

Laura Buibas

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SUMMARY

Analytical and self-driven Data Analyst with a background in software solutions and customer relations. Skilled in SQL, research, and data analysis, with the ability to uncover business insights and solve issues. Passionate about leveraging data to support operations.

EDUCATION

SUNY Farmingdale State College, Farmingdale, NY

Bachelor's of Science degree in Information Systems

Graduated: 12/2023 | Honors: Summa Cum Laude | GPA: 3.99/4.00

CERTIFICATES

- **Data Analysis:** Microsoft Certified: Data Analyst in PowerBI (in progress), Associate Data Analyst by Datacamp
- **Sales Engineering:** Dynatrace Sales Engineer, CrowdStrike Technical Sales Accreditation
- **Cloud:** Microsoft Certified: Azure Fundamentals

SKILLS

Technical: SQL, Tableau, PowerBI, Python, APIs, Relational Databases, MS Excel, MS PowerPoint, Observability tools, SIEMs

Soft: Data Analytics, Communication, Project Management, Research, Presentations, Technical Advisory

Language: English, Romanian

Related Coursework: Financial Markets, Exploratory Data Analysis, Database Design, Systems Analysis and Design I & II, Technical Writing

EXPERIENCE

Solutions Engineer, G-Net Solutions, Remote, Full-time

September 2023 - Present

- Conducted presentations for executive leadership, showcasing solutions and communicating their value.
- Developed and presented custom proof-of-concepts (POCs) that successfully showcased the potential of observability tools.
- Presented data insights to senior leadership, aiding in decision-making and process improvements.
- Implemented APIs and integrations to enhance product functionality and observability.
- Built and maintained reports for monitoring and analyzing key data metrics and revealing insights.
- Gathered and analyzed requirements to create tailored business solutions, resulting in improved client satisfaction.

Sales Assistant and Barista, Artion Bakery, Queens, NY, Part-time

December 2021 - Present

- Utilized data from the POS system to identify sales trends and provide actionable recommendations.
- Trained and mentored counter staff to ensure high standards of customer service and operational efficiency.
- Assisted with administrative tasks, including scheduling, email communication, and invoicing.
- Collaborated in a team to engage in frontline customer interactions and build a positive representation of the brand.

PERSONAL PROJECTS

Proempo

- Developed a web app aimed at improving student productivity through mental health support, utilizing user data for personalized insights. Built with SQLite, Python, Flask, JavaScript, HTML, and CSS.

Everyone Everywhere Rentals

- Designed a relational database using T-SQL and MS SQL Server to manage a conceptual car rental system, optimizing data storage and organization for business needs.

Tata Data Visualization

- Completed a work simulation for Tata Consultancy Services through Forage, creating data visualizations and presenting data insights to senior leadership to support effective decision-making.

Freelance Researcher

- Conducted in-depth research on various topics, such as the trends of particular products over the years to explore potential business opportunities, research papers for academic purposes, and analyze reviews of local businesses to find pain points.