

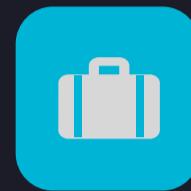
PAUL FLEMING

DIGITAL DESIGNER
ASPIRING FRONT END DEVELOPER

079 304 97 75 ☎

paul.fleming@hyperisland.se ✉

Sweden 🇸🇪



WORK EXPERIENCE

2017

• INCELL INTERNATIONAL – POLARIUM ENERGY SOLUTIONS

TECHNICAL WRITER & GRAPHIC DESIGNER

present

Started my time as a production manager when I first moved to Sweden, but transitioned to a office position quickly. I developed communication tools to instruct end users how to safely install and operate products. Responsibilities included working closely with product owners and understanding the product, to creating unique assets from scratch and using language that any end user could understand to safely install the product. Incell rebranded to Polarium in 2020.

2012

• NORTHSTAR BATTERY COMPANY

MARKETING INTERN / MARKETING COMMUNICATIONS SPECIALIST

2017

Developed various marking materials in different mediums, including **label design, web assets, video content, print assets** and **product photography**. I worked with product owners and retail clients to meet marketing objectives and create assets that conform to brand standards. Some of companies I worked with included Ericsson, Cabelas, Bosch, and Exide.

2020

EDUCATION

present

• HYPER ISLAND

DIGITAL ART AND DESIGN / ENTERTAINMENT BUSINESS

Learned about the development process from ideation to deployment. Languages studied included **HTML, CSS, and Javascript** and I spent time learning component based development using **ReactJS**. Throughout the program we utilized different tools including **Git, Figma, VS Code, Postman**, and the **Terminal**. Additionally there were courses on **design, accessibility, agile development**, back end development in PHP, and various client briefs where we worked with real world businesses to solve problems and ideate and prototype solutions.

2008

• FULL SAIL UNIVERSITY

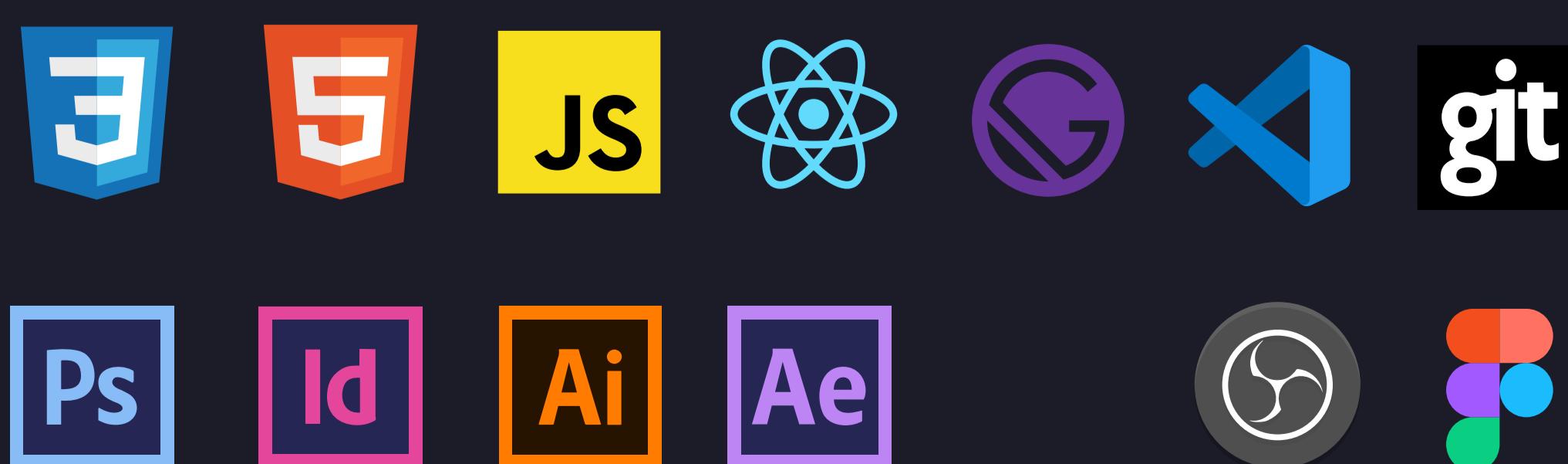
DIGITAL ART AND DESIGN / ENTERTAINMENT BUSINESS

2012

I learned the **Adobe Master Suite** and touched almost every product within it. I found my comfort zone within **Illustrator** and **Photoshop** and enjoy working and learning more about **After Effects**. Additionally there were courses on **Audio Design, 3D rendering** and overall **design theory**. I earned a course director award in Time and Project Management. In the Entertainment Business program we developed a business plan and along the way learned about **client management, leadership skills, communication skills, negotiation tactics** and **presentation skills**.

2017

HARD SKILLS



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I am an enthusiastic, creative, hardworking, people person with a desire to try new things and learn as much as possible. I have experience in the telecommunications industry as marketing communications specialist and technical writer.

That desire to learn has taken me back to school to expand my skillset into Front End Development. I have been able to successfully leverage my previous design knowledge to create new and attractive designs and then learn to develop them using HTML, CSS, JS and various frameworks / libraries. I am still currently enrolled in Hyper Island.

While still learning I am discovering a new passion for front end development and am excited to gain practical experience in the field.

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HOBBIES

NFL Football (Chiefs)	Learning
Aerospace	Gadgets
Reddit	PC Gaming
Design	Cartoons

REFERENCES

KRISTER THOUR
CONSULTANT
SCANIA
T +46 070 841 86 00

MARIA LUSTIG
SOURCING
POLARIUM
T +46 070 352 89 61

REDA LEMEDEN
DEVELOPER & DESIGNER
FREELANCE
T +46 073 645 59 22

ANDERS THULIN
HEAD PRODUCT MANAGER
POLARIUM
T +46 070 841 86 00

ONLINE PRESENCE

WEBSITE
fleming.digital

GITHUB
[/wikidbrit](https://github.com/wikidbrit)

INSTAGRAM
[/wikidpf](https://www.instagram.com/wikidpf)