

# Open Source

## Freedom for a digital world

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# Overview

# Overview

## Open Source...

- ▶ Benefits users
  - ▶ Protects liberties
  - ▶ No DRM
- ▶ Is practical
  - ▶ No vendor lock in
  - ▶ Extensible
  - ▶ Repurposable
- ▶ Is good for the economy
  - ▶ Free of cost
  - ▶ Open innovation
  - ▶ Skilled community
- ▶ Is secure
  - ▶ Community of bug fixers
  - ▶ Provably secure instead of obscurity

Overview

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# Summary

# The Four Freedoms of Free Software

- ▶ Freedom 0–Use
- ▶ Freedom 1–Study
- ▶ Freedom 2–Copy
- ▶ Freedom 3–Improve

# Free Software and Education

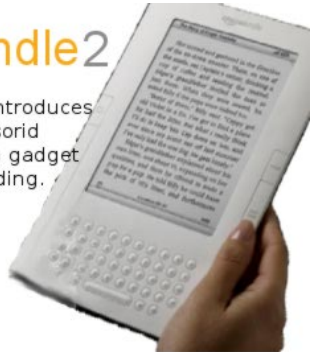
- ▶ Free software in schools
- ▶ Fosters sharing and helping
- ▶ Dependence on Windows
- ▶ Lots of code to read

# Threats to Freedom

- ▶ Surveillance
- ▶ Censorship
- ▶ Software That Is Not Free
- ▶ Internet Services
- ▶ Computers For Voting
- ▶ The War On Sharing
- ▶ Rights in Cyberspace

## Swindle2

Amazon introduces the next sordid chapter in gadget fetish reading.



(Amazon Swindle, 2009)

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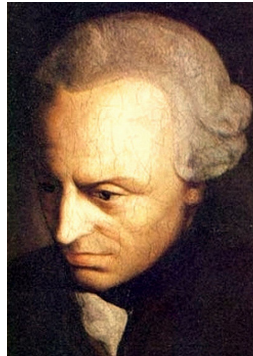
Basis  
Logos  
Pathos

# Analysis



# Stallman's Argument: Basis

- ▶ A deontological standpoint
- ▶ Stallman as an ethical essentialist
  - ▶ proprietary software
  - ▶ restricted data formats
  - ▶ internet services
  - ▶ surveillance
- ▶ “always bring up [free software] as an ethical issue” (Stallman, 2011, para. 63)



*(Immanuel Kant (painted portrait), 2014)*

# Stallman's Argument: Logos

- ▶ Deductive reasoning
  - ▶ tobacco and proprietary software comparison (Stallman, 2011, para. 55)
- ▶ Contradictory premises
  - ▶ dismissing economics of free digital society (para. 34)
  - ▶ later addressing economics of digital media (para. 109)

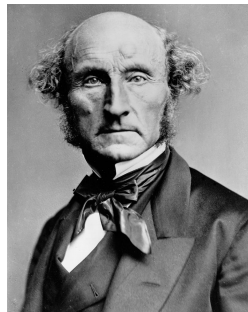
# Stallman's Argument: Pathos

- ▶ Use of strong characterizations
  - ▶ “Computers are Stalin’s dream” (Stallman, 2011, para. 3)
  - ▶ All DRM should be illegal (para. 30)
- ▶ Strong appeals to tradition
  - ▶ values derived from a non-digital society
  - ▶ Amazon Kindle (para. 98)
- ▶ Calls Amazon Kindle (para. 98)
  - ▶ an immediate end to digital surveillance
  - ▶ “you can’t wait until there is another dictator” (para. 13)

# Practical Advantages of Open Source

# Software for Freedom vs. Freedom for Software

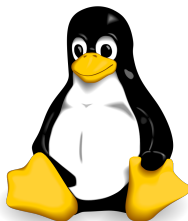
- ▶ Needs fulfilled by free software
  - ▶ a need for software
  - ▶ a need for ethical software and practices
- ▶ Stallman's emphasis on a "free digital society"
- ▶ Consequentialist stance on free software
  - ▶ open source vs. free software
  - ▶ a less radical approach
  - ▶ weighing the utility of open source
  - ▶ need-driven software (Bisson, 2007, p. 17)



*(John Stuart Mill by London Stereoscopic Company, 2014)*

# GNU + Linux, GNU/Linux

- ▶ The GNU operating system
  - ▶ “written for your freedom” (Stallman, 2011, para. 48)
- ▶ The need for a kernel
  - ▶ 1990: GNU Hurd
  - ▶ 1991: Linux
- ▶ Fusion of Linux and GNU
  - ▶ GNU + Linux, or just Linux?
  - ▶ Torvalds vs. Stallman



(Tux, 2012), (Heckert GNU white, 2011)

# Linux: open source success principles

- ▶ Using / creating the best tools for the job
- ▶ Not started with open source in mind (Torvalds, 2016, 3:30)
- ▶ Open source contributions
  - ▶ GPL and copyleft
  - ▶ Collaborative efforts and development
  - ▶ Formation of a communities around open-source code
- ▶ Flexibility
  - ▶ Availability of source code promotes reuse
  - ▶ power saving on Linux cellphone benefit Linux supercomputers (Zemlin, 2013, 11:34)

## Another Success Story: Apache HTTP Server

- ▶ Most popular web server since 1995
- ▶ Open source project
- ▶ Inherited the NCSA Common Gateway Interface.
- ▶ Repurposed software components
  - ▶ enabling efficient software development (Bisson, 2007, p. 17)



(*Feather*, n.d.)



# Preventing Obsolescence

- ▶ Vendor lock-in
  - ▶ warned against by Stallman (2011, para. 54)
- ▶ Proprietary software creates vendor dependency
  - ▶ maintenance
  - ▶ updates
  - ▶ support
- ▶ Case Study: Electronic voting machines (Colannino, 2012, p. 916)
  - ▶ migration to electronic voting machines
  - ▶ software escrow
  - ▶ code was licensed for testing, not deployment.

# Quality Assurance

- ▶ Linus's Law
  - ▶ 6,782 lines of code added/subtracted from Linux daily (Zemlin, 2013, 12:03)
- ▶ Software peer-review
- ▶ Core developers and user developers
- ▶ Mozilla bug reports (Wang, Shih, & Carroll, 2015, p. 352)
  - ▶ value differences
  - ▶ skill differences
  - ▶ reciprocal skill transfer
  - ▶ disorganization preventable



(Mozilla Firefox logo 2013, 2014)

# Economic Advantages of Open Source

# Apache Web Server

- ▶ 66% of major sites (Powell, 2012, p 696)
- ▶ Web server development is expensive
- ▶ Lowers requirements for web companies
- ▶ Allows publication of ideas and research

[illegible]

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# Red Hat

- ▶ \$524M in revenue last quarter (Red Hat Inc., 2015, p. 24)
- ▶ Red Hat Enterprise Linux
  - ▶ “Free” alternative CentOS
- ▶ Support & Certifications
- ▶ Software licensed by GNU GPL
- ▶ Open technologies (ex. GlusterFS)

# id Software

- ▶ Creators of Doom and Quake
- ▶ Example of delayed open source
- ▶ Doom engine
  - ▶ Cutting edge technology when released
  - ▶ Eventually outperformed by competitors
  - ▶ Open sourced engine 1997
  - ▶ Continued to sell content packs for engine
  - ▶ (Caulkins et al., 2013, p. 1188)
- ▶ Makes economic sense for companies to open source
- ▶ (Caulkins et al., 2013)

# Economic Benefits

- ▶ Efficient use of human resources
- ▶ Reuse of works
- ▶ Shared knowledge
- ▶ Lower costs
- ▶ Greater quality of living
- ▶ Powerful community



# Security Differences between Open Source and Closed Source

# Security Through Obscurity

- ▶ Malicious hackers cannot see source
- ▶ Any code found is obfuscated
- ▶ In-house code reviews find bugs
- ▶ Developers have time to correct bugs

# Security Through Transparency

- ▶ Community will find bugs
- ▶ Developers less likely to insert malicious code
- ▶ Users that find bugs can propose fixes quickly

# Microsoft Office and Apache OpenOffice

- ▶ Microsoft Office had 108 total vulnerabilities
- ▶ OpenOffice had only 16
- ▶ Similar number of low severity vulnerabilities
- ▶ Microsoft—7 times medium and high severity risks
- ▶ Speed of Apache's patches
- ▶ (Schryen, 2009)

# Source Dependent Attacks

- ▶ Buffer Overflow
- ▶ SQL Injection
- ▶ Patch Reverse Engineering
- ▶ (Clarke, Dorwin, & Nash, n.d.)

# Source Independent Attacks

- ▶ User Participation
- ▶ Brute Force
- ▶ Protocol Vulnerability
- ▶ Inside Jobs
- ▶ (Clarke et al., n.d.)

# Conclusion

# Closing Thoughts

- ▶ Stallman's ideas are not as radical as they seem
- ▶ Open source promotes freedom and learning
- ▶ Gives developers a starting point
- ▶ Suited for tinkerers
- ▶ Helps users feel involved and invested



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