



STATS COMPANIES

Digital Marketing Services

You dream it, we make it.

2025

The background of the entire page is a solid blue color. Overlaid on this are two patterns of white triangles. The top pattern consists of many small, white triangles of various sizes and orientations, some pointing up and some down, creating a complex, abstract geometric design. The bottom pattern is a simpler, repeating zigzag or chevron pattern made of white triangles.

Result-Driven Marketing You Can Measure

01

At Stats Companies, we understand that no two businesses are alike. That's why we offer different flexible social media packages designed to grow your online presence while aligning with your goals, target audience, and industry.

Each package includes:



Monthly Strategy Session

A dedicated consultation to define goals, key marketing focuses, and create a strategic monthly content calendar.



Cross-Platform Content Publishing

Scheduled post distribution across Instagram, Facebook, and LinkedIn, TikTok (when applicable).

Community Management & Auto-Responses

We handle common queries through smart auto-responders and ensure all leads are routed to the correct departments.



Content Writing & Optimization

Original post copy creation and LinkedIn-specific content adaptation for greater reach and relevance.



Post Boosting

Campaigns supported by a minimum R1999 monthly ad budget to promote your content and increase visibility.





From strategy to execution – we’re your digital partner

At Stats Companies, we do more than just post. We build, market, and elevate your brand across platforms with a deep understanding of how your business operates and who you’re speaking to.

From social media to website development and design, we ensure that your branding remains consistent, bold, and recognizable throughout.

We offer full-spectrum digital support

To take your digital brand presence even further, Stats Companies helps you leverage:

- ➔ Social Media Marketing
- ➔ Google Analytics (Performance Tracking)
- ➔ Google Ads (Targeted Campaigns)
- ➔ Search Engine Optimization (SEO)

These tools help refine your visibility, improve your engagement, and attract the right kind of traffic.

By mixing creativity with data-driven strategy, we help you:

**Build a strong
brand identity**

**Stay relevant and
innovative**

**Connect with audiences
meaningfully across
platforms**

**Maximize your digital
impact**



Our Marketing Packages

02



STARTER PLAN

- Facebook & Instagram management;
- Includes Weekly branded posts;
- 8 x post designed & posted p/m;
- 8 x interactive stories p/m;
- 1 x short (30s) video ad;
- Weekly content schedule;
- Hashtag strategy;
- 1 x paid ad

R3,000

GROWTH PLAN

- Includes Weekly branded posts;
- 10 x post designed & posted p/m;
- 10 x interactive stories p/m;
- 2 x TikTok video p/m;
- Weekly content schedule;
- Hashtag strategy;
- 3 x paid ad

R4,100

PROFESSIONAL PLAN

- Includes Weekly branded posts;
- Includes Websites;
- Web Design & web Management;
- 13 x post designed & posted p/m;
- 13 x interactive stories p/m;
- 4 x TikTok video p/m;
- Weekly content schedule;
- Hashtag strategy;
- 5 x paid ad

R8,000





YOU DREAM IT, WE MAKE IT.

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