My Nickname: Akbar Putra

My Legal Name: Wildan Akbar Putra Nugraha

IT Product Designer Customer-Centric and UI / UX Designer

Jan 2016 - Present (6+ Years Experience)

Experience

Freelance Product Designer UI/UX Designer

Nov 2018 - Present

- Leveraged user research (end-to-end, user-market fit) and design expertise (wireframing, high-fidelity mockups, prototyping) to deliver impactful IT product solutions for global and local clients.
- Enhanced existing websites and applications for individual and corporate clients, ensuring user-centricity and alignment with business goals.
- Conducted comprehensive user research and leveraged design expertise to create user-centric IT products.
- Enhanced existing websites and applications, ensuring alignment with business goals and user preferences.
- Possessed early-stage programming knowledge for efficient collaboration with developers.

Junior Frontend and Web Designer at PT. Sale Stock Indonesia

Jan 2016 - Dec 2017

- At that time it was the first time I was acquainted with the world of software designers, and my main task at that time was to become a website designer who works using Adobe XD and always works using the principles of Software Development Live Cycle to always make improvements and updates on our retail fashion ecommerce platform website at that time.
- Designed and developed user-centric interfaces for websites and mobile applications using Adobe XD.
- Worked with Software Development Life Cycle principles to continually improve and update the ecommerce fashion retail platform.
- Enhanced skills in web development, user experience design, and front-end development.

Web Design - BYD EV Website

Website design for BYD, which is currently the largest and best electric car in the world, BYD requires improvements and improvements to its website to provide a better experience for its users and also to support service improvements and increase a good impression for users and potential users.

Revamp Gemini AI Mobile App

This redesign aims to provide a more seamless and user-friendly experience, ultimately transforming Gemini AI into a robust and reliable AI assistant.

Revamp Blu BCA Mobile Banking

The new design enhances user experience with a simplified login process, improved information hierarchy, and better app integration, aiming to increase user satisfaction and retention.

Revamp Shopee with new AI Features

Shopee has redesigned its mobile app to improve product search capabilities with new features such as voice, barcode, and image searches, as well as AI-driven recommendations.

Education

California Institute of the Arts
Associate's degree UI / UX Design Specialization

University of Maryland
Associate's degree Product Ideation Design Specialization

University of Colorado
Associate's degree Secure Sofware Design Specialization

Certification

Google UX Design Certification
From Google

IBM Design Certification
From IBM

Scrimba UI Design Certification
From Scrimba

Portfolio: www.akbarputra.xyz

Contact

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linkedin.com/in/akbarputra37

Skills

Design

- User Research (End-to-End, User-Centric, User-Market Fit)
- User Experience Design (UX Design, UED)
- User interface Design (UI Design, UID)
- Web Design, Responsive Web Design
- Mobile App Design
- Software Design
- Interaction Design
- Visual Design

Research

- Data Analysis (Looker)
- User Interview
- Field Research
- Problem Definition and Hypothesis
- Testing & Experiments
- Focus Groups
- Diary Studies
- Usability Testing
- User Journey Map
- Persona & User Journeys
- Affinity Map

Prototyping

- Motion Design with Principle & AE
- Figma Prototyping
- Video Prototyping & PremierePro
- Rapid Prototyping
- Protopie
- InVision
- Marvel

Tools

- Figma
- Adobe XD
- Penpot
- Lunacy
- Prototypr, Axure.
- InVision, UXPin.
- Jira, Teamwork, Asana.
- Adobe Suite, Adobe CC, Adobe Ilustrator, Adobe Photoshop, Adobe PremierePro, Adobe After Affect.
- CorelDraw
- Visual Studio Code

Collaboration

- Collaboration
- Design Thinking
- Design sprint
- Design Pattern

Tech Stack

- Figma to Code
- Web, Website, HTML5, HTML Semantic
- CSS3, CSS, Sass, Bootstrap, Materialize
- JavaScript, Node JS, NPM, React JS
- Android, Java, Kotlin