

# ASSIGNMENT 1

**Name of the Student:** MOHAMED IMRAN A

**Register Number:** 962220106051

**Roll Number:** 232013

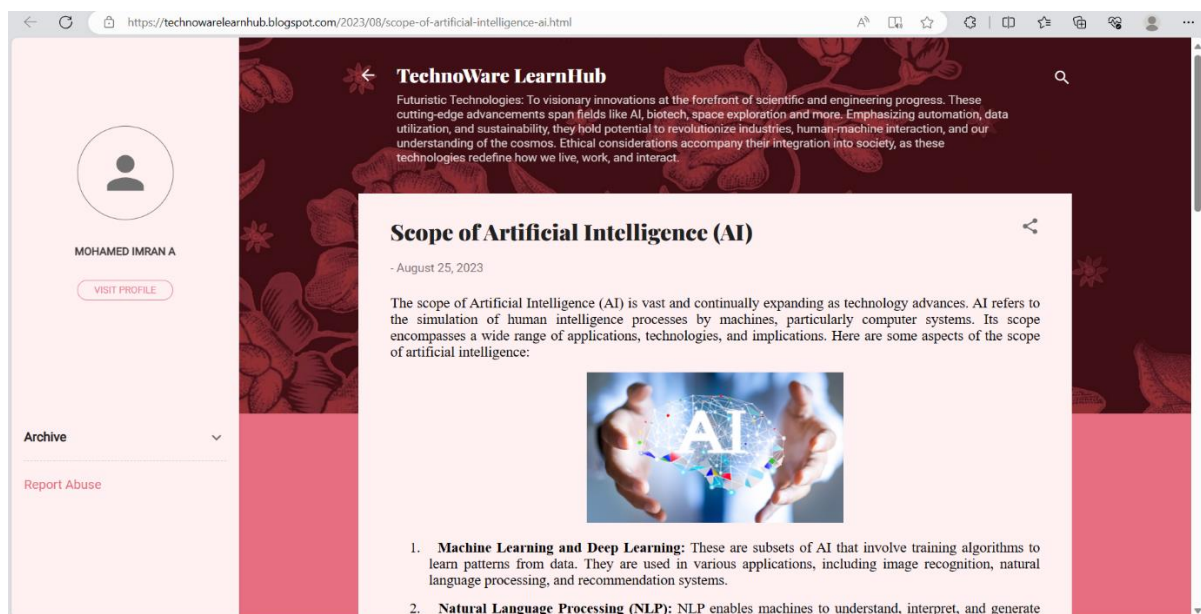
**Category:** Digital Marketing

**Naan Mudhalvan ID:** ACC87151ACEEDF29A7F40521179F98DE

**Project Title:** Creating Blog using WordPress Platform (Digital Marketing)

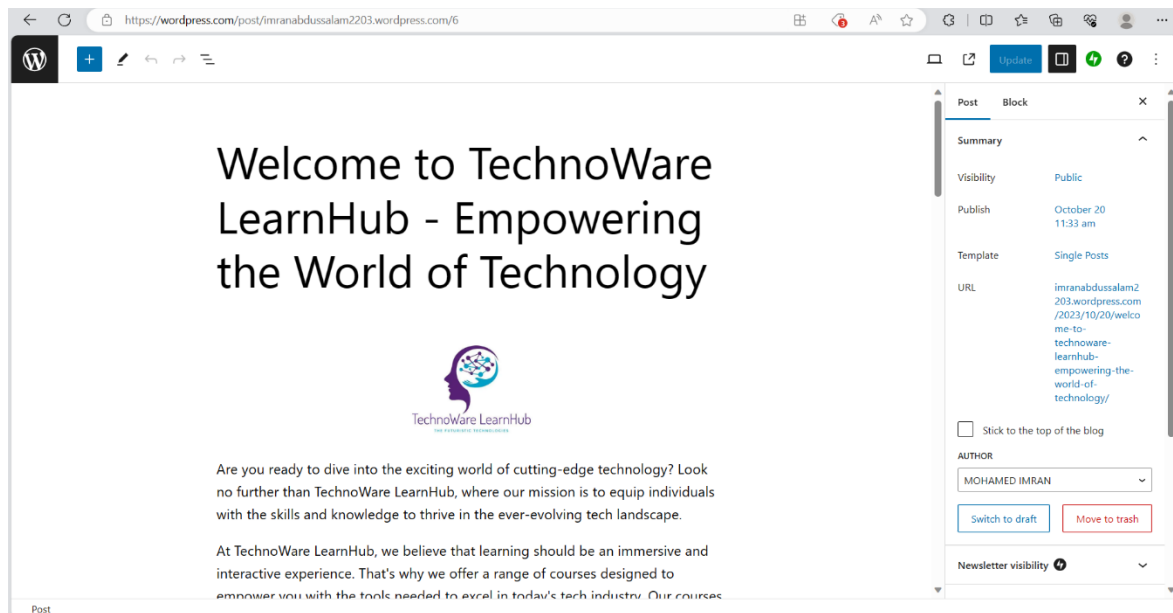
**1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

**Blogspot URL:** <https://technowarelearnhub.blogspot.com/2023/08/scope-of-artificial-intelligence-ai.html>



## WordPress URL:

<https://imranabdussalam2203.wordpress.com/2023/10/20/welcome-to-technoware-learnhub-empowering-the-world-of-technology/>



The screenshot displays a WordPress post editor interface. The main content area on the left features a large heading "Welcome to TechnoWare LearnHub - Empowering the World of Technology" and a logo for "TechnoWare LearnHub". Below the logo, there is introductory text about the platform's mission. The right sidebar contains a "Post" tab with a "Summary" section showing metadata: Visibility (Public), Publish date (October 20, 11:33 am), Template (Single Posts), and URL. It also includes an "AUTHOR" dropdown set to "MOHAMED IMRAN" with "Switch to draft" and "Move to trash" buttons, and a "Newsletter visibility" toggle.

WordPress URL: <https://imranabdussalam2203.wordpress.com/2023/10/20/welcome-to-technoware-learnhub-empowering-the-world-of-technology/>

Post