Wilfredo Palma

Web and Wordpress Developer

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RESUME

Worker, active and capable. Engineering in Computer Science with more than 8 years of experience, knowledge of Information Technology and Communications. Desktop and Web development, graphic design and translations.

EDUCATION

Engineer's degree (B.S.)

Computer Science

University of Informatic Sciences
📅 September 2009 - July 2014
📍 Havana, Cuba

LANGUAGES

Spanish - Native
English - Proficient

SKILLS

- HTML5 / CSS3
- JavaScript
- WordPress
- PHP
- GIT
- SQL / MySQL
- Linux and Windows Server
- Responsive Design
- Translations

EXPERIENCE

Web and Wordpress Developer

NTSprint

2023 - present

- Created responsive websites that match the design concepts using Elementor, HTML5 and CSS3.
- Installed and customized the necessary plugins and code to ensure the optimal design and functionality of the websites.
- Applied and evaluated the SEO best practices to improve the visibility and ranking of the websites.
- Designed and developed websites from scratch or from Figma, following wireframes to deliver the final product.
- Worked closely with the end users to understand their needs and expectations, and to build and update the web pages accordingly.

Web and Wordpress Developer

Codelight

2020 - 2023

- Designed responsive, mobile-first websites from design concepts using Elementor, WP-Bakery and HTML5.
- Installed required plugins and additional coding to fit final design and functionality requirements.
- Implemented and assessed performance of SEO best practices.
- Designed and implemented website from initial concept or Figma, site architecture and wireframes to finished deliverable.
- Collaborated with end users on project specifications, strategy and execution to build new pages and update existing ones.

Web Developer and Network Administrator

VisualNet

2020

- Coded websites using HTML, CSS, JavaScript, and Server-side languages.
- Provided security maintenance and patching on website interface to maintain viability after launch.
- Adhered to SEO best practices while designing sites.
- Created web applications and components using PHP programming language.
- Modified and tested existing MySQL database schemas.

Web Developer and Network Administrator

"19 de Abril" Company

2018 - 2020

- Applied emerging technologies to update and maintain site applicability.
- Optimized web applications for speed, scalability and security.
- Designed and executed security measures such as firewalls and encryption.
- Boosted web traffic by improving navigation and rectifying bottlenecks.
- Performed software installations and upgrades to UNIX or Windows operating systems.

Software Developer

National Center for Biopreparations

2015 - 2017

- Developed web applications for deployment on platforms and sites.
- Incorporated SQLServer database technologies into coding projects.
- Designed custom dashboards and reporting interfaces.
- Performed code refactoring and optimization to improve performance.
- Created databases, data entry systems, web forms and other applications for diverse uses.
- Built SQL Server databases and table structures for web applications.
- Updated old code bases to modern development standards, improving functionality.
- Estimated work hours and tracked progress using Scrum methodology.

Web Developer and Designer

National Center for Biopreparations

2014 - 2015

- Promoted brand identity by creating company logos and delivering attractive, user-friendly and unique websites.
- Designed user interface to meet client specifications,
- Optimized web applications for speed, scalability and security.
- Developed user-friendly web forms with validation and error handling.
- Coded websites using HTML, CSS, JavaScript and ASP.Net technologies.
- Enhanced functionality and appearance of websites.
- Coordinated copywriting and designed images to craft website content.