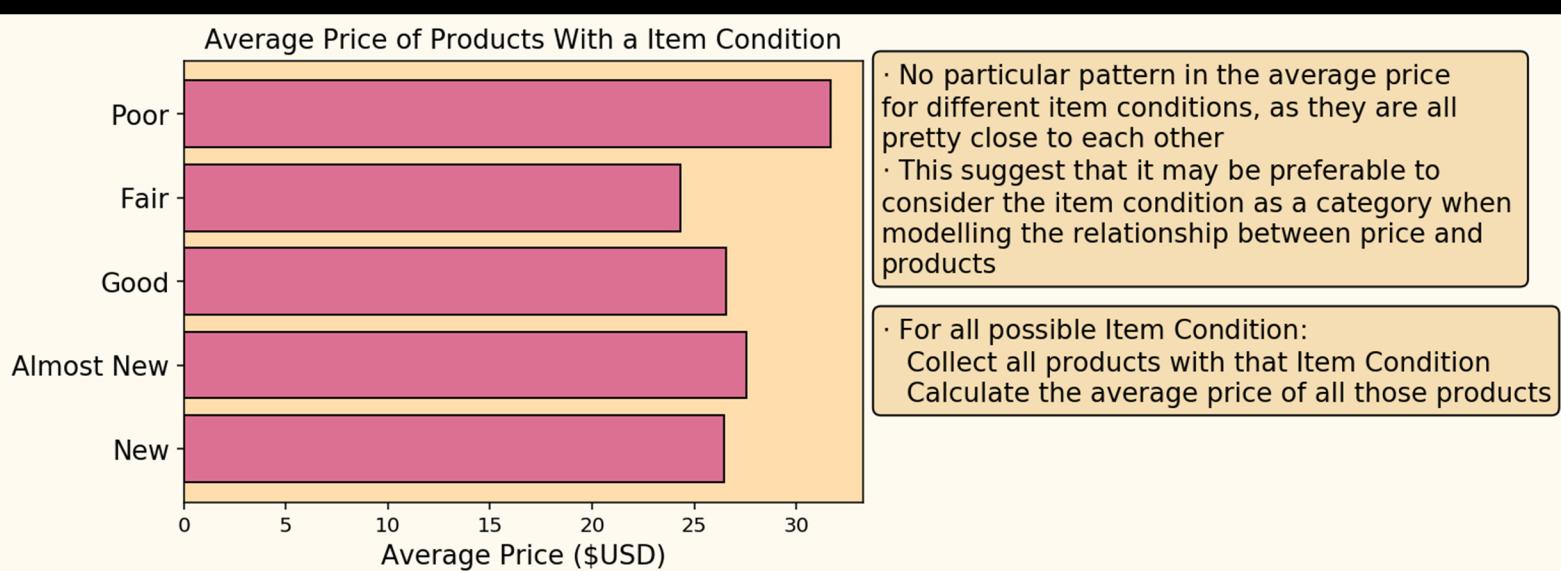
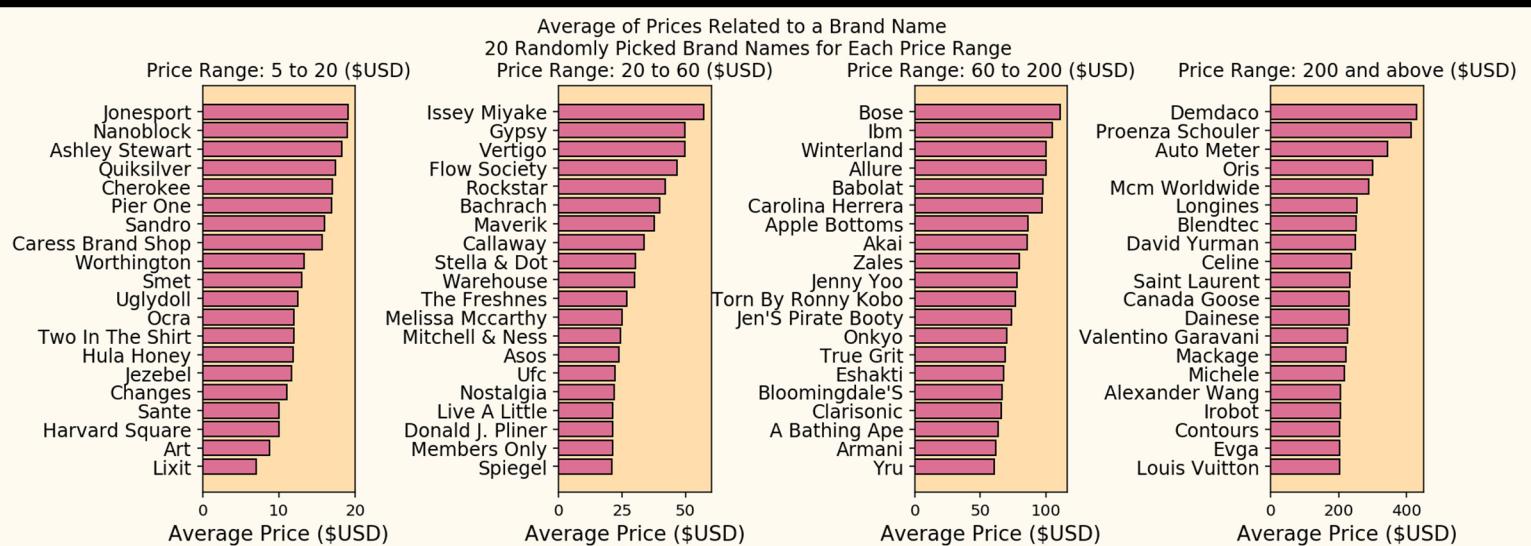


Mercari Price Analysis - Data Analysis - Prices associated with item condition of products, and prices of products in different brands

- A minor interest is to consider the prices of products with different item conditions - are less quality items generally cheaper?



- A major factor of the price will obviously be which brand the underlying product belongs to - especially what type of price products in that brand usually sell for, in a general sense



- A lot of known brands in all price ranges, including brands like Asos, David Yurman, Louis Vuitton, Saint Laurent, Alexander Wang
- The average price of products associated with a brand can give a rough idea of the price-class associated with the brand - some may be expensive like Louis Vuitton while others may be more affordable like Pier One
- In addition, certain brands will have a similar price-class, and will probably sell products for similar prices

Construction of the Average Price:
 For each possible Brand Name:
 Collect all products associated with that Brand Name
 Calculate the average price of all those products