MODELING NOTATION (BPMN)







































































- Dikembangkan oleh Business Process Management Initiative (BPMI), dan dikelola oleh Object Management Group sejak penggabungan kedua organisasi pada tahun 2005
- Mendukung manajemen proses bisnis untuk pengguna teknis maupun bisnis
- Merupakan penghubung komunikasi antara kegiatan desain proses bisnis dan implementasinya
- Current version: 2.0

# BPMN

- Sederhana
- Dalam bentuk diagram yang mudah dimengerti
- Dapat dipahami baik oleh orang bisnis maupun teknis
- Mirip flowcharts dan Diagram Aktivitas pada UML
- Alur aktivitas dengan pesan dan data
- Dapat dipergunakan untuk service orchestration pada SOA

# PERBANDINGAN ANTAR NOTASI

 Business Process Modeling Notation Comparison Matrix

Criteria	Flowchart 	ASME 	ICAM (IDEF0) 	BPMN 2.0 	UML (Activity Diagrams) 
Ease of Use	 Very Easy	 Easy	 Moderate-Hard	 Moderate	 Moderate
Standardized Notation	 No	 Yes	 Yes	 Yes	 Yes
Best for Simple Processes	 Yes	 Yes	 No	 Yes	 Yes
Best for Complex Processes	 No	 No	 Yes	 Yes	 Yes
Step-by-Step Workflow	 Yes	 Yes	 No	 Yes	 Yes
Decision Modeling (Gateways)	 No	 No	 No	 Yes	 Yes
Parallel Processing	 No	 No	 No	 Yes	 Yes
High-Level Functional Analysis	 No	 Somewhat	 Strong	 No	 No
Process Automation Support	 No	 No	 No	 Yes	 No
Role-Based Modeling (Pools & Lanes)	 No	 No	 No	 Yes	 Yes
Supports Exception Handling	 No	 No	 No	 Yes	 No
Best for Manufacturing Processes	 No	 Yes	 Yes	 No	 No
Best for Business Workflows	 Basic	 No	 No	 Yes	 Yes
Industry Use	General Business	Manufacturing, Engineering	Enterprise, Government	Business, IT, BPM	Software Engineering, System Design

# Pros dari BPMN

## 1. Clear Workflow Representation

- BPMN visualizes the exact sequence of tasks in a process, making it easy to understand execution order.
- Uses Start, Intermediate, and End Events to define process flow.

## 2. Decision Logic & Parallel Processing

- BPMN includes gateways (XOR, AND, OR) for decision-making and parallel processes, which IDEF0 lacks. Example: “Stock Available?” decision in Order-to-Cash process.

## 3. Standardized & Widely Used in Business & IT

- BPMN is an ISO standard for business process modeling.
- Widely used in business, IT, banking, and automation industries.

## 4. Supports Business Process Automation

- BPMN diagrams can be executed in process automation tools (e.g., Camunda, IBM BPM).
- Enables workflow orchestration in business applications.

## 5. Can Model Exception Handling

- BPMN supports error, escalation, and compensation events.
- Useful for processes with error recovery and message-based interactions.

# Cons dari BPMN

## 1. Complex Notation for Large Processes

- BPMN diagrams can become **cluttered** in large-scale business systems.
- Requires **modularization** for maintainability.

## 2. Not Ideal for High-Level Functional Analysis

- BPMN focuses on **process execution** rather than function decomposition.
- Unlike IDEF0, BPMN does not clearly define **inputs, controls, and mechanisms**.

## 3. Requires Training for Non-Technical Users

- Business analysts and managers may need **training** to understand BPMN notations like **pools, lanes, and message flows**.

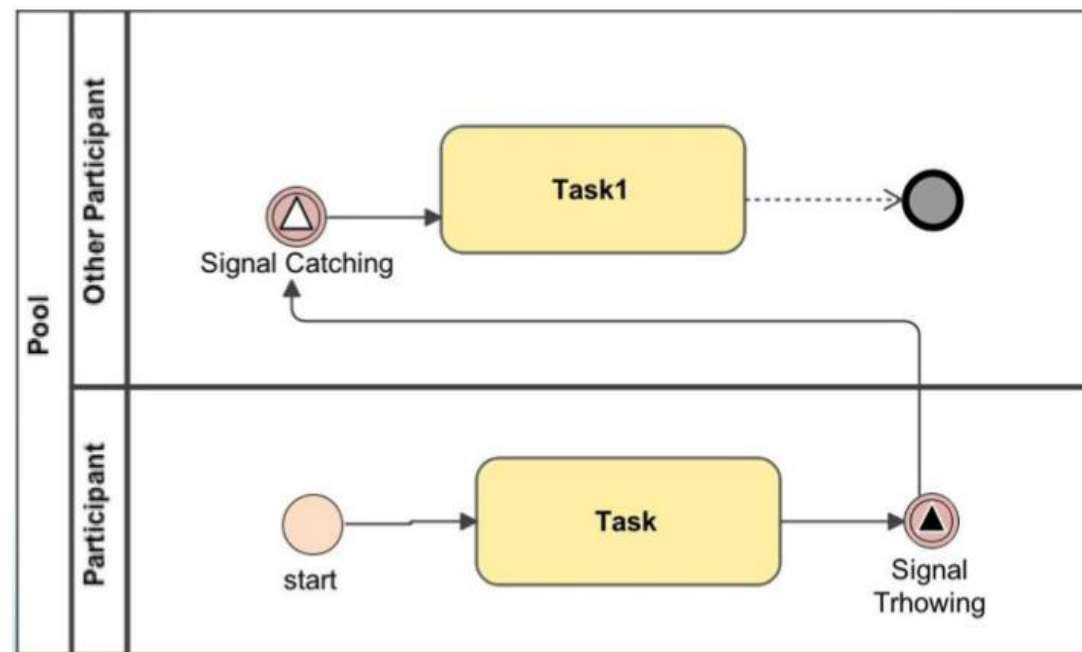
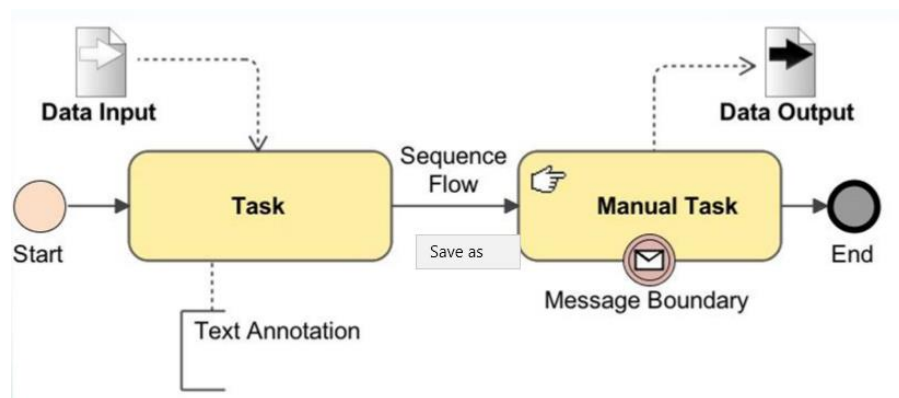
## 4. Limited for Static Process Representation

- BPMN is best for **process execution modeling**, not for **strategic process improvement** or **functional dependency analysis**.

# DIAGRAM BPMN

- Process –Flow of activity, decisions, data and events
- Collaboration –Conversations and interactions (also process)
- Choreography –Tasks performed by participantsand how participants coordinate interactions via messages.

# Simple BPMN Process Diagram





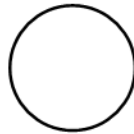
# SIMBOL DIAGRAM PROSES pada BPMN

- Core Elements
- Activities
- Gateways
- Data
- Event
- Pools & Lanes
- Flows

# CORE ELEMENTS



activity

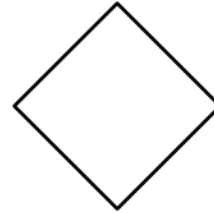


start



end

event



gateway

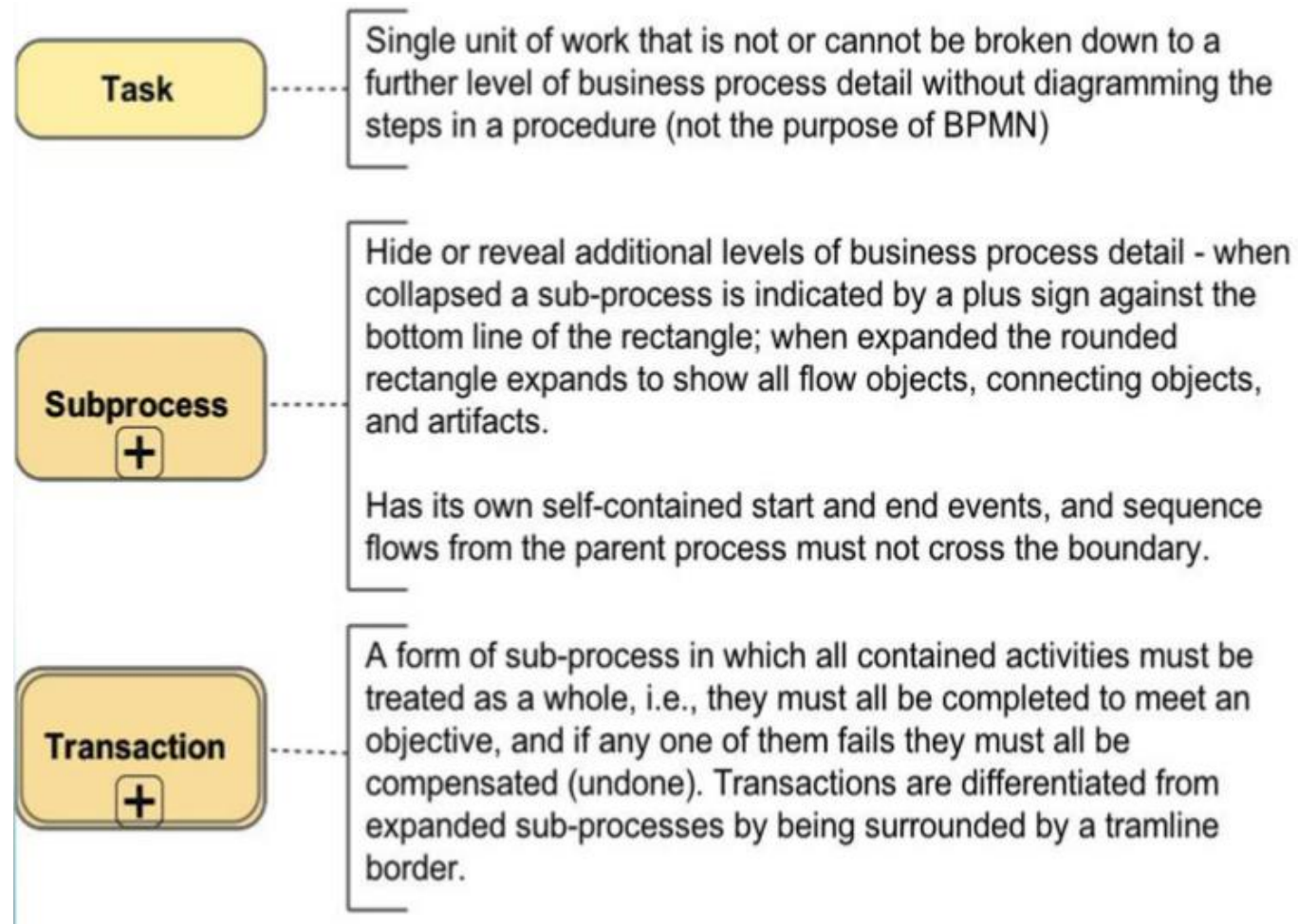


sequence  
flow

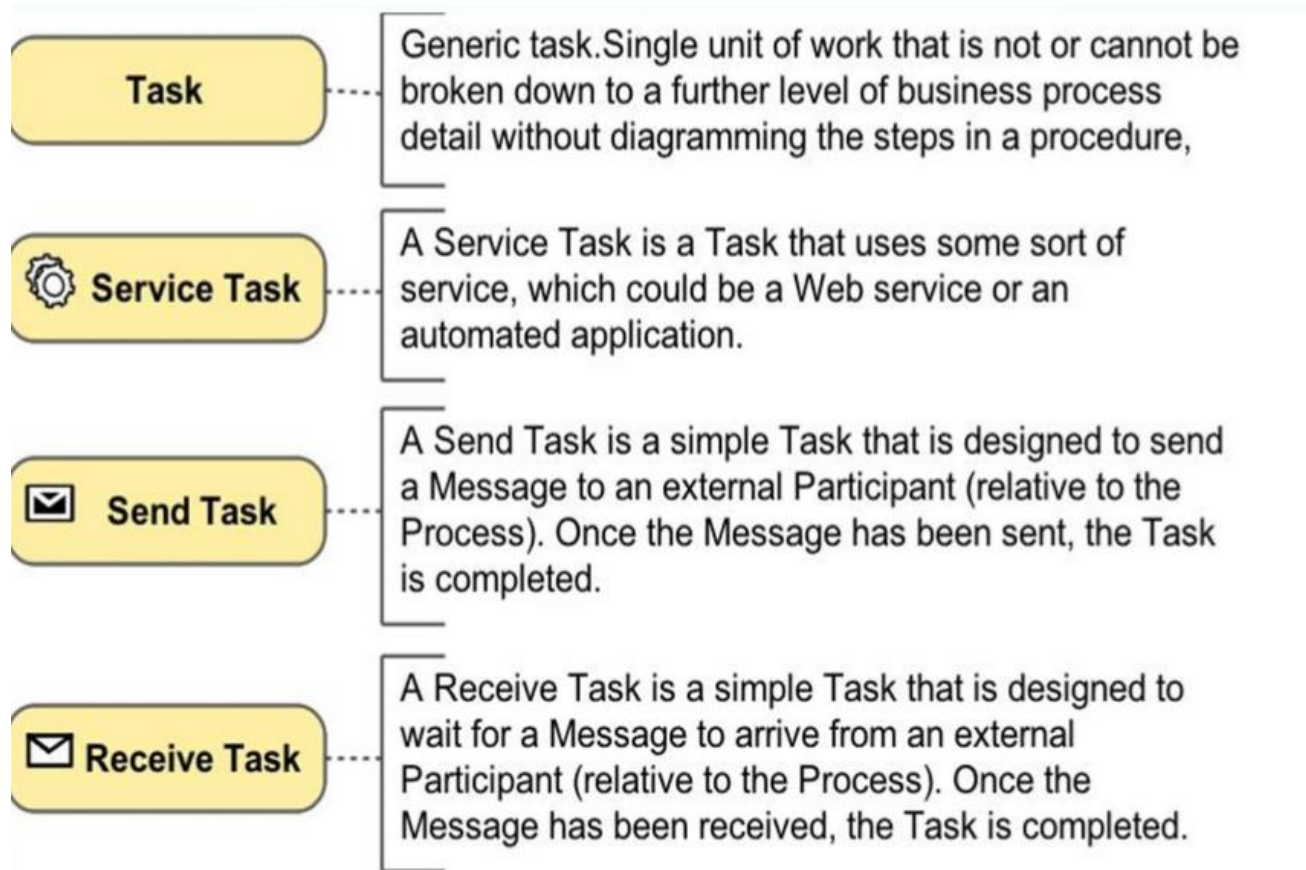
# ACTIVITIES

- Work that is performed within a Business Process.
- Activity can be atomic or non-atomic (compound)
- High-level, so does not describe the activity detail (not the job of BPMN)
- Three types: Task, Sub-process, and Transaction

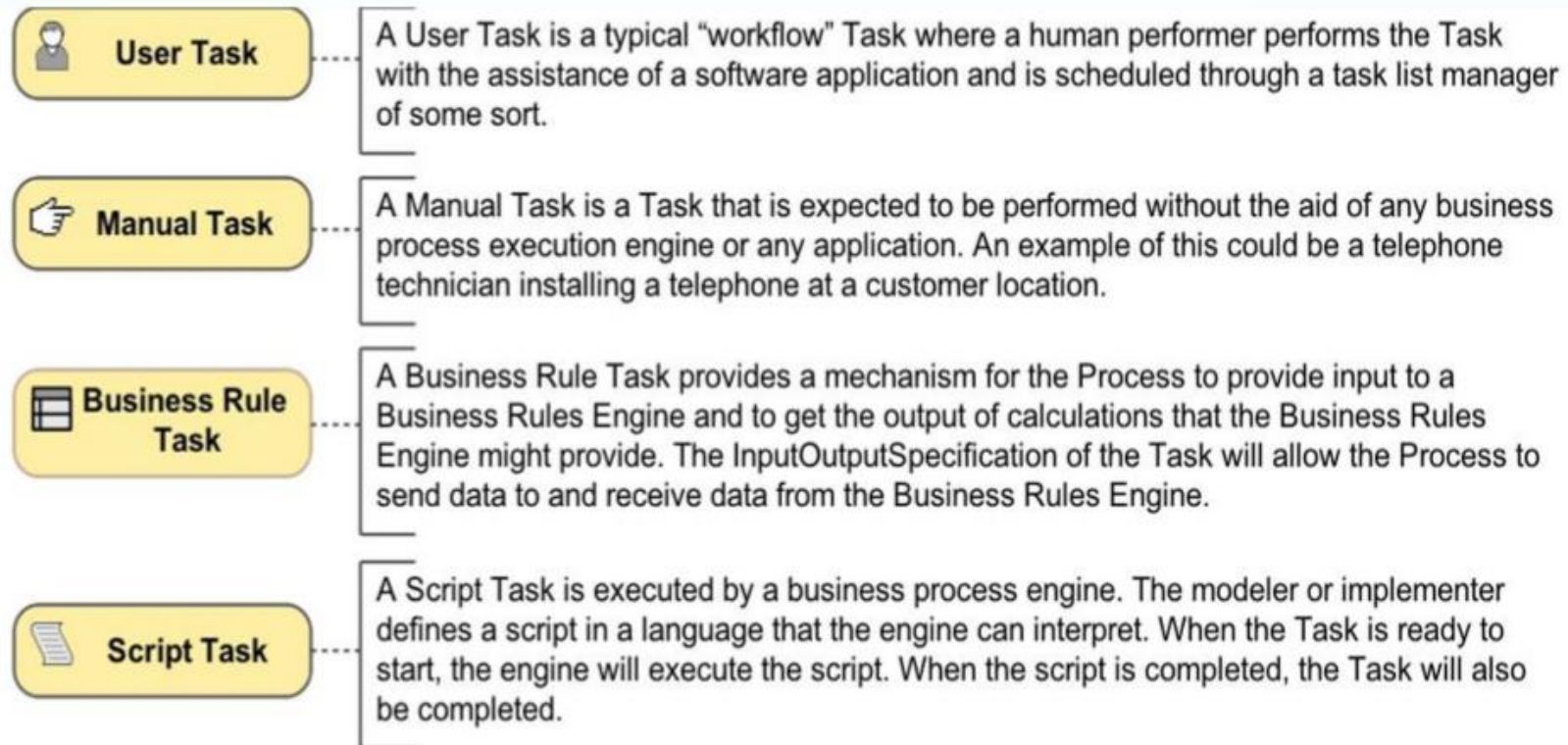
# ACTIVITIES SYMBOL



# TASK SYMBOLS



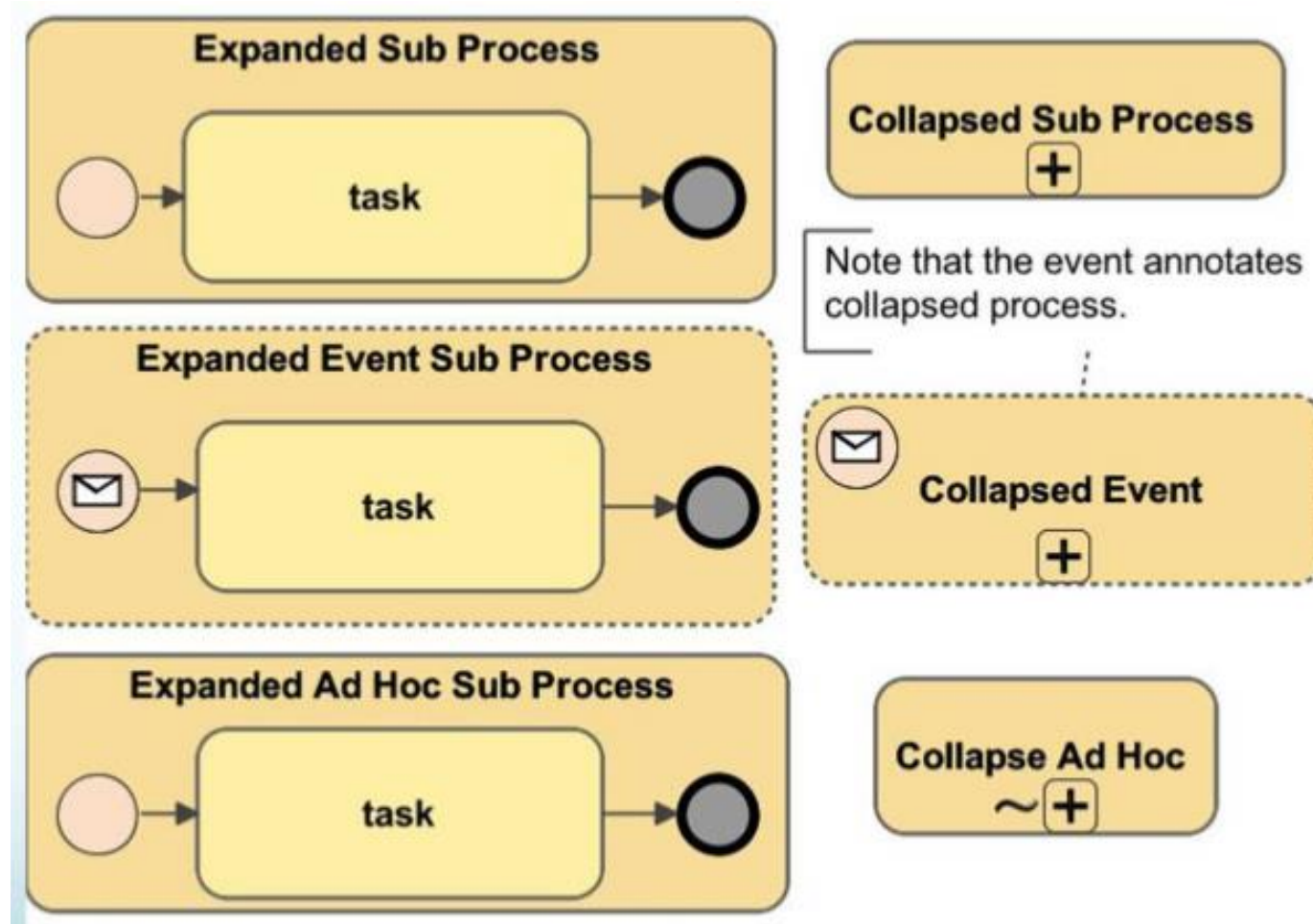
# TASK SYMBOLS



# SUB PROCESS

- Is in the context of the process and can access the contextual data.
- Can be expanded or collapsed to show detail of the sub-process or to hide the detail.
- Sub process MUST define an internal process with a start and end event.
- A sub process is only reusable within the parent process (i.e. it is not reusable in the overall design).

# SUB PROCESS SYMBOL





# GATEWAYS

- Gateways are used to control how Sequence Flows interact as they converge and diverge within a Process.
- Capable of consuming or generating additional tokens.
- Define decisions/branching (exclusive, inclusive, and complex), merging, forking, and joining.

# GATEWAY SYMBOL

XOR Gateway



Exclusive

A diverging Exclusive Gateway (Decision) is used to create alternative paths within a Process flow. This is basically the "diversion point in the road" for a Process. For a given instance of the Process, only one of the paths can be taken.

OR Gateway



Inclusive

Inclusive Gateway (Inclusive Decision) can be used to create alternative but also parallel paths within a Process flow. The true evaluation of one condition Expression does not exclude the evaluation of other condition Expressions. All Sequence Flows with a true evaluation will be traversed by a token.



Complex

The Complex Gateway can be used to model complex synchronization behavior. An Expression activationCondition is used to describe the precise behavior.



Event Based

The Event-Based Gateway represents a branching point in the Process where the alternative paths that follow the Gateway are based on Events that occur, rather than the evaluation of Expressions using Process data (as with an Exclusive or Inclusive Gateway). A specific Event, usually the receipt of a Message, determines the path that will be taken.

AND Gateway



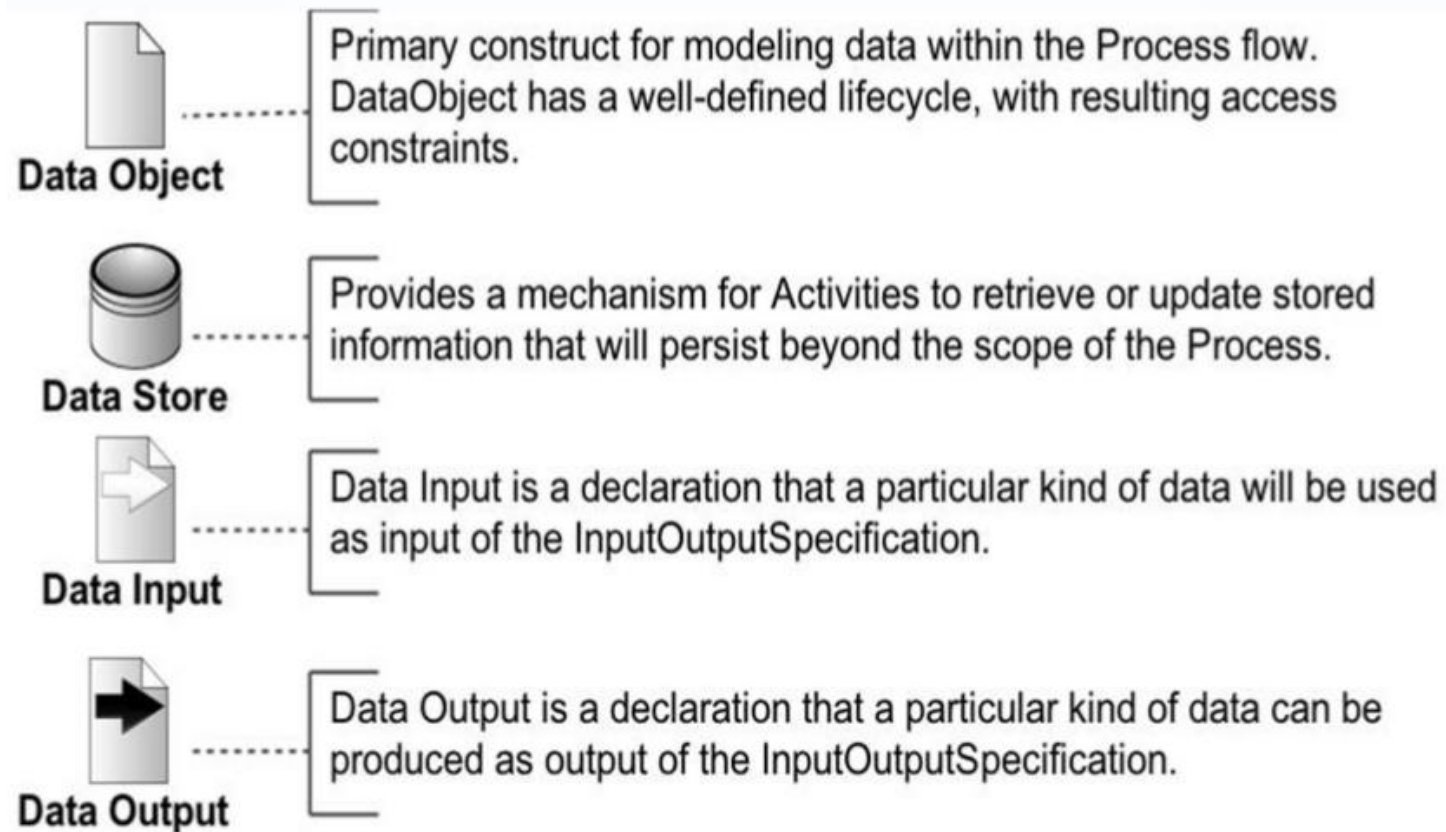
Parallel

A Parallel Gateway is used to synchronize (combine) parallel flows and to create parallel flows.

# DATA

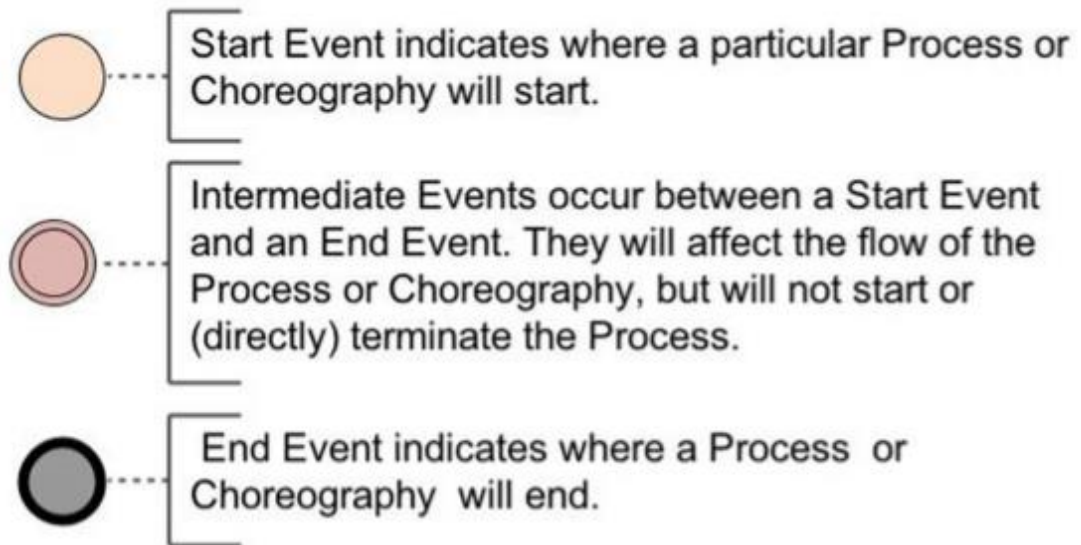
- Data Objects provide information about what Activities require and/or what they produce
- Represent a singular object or a collection of objects
- Data Input and Data Output provide the same information for Processes

# DATA SYMBOL



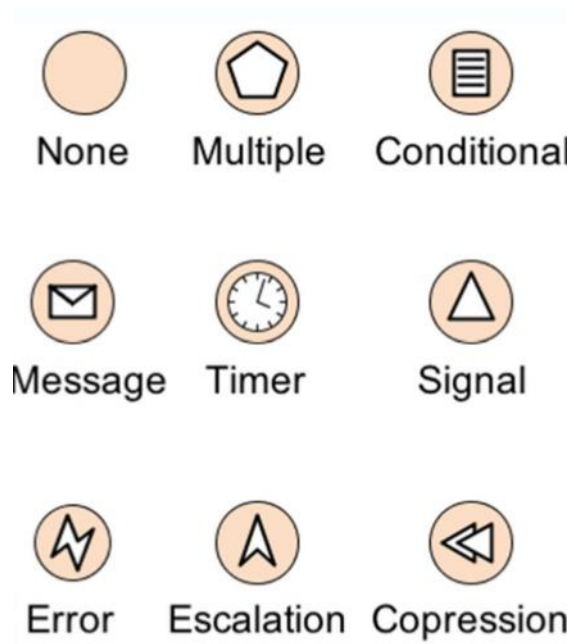
# EVENTS

- Something that “happens” during the course of a Process
- Affect the flow of the model and usually have a cause (Trigger) or an impact (Result)
- There are three types, based on what they affect the flow: Start, Intermediate, and End

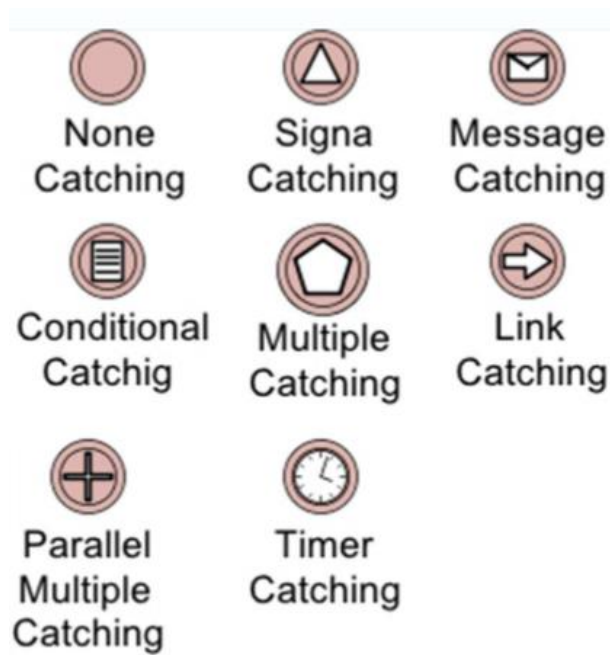


# EVENT SYMBOL

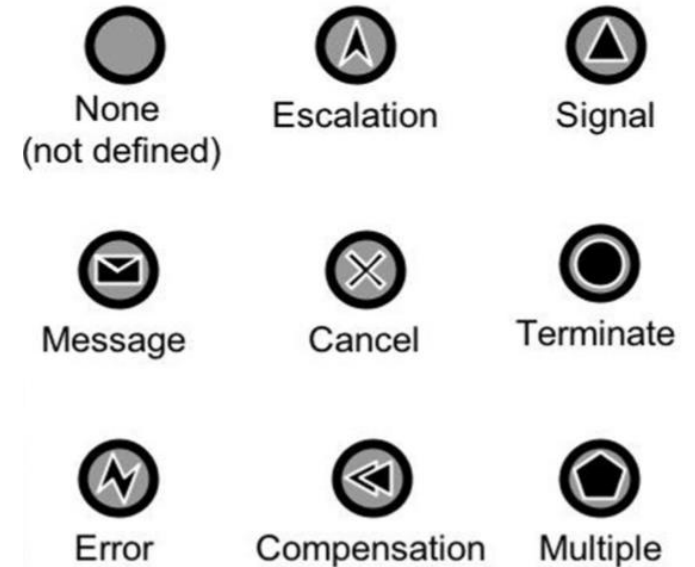
## Start Events



## Intermediate Events



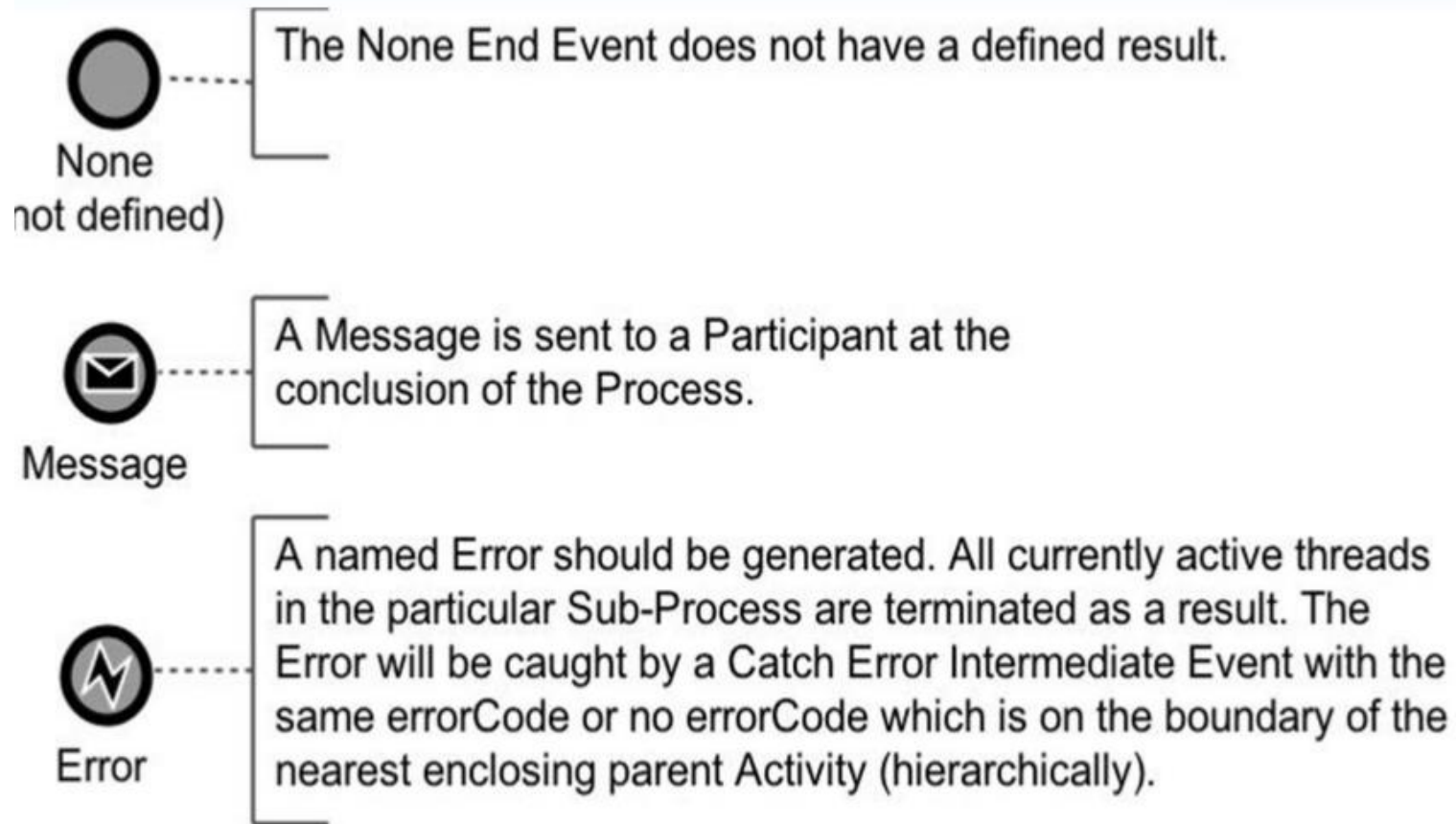
## End Events



# END SYMBOL

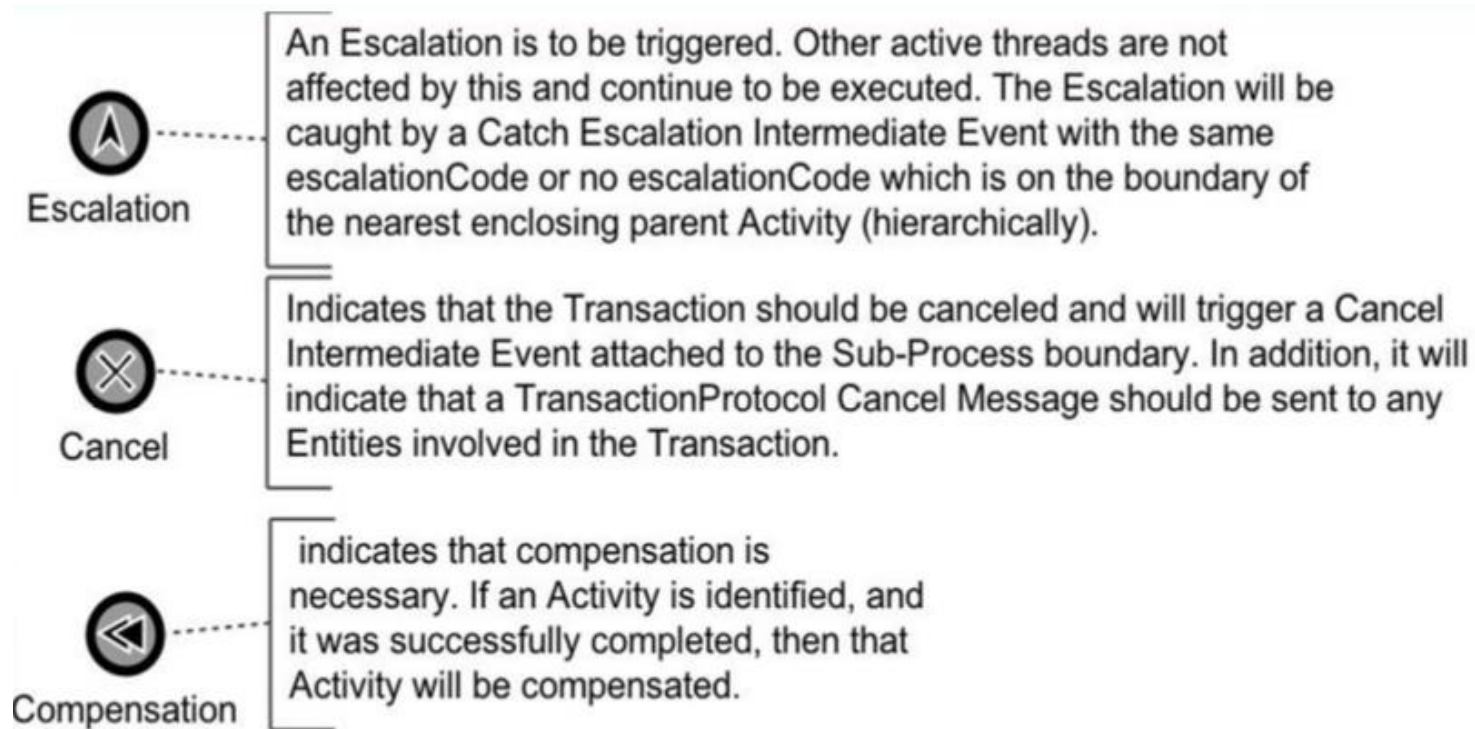
- End Event indicates where a Process will end.
- In terms of Sequence Flows, the End Event ends the flow of the Process, and thus, will not have any outgoing Sequence Flows.
- No Sequence Flow can connect from an End Event.
- Depending on the type, other rules are enforced (like error handling and/or how the process is terminated).

# END EVENT





# END EVENT



# END EVENT



Signal

A Signal will be broadcasted when the End has been reached. Note that the Signal, which is broadcast to any Process that can receive the Signal, can be sent across Process levels or Pools, but is not a Message (that has a specific source and target).



Terminate

All Activities in the Process should be immediately ended. This includes all instances of multi-instances. The Process is ended without compensation or event handling.



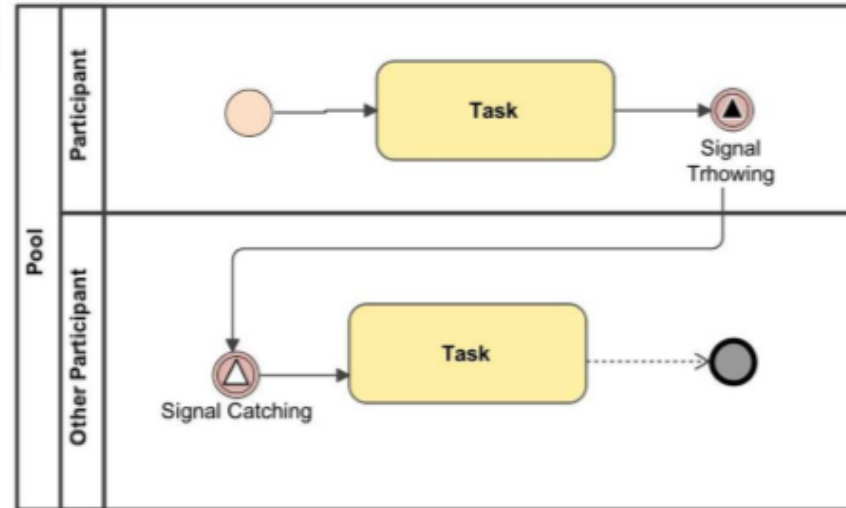
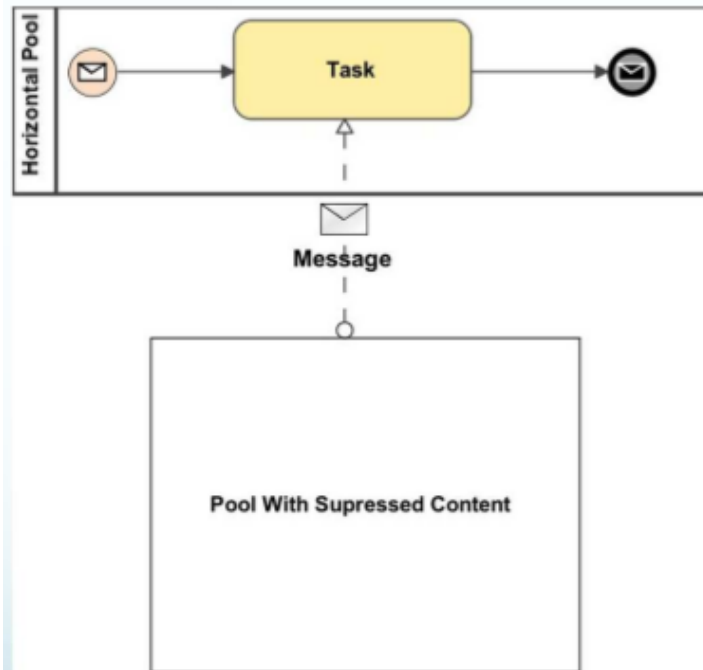
Multiple

There are multiple consequences of ending the Process. All of them will occur (e.g., there might be multiple Messages sent).

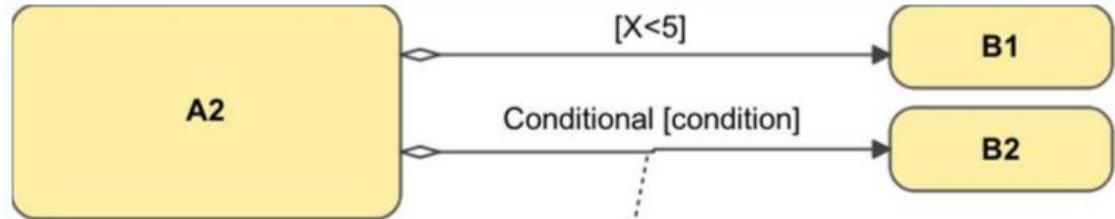
# POOLS & LANES

- A Pool is the graphical representation of a Participant in a Collaboration. It also acts as a “swimlane” and a graphical container for partitioning a set of Activities from other Pools, usually in the context of B2B situations.
- Pool captures a resource class. Generally used to model a business party (e.g. a whole company)
- A Pool acts as the container for the Sequence Flow between activities. The Sequence Flow cannot cross the boundaries of a Pool
- Lane (Swimlane) is a sub-partition within a Process that extend the entire length of the Process. Lanes are used to organize and categorize Activities.
- Lane is a *resource sub-class* within a pool. Generally used to model departments (e.g. shipping, finance), internal roles (e.g. Manager, Associate), software systems (e.g. ERP, CRM)
- Lanes can be nested (e.g. an outer set of Lanes for company departments and an inner set for roles within each department)

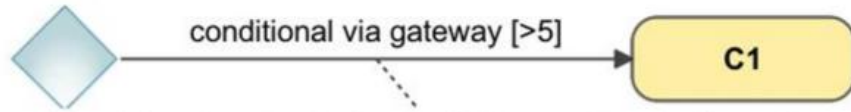
# POOLS & LANES



# CONDITIONAL FLOW & DEFAULT SEQUENCE FLOW

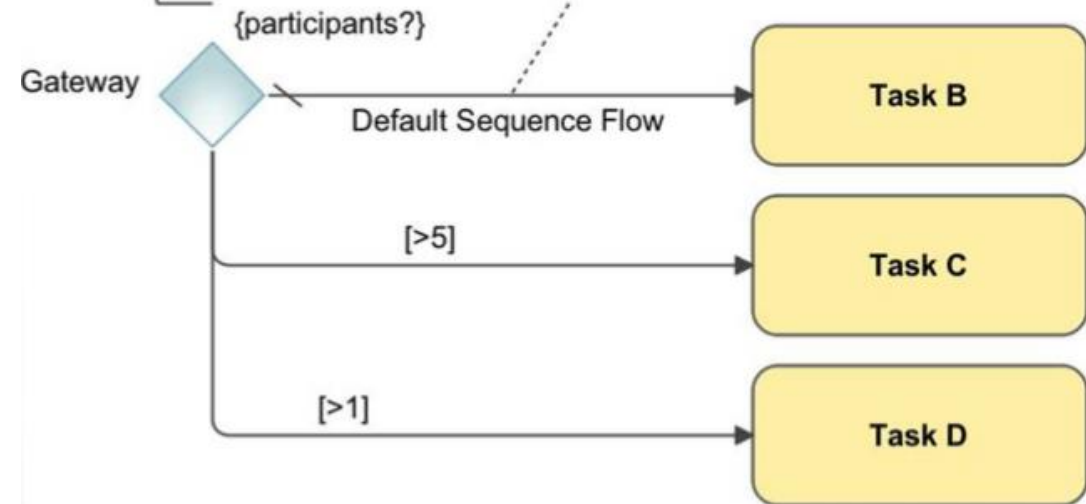


A Sequence Flow can have a condition Expression that are evaluated at runtime to determine whether or not the Sequence Flow will be traversed. If the conditional flow is outgoing from an Activity, then the Sequence Flow will have a mini- diamond at the beginning of the connector.

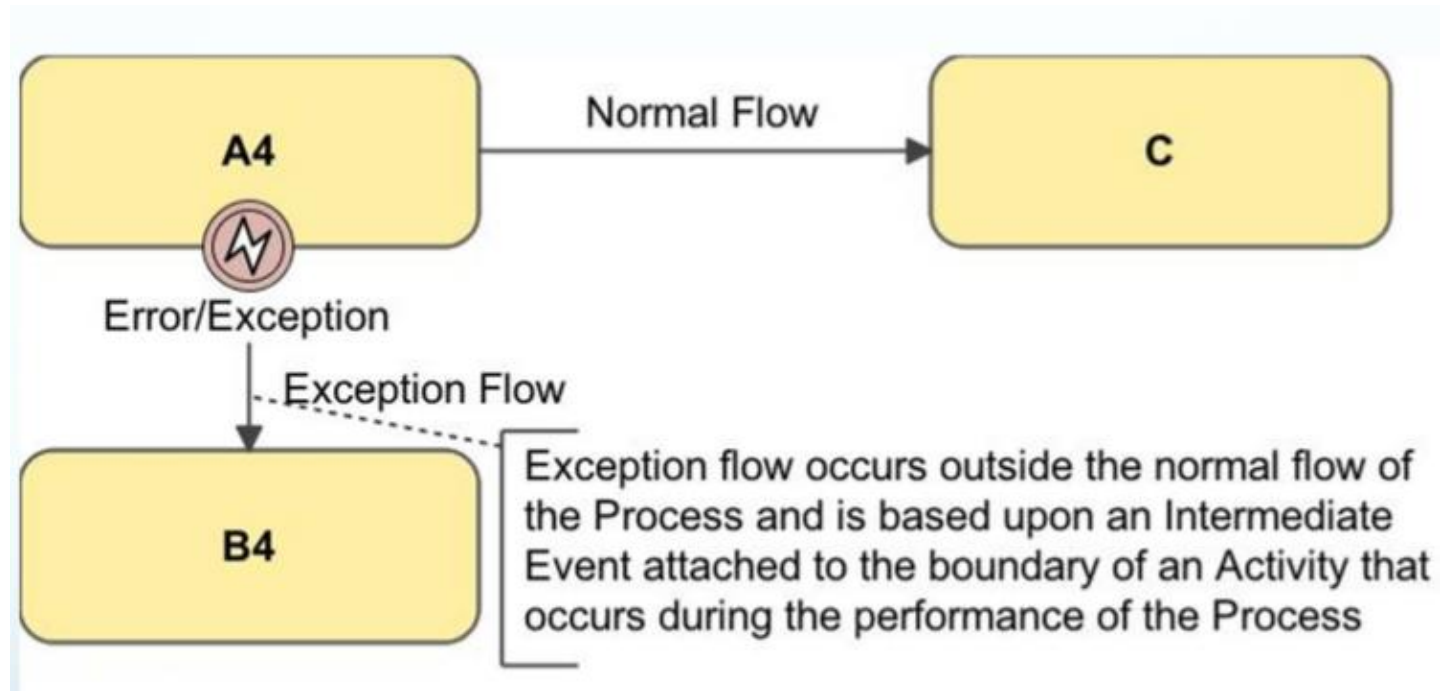


If the conditional flow is outgoing from a Gateway, then the line will not have a mini-diamond.

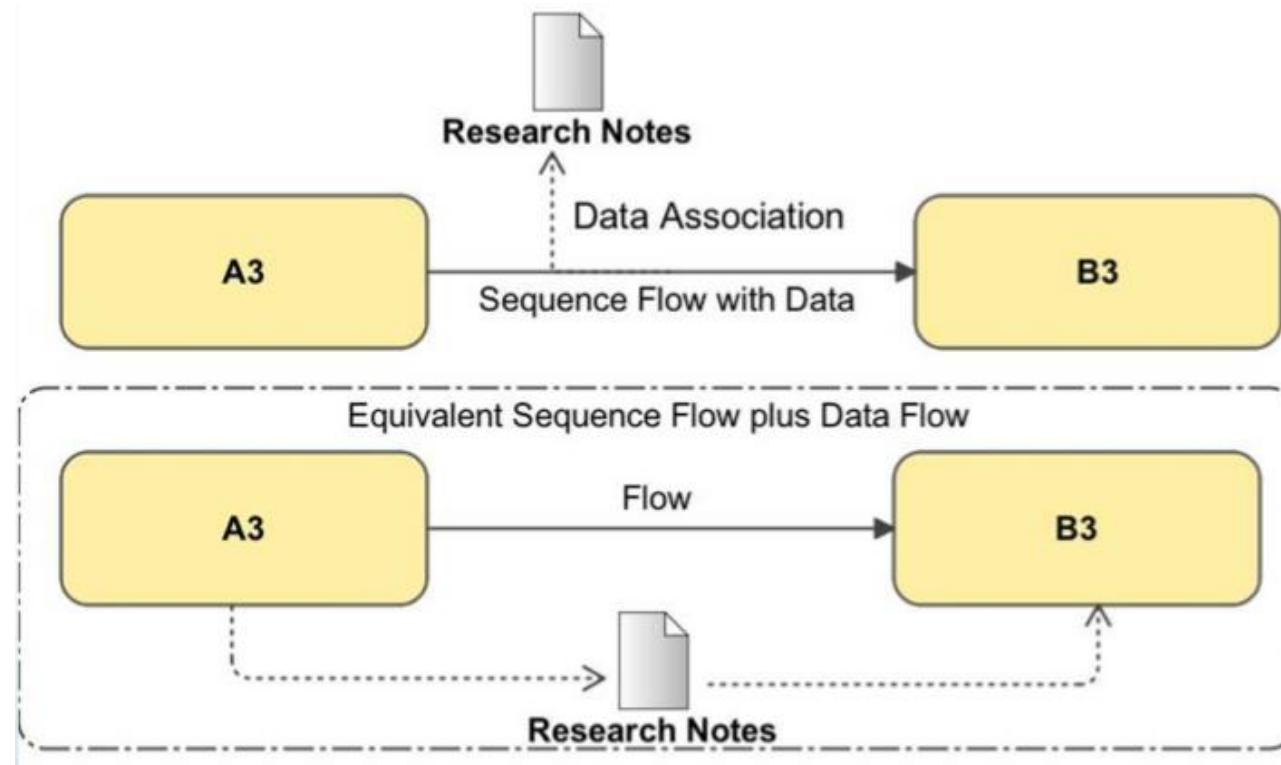
For Data-Based Exclusive Gateways or Inclusive Gateways, one type of flow is the Default condition flow (see page 97). This flow will be used only if all the other outgoing conditional flow is not true at runtime. These Sequence Flows will have a diagonal slash will be added to the beginning of the connector (see the figure to the right).



# EXCEPTION FLOW

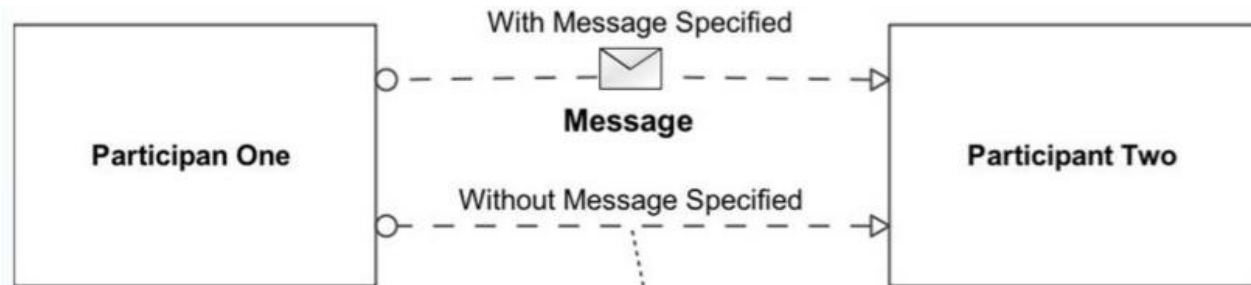


# DATA FLOWS



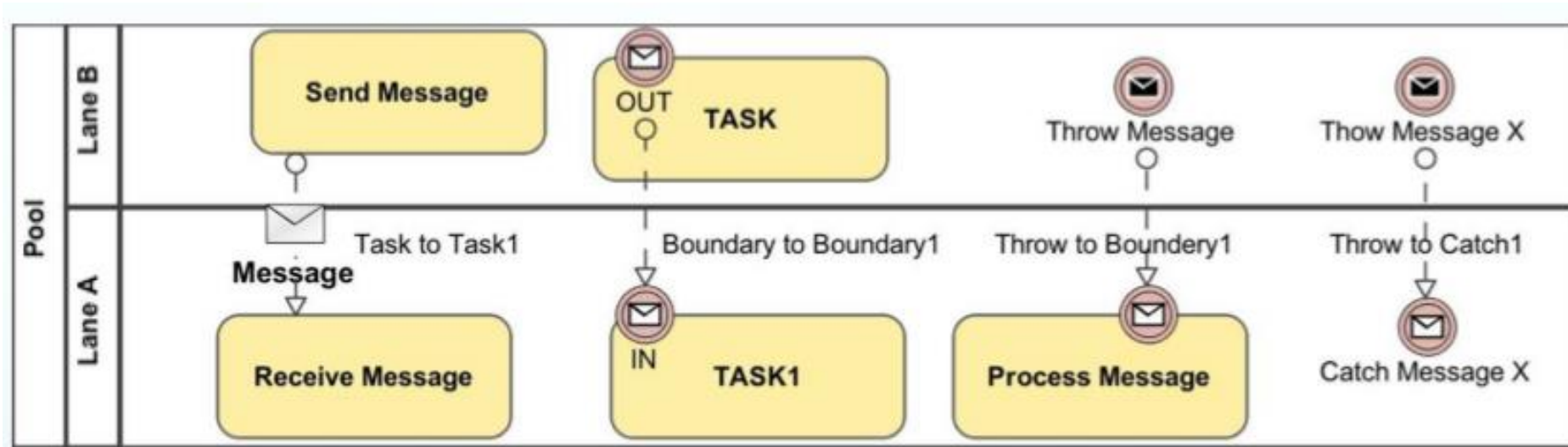
# MESSAGE FLOW

- Flow of Messages between two Participants that are prepared to send and receive them.
- A Message Flow MUST connect two separate Pools.
- They connect either to the Pool boundary or to Flow Objects within the Pool boundary.
- They MUST NOT connect two objects within the same Pool.





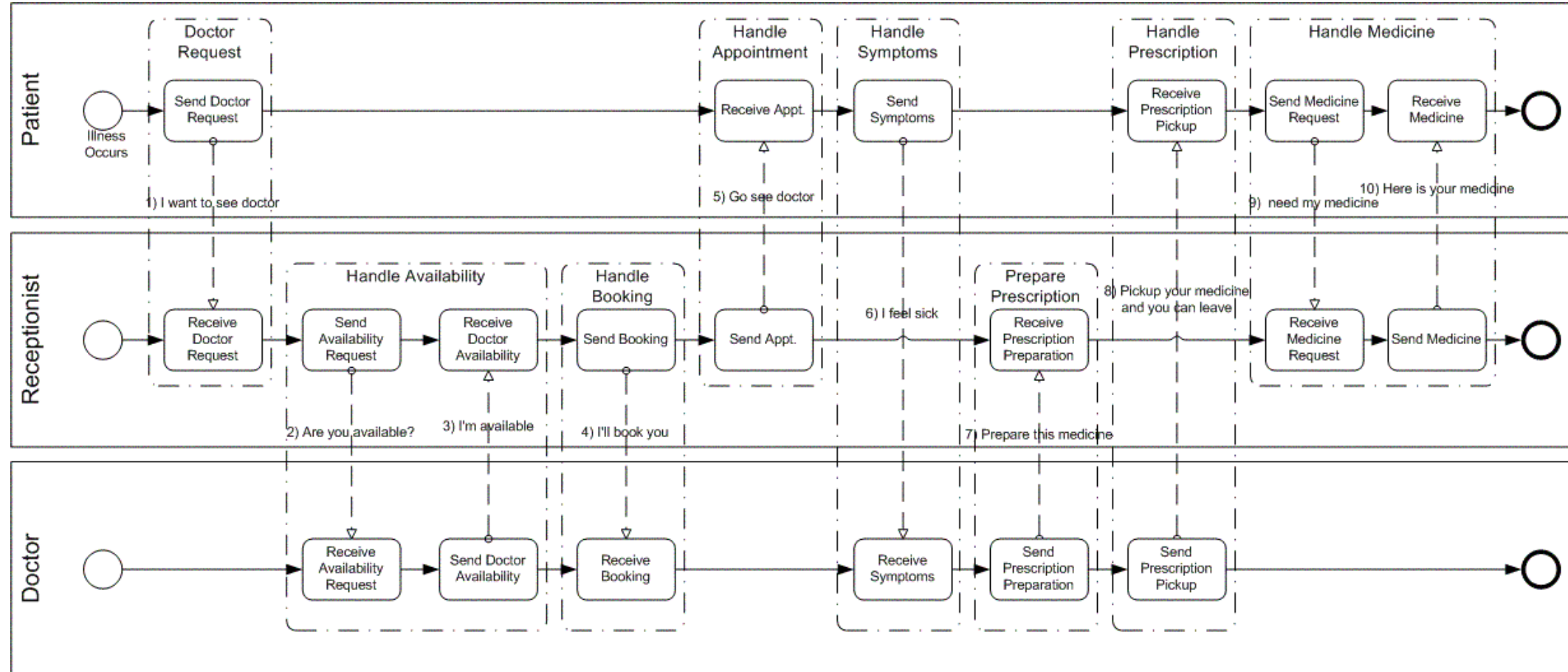
# Message Flow Between Lanes



# Guidelines: Naming Conventions

- Give a name to every event and task
- For tasks: verb followed by business object name and possibly complement
  - Issue Driver Licence, Renew Licence via Agency
- For message events: object + past participle
  - Invoice received, Claim settled
- Avoid generic verbs such as Handle, Record...
- Label each XOR-split with a condition
  - Policy is invalid, Claim is inadmissible

# BPMN Example



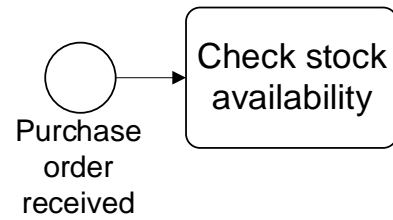
A Message is used to depict the contents of a communication between two Participants.

LATIHAN

# Order-to-cash

- An order-to-cash process is triggered by the receipt of a purchase order from a customer.
- Upon receipt, the purchase order has to be checked against the stock to determine if the the requested item(s) are available.

# BPMN Process Diagram (1)

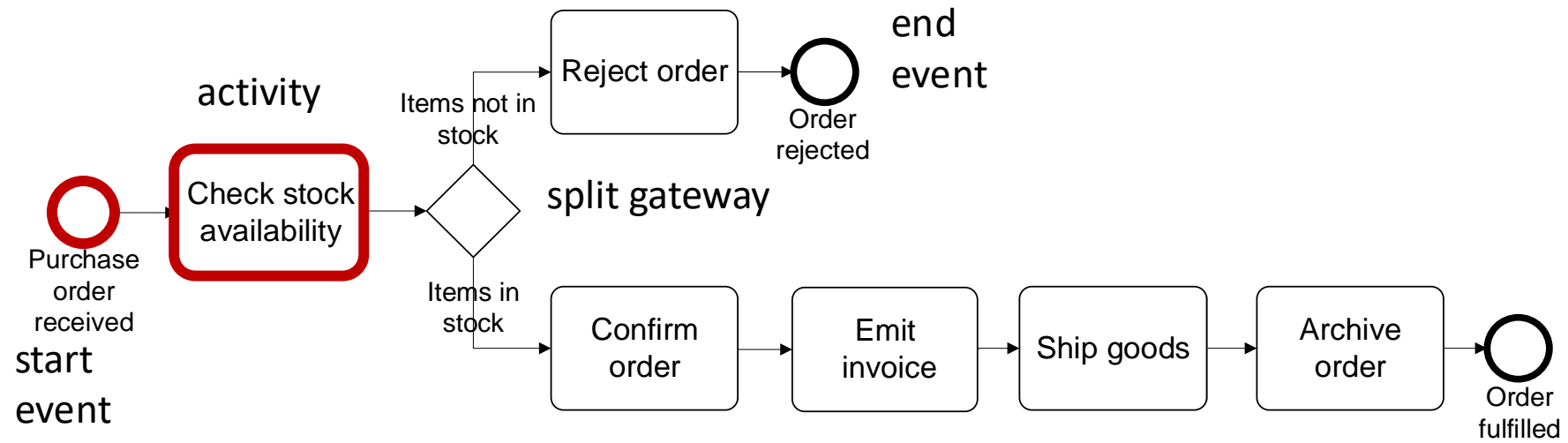


# Order-to-cash

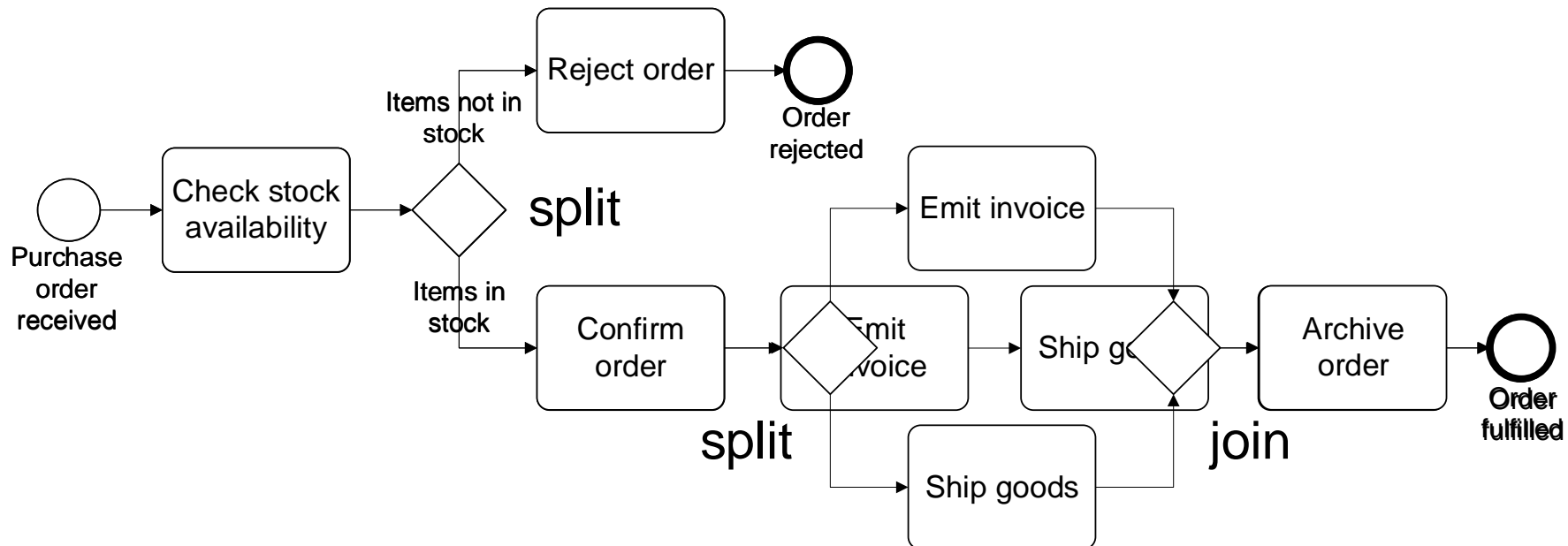
- An order-to-cash process is triggered by the receipt of a purchase order from a customer.
- Upon receipt, the purchase order has to be checked against the stock to determine if the the requested item(s) are available.
- **Depending on stock availability the purchase order may be confirmed or rejected.**
- **If the purchase order is confirmed, an invoice is emitted and the goods requested are shipped.**
- **The process completes by archiving the order or if the order is rejected.**



# BPMN Process Diagram (2)



- [...] If the purchase order is confirmed, **an invoice is emitted and the goods requested are shipped (in any order)**. The process completes by archiving the order. [...]



# Hands-on BPMN Exercise

Task: Model a simple business process in BPMN

1. Define a *real-world process* (e.g., online order fulfillment, leave request)
2. Identify key *tasks, events, and decision points*
3. Create a BPMN diagram using a BPMN tool or on paper
4. Present and discuss common errors and improvements

# Advanced BPMN Elements

- - **\*\*Subprocesses\*\***: When to use them, nested vs. reusable
- - **\*\*Exception Handling\*\***: Handling errors using boundary events
- - **\*\*Pools & Lanes\*\***: Differentiating roles and business entities
- - **\*\*Message Flow\*\***: Interaction between organizations

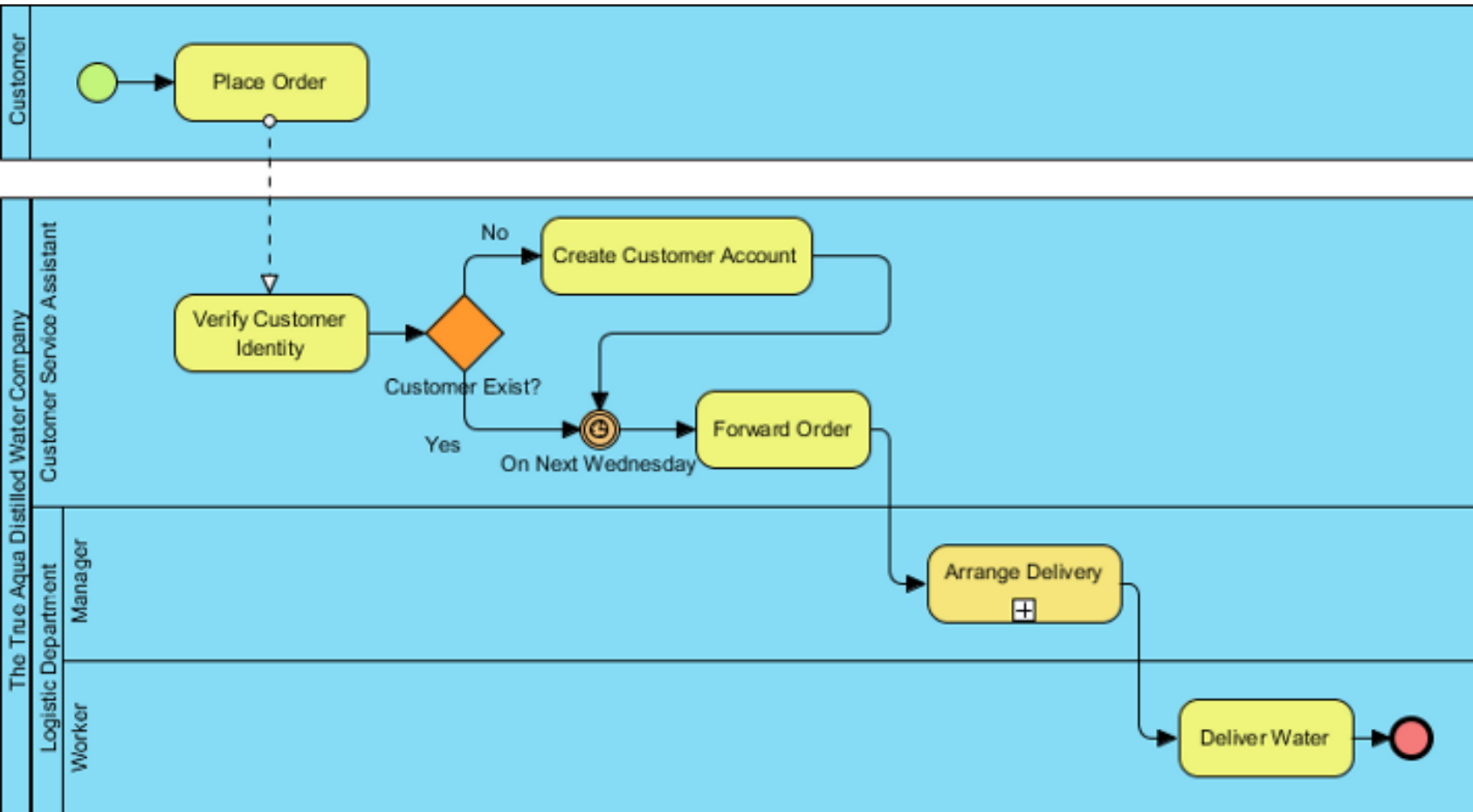
# Common BPMN Mistakes

- Missing start/end events
- Incorrect use of gateways (e.g., XOR vs. AND)
- Confusing message flow with sequence flow
- Overcomplicated diagrams
- Inconsistent naming conventions

# Contoh Kasus Pemesanan Air Mineral (Galon)

- Untuk memesan air, pelanggan dapat menghubungi hotline pemesanan atau mengirim email. Saat ini, 90% pesanan berasal dari panggilan telepon, sementara 10% dilakukan melalui email. Asisten layanan pelanggan yang menerima pesanan akan memeriksa apakah pelanggan tersebut adalah pelanggan lama atau pelanggan baru. Jika pelanggan belum pernah memesan sebelumnya, asisten layanan pelanggan akan membuat akun pelanggan untuknya sebelum melanjutkan pengiriman air.
- Pengiriman air, dilakukan seminggu sekali setiap hari Rabu. Jadi setiap Rabu pagi, asisten layanan pelanggan akan meneruskan pesanan ke Departemen Logistik untuk pengiriman. Setelah manajer di Departemen Logistik menerima pesanan, ia akan mengatur pengiriman dengan menugaskan pekerja untuk pesanan yang berbeda, mencetak dan memposting jadwal. Para pekerja menerima panggilan dan mengirimkan air kepada pelanggan sesuai dengan pesanan.

# Contoh Kasus



Notation	Description
	Pool - Represents a participant within a process. In BPMN, both pools and lanes are used to represent participants. A lane is contained by a pool for modeling a sub-partition of the parent pool.
	Start event - The beginning of a process. Triggers can be defined to tell readers in what situation the process will be triggered. For example, when an Email is received/when it is Monday morning/when an error has occurred.
	Task - An atomic activity that designated participants (modeled by pool/lane) might perform. Tasks and other flow objects are connected together to form a complete business workflow.
	End event - The end of a process. A result can be defined to tell readers what will happen when the process ends. For example, to issue a signal/to produce an error, etc.

Thank You