



Paul Fleming

Front End Developer / UI Designer

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WORK HISTORY

WatchDog, Phoenix, USA (Remote) – *Creative Lead*

BATTERY MONITORING TECHNOLOGY COMPANY

AUGUST 2023 - PRESENT

Developed a new modern logotype, responsible for landing page UI design, new application UI and UX flows alongside technical consultation for the development and deployment.

Alwy, Stockholm – *Front End Developer / UI Designer*

PERSONAL FINANCIAL ADVISOR APPLICATION

SEPTEMBER 2021 - AUGUST 2023

Responsible for updating the design language with new branding. Implemented data driven and user focused UX for the Alwy application and landing pages. Successfully delivered a design system and brand guidelines. Developed multiple features and fixed technical issues using React, Typescript, Gatsby and GraphQL inside the application and landing pages.

Polarium, Stockholm – *Technical Writer / Graphic Designer*

LITHIUM BATTERY PACK MANUFACTURER

AUGUST 2017 - AUGUST 2020

Responsible for documentation to instruct end users on the installation and safe operation of lithium ion batteries across several applications. Collaborated with sales staff to create unique assets to assist in their internal and external communication needs.

NorthStar Battery, Springfield, USA – *Marketing Communications Specialist*

LEAD ACID BATTERY MANUFACTURER

JULY 2012 - NOVEMBER 2016

Collaborated with internal and external stakeholders to create unique product marketing assets including manuals, labels, product displays, trade show booths, product photography and more.

EDUCATION

Hyper Island, Stockholm – *Front End Development*

2020 - 2022

Vocational Degree - *Front End Developer*

Full Sail University, Orlando, USA – *Digital Art and Design*

2008 - 2012

Bachelor's Degree - *Digital Art and Design*

Masters Degree - *Business*

SKILLS

Coding: HTML, React, JavaScript / Typescript, CSS, GIT, VS Code, Postman, Agile Development, GraphQL, Tailwind, NPM

Design: Figma, Illustrator, InDesign, Photoshop, After Effects, Design Accessibility, Color Theory, Design Theory, UI Design, UX Evaluation, Accessible Design, Wireframing, Prototyping

Soft Skills: Presentation, collaboration, communication, stakeholder management, time management, creativity, user focused

ABOUT ME

I am curious, creative, personable and a team player. I am at my best when I see the impact of my work in the real world. I am a jack of all trades constantly finding new things to learn and explore.

I spend my free time enjoying sci-fi movies and shows, watching esports, and cycling with my wife when we aren't with our two cats, Kira and Milo.

LANGUAGES

English - Native