Stakeholder Profile 1: Young Adult 1 (18 - 25)

Context of Use

 $Frequency\ of\ Use$

- Non-User
- Infrequent
- Frequent

User Category

- Beginner
- Intermediate
- Expert

 $Interaction\ Mode$

- Continuous
- Intermittent

Social Environment

- Public
- Personal
- Group Setting
- Individual

Auditory (Noise Level)

1 - Poor 5 - Great

 $1\ 2\ 3\ 4\ 5$

 $Visual\ Quality$

1 - Poor 5 - Great

 $1\ 2\ 3\ 4\ 5$

 $Technical\ Environment$

- Fixed
- Mobile

Cognitive Ability

Computer Literacy

${\bf System:}$

1 - Low 5 - High

 $1\ 2\ 3\ 4\ 5$

Application:

1 - Low 5 - High

 $1\ 2\ 3\ 4\ 5$

 $Domain\ Knowledge$

1 - Low 5 - High

 $1\ 2\ 3\ \underline{4}\ 5$

Physical Ability

Visual

- Visually Impaired
- N/A

Color Vision

- Color Blind
- *N/A*

Auditory

 $1\ 2\ 3\ 4\ \underline{5}$

Individual Profile

Age: 18-25

Gender: Male

Interests:

- Science Fiction
- Animation
- Comedy
- Action

Country: United States

Language: English

Stakeholder Profile 1: Young Adult 2 (26-35)

Context of Use

Frequency of Use

- \bullet Non-User
- Infrequent
- Frequent

User Category

- Beginner
- Intermediate
- \bullet Expert

Interaction Mode

- Continuous
- $\bullet \quad \underline{Intermittent}$

Social Environment

- Public
- Personal
- Group Setting
- Individual

Auditory (Noise Level)

1 - Poor 5 - Great

 $1\ 2\ 3\ 4\ 5$

 $Visual\ Quality$

1 - Poor 5 - Great

 $1\ 2\ 3\ \underline{4}\ 5$

 $Technical\ Environment$

- Fixed
- Mobile

Cognitive Ability

Computer Literacy

System:

1 - Low 5 - High

 $1\ 2\ 3\ 4\ 5$

Application:

1 - Low 5 - High

 $1\ 2\ \underline{3}\ 4\ 5$

 $Domain\ Knowledge$

1 - Low 5 - High

 $1\ 2\ 3\ \underline{4}\ 5$

Physical Ability

Visual

- Visually Impaired
- N/A

Color Vision

- Color Blind
- *N/A*

Auditory

1 - Poor 5 - Perfect

1 2 3 4 5

Individual Profile

Age: 26-35

Gender: Female

Interests:

- Science Fiction
- Romance
- Comedy

• Suspense

Country: United States

Language: English

Stakeholder Profile 1: Adult 1 (36 - 55)

Context of Use

Frequency of Use

- Non-User
- Infrequent
- Frequent

User Category

- Beginner
- Intermediate
- Expert

 $Interaction\ Mode$

- Continuous
- Intermittent

Social Environment

- Public
- Personal
- Group Setting
- Individual

Auditory (Noise Level)

1 - Poor 5 - Great

 $1\ 2\ 3\ 4\ 5$

Visual Quality

1 - Poor 5 - Great

 $1\ 2\ \underline{3}\ 4\ 5$

 $Technical\ Environment$

- Fixed
- Mobile

Cognitive Ability

 $Computer\ Literacy$

System:

1 - Low 5 - High

 $1\ 2\ 3\ 4\ 5$

Application:

1 - Low 5 - High

 $\underline{1}\ 2\ 3\ 4\ 5$

 $Domain\ Knowledge$

1 - Low 5 - High

 $\underline{1}\ 2\ 3\ 4\ 5$

Physical Ability

Visual

- Visually Impaired
- N/A

Color Vision

- Color Blind
- *N/A*

Auditory

1 2 3 4 5

Individual Profile

Age: 36-55

Gender: Female

Interests:

- Romance
- Animation
- Comedy

Country: United States

Language: English

Stakeholder Profile Adult 2 (55+)

Context of Use

 $Frequency\ of\ Use$

- Non-User
- \bullet Infrequent
- Frequent

 $User\ Category$

- Beginner
- Intermediate
- Expert

 $Interaction\ Mode$

- Continuous
- Intermittent

Social Environment

• Public

- Personal
- Group Setting
- Individual

Auditory (Noise Level)

1 - Poor 5 - Great

 $1\ 2\ 3\ 4\ 5$

Visual Quality

1 - Poor 5 - Great

 $1\ 2\ 3\ 4\ 5$

 $Technical\ Environment$

- Fixed
- Mobile

Cognitive Ability

 $Computer\ Literacy$

System:

1 - Low 5 - High

 $1\ 2\ 3\ 4\ 5$

Application:

1 - Low 5 - High

 $1\ 2\ 3\ 4\ 5$

 $Domain\ Knowledge$

1 - Low 5 - High

 $\underline{1}\ 2\ 3\ 4\ 5$

Physical Ability

Visual

- Visually Impaired
- N/A

Color Vision

- Color Blind
- N/A

Auditory

12345

Individual Profile

Age: 55+

 $Gender:\ Female$

Interests:

• News

• Classics

Country: United States

 $Language \colon \mathsf{English}$