Alex Wildman

Full-Stack Web Developer | Javascript | Node.js | Express.js | MongoDB | Vue.js

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DEVELOPMENT PROJECTS COMPLETED

Peak Choice: A full-stack application built with Javascript, Vue.js, Node.js, Express.js, and MongoDB that provides users with Colorado ski area data to answer the question, "where should we go skiing?". The app uses several apis to provide a forecast, snow data, number of ski lifts open and FourSquare's visits data to provide popularity information. Peak-choice.com

Hot-Spots: An application that utilizes Google maps and Facebook apis to display popular spots in areas searched by the user.

EXPERIENCE

CodeCraft School of Technology: Full-Stack web development student: 2017

A 12-week hands-on training program offering a professional certificate in full-stack web development

• Through CodeCraft's immersive training program I worked on a large variety of projects that required the use of: HMTL, CSS, Javascript, jQuery, Node.js, Express.js, Vue.js, MondoDB, Mongoose, Git/Github, and RESTful API's

• I spent 80 hours a week in class and working on paired programming challenges, group projects, and individual projects that focused on logic-heavy back-end engineering, front-end design, and user experience.

Textron Aviation (Aircraft manufacturer) : Digital Marketer and Project Manager: 2016 - 2017

• Worked with the development team to plan and build landing pages and websites using html and css

• Managed company website through Sitecore's content management system (www.txtav.com)

• Selected for a special action team with $150,000 budget that successfully created the marketing strategy for a division of the company

• Textron lacked a marketing strategy/execution for their pre owned aircraft sales so we were tasked with building pre owned marketing from the ground up. We created a matrix that analyzed what our competitors exceeded in, what our customers valued, and what was lacking in the market. As a team we interviewed the sales team and customers to fill out the matrix. Finally we utilized what we learned about our customers and the market to craft a strategy that highlighted our strengths. The following quarter was the pre owned sales teams best.

• Managed a customer-relations project with $250,000 budget

Mazama Designs (Outdoor hydration company) : Intern Product Manager: Summer 2015

• Collaborated with a design agency for a new website build (www.mazamadesigns.com)

- Created online awareness using SEO and social media platforms
- Processed financial transactions

EDUCATION	**Oklahoma State University:** Bachelor of Science in Business Administration
	2012-2016: Major in Entrepreneurship, minors in Marketing and International Business: GPA 3.5
	Awards: Dean's honor roll (Fall of 2012, 2013, 2014), Non Resident Achievement Scholarship
OTHER TECHNICAL SKILLS	Javascript (ES6), Node.js, Express.js, MongoDB, Vue.js, HTML, CSS, Sass, SCSS, RESTful APIs, Git/Github, Bash, Bootstrap, npm, CSS grid, responsive design, Mongoose, Trello, Adobe XD, Adobe Photoshop