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# WIKTOR MIGASZEWSKI

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Warszawa, Poland



## Profile

I studied Business Administration at Warsaw School of Economics. I worked as a Business Analyst for 8 years, thus having contact with medium level managers in a few multinational companies, presenting data analyses for them on a regular basis. I believe, I can add value in terms of data analysis in large business organizations, also by using AI / ML methods.

## Skills

I have extensive experience in MS Office package, used in combination with SQL / SAP databases and company-wide CRMs.

I also know AI / ML tools, like Python with Pandas, NumPy, Sklearn, Matplotlib, with Github and Dockers experience. Please visit my GitHub at [github.com/wiiiktor/resume](https://github.com/wiiiktor/resume) to see sample scripts for data analysis, that I wrote.

I hold a certificate for Microsoft Azure Databricks (AI-900).

## Professional career

8-year experience as Business Analyst; my main job was to analyze sales and financial data for companies like Masterfoods, MGA Metro and Whirlpool (Media Mix Modeling of revenue sources, regression, time series, risk analysis).

12 years at Efneo where I was responsible for product design, development and sales.

## Education // Language skills

Warsaw School of Economics (SGH), Marketing and Management profile, with elements of Statistics, Econometrics, Algebra and Logics.

Polish - native, English - C1/C2, German - A2

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## PROFESSIONAL CAREER, DETAILS

11.2010-07.2023: **PRODUCT DESIGNER** at **Efneo Sp z o.o.**

- sales activities to Western Europe & USA markets, remotely and during trade shows
- for the needs of client support: development of AI/ML-enhanced system (ticket classification, autogenerated email answers, RAG)

04.2009-10.2010: **BUSINESS ANALYST** at **Whirlpool Polska**

- marketing, sales and financial data analysis

03.2007-03.2009: **BUSINESS ANALYST** at **MGA Metro**, a group of supermarket chains

- MMM / Media Mix Modeling, marketing / advertisement investments efficiency reporting

06.2004-12.2006: **IT SPECIALIST** at **MASTERFOODS / MARS Inc.**

- cooperation with Brand Managers and IT specialists, in Western Europe & USA in the area of online marketing, as technical advisor

08.2002-05.2003: **IT SALESMAN** at **Onyx Sp. z o.o.**

- selling hosting services
  - successful introduction of a new product strategy for this company (small systems with an SQL database)
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