**INTRODUCTION TO BUSINESS STUDIES**

**CAT ONE**

**VIRTUAL CAMPUS**

**JANUARY\APRIL 2019**

***Questions One***

Examine circumstances under which middlemen would be significant in the channel of distribution (10marks)

***Questions Two***

Discuss pricing methods that one can employ in fixing prices (10marks)

***Questions Three***

Mergers and acquisition are becoming popular ‘’day to day ‘.Discuss this statement (10marks)

***Note:*** Instructions: kindly attempt all questions will all the seriousness required. ***Copied work and direct copy and paste will be an automatic 0.2%***