

William Gerard

Software Engineer | Full-stack Developer | Graphic Designer | Photographer

PROFILE

I'm Wil, a software developer that offers a versatile skill-set, including full-stack web development, UI/UX, graphic design, and photography. With a focus on frontend development using React.js. I welcome learning opportunities and am enthusiastic about collaborative problem-solving, open-source development, and creating easy-to-use digital experiences.

EXPERIENCE

With over 10 years of professional experience, I've had the opportunity to work with companies in the healthcare, education, and restaurant industries. This selection highlights some of my most recent projects.

Lead development of a social networking application

7 months | Project Manager | Full-stack Developer | UI/UX Designer

I'm currently leading development on a web application called "Git Connected" that helps early-career software engineers quickly build a supportive network.

I manage the project through an open-source monorepo on GitHub. My responsibilities have me help across our entire development process: creating UI/UX concepts, implementing interface elements, reviewing code, and developing our API.

TypeScript | React.js | Tailwind CSS | Node.js | Express.js | MongoDB

View the project: git-connected.herokuapp.com

Website and branding update for a treatment center

10 months | Frontend Developer | Designer | Copywriter | Photographer

I helped my client with the redesign and development of their website, which displays information about their co-occurring disorders clinic in St. Paul, MN. As well as created copywriting, social media content, and photography for the website and marketing. Site activity increased by over 100% after I launched the redesign.

HTML | Sass | JavaScript | Figma | Adobe Creative Suite

View the project: avenuesrecovery.org

Helped a successful \$50k capital campaign

14 months | Frontend Developer | Designer | Copywriter | Photographer

I designed marketing assets, developed web pages, photographed events, and created copy for Foci: Minnesota's only non-profit glass studio and education center. Key projects include designing their strategic plan for 2020-2022 and creating assets for a capital campaign to build a new location.

HTML | CSS | Squarespace | Adobe Creative Suite

View the project: mnglassart.org/strategic-plan

CONTACT

wilgerard.com

williamrgerard@gmail.com

github.com/wil-gerard

linkedin.com/in/wilgerard

[@wil_gerard](https://twitter.com/wil_gerard)

SKILLS

This is the stack I am most proficient with. I constantly expand my skill set and will happily learn your team's tools.

Development

JavaScript | TypeScript | React.js
| Node.js | Next.js

Styling

Sass | Tailwind CSS |
styled-components

Testing & Linting

Jest | ESLint

Version Control

Git | GitHub

CI/CD & Hosting

Heroku | Netlify

Design

Figma | Adobe Creative Suite

EDUCATION

Minneapolis Community & Technical College

2015 - 2017

Associate of Applied Science,
Graphic Design