Open Source The Church of Emacs

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Overview
Analysis
Practical Advantages of Open Source
Economic Advantages of Open Source
References

Overview

Overview

Open Source...

- Benefits users
 - Protects liberties
 - ▶ No DRM
- Is practical
 - No vendor lock in
 - Extensible
 - Repurposable

- Is good for the economy
 - Free of cost
 - Open innovation
 - Skilled community
- Is secure
 - Community of bug fixers
 - Provably secure instead of obscurity

Basis Logos Pathos

Analysis

Stallman's Argument: Basis

- ► A deontological standpoint
- Stallman as an ethical essentialist
 - proprietary software
 - restricted data formats
 - internet services
 - surveillance
 - "always bring up [free software] as an ethical issue" (Stallman, 2011, para. 63)



Stallman's Argument: Logos

- ► Deductive reasoning
 - tobacco and proprietary software comparison (Stallman, 2011, para. 55)
- Contradictory premises
 - dismissing economics of free digital society (para. 34)
 - ▶ later addressing economics of digital media (para. 109)

Stallman's Argument: Pathos

- Use of strong characterizations
 - "Computers are Stalin's dream" (Stallman, 2011, para. 3)
 - All DRM should be illegal (para. 30)
- Strong appeals to tradition
 - values derived from a non-digital society
 - Amazon Kindle (para. 98)
- Calls Amazon Kindle (para. 98)
 - an immediate end to digital surveillance
 - "you can't wait until there is another dictator" (para. 13)

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Practical Advantages of Open Source

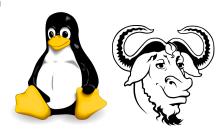
Software for Freedom vs. Freedom for Software

- Needs fulfilled by free software
 - a need for software
 - a need for ethical software and practices
- Stallman's emphasis on a "free digital society"
- Consequentialist stance on free software
 - open source vs. free software
 - a less radical approach
 - weighing the utility of open source
 - ▶ need-driven software (Bisson, 2007, p. 17)



GNU + Linux, GNU/Linux

- ▶ The GNU operating system
 - "written for your freedom" (Stallman, 2011, para. 48)
- ► The need for a kernel
 - ▶ 1990: GNU Hurd
 - ▶ 1991: Linux
- Fusion of Linux and GNU
 - ► GNU + Linux, or just Linux?
 - ► Torvalds vs. Stallman



(*Tux*, 2012), (*Heckert GNU white*, 2011)

Linux: open source success principles

- Using / creating the best tools for the job
- Not started with open source in mind (Torvalds, 2016, 3:30)
- Open source contributions
 - GPL and copyleft
 - Collaborative efforts and development
 - Formation of a communities around open-source code
- Flexibility
 - Availability of source code promotes reuse
 - power saving on Linux cellphone benefit Linux supercomputers (Zemlin, 2013, 11:34)

Another Success Story - Apache HTTP Server

- Most popular web server since 1995
- Open source project
- Inherited the NCSA Common Gateway Interface.
- Repurposed software components
 - enabling efficient software development (Bisson, 2007, p. 17)



(Feather, n.d.)

Preventing Obsolescence

- Vendor lock-in
 - warned against by Stallman (2011, para. 54)
- Proprietary software creates vendor dependency
 - maintenance
 - updates
 - support
- Case Study: Electronic voting machines (Colannino, 2012, p. 916)
 - migration to electronic voting machines
 - software escrow
 - code was licensed for testing, not deployment.

Quality Assurance

- ▶ Linus's Law
 - ► 6,782 lines of code added/subtracted from Linux daily (Zemlin, 2013, 12:03)
- Software peer-review
- Core developers and user developers
- Mozilla bug reports (Wang, Shih, & Carroll, 2015, p. 352)
 - value differences
 - skill differences
 - reciprocal skill transfer
 - ▶ disorganization preventable



(Mozilla Firefox logo 2013, 2014)

Open Source in Action Open Source in Established Companie Economic Benefits

Economic Advantages of Open Source

Apache Web Server

- ▶ 66% of major sites (Powell, 2012, p 696)
- Web server development is expensive
- Lowers requirements for web companies
- Allows publication of ideas and research

Open Simulator

- Open entrepreneurship case study
- Powerful developer network
- Used to start software companies
- Sharing benefits all parties
- (Yetis-Larsson, Teigland, & Dovbysh, 2014)



(OSCC13 Track Leaders Meeting in UCI vLab, 2013)

Red Hat

- ▶ \$524M in revenue last quarter (Red Hat Inc., 2015, p. 24)
- Red Hat Enterprise Linux
 - "Free" alternative CentOS
- Support & Certifications
- Software licensed by GNU GPL
- Open technologies (ex. GlusterFS)

id Software

- Creators of Doom and Quake
- Example of delayed open source
- Doom engine
 - Cutting edge technology when released
 - Eventually outperformed by competitors
 - Open sourced engine 1997
 - Continued to sell content packs for engine
 - (Caulkins et al., 2013, p. 1188)
- Makes economic sense for companies to open source
- (Caulkins et al., 2013)

Economic Benefits

- Efficient use of human resources
- Reuse of works
- Shared knowledge
- Lower costs
- Greater quality of living
- Powerful community

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