

# Open Source

## The Church of Emacs

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# Overview

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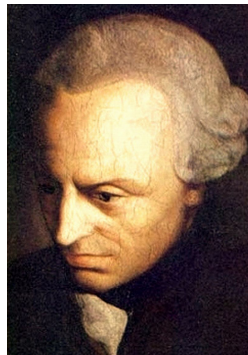
## Open Source...

- ▶ Benefits users
  - ▶ Protects liberties
  - ▶ No DRM
- ▶ Is practical
  - ▶ No vendor lock in
  - ▶ Extensible
  - ▶ Repurposable
- ▶ Is good for the economy
  - ▶ Free of cost
  - ▶ Open innovation
  - ▶ Skilled community
- ▶ Is secure
  - ▶ Community of bug fixers
  - ▶ Provably secure instead of obscurity

# Analysis

# Stallman's Argument: Basis

- ▶ A deontological standpoint
- ▶ Stallman as an ethical essentialist
  - ▶ proprietary software
  - ▶ restricted data formats
  - ▶ internet services
  - ▶ surveillance
- ▶ “always bring up [free software] as an ethical issue” (Stallman, 2011, para. 63)



*(Immanuel Kant (painted portrait), 2014)*

# Stallman's Argument: Logos

- ▶ Deductive reasoning
  - ▶ tobacco and proprietary software comparison (Stallman, 2011, para. 55)
- ▶ Contradictory premises
  - ▶ dismissing economics of free digital society (para. 34)
  - ▶ later addressing economics of digital media (para. 109)

# Stallman's Argument: Pathos

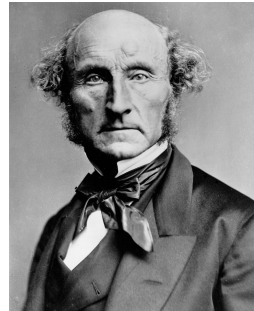
- ▶ Use of strong characterizations
  - ▶ “Computers are Stalin’s dream” (Stallman, 2011, para. 3)
  - ▶ All DRM should be illegal (para. 30)
- ▶ Strong appeals to tradition
  - ▶ values derived from a non-digital society
  - ▶ Amazon Kindle (para. 98)
- ▶ Calls Amazon Kindle (para. 98)
  - ▶ an immediate end to digital surveillance
  - ▶ “you can’t wait until there is another dictator” (para. 13)

# Practical Advantages of Open Source



# Software for Freedom vs. Freedom for Software

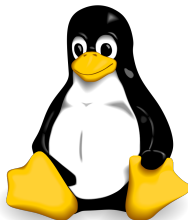
- ▶ Needs fulfilled by free software
  - ▶ a need for software
  - ▶ a need for ethical software and practices
- ▶ Stallman's emphasis on a "free digital society"
- ▶ Consequentialist stance on free software
  - ▶ open source vs. free software
  - ▶ a less radical approach
  - ▶ weighing the utility of open source
  - ▶ need-driven software (Bisson, 2007, p. 17)



(*John Stuart Mill by London Stereoscopic Company*, 2014)

# GNU + Linux, GNU/Linux

- ▶ The GNU operating system
  - ▶ “written for your freedom” (Stallman, 2011, para. 48)
- ▶ The need for a kernel
  - ▶ 1990: GNU Hurd
  - ▶ 1991: Linux
- ▶ Fusion of Linux and GNU
  - ▶ GNU + Linux, or just Linux?
  - ▶ Torvalds vs. Stallman



(*Tux*, 2012), (*Heckert GNU white*, 2011)

# Linux: open source success principles

- ▶ Using / creating the best tools for the job
- ▶ Not started with open source in mind (Torvalds, 2016, 3:30)
- ▶ Open source contributions
  - ▶ GPL and copyleft
  - ▶ Collaborative efforts and development
  - ▶ Formation of a communities around open-source code
- ▶ Flexibility
  - ▶ Availability of source code promotes reuse
  - ▶ power saving on Linux cellphone benefit Linux supercomputers (Zemlin, 2013, 11:34)

## Another Success Story: Apache HTTP Server

- ▶ Most popular web server since 1995
- ▶ Open source project
- ▶ Inherited the NCSA Common Gateway Interface.
- ▶ Repurposed software components
  - ▶ enabling efficient software development (Bisson, 2007, p. 17)



(*Feather*, n.d.)

# Preventing Obsolescence

- ▶ Vendor lock-in
  - ▶ warned against by Stallman (2011, para. 54)
- ▶ Proprietary software creates vendor dependency
  - ▶ maintenance
  - ▶ updates
  - ▶ support
- ▶ Case Study: Electronic voting machines (Colannino, 2012, p. 916)
  - ▶ migration to electronic voting machines
  - ▶ software escrow
  - ▶ code was licensed for testing, not deployment.

# Quality Assurance

- ▶ Linus's Law
  - ▶ 6,782 lines of code added/subtracted from Linux daily (Zemlin, 2013, 12:03)
- ▶ Software peer-review
- ▶ Core developers and user developers
- ▶ Mozilla bug reports (Wang, Shih, & Carroll, 2015, p. 352)
  - ▶ value differences
  - ▶ skill differences
  - ▶ reciprocal skill transfer
  - ▶ disorganization preventable



*(Mozilla Firefox logo 2013, 2014)*

# Economic Advantages of Open Source

# Apache Web Server

- ▶ 66% of major sites (Powell, 2012, p 696)
- ▶ Web server development is expensive
- ▶ Lowers requirements for web companies
- ▶ Allows publication of ideas and research



# Open Simulator

- ▶ Open entrepreneurship case study
- ▶ Powerful developer network
- ▶ Used to start software companies
- ▶ Sharing benefits all parties
- ▶ (Yetis-Larsson, Teigland, & Dovbysh, 2014)



*(OSCC13 Track Leaders Meeting in UCI vLab, 2013)*

# Red Hat

- ▶ \$524M in revenue last quarter (Red Hat Inc., 2015, p. 24)
- ▶ Red Hat Enterprise Linux
  - ▶ “Free” alternative CentOS
- ▶ Support & Certifications
- ▶ Software licensed by GNU GPL
- ▶ Open technologies (ex. GlusterFS)

# id Software

- ▶ Creators of Doom and Quake
- ▶ Example of delayed open source
- ▶ Doom engine
  - ▶ Cutting edge technology when released
  - ▶ Eventually outperformed by competitors
  - ▶ Open sourced engine 1997
  - ▶ Continued to sell content packs for engine
  - ▶ (Caulkins et al., 2013, p. 1188)
- ▶ Makes economic sense for companies to open source
- ▶ (Caulkins et al., 2013)

# Economic Benefits

- ▶ Efficient use of human resources
- ▶ Reuse of works
- ▶ Shared knowledge
- ▶ Lower costs
- ▶ Greater quality of living
- ▶ Powerful community

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