

Holy Lotus

The warmth of beauty when the lotus sprouts

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The problem

01

**More sustainability &
design for new
generation of cultural
clothing.**

02

**Exploring new alternatives to
traditional materials**

03

**Sourcing of materials:
affordability, proximity, and
manufacturing.**

The Solution



01

Creating clothing that allows for comfortability and seeking design interest of customers

02

Allow them to give me feedback on what they would like and also explain the meaning of my products

03

Search online to get more and different places to make products for me in my budget

Market Size

TAM: Is 567b for the global clothing market

SAM: For North America is 98b

SOM: Holy Lotus plans to make 4% of North America's profit which is 3.92bil by 2028

Business Model

- Shirts: 20-25\$
- Pants: 55-80\$
- Jackets/Sweaters: 35-50
- Belts: 65-90

Proprietary Technology Expertise

Holy Lotus Website

We receive Paypal, Card of any such as master card, visa, etc.. and apple and google pay on my website

Holy Lotus
Tiktok/Instagram Page



Them vs. us(Competition)



Them

I've seen other businesses charge alot for clothes young teenagers like myself always wanted but some can't afford.



Us

What i do differently is that i sell the same type of clothes just for cheaper and a beautiful design and meaning behind my clothing

Why Us?

U should shop at Holy Lotus because We give comfortable and nice looking clothes for more affordable prices so everyone can go out there looking fresh and clean with confidence. (confidence is key)



Go to Market Plan

- I'm going to post my business idea on all my socials to get more recognition
- Promoting my business to family and friends and ask them to also spread it around their socials or to even random people



Founding Team



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Fundraising and Milestones

Holy Lotus will need around 25-35k to get started. We will be using this money on the materials to produce the clothes and for the shipping and advertisements.