

Acquisition Overview

Jul 25, 2014 - Sep 8, 2014

All Sessions
100.00%

+ Add Segment

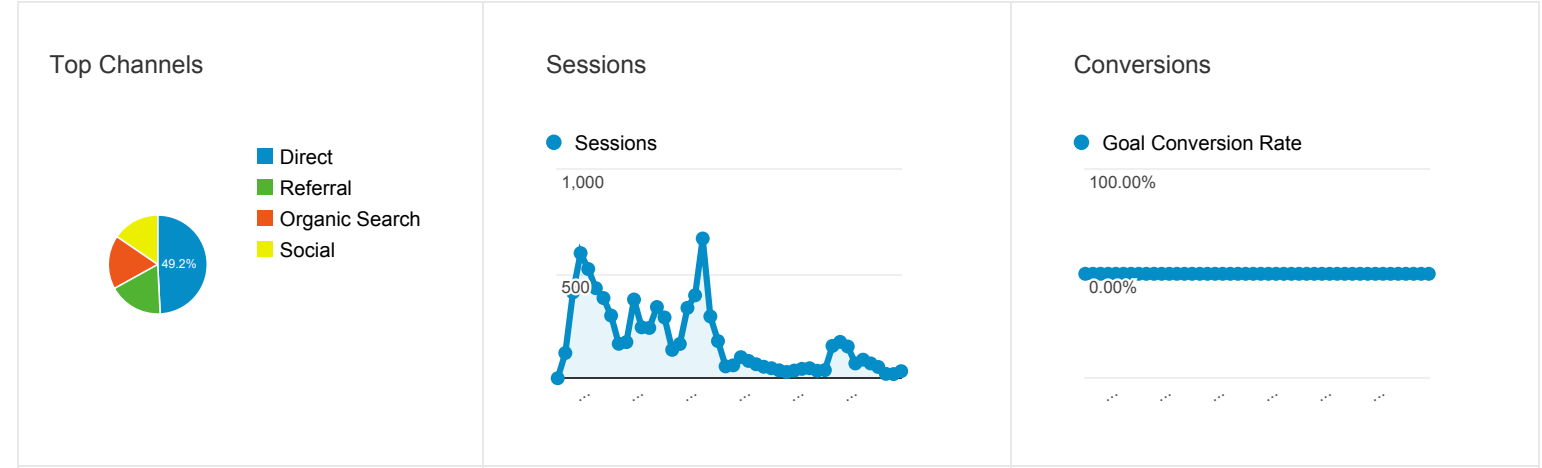
Primary Dimension:

Top Channels

Goal Option:

All Goals

[Edit Channel Grouping](#)



							Conversions	
Acquisition			Behavior					
	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓		
	8,365	38.52%	3,222	77.43%	1.68	00:02:09	 Set up a goal. To see outcome metrics, define one or more goals. <div>GET STARTED</div>	
1 Direct	4,117			78.77%				
2 Referral	1,484			79.04%				
3 Organic Search	1,469			71.41%				
4 Social	1,295			78.15%				

To see all 4 Channels click [here](#).