Wiki's Widgets

Wiki's Widgets is the Facebook Marketplace of software development contracting.

Wiki's Widgets is a platform where freelance software developers are connected with small businesses to produce any software or consulting the business needs at a cheaper rate than hiring an entire software engineering team. This platform is ideal for businesses that need a one time service such as the creation of a high quality website or a prototype minimum viable product to present to shareholders. Wiki's Widgets provides a flexible way for full time software engineers to supplement their income with something they already have lots of experience doing.

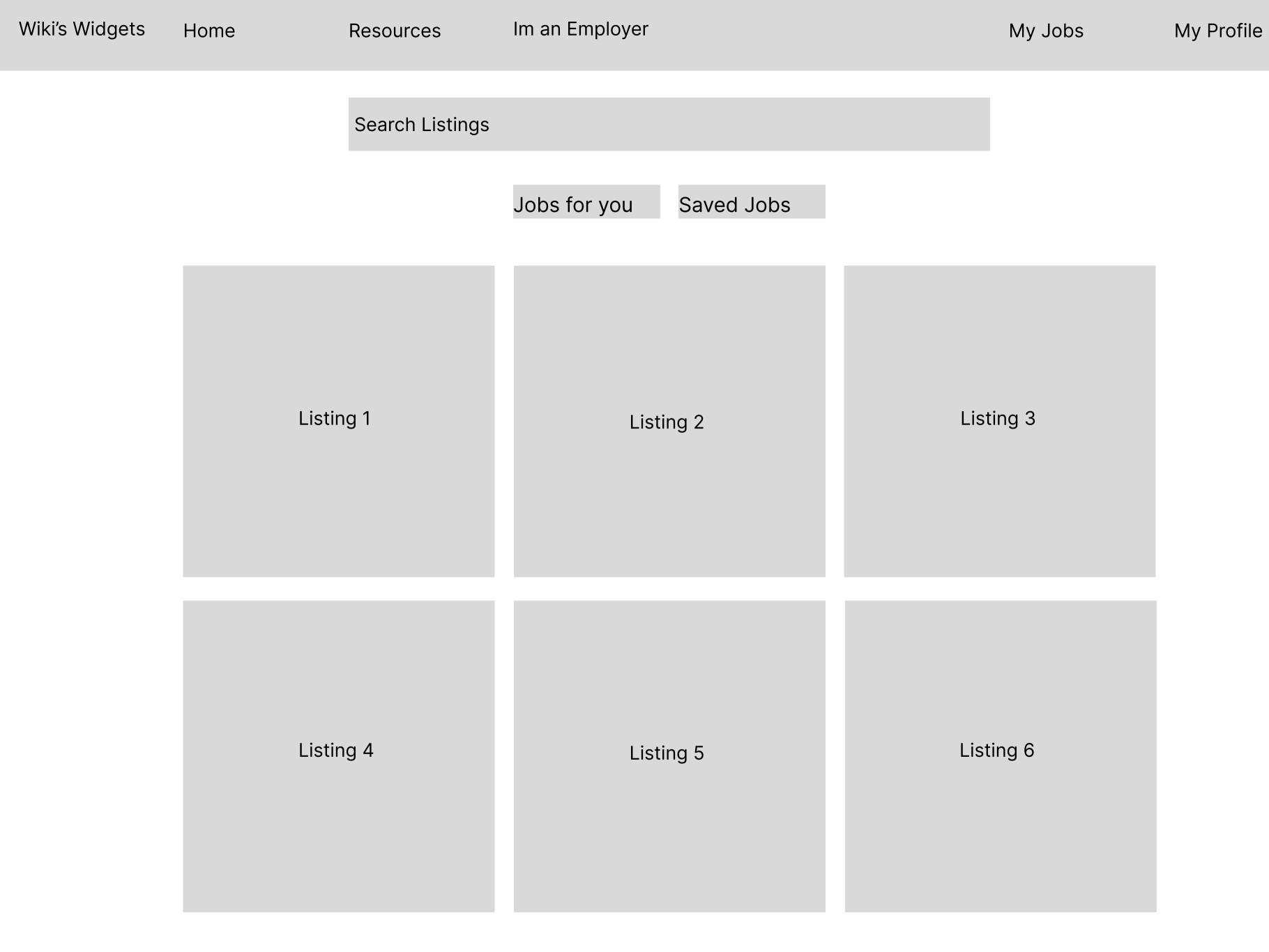
Personas

- 1. 50 year old small business owner with limited technological experience.
- 2. 32 year old startup founder who needs a prototype to show investors
- 3. 28 year old software engineer who wants to supplement their monthly income

Comps

- 1. Indeed (https://www.indeed.com/)
- 2. Facebook Marketplace (https://www.facebook.com/marketplace/)
- 3. Terminal.io

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