

Wiki's Widgets

Wiki's Widgets is the Facebook Marketplace of software development contracting.

Wiki's Widgets is a platform where freelance software developers are connected with small businesses to produce any software or consulting the business needs at a cheaper rate than hiring an entire software engineering team. This platform is ideal for businesses that need a one time service such as the creation of a high quality website or a prototype minimum viable product to present to shareholders. Wiki's Widgets provides a flexible way for full time software engineers to supplement their income with something they already have lots of experience doing.

Personas

1. 50 year old small business owner with limited technological experience.
2. 32 year old startup founder who needs a prototype to show investors
3. 28 year old software engineer who wants to supplement their monthly income

Comps

1. Indeed (<https://www.indeed.com/>)
2. Facebook Marketplace (<https://www.facebook.com/marketplace/>)
3. [Terminal.io](#)

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Company Name

This is a brief description of a job. The goal is to give potential candidates a good overview of the job.

