



IBM Developer
SKILLS NETWORK

Winning Space Race with Data Science

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Outline

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- Methodology
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Executive Summary

Methodology:

- **Data Collection:** Public data on SpaceX launches, including payload, orbit, and recovery outcomes.
- **Exploratory Data Analysis:** Identified key factors affecting first-stage recovery success.
- **Machine Learning:** Developed predictive models using mission parameters to classify recovery outcomes.
- **Dashboard Development:** Designed interactive tools to visualize recovery probabilities and cost estimates.

Findings:

- **Cost Drivers:** First-stage recovery drastically reduces launch costs.
- **Key Predictors:** Payload mass, orbit type, and mission requirements significantly impact recovery success.
- **Model Accuracy:** High-performance predictive models enable reliable recovery forecasting.

Introduction

Project Background and Context:

- The commercial space industry has grown exponentially, with companies like SpaceX achieving cost-effective space launches by reusing rocket stages. SpaceX's Falcon 9 rockets reduce costs by recovering the first stage, allowing launches at \$62 million compared to competitors charging over \$165 million. Space Y aims to enter this competitive market by leveraging data science to optimize costs and predict first-stage recovery.

Problems to Find Answers:

1. What factors influence the success of first-stage recovery?
2. How can we accurately predict first-stage recovery using mission parameters?
3. What is the impact of first-stage recovery on overall launch costs?
4. How can interactive dashboards assist in data-driven decision-making for rocket launches?

Section 1

Methodology

Methodology

Executive Summary

- Data collection methodology:
 - Rest API intergration and web scraping
- Perform data wrangling
 - Data preprocessing and feature engineering
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models

Data Collection

Web Scraping:

- Utilized web scraping tools (e.g., BeautifulSoup, Selenium) to extract data from publicly available sources, including SpaceX's launch manifest and historical records.

API Integration:

- Accessed SpaceX's REST API to fetch structured launch data, ensuring consistency and up-to-date records.
- API calls were used to retrieve data on launch details, rocket specifications, and outcomes.

Data Collection – SpaceX API

- Present your data collection with SpaceX REST calls using key phrases and flowcharts
- Add the GitHub URL of the completed SpaceX API calls notebook (must include completed code cell and outcome cell), as an external reference and peer-review purpose

Place your flowchart of SpaceX API calls here

Data Collection - Scraping

- Present your web scraping process using key phrases and flowcharts
- Add the GitHub URL of the completed web scraping notebook, as an external reference and peer-review purpose

Place your flowchart of web scraping here

Data Wrangling

- Describe how data were processed
- You need to present your data wrangling process using key phrases and flowcharts
- Add the GitHub URL of your completed data wrangling related notebooks, as an external reference and peer-review purpose

EDA with Data Visualization

- Summarize what charts were plotted and why you used those charts
- Add the GitHub URL of your completed EDA with data visualization notebook, as an external reference and peer-review purpose

EDA with SQL

- Using bullet point format, summarize the SQL queries you performed
- Add the GitHub URL of your completed EDA with SQL notebook, as an external reference and peer-review purpose

Build an Interactive Map with Folium

- Summarize what map objects such as markers, circles, lines, etc. you created and added to a folium map
- Explain why you added those objects
- Add the GitHub URL of your completed interactive map with Folium map, as an external reference and peer-review purpose

Build a Dashboard with Plotly Dash

- Summarize what plots/graphs and interactions you have added to a dashboard
- Explain why you added those plots and interactions
- Add the GitHub URL of your completed Plotly Dash lab, as an external reference and peer-review purpose

Predictive Analysis (Classification)

- Summarize how you built, evaluated, improved, and found the best performing classification model
- You need present your model development process using key phrases and flowchart
- Add the GitHub URL of your completed predictive analysis lab, as an external reference and peer-review purpose

Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

The background of the slide is an abstract composition. It features a dark blue base color. Overlaid on this are numerous diagonal streaks in shades of red and cyan. A faint, light blue grid pattern is also visible, particularly in the lower half of the image. The overall effect is dynamic and technological.

Section 2

Insights drawn from EDA

Flight Number vs. Launch Site

- Show a scatter plot of Flight Number vs. Launch Site
- Show the screenshot of the scatter plot with explanations

Payload vs. Launch Site

- Show a scatter plot of Payload vs. Launch Site
- Show the screenshot of the scatter plot with explanations

Success Rate vs. Orbit Type

- Show a bar chart for the success rate of each orbit type
- Show the screenshot of the scatter plot with explanations

Flight Number vs. Orbit Type

- Show a scatter point of Flight number vs. Orbit type
- Show the screenshot of the scatter plot with explanations

Payload vs. Orbit Type

- Show a scatter point of payload vs. orbit type
- Show the screenshot of the scatter plot with explanations

Launch Success Yearly Trend

- Show a line chart of yearly average success rate
- Show the screenshot of the scatter plot with explanations

All Launch Site Names

- Find the names of the unique launch sites
- Present your query result with a short explanation here

Launch Site Names Begin with 'CCA'

- Find 5 records where launch sites begin with `CCA`
- Present your query result with a short explanation here

Total Payload Mass

- Calculate the total payload carried by boosters from NASA
- Present your query result with a short explanation here

Average Payload Mass by F9 v1.1

- Calculate the average payload mass carried by booster version F9 v1.1
- Present your query result with a short explanation here

First Successful Ground Landing Date

- Find the dates of the first successful landing outcome on ground pad
- Present your query result with a short explanation here

Successful Drone Ship Landing with Payload between 4000 and 6000

- List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000
- Present your query result with a short explanation here

Total Number of Successful and Failure Mission Outcomes

- Calculate the total number of successful and failure mission outcomes
- Present your query result with a short explanation here

Boosters Carried Maximum Payload

- List the names of the booster which have carried the maximum payload mass
- Present your query result with a short explanation here

2015 Launch Records

- List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015
- Present your query result with a short explanation here

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order
- Present your query result with a short explanation here

A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The background is a deep blue gradient.

Section 3

Launch Sites Proximities Analysis

<Folium Map Screenshot 1>

- Replace <Folium map screenshot 1> title with an appropriate title
- Explore the generated folium map and make a proper screenshot to include all launch sites' location markers on a global map
- Explain the important elements and findings on the screenshot

<Folium Map Screenshot 2>

- Replace <Folium map screenshot 2> title with an appropriate title
- Explore the folium map and make a proper screenshot to show the color-labeled launch outcomes on the map
- Explain the important elements and findings on the screenshot

<Folium Map Screenshot 3>

- Replace <Folium map screenshot 3> title with an appropriate title
- Explore the generated folium map and show the screenshot of a selected launch site to its proximities such as railway, highway, coastline, with distance calculated and displayed
- Explain the important elements and findings on the screenshot



Section 4

Build a Dashboard with Plotly Dash

<Dashboard Screenshot 1>

- Replace <Dashboard screenshot 1> title with an appropriate title
- Show the screenshot of launch success count for all sites, in a piechart
- Explain the important elements and findings on the screenshot

<Dashboard Screenshot 2>

- Replace <Dashboard screenshot 2> title with an appropriate title
- Show the screenshot of the piechart for the launch site with highest launch success ratio
- Explain the important elements and findings on the screenshot

<Dashboard Screenshot 3>

- Replace <Dashboard screenshot 3> title with an appropriate title
- Show screenshots of Payload vs. Launch Outcome scatter plot for all sites, with different payload selected in the range slider
- Explain the important elements and findings on the screenshot, such as which payload range or booster version have the largest success rate, etc.



Section 5

Predictive Analysis (Classification)

Classification Accuracy

- Visualize the built model accuracy for all built classification models, in a bar chart
- Find which model has the highest classification accuracy

Confusion Matrix

- Show the confusion matrix of the best performing model with an explanation

Conclusions

- Point 1
- Point 2
- Point 3
- Point 4
- ...

Appendix

- Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

Thank you!

