## Report on Wikipedia Portal A/B Test

Descriptive Text for Sister Project Links

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**Executive Summary** 

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Introduction

Methods

Results

First Visit

## Proportion of sister project clicks on first visit

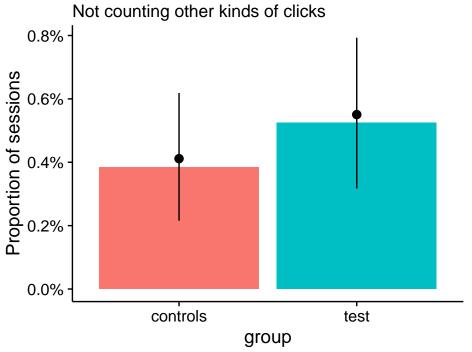


Figure 1: ...some caption...

Overall

Conclusion and Discussion

## Proportion of sister project clicks on first visit 0.3% 0.2% 0.0% controls group

Figure 2: ...some caption...

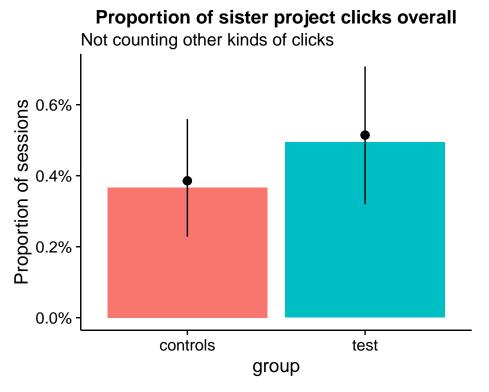


Figure 3: ...some caption...

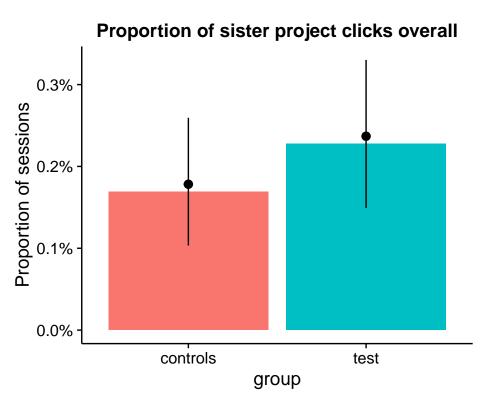


Figure 4: ...some caption...