W

Will Wallace

+44 7460 461 232

will@willwallace.name

www.willwallace.name

I'm a front-end designer and developer living in the West Midlands. I have nearly 10 years' professional experience in the world of creative design, including both print and web.

I'm a passionate believer in web standards and responsive design. I love that there's always something new to learn about the web, whether it's a new CSS technique or the latest JavaScript framework. And I'm equally at home with Adobe Creative Suite as I am with a code editor.

Skills

- HTML5
- Sass & CSS
- JavaScript inc. jQuery
- PHP inc. Laravel
- Git source control
- Wordpress theme
  development

- Adobe CC:
  ∘ Photoshop
  ∘ Illustrator
  ∘ InDesign
- Affinity Designer
- Quark Xpress
- Balsamiq mockups

- Grunt & Gulp build tools
- Agile/Scrum teamwork
- Logo and icon design
- Magazine & book layout
- Posters & banners
- Stationery &c.

Experience

Dec 2016–Present

Malvern Instruments – Front-end developer

My role at Malvern Instruments involves analysing and improving the performance, accessibility, and code quality of the company's websites, as well as ensuring design consistency. I'm working to bring the existing front-end codebase up to standard, and proposing UX/design enhancements for the site.

I work with the marketing team to tie their campaigns into the site via landing pages and interactive features. I also help with the day-to-day operation of the site: this can include resolving bugs, scheduling upgrades, and helping content editors to create and publish their content to the site.

May–Dec 2016

Freelance — designer/developer

During this time I worked on a number of projects, including: designing & building a website for a civil engineering firm in Bristol; a print campaign of posters, flyers and programmes for a touring musical stage show; and logo design for a non-profit gaming organisation in Dundee.

Feb 2013–May 2016

Siteset Digital — Front-end designer/developer

At Siteset I was responsible for the majority of the front-end design and development on all projects. As the only experienced designer on a team of developers, my work covered everything from workshopping with clients, wireframing basic layouts, and creating detailed Photoshop mockups, to writing production-ready HTML, CSS and JavaScript.

Our team tackled projects that included brochure sites, ecommerce stores, and complex web apps. All of our sites were designed to be fully responsive, and the majority used the Laravel PHP framework, giving me experience of working with MVC architectural patterns.

I instigated Siteset's "house style" for CSS and JavaScript, including the adoption of Gulp & Sass, which they now use on all projects. I continually pushed to improve the team's JavaScript skills, with a focus on organisation and maintainability.

Nov 2009–Feb 2013

EVC Design & Print - Graphic designer/creative artworker

As a part of the graphic design and pre-press team at EVC, my work involved creating eye-catching artwork for clients, such as magazines, leaflets, brochures, posters, and stationery, while keeping to tight deadlines. I created brand identities for several clients, both on my own and in collaboration with colleagues.

I was also trained in the operation and maintenance of Agfa Azura platemaking machines and Kodak PREPS software.

Prior to 2009

I worked as a creative artworker in the pre-press departments at Apple Print and Prontaprint in Newbury, Berkshire.