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HENCE, THERE

IS

ISN'T A HANDSOME REWARD WAITING.

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FNC-48

Fall 2020

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Border reproduced from the Bay Psalms Book (1640), the first book known to be printed in the American colonies.

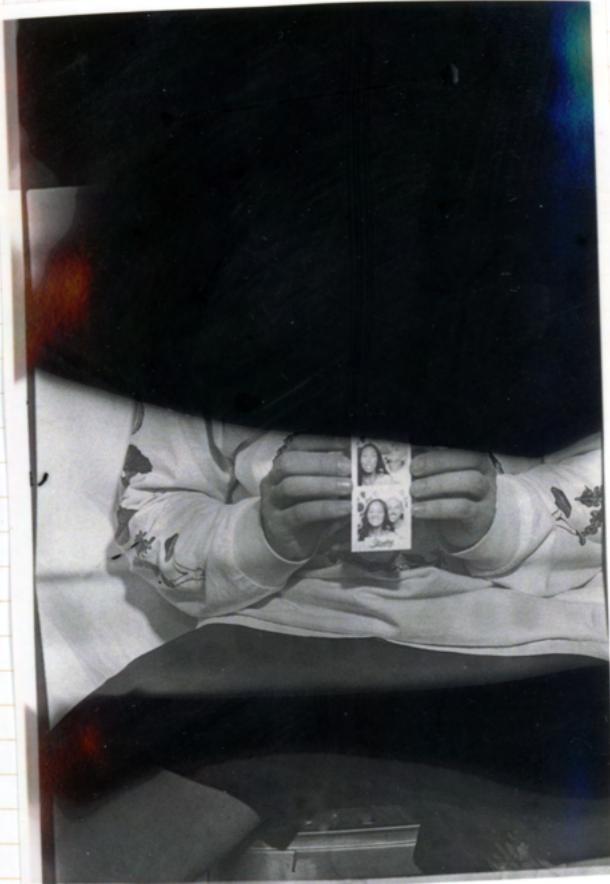
In order to posit an alternative to cartesian introspection as a form of privileged access to self knowledge, the paper argues for a communicative ~~notion~~<sup>embodied</sup> self which does not jeopardize human agency.

Based on classical pragmatism, namely, on Peirce's triadic semiotic, the text posits a non-reductionist alternative to the dualistic cartesian Cogito.

our goal is to advance the solution to an age-old paradox: how to understand the multiplicity of identities that constitute the self as well as our sense of unity & consistency across time. The triadic sign is considered a valuable theoretical tool to account for the unity of the self & for the diversity in human identity, without favoring either of the two terms.

The Self is ~~constructed~~<sup>constructed</sup> as a sign in continuous growth through a reflexive, interpretive dialogue that aims to integrate multiple particular identities into the unity of a generative process.

Page 51



## Identity

↳ self portraits

↳ B&W prints

↳ my struggles w/  
identity

↳ how identity effects  
relationships?

↳ An interesting B&W  
printing technique

↳ symbols of identity

↳ external?

↳ historical examples

↳ step out of comfort

Zone

# Caffetanol!

250 ml H<sub>2</sub>O

2 1/2 tsp Washing Soda

1.2ml Vitamin C (1/4 tsp)

4 tsp instant coffee

→ mix well!

Develop for a good long

time

→ rinse well!

Place in very saturated

salt water for 3 days

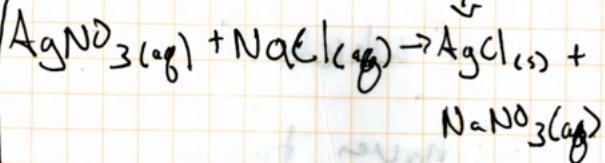
→ rinse with a touch of  
soap

This is actually  
the least important  
part of any  
solution w/  
ascorbic  
acid.

Bake baking soda  
for 1 hour @ 400° F  
if unable to find.

this solution can be reused  
3 recycled via silver reclamation,  
painting from paper for  
tattoo printing or electroplating

similar to  
hypofix!

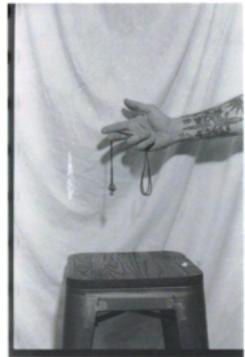


The salt water  
converts silver nitrate  
to silver chloride, a more  
stable, but still anti-microbial  
compound.

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the pressure of  
historical facts,



the material  
our ignorance  
by then  
express  
termining

effect. This is the  
point of friction

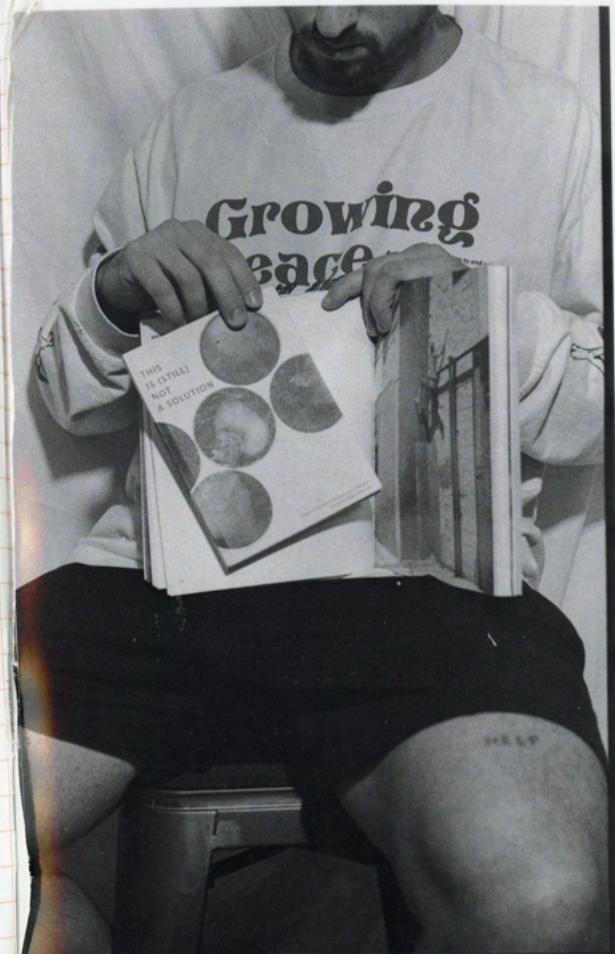
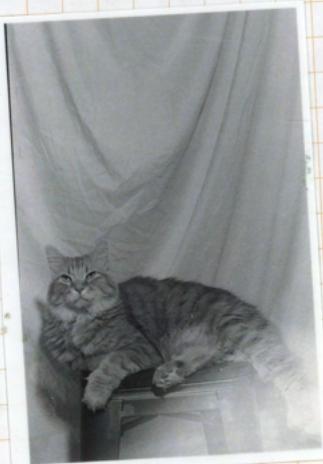
between the  
non-ego, the  
functions a  
stubborn ...

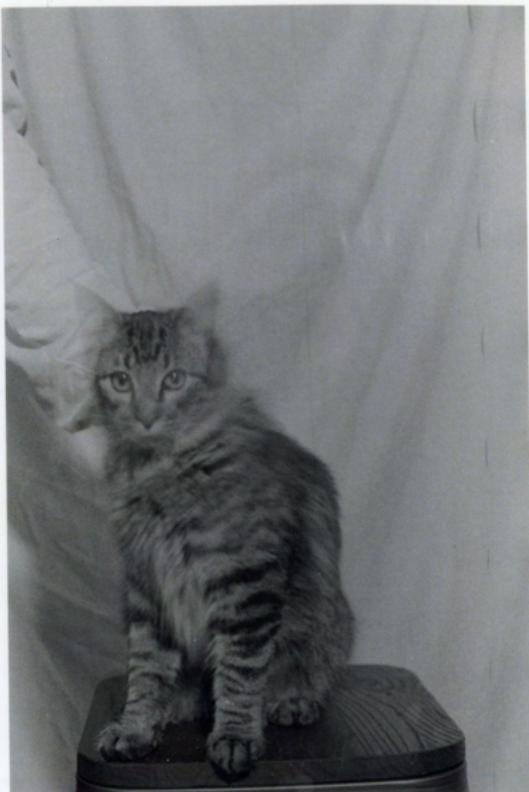


for the  
Page 72

Page 72

Self - as ~~a sign~~  
process. It is the  
objective boundary  
of human subjectivity.



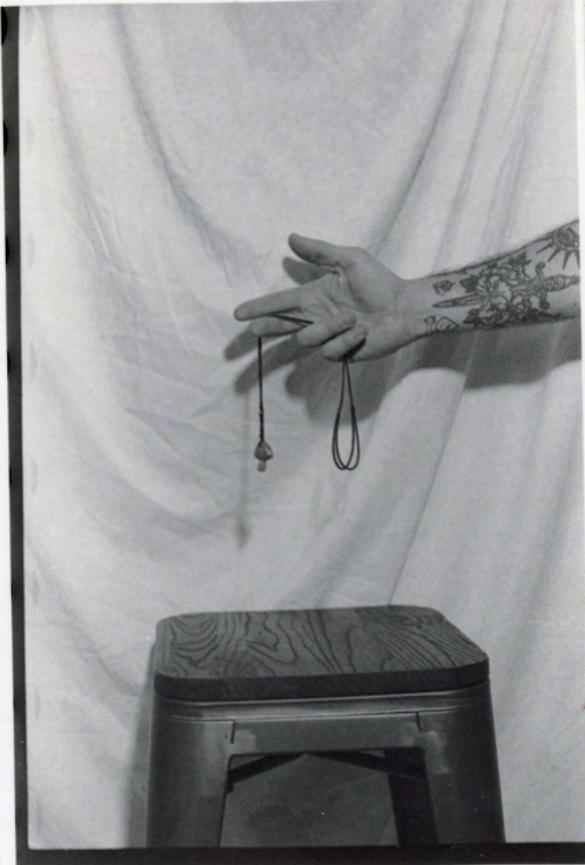


## Dark Room ecology

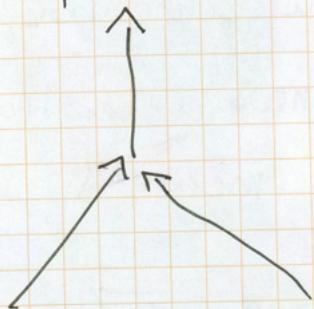
↳ plays into it  
as a subversion

↳ photography is  
inherently damaging  
to the environment

↳ Just saying  
↳ you're a photographer  
doesn't bring up the  
image of an environ-  
mentalist, but here we  
are.



Representation



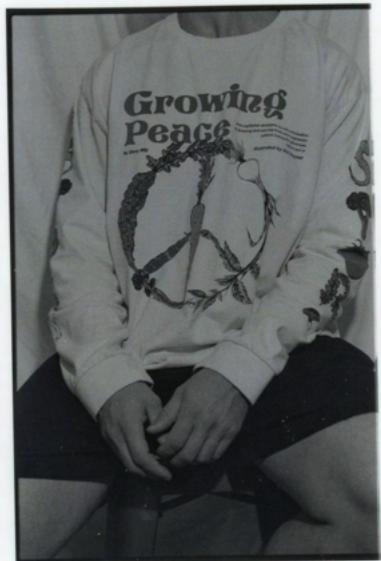
Object

Interpretant

the triadic model of sign  
generation or

Semiosis

Page 56



There exist certain signs & signifiers for groups. These allow members, at a glance, to recognize their own.

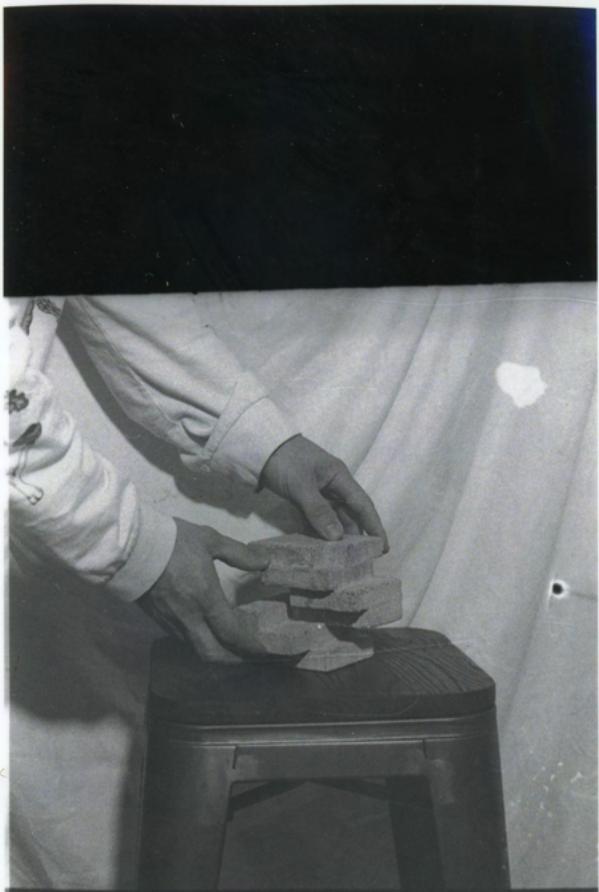


This book is as  
much for me as  
it is for you.

As I work through my  
identities in pursuit  
of a more unified self,  
so too can you relate  
& interpret.

As these you close these  
pages, so then is my  
past also closed.

A way forward →



Page 36. cont

Our claim then is  
that in order to  
understand it, not..



a tendency or  
disposition, & the  
manifold of identity

as the historical  
upshots or  
concrete meaning  
effects of the former.

A sign should not be  
construed as an entity  
governed by rules from  
the outside but as a  
process which itself is  
of the nature of a rule,  
of a "disposition" in  
the aristotelean sense  
of lexis. It is in  
that autonomous

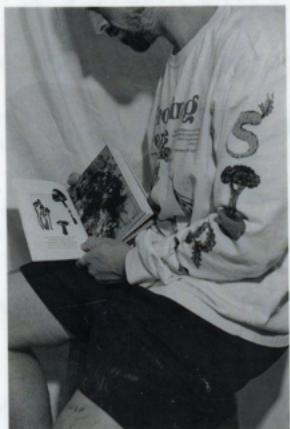
generative, semiotic process which is inseparable from

the material,

co-  
tex  
in  
iti  
T  
ing  
slops  
human

autonomy is not to be equated with an absolute command over the meaning

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of ourselves as signs, but without capacity to understand ourselves as dreams

who

the

our  
and  
I see

the

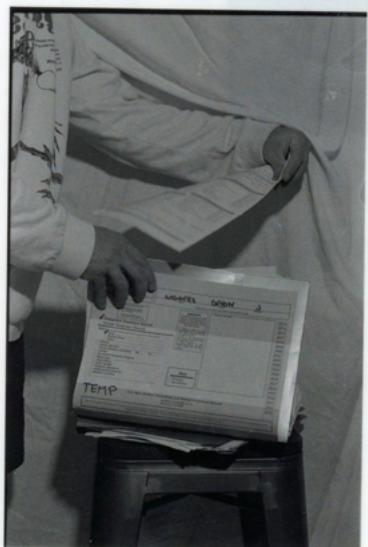
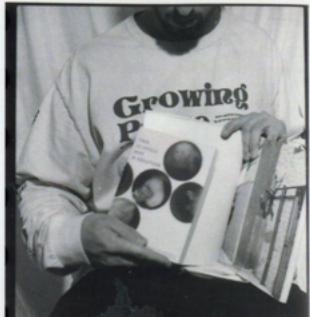
CU!



Pages 56 - 57

Why do we cling so hard  
to our (perceived) identities?

I have been told that perception  
is reality, and the implication is  
not of our own perception, but  
that of the people who  
surround us.



Page 72

A possible quality  
conceived of as a  
pure form which is  
sought after as  
an adequate expression  
by the blind determ-  
ination of the real,  
to produce a concept  
thereof. A narrative  
which at first appears as a  
normal, innocent childrens  
story then shows



A semiotic reflection on  
Self interpretation and identity

Fernando Andacht  
(UNISINOS)

Mariela Michel  
(UFRGS)

---

Some words within  
are mine, many  
are borrowed from the  
above Authors and Researchers.

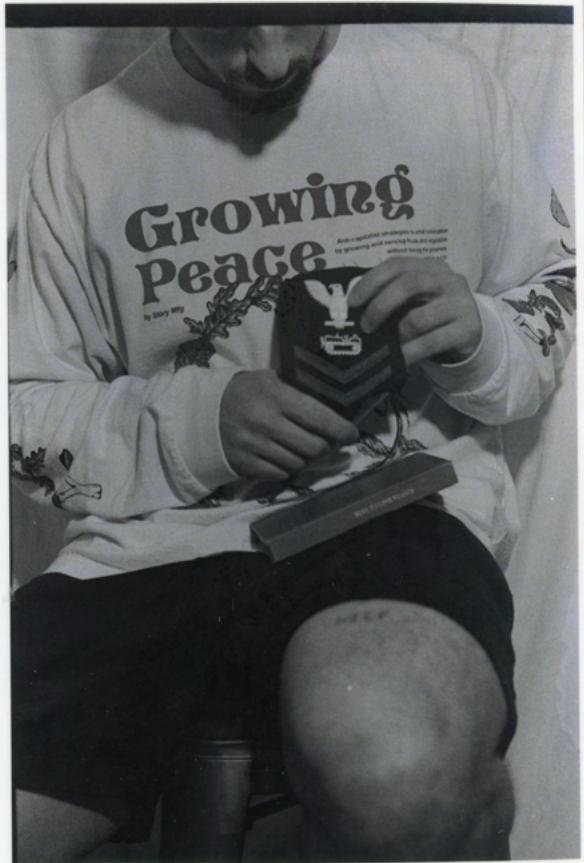
Those borrowed words  
will be annotated  
with "Page" and the  
corresponding page #.

Page 72

itself as having a tragic, elegiac quality, as in the example.

This is the space that allocates the semiotic attitudes to creativity. The spontaneous, random, formal variety introduced by each voice stands in a dialectical relationship with existential circumstances and with a general, guiding purpose which is named at.



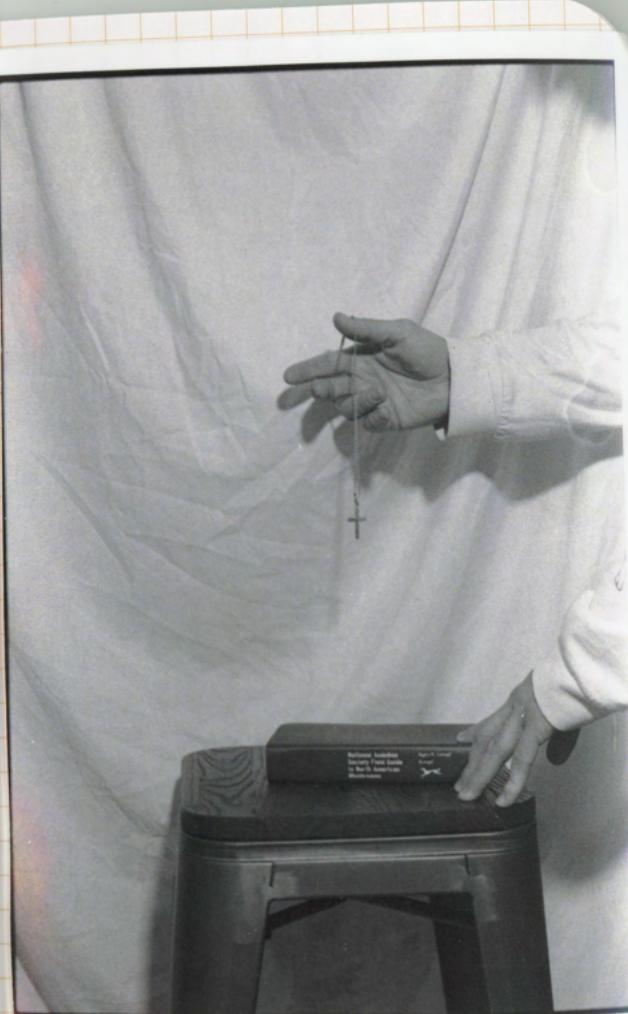
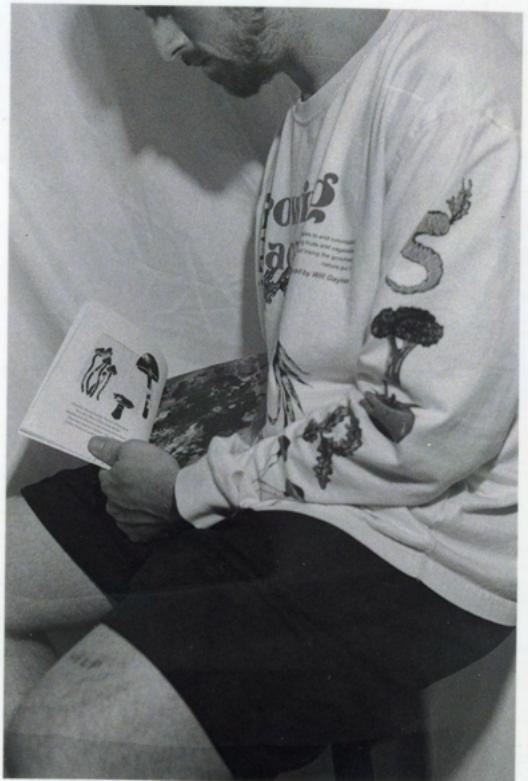


## Reduction of Identity

It is an unfortunate reality that we cannot change our past; our upbringing, our background.

Nor can we change the connotations they possess.

Yet reduction, a reactionary ideology of its own, is no solution.



identities <sup>as</sup> of dynamic  
interpretants

↳ reaction of  
SciT to a  
singular identity  
is destabilizing  
& inaccurate



→ SciT is an interpretive  
ongoing unity rather than  
the simple sum of voices

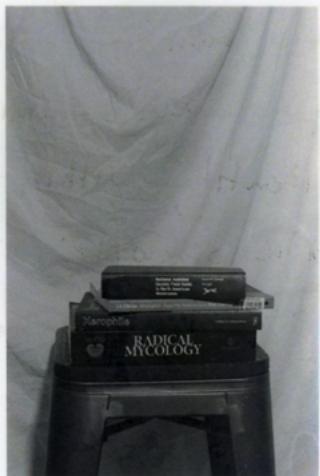


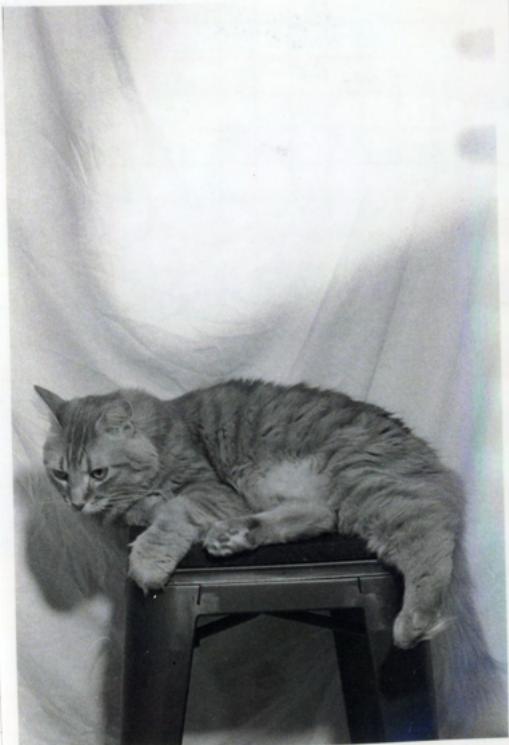
My goal then, is to provide photos of differing aspects of identity, presented in a small book, or zine, with a small video, to illustrate the dynamics of identity within the triadic semiotics of

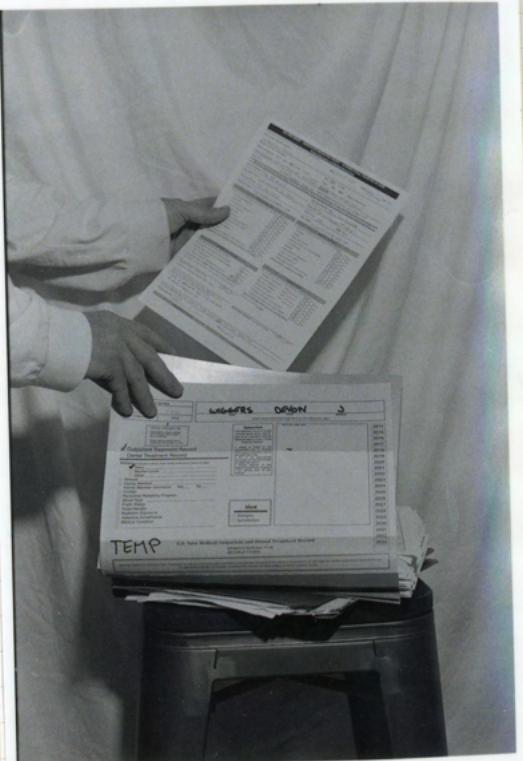
interpretant → sense made of sign

referent → sign stands for

representation → sign

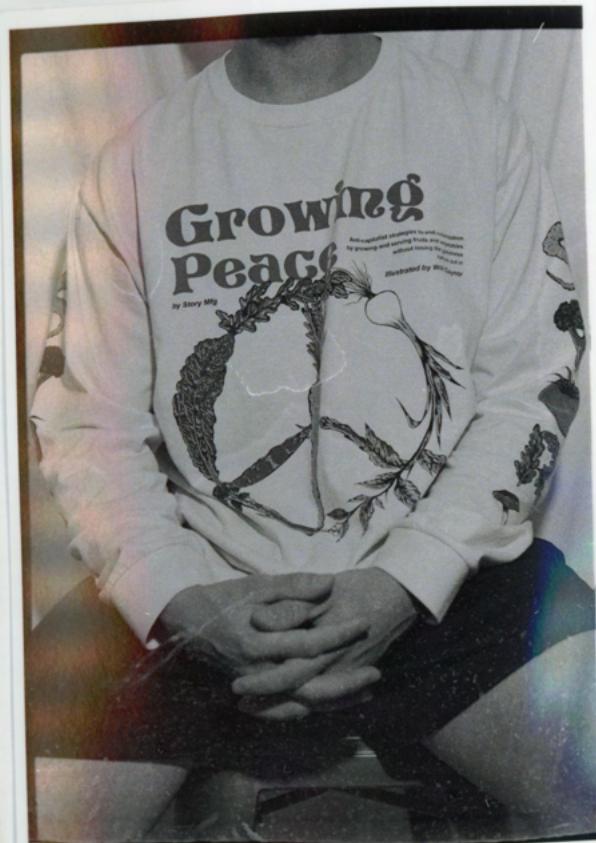






One of the most difficult aspects of my identity is my time spent as a Seabee in the United States Navy. I joined out of blind patriotism, because my parents had, and my grandparents, and my uncles and cousins. I wish that I could say I joined for the college education, or that I just needed straightening out. Unfortunately I can't. I joined a corrupt organization waging an unjust war against a people far removed from America. It wasn't about nukes, or Saddam, or al Qaeda. It was about American imperialism. I joined an organization that destroyed my mental, physical, and spiritual health; my only solace is that I never was sent to the middle east. Instead I waged a more invisible, political imperialism in East Asia. I say this not for pity, but as a sort of self acceptance. If not for my involvement in authoritarianism, I wouldn't have been shown Anarchy. If not for my involvement with the largest polluter in the world, would I have been driven deep into ecology. →

The things that I have done have  
made me who I am today.



Cover designed in Chicago, Illinois by  
**STARSHAPED PRESS**

Jen Farrell began printing at Chicago, Ill.'s Fireproof Press in 1997 until it closed, which prompted her to start Starshaped Press. There, she carried on with work similar to what she had been doing at Fireproof.

In 2003, Jen moved into her current studio in Chicago's Ravenswood neighborhood and continued focusing on using vintage metal type, ornaments, and wood type. This proved to be a benefit, as it was both relatively cheap at the time and set her work apart from the growing trend of digital design. It also challenged her to grow as a designer while exploring new and unique ways to utilize existing analog materials.

[starshaped.com](http://starshaped.com)

*Cover designed and proofed by Starshaped Press using vintage metal type and ornaments, then converted to a magnesium plate (to preserve the integrity of the vintage type) and printed on a Chandler & Price platen press (ca. 1923).*

*Flysheet printed by Skylab Letterpress, Kansas City, Mo.  
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